



THE GENESIS!

DATE: 04/03/2025

TIME: 17:00 – 19:30

Location: Microsoft teams

1.Attendance

Present:

- Tshimangadzo Surprise Masia - 221414061
- Khanyisa Kamba -221711481
- Aobakwe Keeme – 221515445
- Billy Mokoena - 221839593
- Luxolo Mkhathazo - 220435898

Absent:

- All were present.

2. Introduction:

- Team Introductions:
All team members introduced themselves, sharing their backgrounds and expertise.
- Purpose of the Meeting:
Assign roles, brainstorm ideas, Kick-off session to align on the project's vision.

3.Role Assignment:

- Project Manager -Tshimangadzo Surprise Masia
 - Tester-Khanyisa Kamba
 - Front-end developer -Aobakwe Keeme
 - Back-end developer-Luxolo Mkhathazo
 - System Designer- Billy Mokoena
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4. Idea Presentation:

Brainstorming Session

- **Team Participation:** All members presented diverse ideas, some of which diverged from the spaza shop registration focus (e.g., unrelated community apps, logistics tools, or educational platforms).
 - **Refinement:** After discussion, the group narrowed proposals to two topics directly tied to the project's vision: A digital platform for spaza shop registration and compliance & Mobile app
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Voting:

Voting process

- **Chosen Idea:** Spaza Shop Registration System.
 - **Reason for Selection:** Alignment with Vision: Directly addresses the goal of creating a fair, transparent system for local entrepreneurs and government oversight.
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 - **Relevance:** Fulfills the urgent need for regulation and consumer protection in South Africa's spaza shop ecosystem.
 - **Scope:** Matches the technical and practical feasibility outlined in Moore's Vision Template
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FOR WHO TARGET CUSTOMERS	<ul style="list-style-type: none">• Government regulatory bodies.• Local municipalities.• Native entrepreneurs.• Spaza shop customers.
WHO CUSTOMER NEEDS	<ul style="list-style-type: none">• Need a system to regulate spaza shop ownership.• Ensure compliance with business regulations.• Report/track customer complaints (e.g., food quality, service).• Enable fair competition between foreign and native-owned shops.
THE PRODUCT NAME	?
IS A PRODUCT CATEGORY	A web and mobile-based platform for business registration, regulation, and compliance monitoring.
THAT KEY BENEFITS AND FEATURES	<ul style="list-style-type: none">• Shop Registration & Verification: Authorized shops only.• Foreign Ownership Control: Limit non-citizen ownership.• Customer Complaint System: Report issues (rotten food, bad service).• Government & Public Interface: Oversight tools and public visibility of verified shops.• Business Review System: Customer ratings and feedback
Unlike (Competition)	Manual Registration Systems: Slow, inefficient, and prone to corruption.

6. Next Steps

- **Research Phase:** Team members conduct individual research.
- **Follow-Up Meeting:** Will be decided /scheduled on the platform of the group chat on what's app.
- **Documentation:** Project Manager will compile research into a shared document on repository/WhatsApp.

Meeting Adjourned

- Closing Remarks: The Project Manager emphasized the importance of collaboration and communications through provided channels.
 - Next Meeting:
 - **DATE:**17/03/2025
 - **Time:** 19:00
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