# DANIEL OKPECHI

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#### **WORK EXPERIENCE**

### FREELANCE WORK

UI/UX Designer

October 2021 - Present

- Currently working as a professional UI/UX designer, providing exceptional, intuitive and user friendly application and website designs for companies and individuals.
- Developed campaign designs for candidates of Babcock University's annual student elections, worked on campaign posters for 30% of the candidates involved.

#### **BABCOCK UNIVERSITY**

Ogun, Nigeria

Programming Tutor

September 2021 – Present

• Tutoring ongoing programing courses offered by school, web and UI design to coursemates and interested individuals.

### **PROJECTS**

### **SMART BUY**

E-commerce Application

April 2022

- Designed e-commerce mobile application utilizing secondary card storage app (CardBox) to automate payments and ease of transaction; resulted in a 70% increase in positive feedback from users in case study.
- Conducted usability studies, survey and quantitative analysis to understand customer sentiment and purchasing trends; produced <u>UX Case Study</u> (with User Journey Map) for User Personas of customers ages 17 -23, on trends and problems faced during retail shopping.

#### **CARD BOX**

FinTech Solution March 2022

- Created a financial-technology mobile application used for securely storing all forms of payment cards in one app. Can be used as a third-party to make online purchases.
- Carried out interviews, paper & digital wireframing, low & high fidelity prototyping, usability studies and iterating on design to produce this Case Study for the design.

Other projects: Soccer News and Live Score App, Car Rental App, Food Delivery App ...

#### **CERTIFICATES**

#### **UDEMY**

UI/UX Designer

March 2022

• Udemy: Complete Web & Mobile Designer — Complete Web & Mobile Designer in 2022: UI/UX, Figma, +more

## **EDUCATION**

## **BABCOCK UNIVERSITY**

Ogun, NG

Bachelor of Computer Science

Expected June 2024

Cumulative GPA: 4.61/5.0

Relevant Coursework: Programming in C/C++, Java OOP, Discrete Math, Hardware System, Numerical Methods & Analysis, SQL.

# ADDITIONAL

Technical Skills: C++, C, Java, Javascript, VB.Net, HTML, CSS, React, Visual Studio, VSCode, IntelliJ, Eclipse, MS Office, Oracle VM, Figma, Adobe XD, Product Design, WireFrames, Human Centered Design, Software Development Life Cycle, UI design, Google Analytics & Docs, PowerPoint

Soft Skills: Analytical thinking, Behavioral & cognitive psychology, Attention to detail

Languages: English, Igbo.