

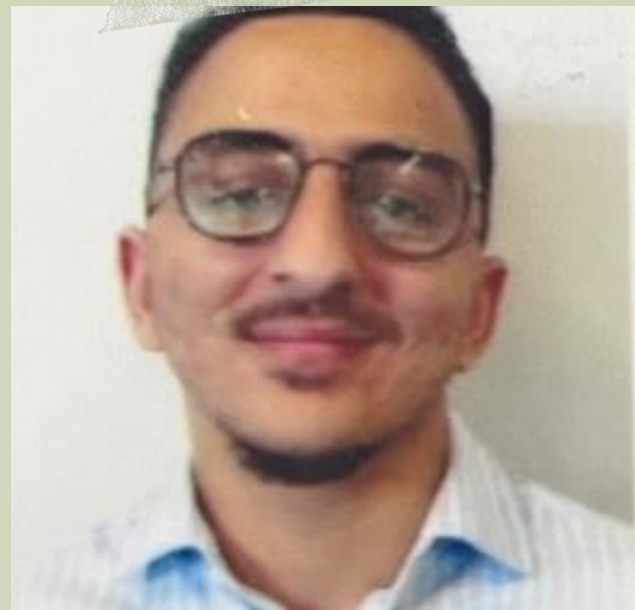


Automatic Pet Feeder

by Team SLEY



Meet The Team



Shehab Ahmed



Luc Suzuki



Erin Ng



Yara Idris



Stakeholders

1

Pets (End-user)

**Examples: Dogs,
Cats, Hamsters**

2

**Pet Owners
(Community)**

3

Online Retailers

**Examples: Amazon,
Walmart, Costco,
Any Pet Food
Supplier**

4

Pet Care

**Examples: Animal
Shelters, Pet Hotels,
Vets**



Pain/ Problem

?

Pet owners/ Large Pet care facilities face following challenges:

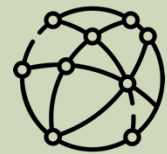
- Ensure pets are fed on time
- Managing different food types (cat, dog, etc.)

Current manual feeders or basic automated ones are:

- Not versatile
- Cannot differentiate different foods
- Lack cloud-based features ensuring feeder is always stocked



Opportunity



Automation and **remote management** is enabled by IoT by connecting the feeder to the internet.



Sensors detect and identify the pet's presence. Ensuring **accurate** and **efficient** feeding.



IoT technology facilitates the ordering of the pet food through cloud integration. Resulting in a **reduction** in **food waste**

Needs and Constraints

Needs

- Technological integration
- Control and customization
- Safety and hygiene
- Advanced monitoring

Constraints

- Technical limitations
- Security Risks
- Behavioral issues
- Cost constraint




Current Solution

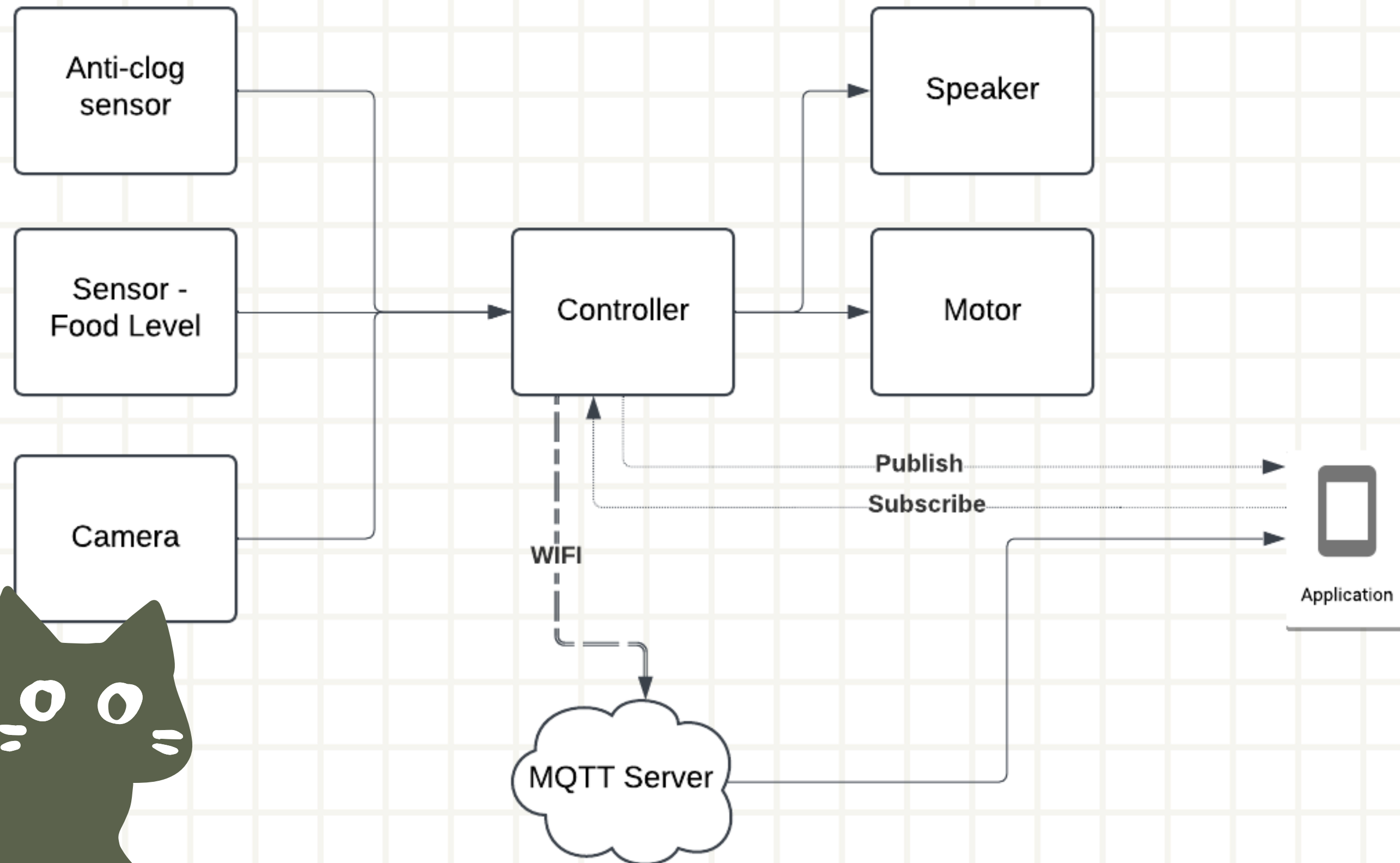
Current Solution

- Portion Management + Meal Scheduling
- Pet Monitoring
- Usage History
- Application Software

Shortfalls

- Only dispenses food
 - Only dispenses one type of food
 - Manually purchase food to restock
 - Costly
- 

Current Solution Block Diagram





Our Solution

Animal Recognition

- Using AI image recognition multiple pets can access their food on a timely basis
- dispense their respective foods – which can be customized

Remote Feeding


- Using an MQTT protocol users can dispense food manually or in a timed fashion
- Emergency stop to terminate dispensing

Inventory Management

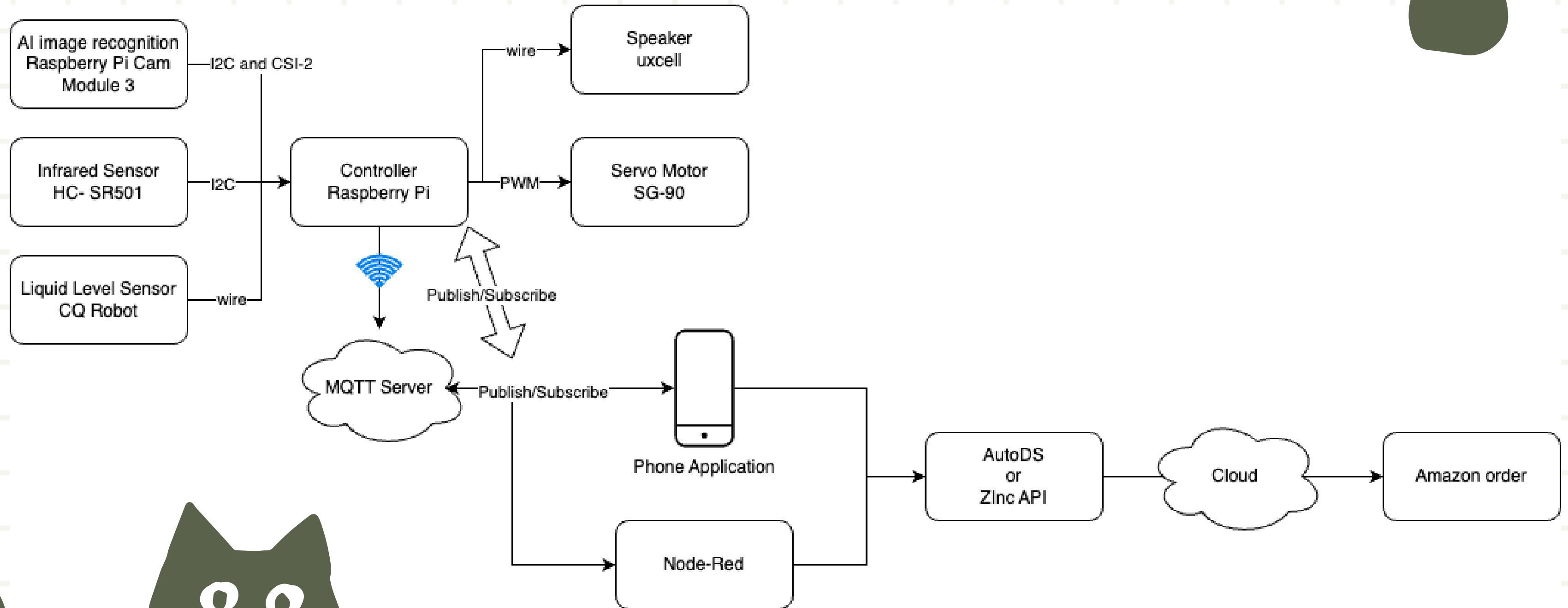
- level sensors will be used to monitor the food left in the reserve
- Restocking through Amazon can be customized to ensure food is always available



Overcoming the shortfalls

- Cloud integration ensures timely restocking.
 - Feeds more than one pet
 - Dispenses food and water
 - Cost effective
- 

Block Diagram



Budget



Component	Quantity	Cost	Total
Raspberry Pi	1	\$84	\$164
Vision Camera	1	\$25	
Infrared Sensor	1	\$3	
Liquid Level Sensor	1	\$21	
Servo Motor	1	\$3	
Mini Speaker	1	\$13	
3D Printed Casing	1	\$15	



Value Creation

1

Customer Convenience
especially for busy or frequently
traveling pet owners. With the
ability to monitor and control the
system, owners can control
feeding through an app from
anywhere and adjust schedules
if plans change.

2

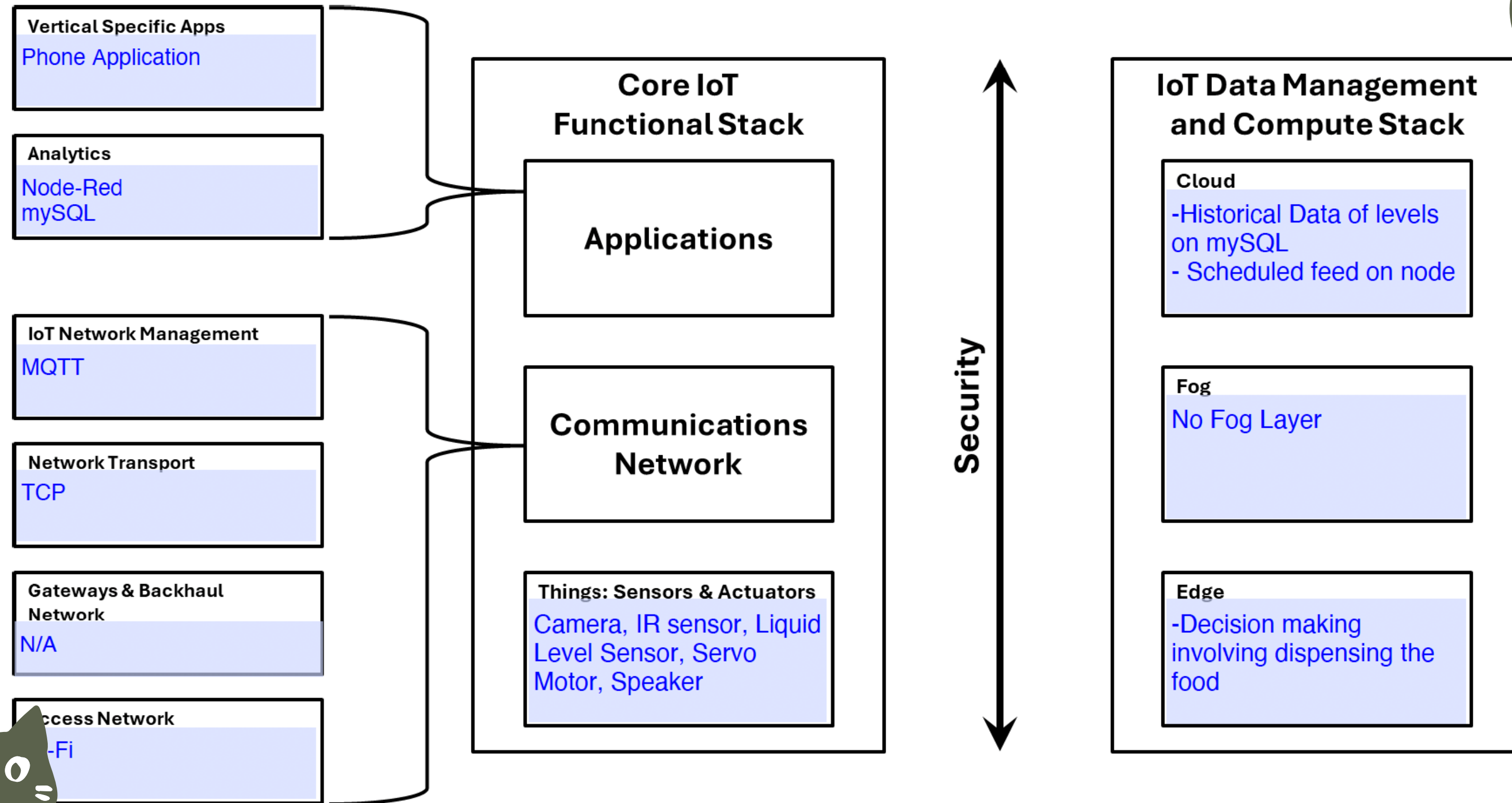
Reassurance
owners would feel reassured
that their pet is cared for even
when they are away or busy

3

Advertising
can get data regarding to
customers pet feeding habits,
which can drive product
development, personalized
recommendations, and targeted
marketing

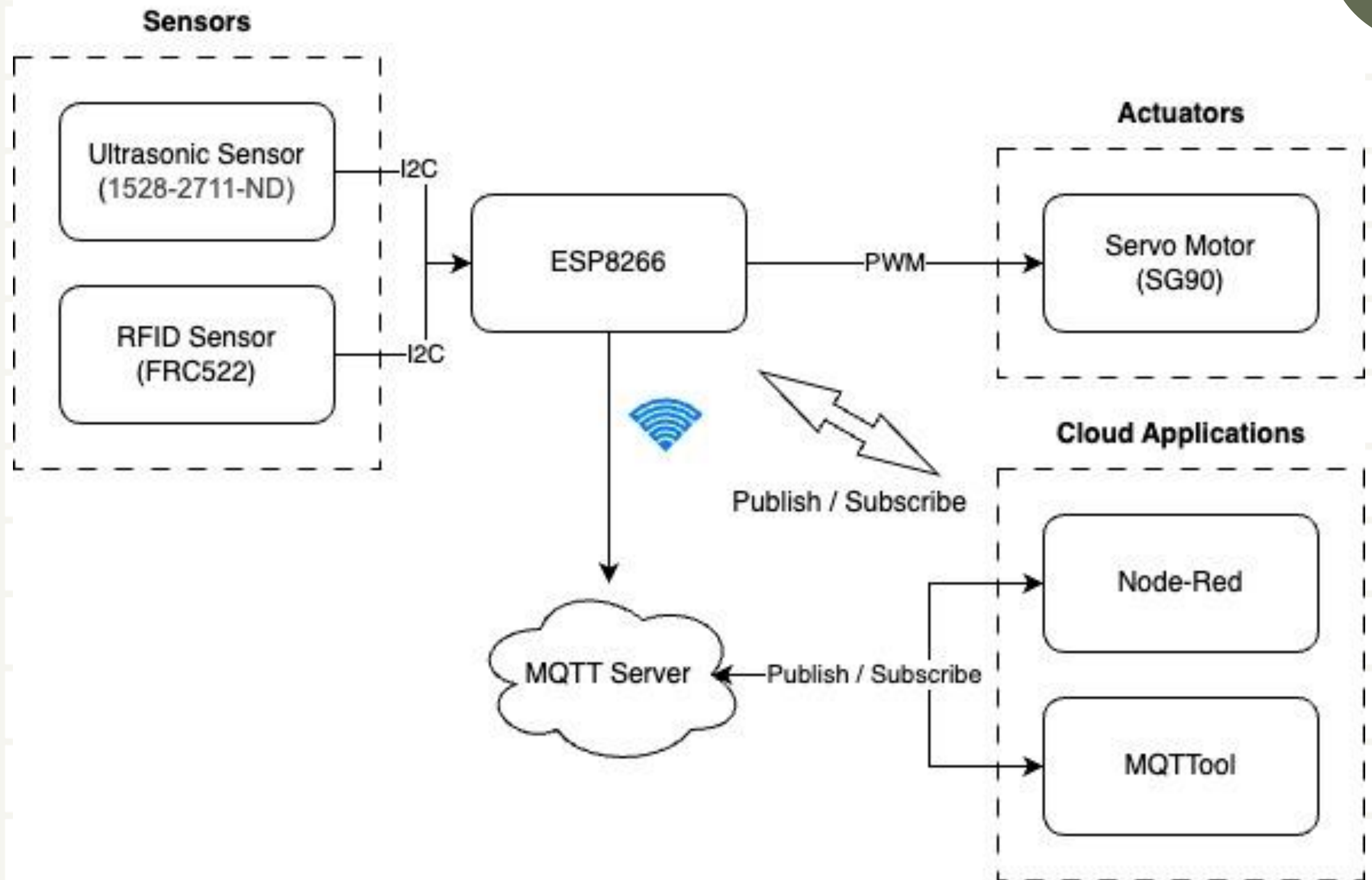


IoT Stack

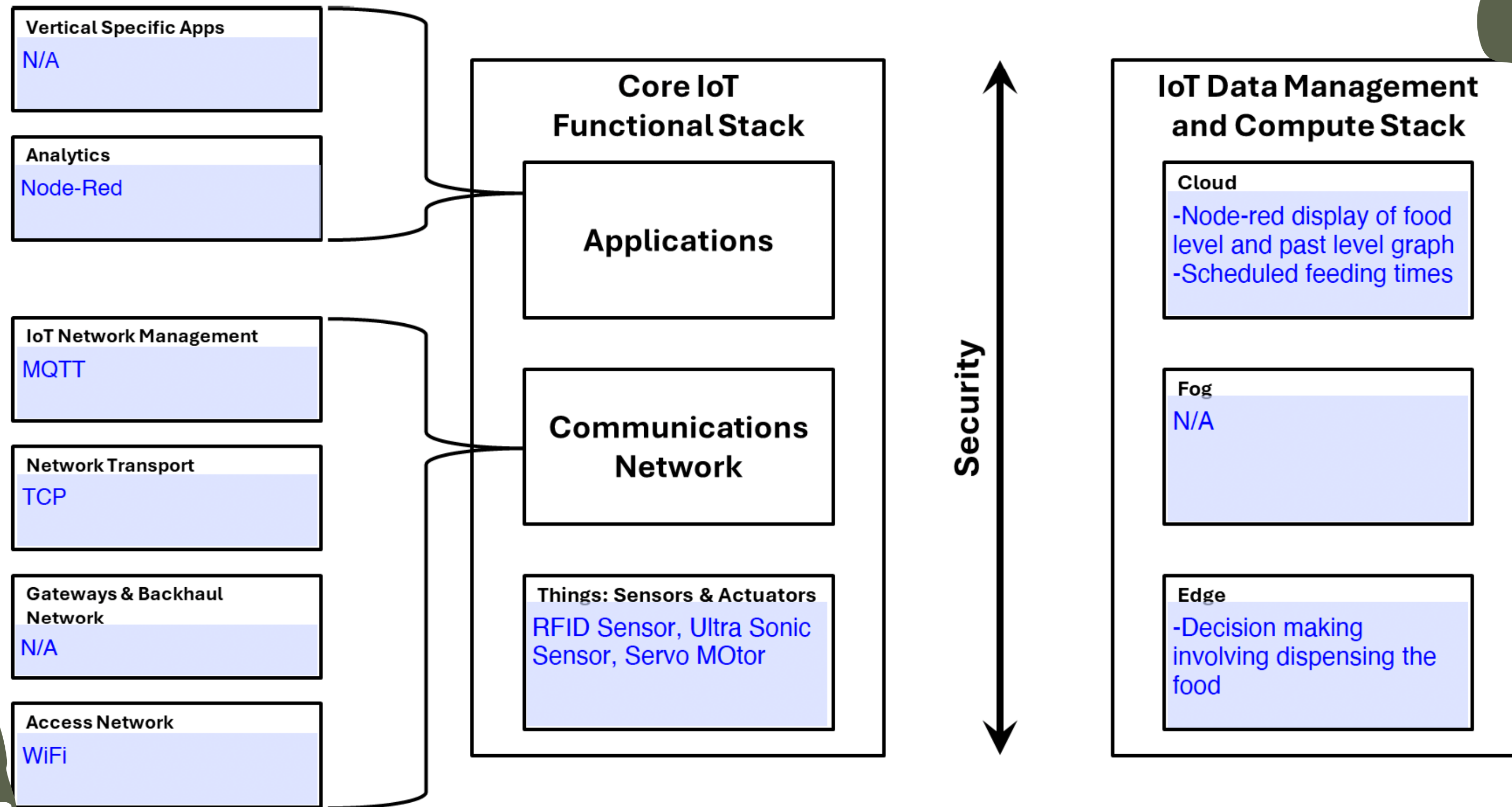


Proof of concept

- **Using RFID tags** multiple pets can access their food on a timely basis
- **Unique ID's** will dispense their respective foods – which can be customized
- **Ultrasonic level sensors** will be used to monitor the food left in the reserve
- **Using an MQTT protocol** users can dispense food manually or in a timed fashion



IoT Stack



Proof of Concept Expenses

Component	Quantity	Cost	Total
ESP8266	1	\$14	\$60
Ultrasonic Sensor	1	\$6	
RFID Sensor	1	\$5	
Servo Motor	1	\$15	
3D Printed Components	1	\$20	





Demonstration!



THANK YOU

by Team SLEY

