

Customer:	1. Health conscious people lack of daily health information, improve personal health knowledge, learn how to live in better health
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REQUIRED	DESIRED
T1	T2
HR monitor	tell time
communication with mobile device	display
intuitive UI	application
practical form factor	motion monitoring
battery powered	data interpretation
	data logging
	HR range warning
	battery charge indicator

2. Enthusiast athletes

improve fitness training, track progress,
encourage a better fitness regiment

OPTIONAL
T3
stopwatch
timer
alarm clock
solenoid (vibrate)
user profile
gps
real time HR
charging circuit
music control
skin temp
ambient temp
as cost efficient to customer as possible