Weekly Content Planner

WEEK OF _____

Day of Week: _____

POST TYPE _____ **PLATFORM** _____

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Quick Reference: BTS = Behind the Scenes • Q&A = Answer a Question • SPOT = Spotlight
DYK = Did You Know? • P/P = Product/Program Highlight • EVE = Event • ANN = Announcement
SAL = Sale • FUND = Fundraiser • CEL = Celebration