

# PORTFOLIO

Graphic  
Design

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# 01 About Me

Tsion Teshome

# About

Hi

I'm a graphic designer specialized in graphics design with branding, Logo design, packaging and social media post design. I love to explore different and new style and forms to enhance my skills.

## MY OBJECTIVE

As a graphics designer my objective is to create visually appealing and effective designs that communicate a specific message or concept to a target audience.

# EDUCATION

2024 - Graphics design and Digital marketing  
Ennlite Academy, Addis Ababa

Tsion Teshome

**Graphics Designer**

**Let's Talk**

## CONTACT

 +251973939900

 tsionteshome81@gmail.com

 Addis Ababa, Ethiopia

## CREATIVE FIELDS

- Branding
- Illustration
- Logo Design
- Packaging

## DESIGN SOFTWARE SKILL



# 02 Branding

## 03 Branding



**Quill & Co**



Quill & Co

# Logo concept



The feather represents a quill pen for writing tool made from a moulted flight feather and for writing with ink before the invention of the dip pen.



This is taken from the company first letter of the name 'Q'.

## Description

Quill & co is a boutique writing service for passionate storytellers and ambitious wordsmiths.

# Logo Variations



Quill & Co



Quill & Co



Quill & Co

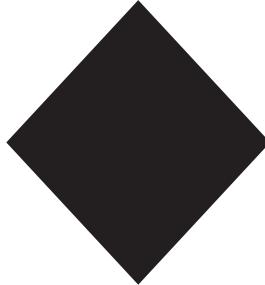
# Typography

Aa

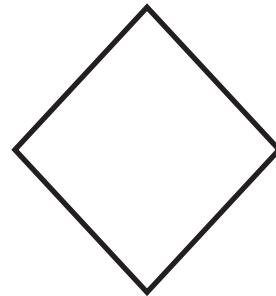
Lucida Bright

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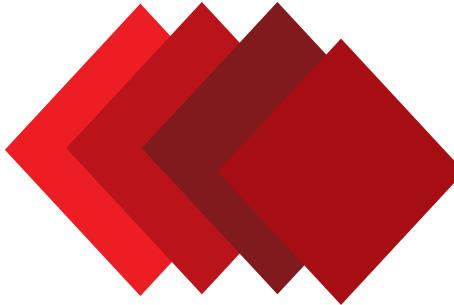
# Colour code



#000000



#f5f5f5



#e00505

## Black

Black is the strongest of the neutral colors it's commonly associated with power,elegance, and formality.

## White

white is often associated with purity we choose this color because it describes that we use your unique narrative to life.

## Red

Red color is often associated with ,passion ,love energy, and power.

Monochromatic colour types on Red

# Business card



# Brochure



An open business brochure for Quill &amp; Co. The left page features a large circular logo with a stylized 'Q' and feather, followed by the company name. Below the logo, the text 'Our Company' is in bold, and a short paragraph of placeholder text follows. The right page shows a woman reading a book in a chair, with contact information and a QR code. The bottom section contains three service boxes labeled 'Our Services' with titles 'Services 1', 'Services 2', and 'Services 3', each with a short paragraph of placeholder text. The Quill &amp; Co logo is also present at the bottom right.

# Flyer



# Billboard



03 LOGO



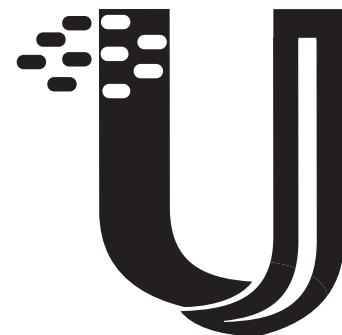
**Quill & Co**



**ELFEGN**  
CAFE AND RESTAURANT



**SIGN**  
WELLNESS



**Unique**  
Business Center

# 04 Social Media Design

**facebook**



## Special Menu

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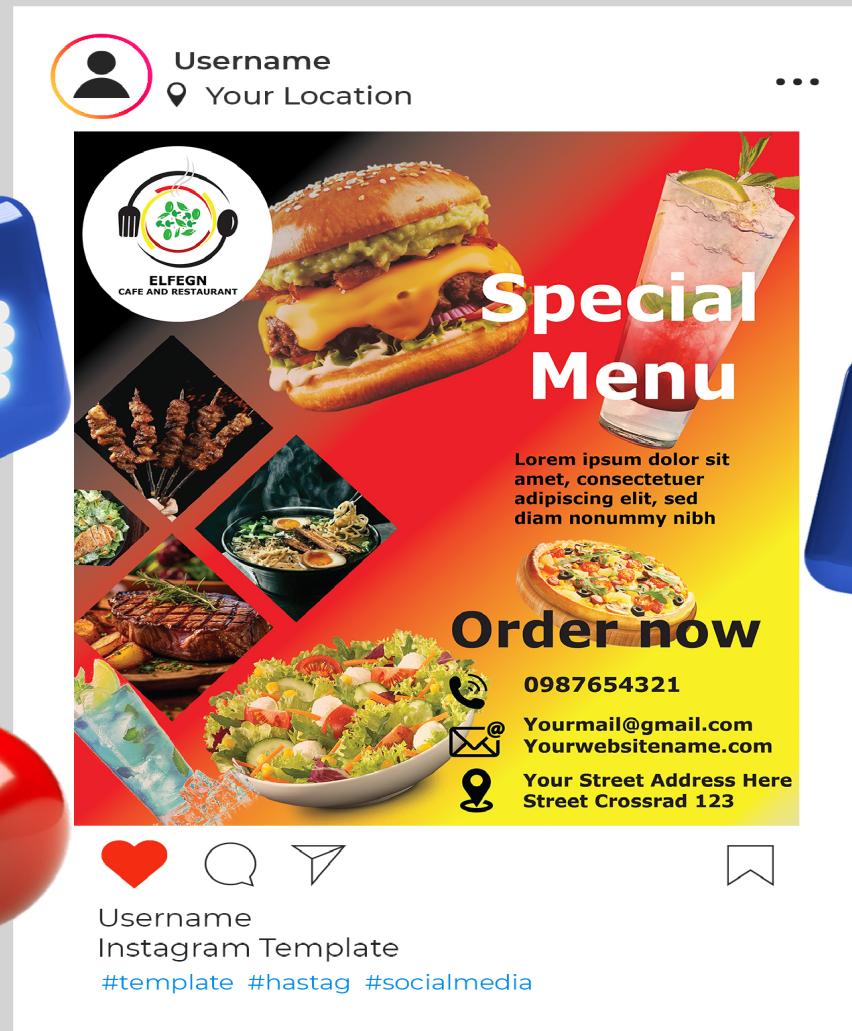


Your Street Address Here  
Street Crossrad 123



15 Comments

Write your comment.....



# Thank You

For taking the time to view my portfolio