

**ANKARA YILDIRIM BEYAZIT UNIVERSITY**

**KNOWLEDGE MAPPING AND DATA VISUALIZATION**

**MIS 376**

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**BUSINESSES THAT LOST REVENUE AND SHUT DOWN WITH THE COVID-19 OUTBREAK IN TURKEY**

**REPORT**

In my project, I addressed the issue of businesses that were financially affected by the pandemic and closed.

First of all, the reason I chose this topic was that I was wondering about the number of businesses that lost income during the pandemic process and closed. I did a detailed research to reach these numbers. I had a lack of resources during the research because I was doing a research focused on Turkey, not the world. This was the most challenging thing for me during the project. Statistics of Joint Stock Companies, Limited Companies and Real Person Commercial Enterprises that are closed and established every month on the official website of the Union of Chambers and Commodity Exchanges of Turkey published in detail. I got the most useful information from here.Besides, there were a few other sites where I got information.

The COVID-19 virus emerged in March 2019, and many businesses, including the world's largest companies, suffered economic collapse in the process. And this collapse caused serious damage and they decided to close their business to avoid further damage.Employees were encouraged to work from home whenever possible. Shopping centers and restaurants were closed, and travel and tourism revenues collapsed on a global scale. While global supply chains are severely affected, it is seen that production is completely stopped in some sectors, especially automotive. There was a detail that caught my attention during the research. There was an increase, not a decrease, in the number of businesses established during the pandemic process. But I realized that this is a normal process. When we look at the statistics, there is a serious decrease in the number of businesses that are completely closed. I noticed these decreases more clearly when I compared them with previous years. When we look at the general picture, we see that the number of companies that were closed during the pandemic period increased by 97 percent.

During the construction phase of the project, I first reached the data. Then I summarized my project in Step A. In Step B I explained what data I got from where. Then I prepared a presentation file and attached the graphs of the data I reached to this file. Then I tabulated the data. Instead of adding each month to the tables, I preferred to add them intermittently. This is because we can see the difference in the number of businesses closing more clearly. I also added the chart from March 2019 to today's May. As a final step, I added a report to my project.

As a result, in my project, I gathered information about businesses that have closed since the beginning of the pandemic. I have supported this information with data and images.