

TSEPO NGUBANE

OBJECTIVE

Dedicated and self-motivated Electrical Engineering student with a solid foundation in programming, engineering principles, and marketing. Experienced in tutoring and volunteer roles, with a proven record of leadership and helping others achieve their academic and personal goals. Seeking a position where I can apply my technical, analytical, and interpersonal skills in a challenging environment.

EXPERIENCE

- **Red Bull**

March 2024 - October 2024

Student Marketeer

I was responsible for increasing brand awareness and driving product engagement within my university community. I executed strategic product sampling, helped organized and promote Red Bull-sponsored events, and built strong connections with students, and campus organizations. Additionally, I gathered market insights, supported sales initiatives, and collaborated with retail partners to enhance product availability on and around campus.

- **Rocksands Students Taxis**

June 2023 - February 2024

Marketing Director

Led campaigns to enhance brand recognition among university students.

Improved communication with clients, resulting in increased service utilization.

Built partnerships with local organizations to support business growth.

CONTACT

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4001

SKILLS

- Programming Languages: C++, HTML, PHP
- Software & Tools: MATLAB, AutoCAD, Microsoft Office Suite (Word, Excel, PowerPoint)
- Web Development and Design (HTML, CSS, JavaScript)
- Problem Solving and Analytical Thinking
- Team Leadership and Collaboration
- Effective Communication and Public Speaking
- Adaptability
- Strong Work Ethic
- Time Management
- Marketing and Business Strategy

REFERENCE

- **Sandakahle Motaung - Rocksands Students Taxis**
CEO & Founder
+27 81 411 6038

- **Asiphelele Landscaping**

Feb 2022 - March 2023

Marketing Director

Developed and executed marketing strategies, increasing customer acquisition and retention.

Conducted market research to identify client needs, trends, and competitive positioning.

Worked collaboratively with cross-functional teams to optimize client satisfaction and business visibility.

- **Tutoring Experience**

January 2023 - July 2023

Freelance Tutor

Tutor university students in advanced Software Design, Mathematics, and Physics concepts.

Create custom study plans, improving student performance and understanding.

Provide academic support to help students prepare for exams and assignments.

- **High School Mathematics & Physics Tutor**

March 2023 - July 2024

Tutor (volunteer)

Provide one-on-one and group tutoring to high school learners in Mathematics and Physics.

Helped students build strong foundational knowledge, resulting in improved academic performance.

Inspire students by sharing real-world applications of academic concepts.

- **Nkululeko - Red Bull**

Marketeer

+27 63 712 7636

- **Siphelele Mbele - Asiphelele Landscaping**

CEO & Founder

+27 73 396 7838

EDUCATION

- **Mangosuthu University Of Technology**

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Diploma in Electrical Engineering (Heavy Current)

- **University of Witwatersrand**

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Bsc Physics

PROJECTS

- **Website Design (Rocksands Students Taxis)**

Designed and developed a professional website for Rocksand web development and digital marketing.

Integrated animations, stylish galleries, and dynamic content t

- **Website Design (assignments)**

Helped students build a travel-themed website, utilizing intera engage users. This was an assignment which played a signific