

# DANIEL OKPECHI

[LinkedIn](#) | [Behance](#) | P: +234 (0)-905-837-7657 | [okpechichinedum@gmail.com](mailto:okpechichinedum@gmail.com) | [danielokpechi.com](http://danielokpechi.com)

## EDUCATION

---

### BABCOCK UNIVERSITY

Bachelor of Computer Science

Cumulative GPA: 4.61/5.0

Relevant Coursework: Programming in C/C++, Java OOP, Discrete Math (Now), Hardware System, Numerical Methods & Analysis (Now).

Ogun, NG

Expected June 2024

## WORK EXPERIENCE

---

### FREELANCE WORK

UI/UX Designer

October 2021 – Present

- Currently working as a professional UI/UX designer, providing exceptional, intuitive and user friendly application and website designs for companies and individuals.
- Developed campaign designs for candidates of Babcock University's annual student elections, worked on campaign posters for 30% of the candidates involved.

### BABCOCK UNIVERSITY

Programming Tutor

Ogun, Nigeria

September 2021 – Present

- Tutoring ongoing programming courses offered by school, web and UI design to coursemates and interested individuals.
- Collaborated with other UI/UX developers in developing

## PROJECTS

---

### SMART BUY

E-commerce Application

April 2022

- Designed e-commerce mobile application utilizing secondary card storage app ( CardBox ) to automate payments and ease of transaction; resulted in a 70% increase in positive feedback from users in case study.
- Conducted usability studies, survey and quantitative analysis to understand customer sentiment and purchasing trends; produced [UX Case Study](#) ( with User Journey Map ) for User Personas of customers ages 17 -23, on trends and problems faced during retail shopping.

### CARD BOX

FinTech

March 2022

- Conducted survey and quantitative analysis to understand customer sentiment and purchasing trends; presented recommendations to Senior Consultant at McKinsey & Co.
- [Case study for the CardBox design](#)

## CERTIFICATE

---

### UDEMY

UI/UX Designer

March 2022

- Udem: Complete Web & Mobile Designer — [Complete Web & Mobile Designer in 2022: UI/UX, Figma, +more](#)

## ADDITIONAL

---

**Technical Skills:** C++, C, Java, Javascript, VB.Net, HTML, CSS, Visual Studio, VSCode, IntelliJ, Eclipse, MS Office, Oracle VM, .Figma, Adobe XD, Product Design, WireFrames, Human Centered Design, Software Development Life Cycle, UI design, Google Analytics & Docs, PowerPoint

**Soft Skills:** Analytical thinking, Behavioral & cognitive psychology, Attention to detail.

**Languages:** English, Igbo.