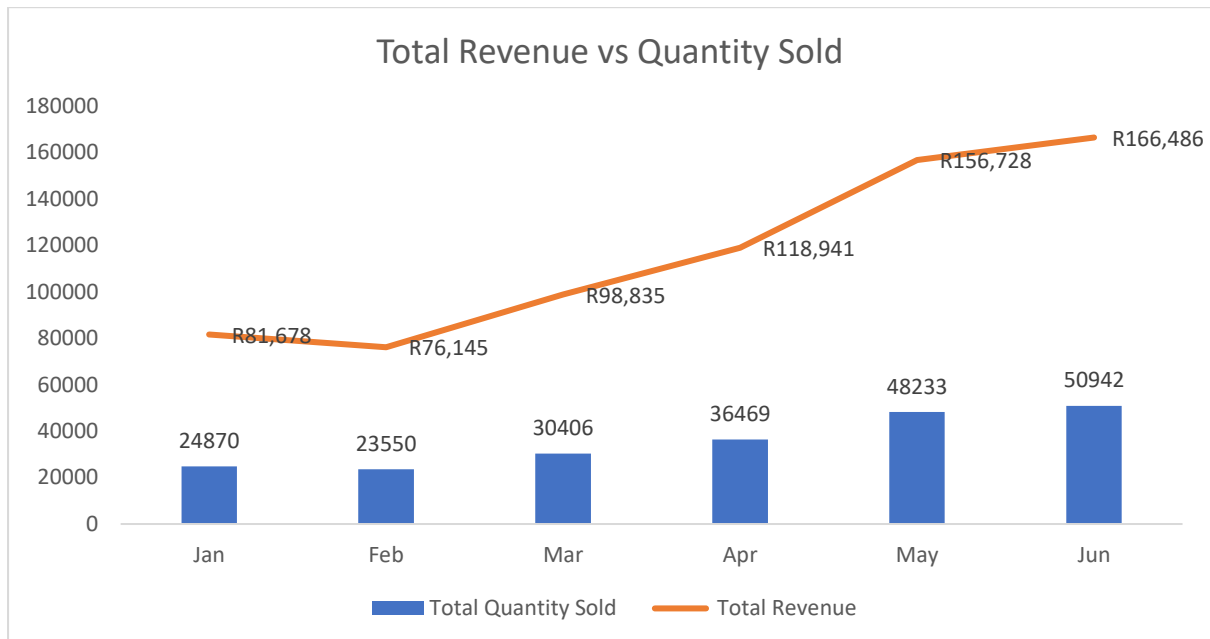
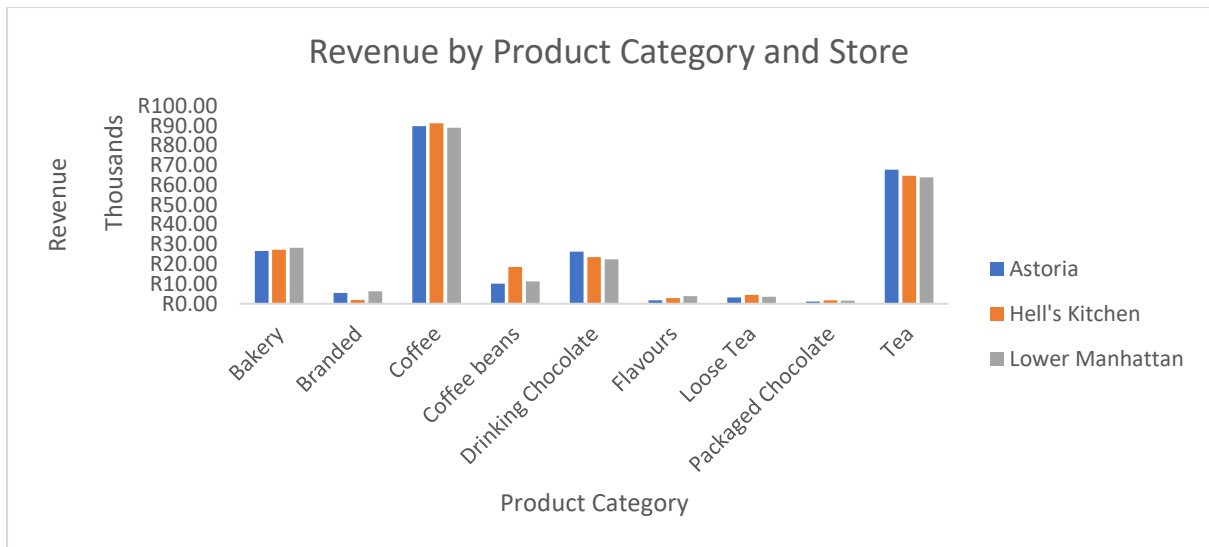


Coffee Shop Visuals



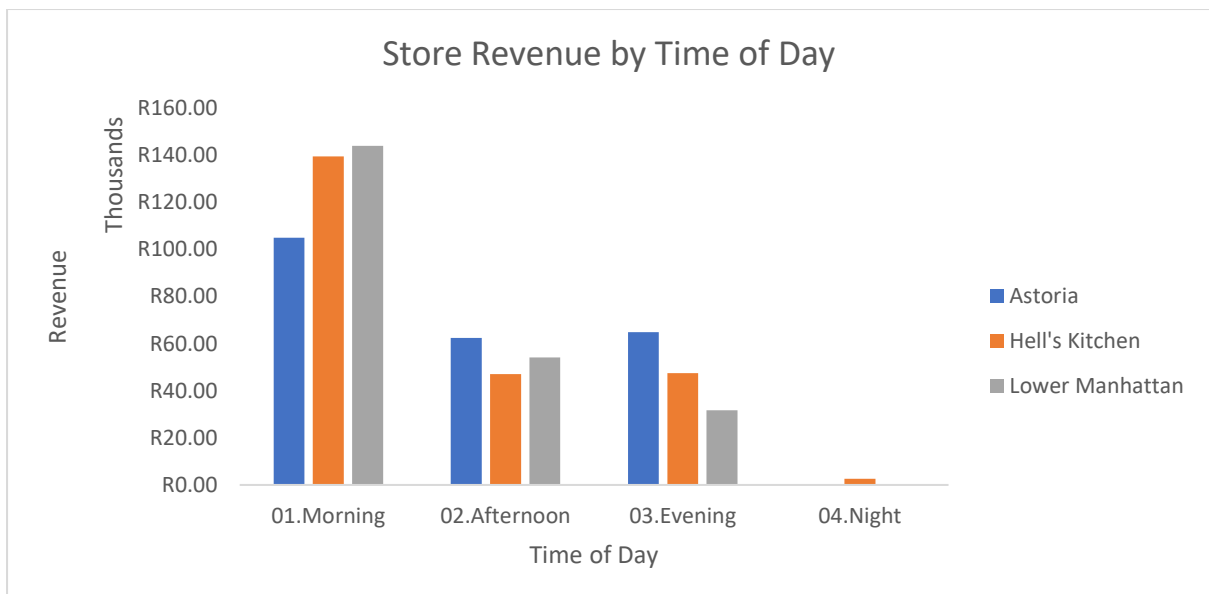
Interpretation:

- June month, May resulted in the total number of sales which produced the highest revenue
- Which make sense since May, and June months are cold, and most people tend to drink more tea and coffee to keep warm
- The least revenue was for the month February
- Total revenue throughout the months is consistent



Interpretation:

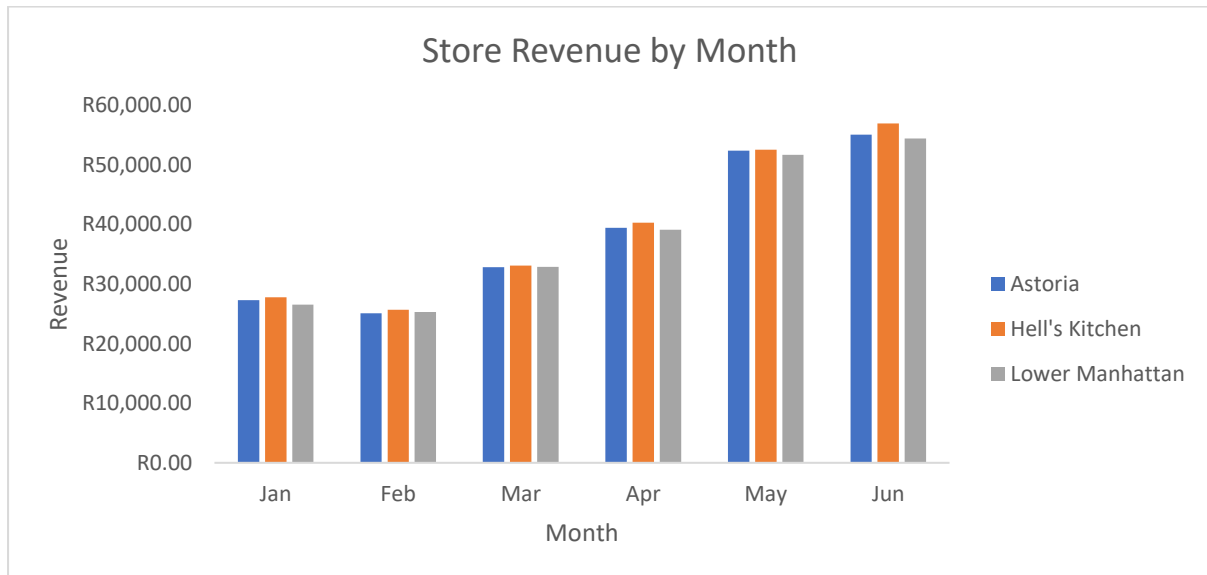
- Coffee generates the highest revenue across the stores
- Followed by tea as the second highest across the stores
- Which suggest they are key drivers in sales generation for the business
- Bakery, Coffee beans, and Drinking Chocolate generate the least revenue
- Branded, Flavours, and Loose generates the lowest revenue across the stores



Interpretation:

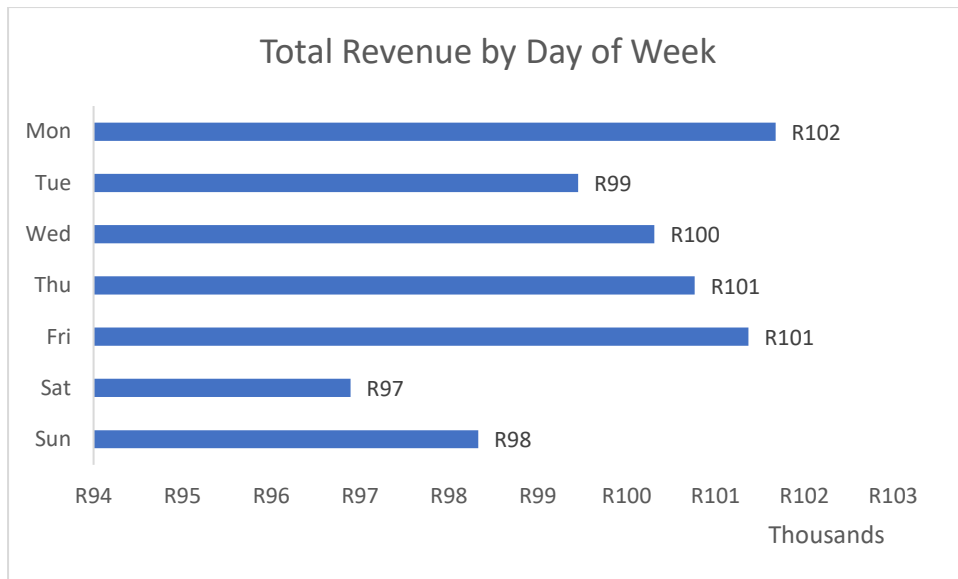
- During the morning the stores generates the highest revenue

- Lower Manhattan is leading, followed by Hell's Kitchen, and then Astoria
- Afternoon, and evening sales are consistent
- During the night sales are the lowest across stores



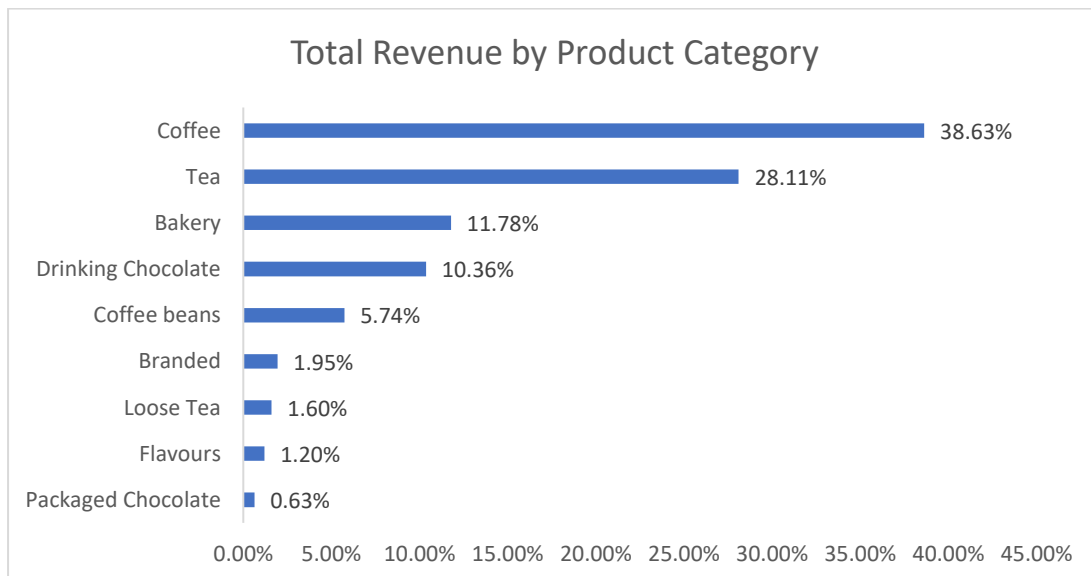
Interpretation:

- June month generates the highest revenue across stores
- With Hell's Kitchen leading, followed by Astoria, and then Lower Manhattan
- May month is the second revenue generator across stores
- Which is supported by Tea, and Coffee which are highest contributors of sales
- April, March, February, and January months are the least revenue generator



Interpretation:

- Monday generates the highest revenue
- Weekdays are performing well in terms of sales
- And weekends (Saturday and Sunday) are slightly less performing



Interpretation:

- Coffee and Tea generate highest revenue

- Which suggest they are key driver products sales generated
- Bakery, and Drinking Chocolate contributes slightly
- Coffee beans, Branded, Loose Tea, Flavours, Packaged Chocolate are performing the worst