

Toni Tesori Huffman

Erie, Colorado

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Resumé

Education

MS in Information Studies

Florida State University

Specializations

Information Architecture,
Technology & Networking,
Web Design, Usability Analysis

BS in Advertising

Florida State University

Relevant Courses

Creative Strategy, Media Planning,
Web Design, Marketing Concepts

AS in Computer Programming

Seminole State College

Relevant Courses

Java Programming I & II, Web
Programming I & II, Database
Management, Data Driven Websites

Skills

Software/Languages

- » HTML/CSS
- » Javascript
- » NodeJS/Express
- » React
- » PHP/Wordpress
- » SQL/NoSQL Databases
- » Java

Other Skills

- » Web Accessibility
- » UI/UX Design
- » QA Testing/Troubleshooting
- » Adobe Creative Suite

Experience

Lead Designer/Developer *PTI Sports Marketing* [2017-present]

- » Developed websites for nonprofit clients utilizing Wordpress, Squarespace and custom theming with CSS.
- » Created print and digital design assets, including brochures, annual reports, flyers, signage and social media graphics.
- » Ensured visual consistency by adhering to or establishing brand standards with a keen attention to detail.

Web Developer/Graphic Designer *Tesori Design* [2003-present]

- » Completed graphic design and web development projects for freelance clients, from initial concept to project launch.
- » Leveraged technologies such as JavaScript, React, NodeJS, MongoDB, Wordpress, PHP, MySQL, HTML, and CSS to develop interactive websites and applications.
- » Utilized Adobe Creative Suite, including Photoshop, Illustrator and InDesign to create print and digital design solutions.

Web Developer/Graphic Designer *OCWS* [2008 – 2012]

- » Designed and developed websites for clients using HTML, CSS, PHP and Wordpress, from creation of initial design concept to completed website launch.
- » Maintained optimal Search Engine Optimization through best coding and development practices.
- » Produced quality work while managing upwards of 20 simultaneous projects in a fast-paced agency environment.

Web Developer *Florida Department of Agriculture* [2007 – 2008]

- » Maintained 20 websites including over 3000 pages of content, ensuring full Section 508 accessibility compliance.
- » Design, developed and launched 4 campaign-specific web sites using HTML, CSS, and Javascript.
- » Administered mailing lists; presented web analytics reports.

Connect With Me

 tonitesori.dev

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