Revenue | Store Location
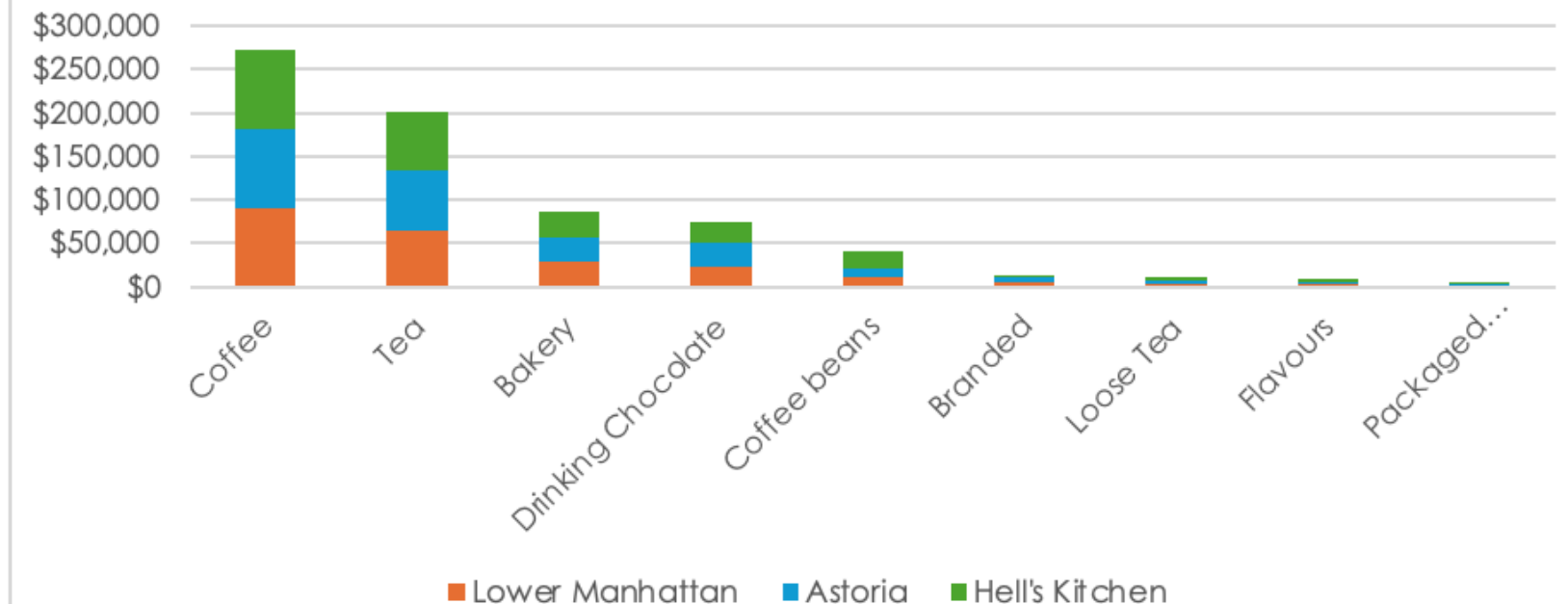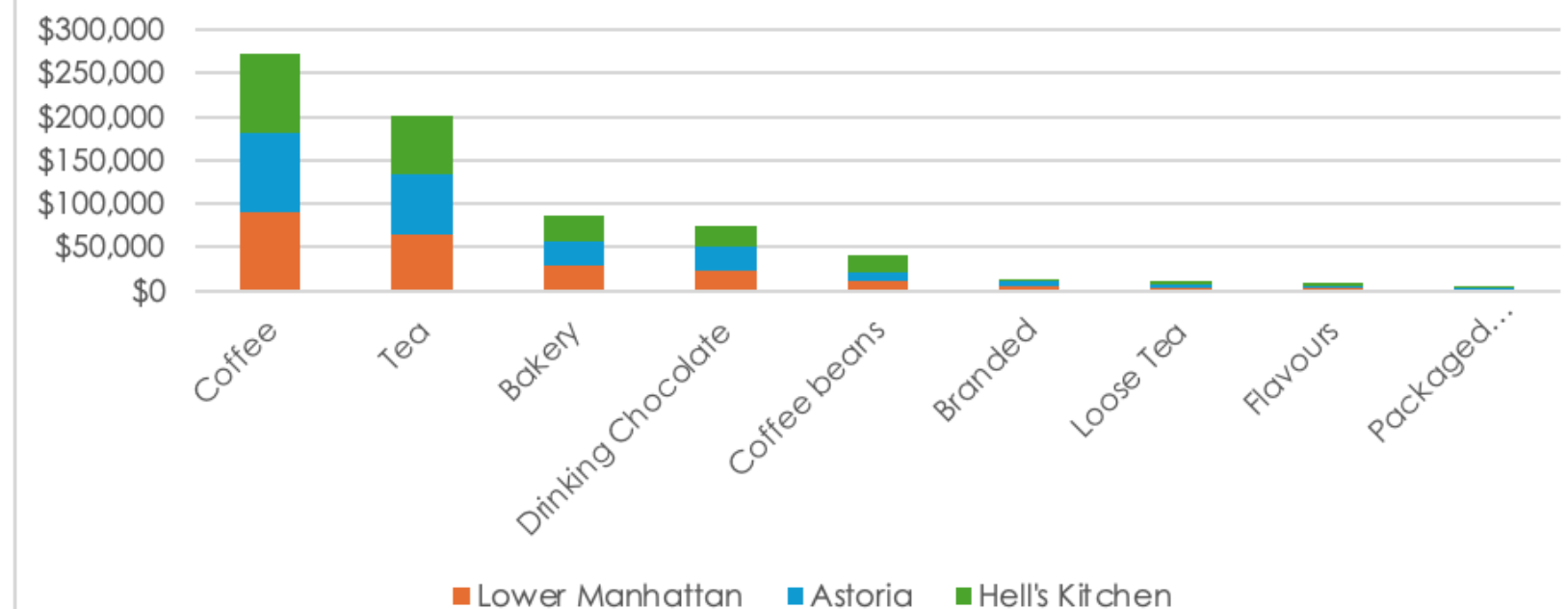
Revenue across all the stores incrase by 50% in June comapring to Feb
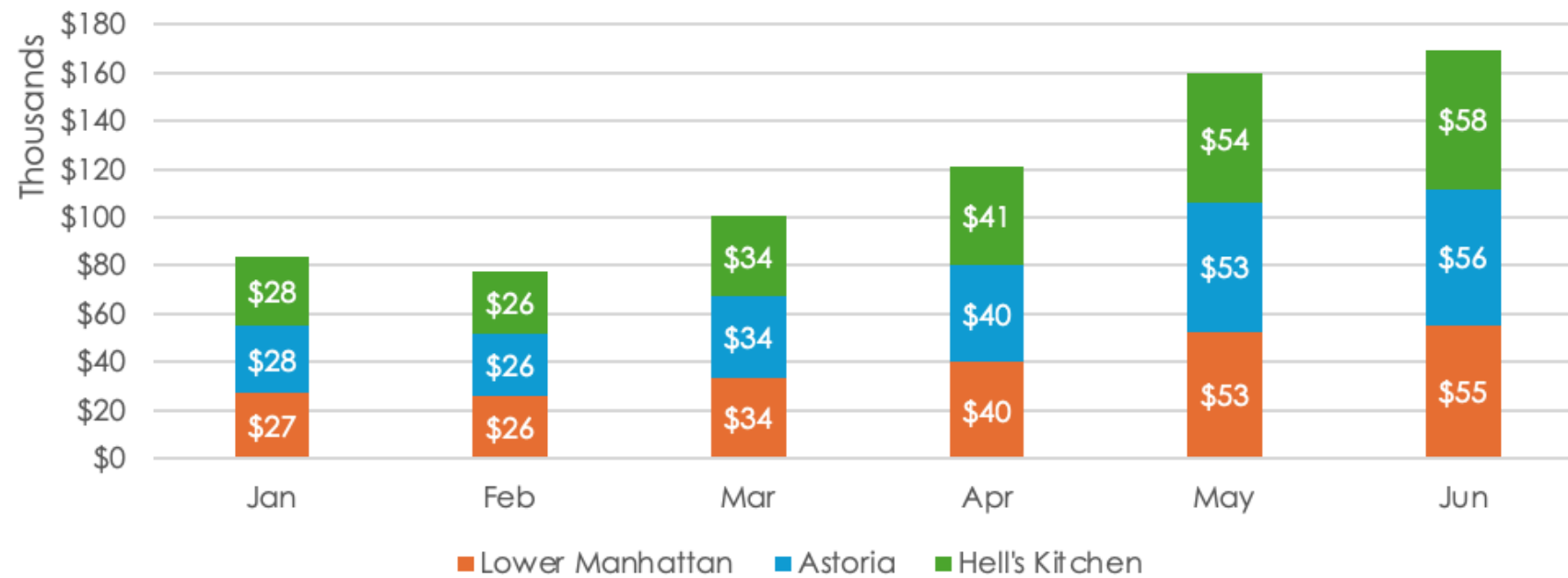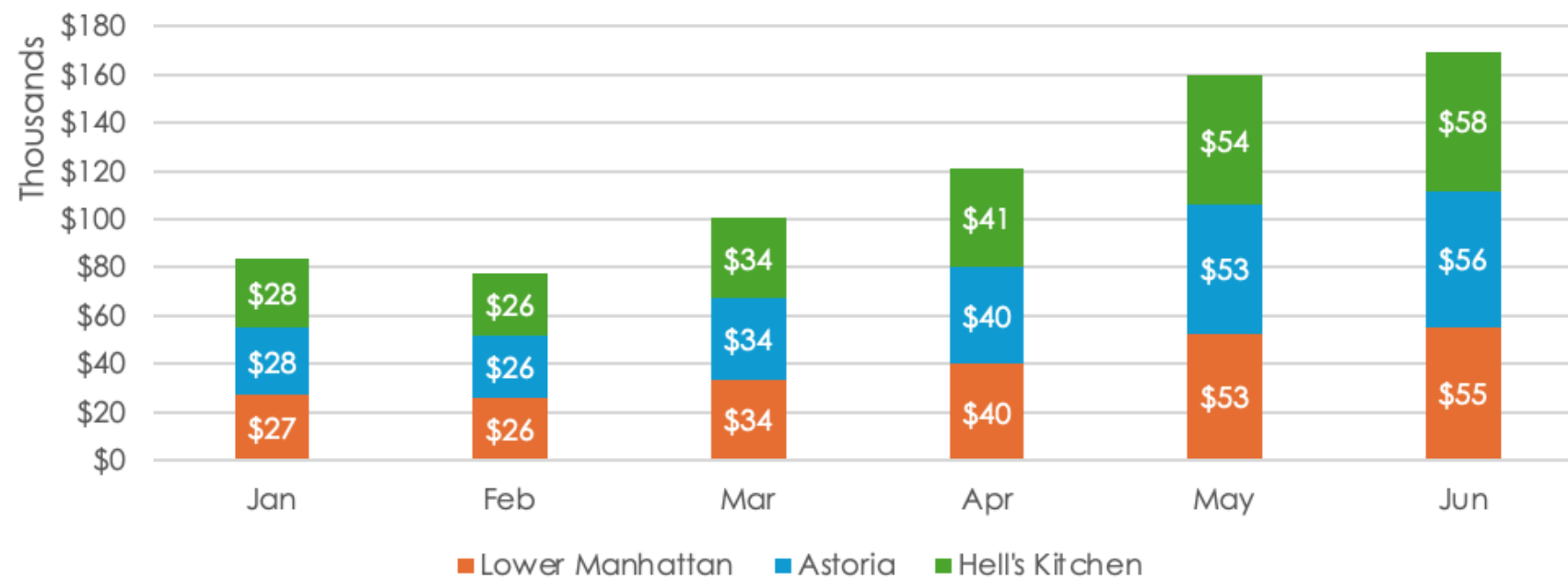
Coffee contributes 38% of the total revenue generated in the last 6 months while tea contributes 28% as 2nd best.

Revenue By Store Location Over Time

Revenue By Product Category

Revenue By Store Location Over Time

Revenue By Product Category

Units Sold| Store Location & Time of Day

- 54% of the sales came in the morning across all the stores, while only 15% of the sales are generated in the evening.
- Night sales only account for 0.4% of the total sales.

Regional Sales

■ Astoria ■ Hell's Kitchen ■ Lower Manhattan

	Morning	Afternoon	Evening	Night
■ Lower Manhattan	29,455	14,175	4,077	75
■ Hell's Kitchen	29,362	13,017	7,828	528
■ Astoria	22,934	17,235	10,430	

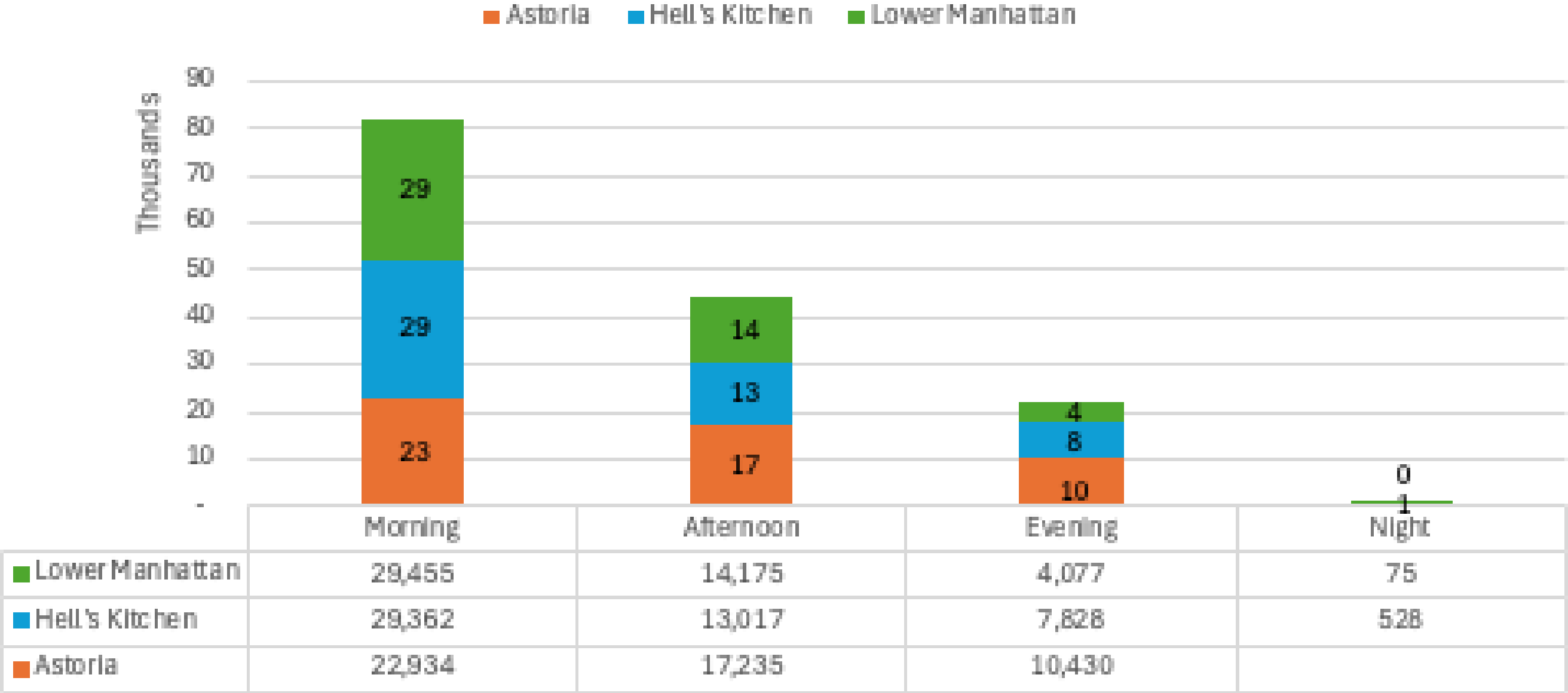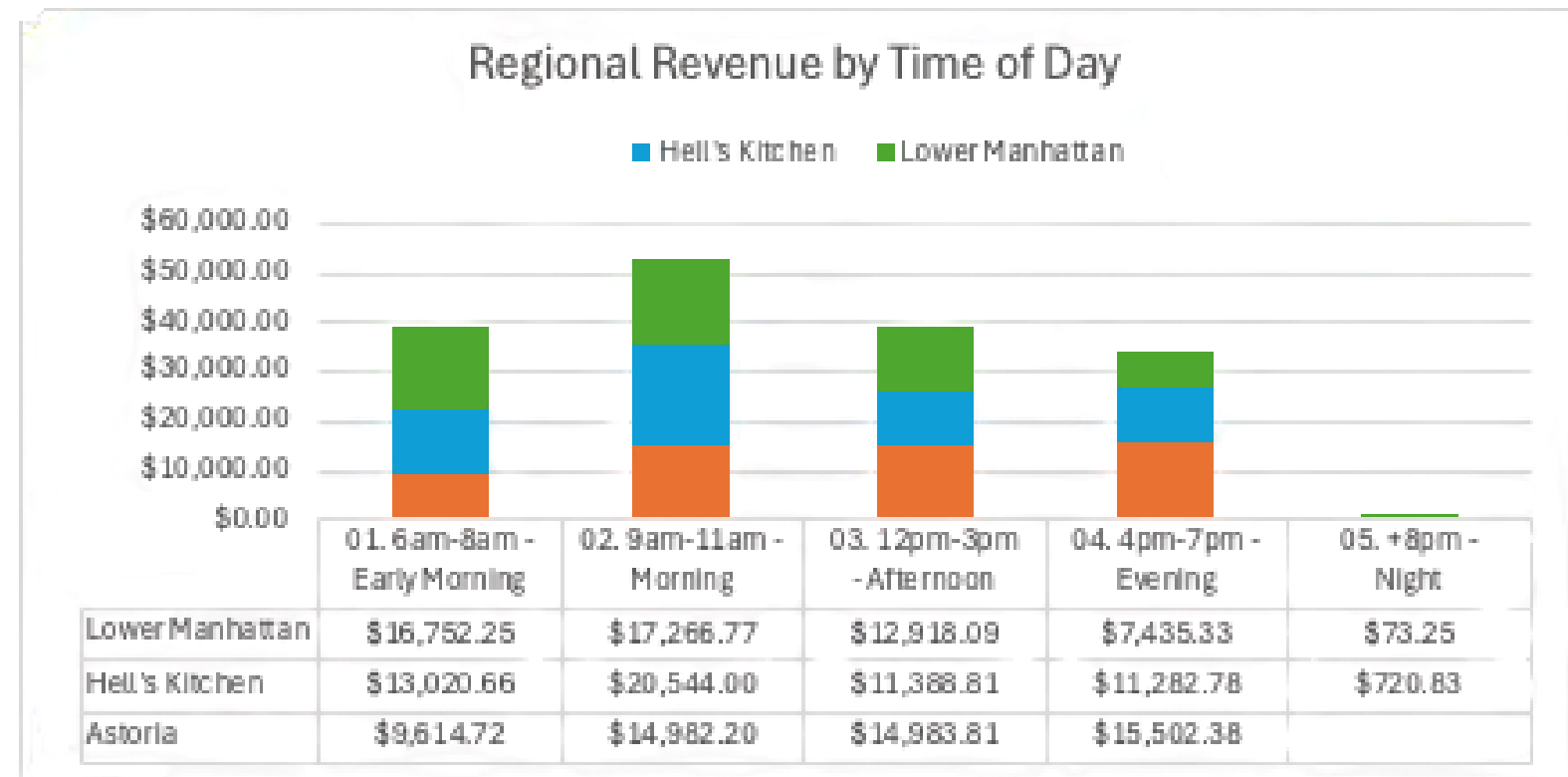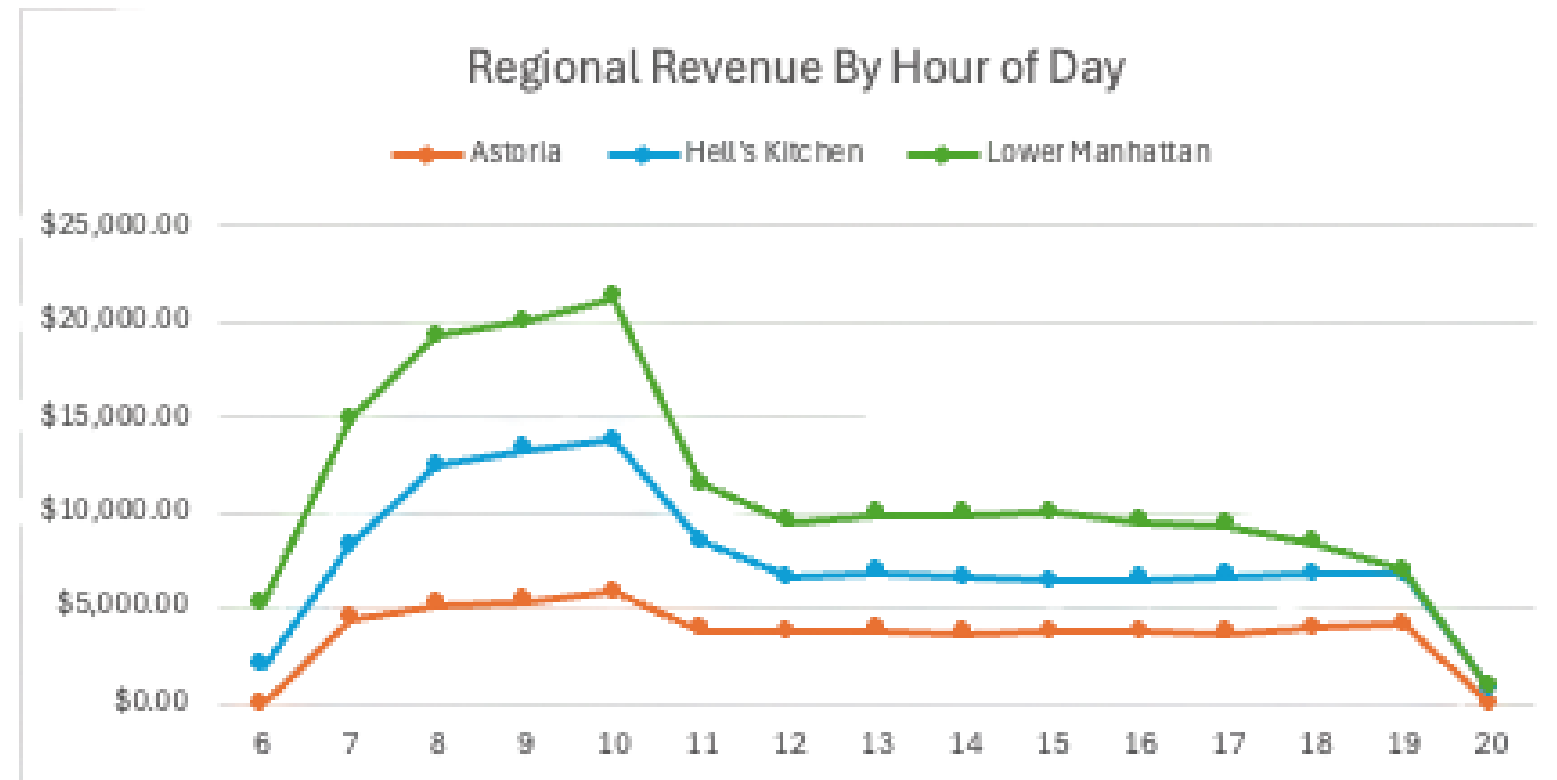# Revenue| By Store Location & Time of Day

- 54% of the sales came in the morning across all the stores, while only 15% of the sales are generated in the evening.
- basobfd
- Revenue is consistenlyh accros the shops betten 12pm and 7pm

Regional Revenue By Hour of Day

Regional Revenue by Time of Day

	01. 6am-8am - Early Morning	02. 9am-11am - Morning	03. 12pm-3pm - Afternoon	04. 4pm-7pm - Evening	05. +8pm - Night
Lower Manhattan	$16,752.25	$17,266.77	$12,918.09	$7,435.33	$73.25
Hell's Kitchen	$13,020.66	$20,544.00	$11,388.81	$11,282.78	$720.83
Astoria	$9,614.72	$14,982.20	$14,983.81	$15,502.38	

- It is worth noting that creating price deop promotion at 10am can dilutae the customer