

BRIGHT TV ANALYSIS RECORD TIME BY AGE GROUP, PROVINCE AND TV CHANNEL

AGE_GROUP

PROVINCE

TV_CHANNEL

Record Count

10.0K

Record Count

9,995

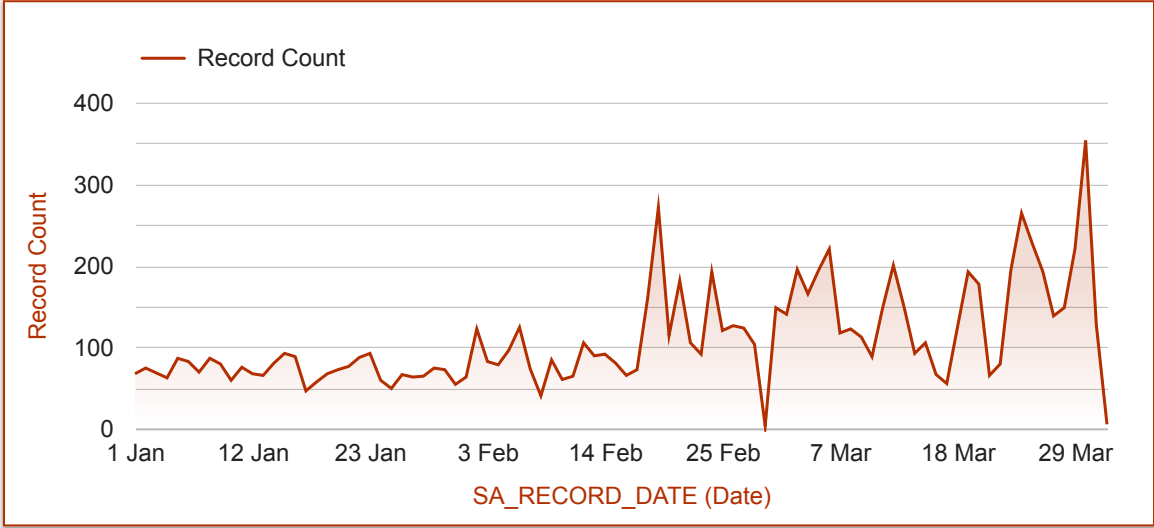
Record Count

9,995

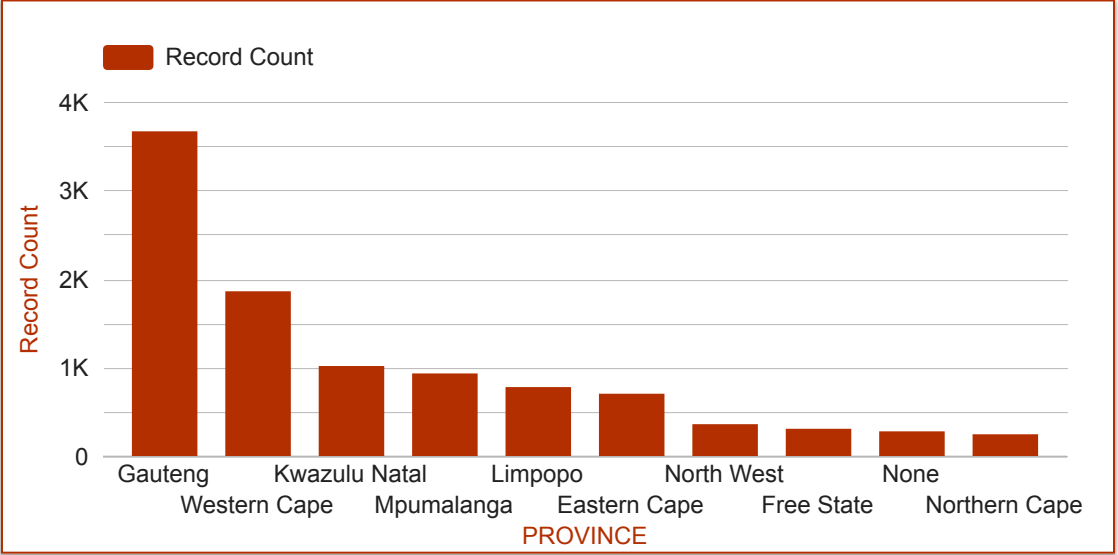
RECORD COUNT BY TV CHANNEL

	TV_CHANNEL	Record Count ▲
1.	Live on SuperSport	2
2.	Wimbledon	3
3.	Sawsee	4
4.	SuperSport Live Events	24
5.	MK	32
6.	kykNET	45
7.	Break in transmission	66
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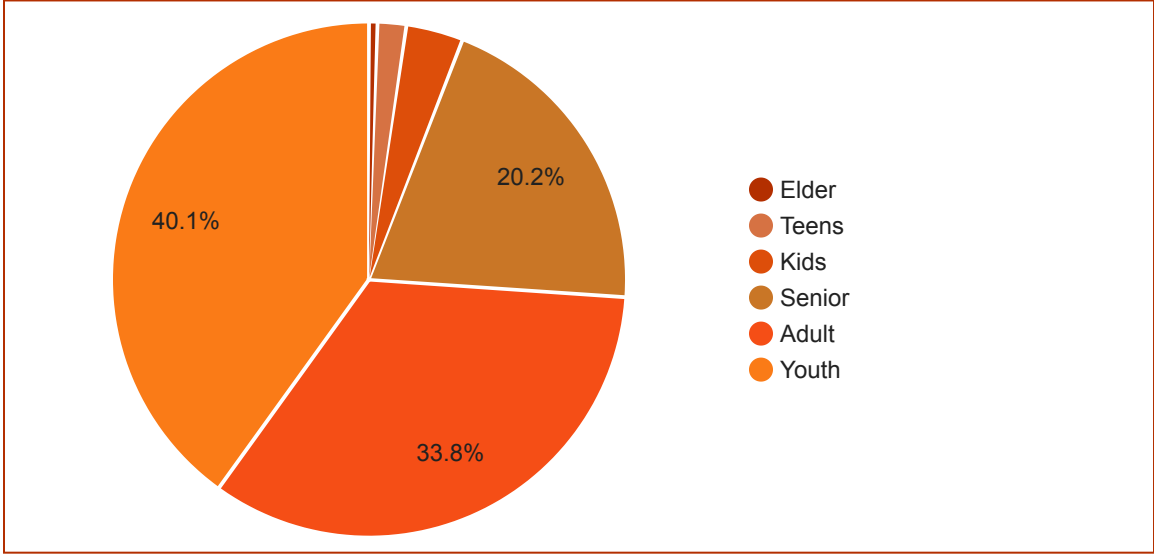
RECORD COUNT BY DATE



RECORD COUNT BY PROVINCE



RECORD COUNT BY AGE GROUP



SUBSCRIBERS VIEWS BY AGE GROUP, MONTH NAME, ETHNICICY, DAY NAME AND TIME OF THE DAY

INACTIVE_SUBSCRIBERS

1.9K

REGISTERED_SUBSCRIBERS

10.4B

TOTAL_SUSBCRIBER_VIEWS

10.0K

YEAR

2016

✓ DAY_NAME

🔍 Type to search

✓ Wed

✓ Tue

✓ Thu

✓ Sun

✓ Sat

✓ Mon

✓ Fri

VIEW_DURATION



VIEW_CATEGORY



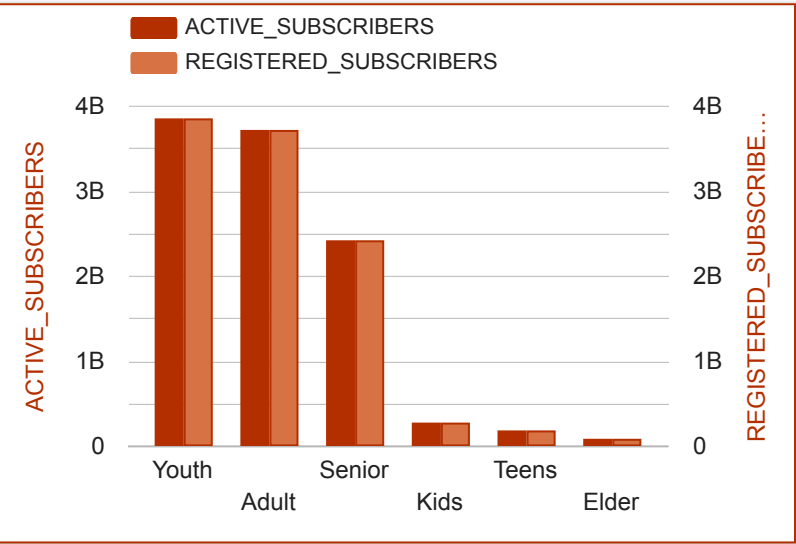
MONTH_ID



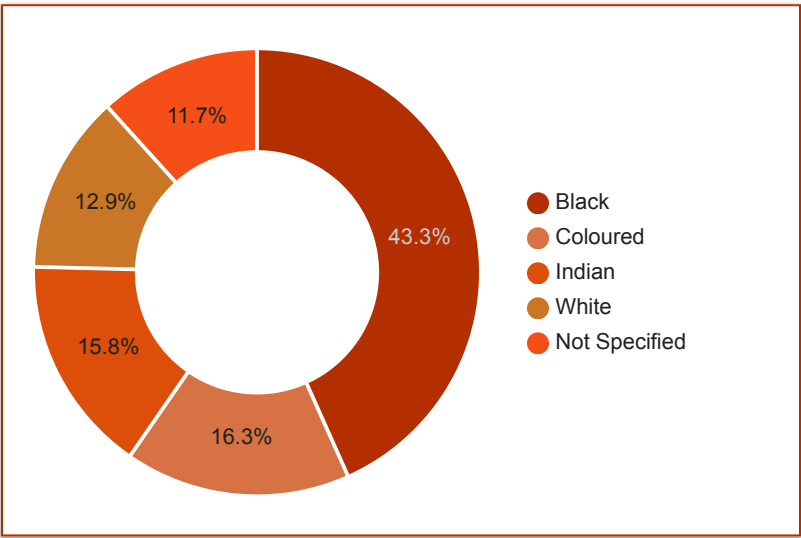
TIME_OF_DAY



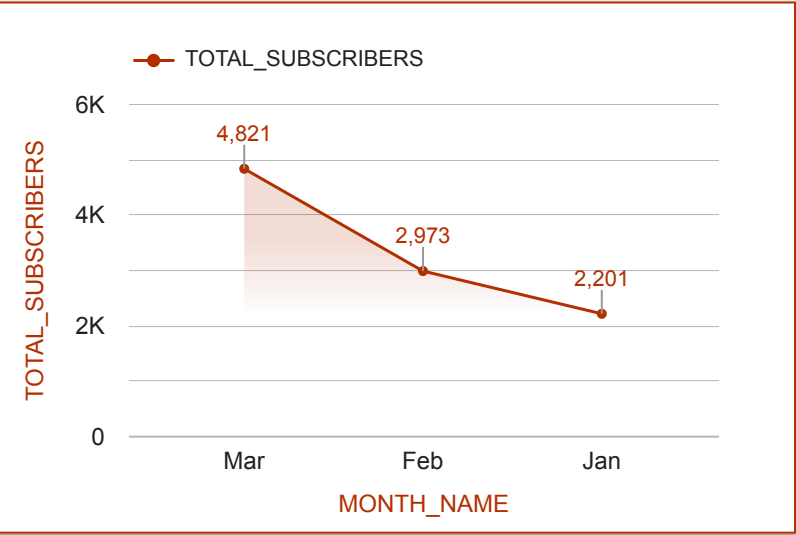
ACTIVE AND REGISTERED SUBSCRIBERS BY AGE GR...



ETHNICITY BY RECORD COUNT



TOTAL_SUBSCRIBERS BY MONTH_NAME



TOTAL SUBSCRIBERS BY TIME OF THE DAY

TIME_OF_DAY / TOTAL_SUBSCRIBERS			
Top 4 – MONTH_NAME	Morning	Afternoon	Evening
Jan	662	665	567
Feb	978	894	766
Mar	1,742	1,600	1,017
Grand total	3,382	3,159	2,350