Concept note: Capstone Project Proposal

Topic: Improving access and communication of Public Policy Evaluation results

Background

The **OECD Recommendation on Public Policy Evaluation (2022)** calls on countries to ensure easy access to evaluations and to communicate findings in ways that strengthen uptake and use.

The 2023 OECD Survey on Public Policy Evaluation (Q34) revealed that only a few countries have a single evaluation portal where evaluations are systematically published. Improving transparency, visibility, and communication of evaluations remains a challenge across OECD countries.

Project Objective

This capstone project will map and assess national evaluation portals and communication practices, with a focus on understanding not only *how evaluations are presented* but also *how they are used* by key stakeholders.

Key Tasks for the Capstone Team

1. **Mapping and updating portal information**

   o Review Q34 survey results and update the information on national evaluation portals.

   o Compile a cross-country inventory of portals, similar to the OECD compilation on Behavioural Insights Units.

   o Document basic features: years covered, comprehensiveness, accessibility, and update frequency.

2. **Case studies (3-4 countries)**

   o Assess overall communication approaches and stakeholder reach.

   o Analyse how evaluations are disseminated through portals and beyond (media, social media, parliamentary use, public access).

- o Explore examples of evaluations with high vs. low uptake to identify drivers of utilisation.
- o Conduct targeted interviews with stakeholders (evaluation offices, MPs, journalists, civil society) to enrich the analysis.

3. **Synthesis and recommendations**
   - o Draw cross-cutting lessons on communication and dissemination.
   - o Develop recommendations for improving access, visibility, and stakeholder uptake of evaluation results across OECD countries.

Outputs

- **Cross-country inventory of evaluation portals** (database + interactive map).
- **Case study analyses** (3-4 countries with different models and communication approaches).
- **Short OECD paper** highlighting good practices, challenges, and recommendations, to be presented at the **OECD Evaluation Expert Group (early 2026)**.