OSAS Social Media Analytics Report: November 2015

Overall, Twitter growth in terms of followers and engagement is positive, but engagement still tends to be week. Mentions were only up for the @fedora, @gluster, @ProjectAtomic, and @ovirt Twitter accounts. Facebook metrics continue to be weak, with engagement numbers rising for the Red Hat Community and Gluster pages.

Given the general trend in the Facebook pages, it is recommended the communities put more effort into getting more content into their respective Facebook channels, in order to increase the engagement levels for this platform.

New Twitter Followers

Twitter Handle	Aug. 2015	Sept. 2015	Oct. 2015	Nov. 2015	Growth % Up|Down
@redhatopen	191	378	208	328	+57.69%
@Ceph	80	60	145	102	-29.66%
@fedora	831	1000	1450	1464	+0.97%
@gluster	47	30	50	57	+14.00%
@manageiq	8	18	-14	13	+192.86
@ProjectAtomic	75	55	81	108	+33.33%
@ovirt	13	33	51	42	-17.65%
@RDOCommunity	33	40	52	21	-59.62%

Total Twitter Followers

Twitter Handle	Aug. 2015	Sept. 2015	Oct. 2015	Nov. 2015	% Up|Down
@redhatopen	4920	5101	5388	5685	+5.51%
@Ceph	3752	3815	3967	4067	+2.52%
@fedora	59856	60812	62804	63952	+1.83%
@gluster	2131	2165	2226	2272	+2.07%
@manageiq	724	738	726	739	+1.79%
@ProjectAtomic	1936	1988	2098	2189	+4.34%
@ovirt	2143	2165	2233	2260	+1.21%
@RDOCommunity	1340	1379	1436	1454	+1.25%

Mentions

Twitter Handle	Aug. 2015	Sept. 2015	Oct. 2015	Nov. 2015	% Up|Down
@redhatopen	62	70	101	93	-7.92%
@Ceph	21	74	189	130	-31.22%
@fedora	103	465	478	825	+72.59%
@gluster	4	44	34	50	+47.06%
@manageiq	--	9	9	6	-33.33%
@ProjectAtomic	8	49	58	83	+43.10%
@ovirt	43	38	47	58	+23.40%
@RDOCommunity	--	13	39	15	-61.54%

New Facebook Likes

Facebook Page	Aug. 2015	Sept. 2015	Oct. 2015	Nov. 2015	Growth % Up|Down
Red Hat Community	5	21	18	15	-16.67%
Ceph	23	35	46	32	-30.43%
Fedora	1066	1000	969	1023	+5.57%
Gluster	22	34	30	22	-26.67%

Total Facebook Likes

Facebook Page	Aug. 2015	Sept. 2015	Oct. 2015	Nov. 2015	% Up|Down
Red Hat Community	2151	2157	2161	2162	+0.05%
Ceph	794	828	872	898	+2.98%
Fedora	53751	54266	54743	55229	+0.89%
Gluster	1408	1433	1456	1471	+1.03%

Facebook Page Engagement

Facebook Page	Aug. 2015	Sept. 2015	Oct. 2015	Nov. 2015	% Up|Down
Red Hat Community	0	6	8	11	+37.50%
Ceph	44	31	19	4	-78.95%
Fedora	2204	1491	1400	904	-35.43%
Gluster	38	36	27	38	+40.74%

Metrics Explained

In order to specifically measure engagement, the following statistics are being exmained:

Twitter	Facebook
Retweets	Likes
Mentions	Comments
Favorites	Shares

An explanation of these and additional terms follows:

Retweets are Tweets forwarded by people who follow your channel to their own network of followers. This means reaching more people who may think your content is valuable. That new network of Twitter users exposed to these Tweets have the potential to become a part of your primary network if they come back and follow you.

Mentions are any Tweets in which your Twitter handle is used. When you have a high number of mentions, the Twitter audience is telling you that you are adding value with the content you are sharing.

Favorites mean that someone has marked your post as one of their favorite Tweets. That post then gets added to the user's list of favorite Tweets, open for anyone to see.

Likes are a way for people to show that they find what you posted on Facebook interesting.

Comments left by users are a direct way for people to engage with your posts and start a conversation. Comments are the best way to track community feedback and insight to your customer's perspective.

Shares increase engagement by spreading it across networks to which you are not directly connected.

Page Engagement is the number of people who have interacted with your page in any way.

November 2015: @redhatopen

Follower Growth - Count

Total Followers:	Average Daily Growth:	New Followers:
5,685	11	328

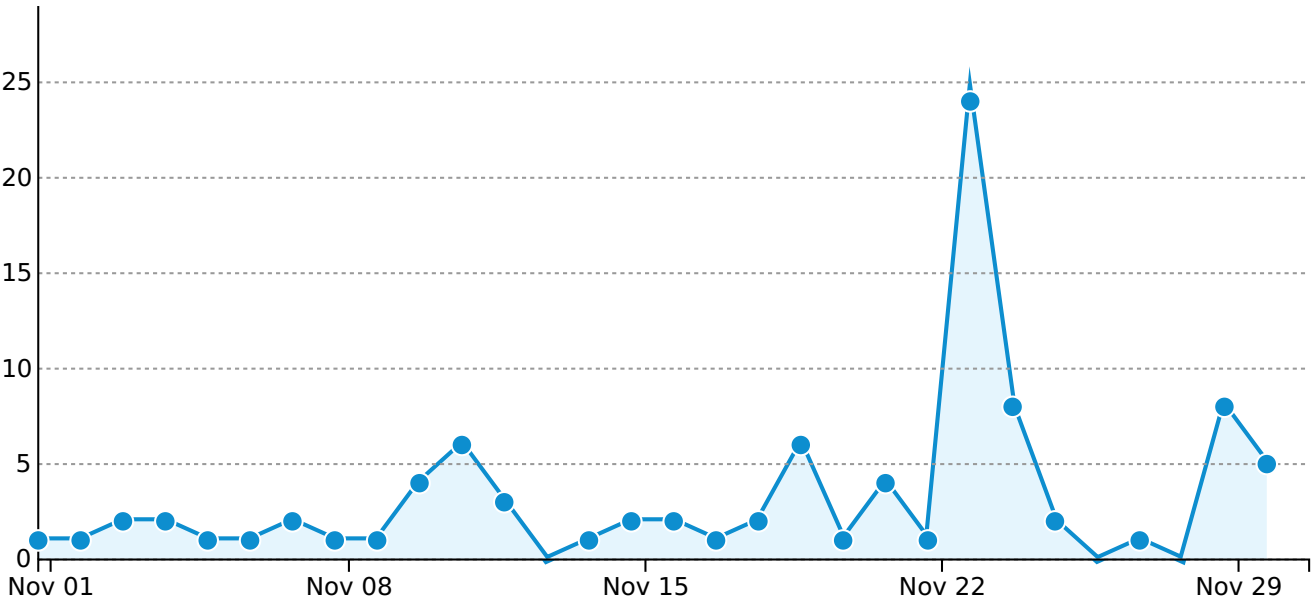There may be data outside your current selected range
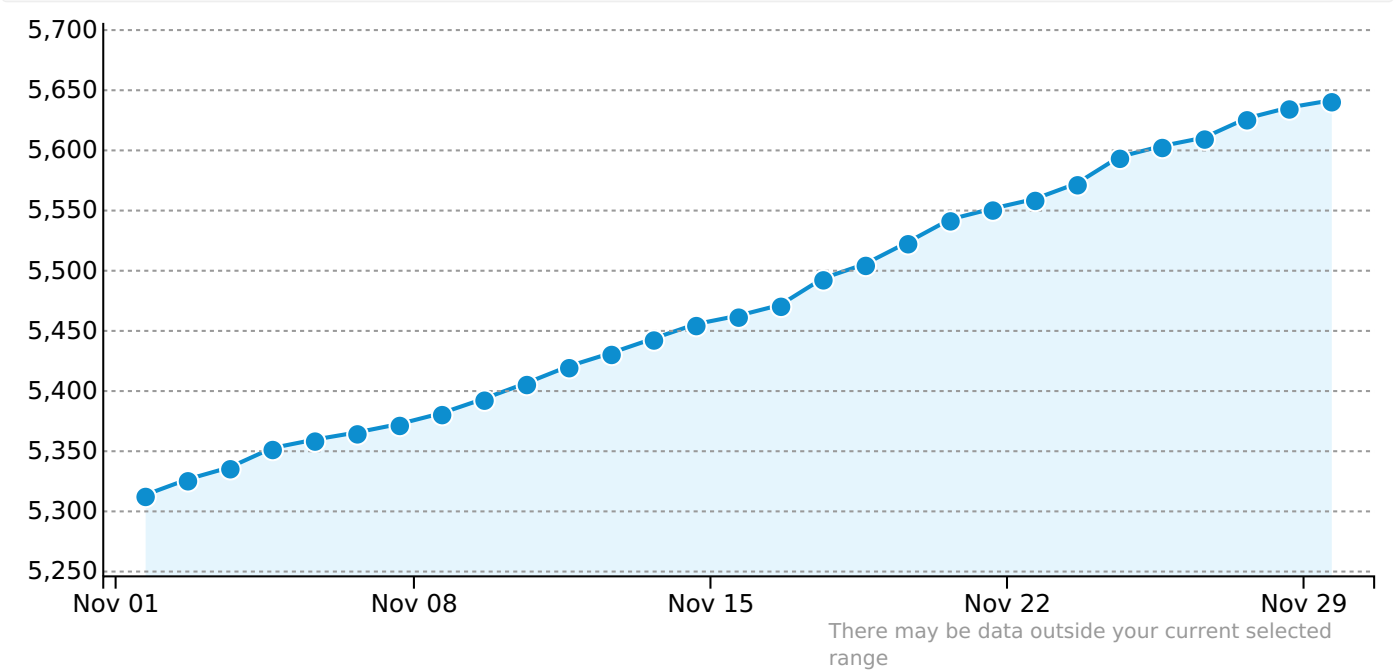
Mentions - Detailed

Total Mentions

Interval displayed: **Daily**

93

Top 10 mentions by Klout Score

Date	Mentioned By	Mention Text	𝕂
Nov 23, 2015	@avdi	Second this, @redhatopen. I'm sure these kinds of anti-diversity efforts are counter to your values, and I assume this was an oversight.	60.4
Nov 19, 2015	@Modulaweb	Thx @KisioDigital @SUSE @redhatopen @openio @zabbix @pl_ezpublish_fr @yaziba @TuleapOpenALM #OSSPARIS15 https://t.co/LM5vKGQZsB	60.6
Nov 23, 2015	@CoralineAda	I just came across the CoC for the Ceylon language, a project sponsored by @redhatopen.	56.5
Nov 24, 2015	@RedHatJobs	RT @EditAha2: Red Hatters in action at @RailsIsrael. @redhatopen @rails @RubyonRailsNews https://t.co/kOEFjpUtbg	56.4
Nov 23, 2015	@CoralineAda	If this is true then I would like to see a proper CoC adopted and linked on the site. @redhatopen https://t.co/amTOmxa8dO	56.5
Nov 23, 2015	@CoralineAda	Come on, @redhatopen. We can do better than this.	56.5
Nov 23, 2015	@CoralineAda	@1ovthafew @redhatopen Would it help? I've seen your project's Gitter.	56.5
Nov 23, 2015	@CoralineAda	@1ovthafew @redhatopen BRB, counting the number of times the word c**t has been used in your chat.	56.5
Nov 23, 2015	@CoralineAda	@EylerWerve @redhatopen I have a higher opinion of children than you do.	56.5
Nov 21, 2015	@debbryant	@ansible stickers in the house ! @redhatopen Booth #fossetcon come getm! https://t.co/v1ClBHjz3P	55

Retweets - Detailed
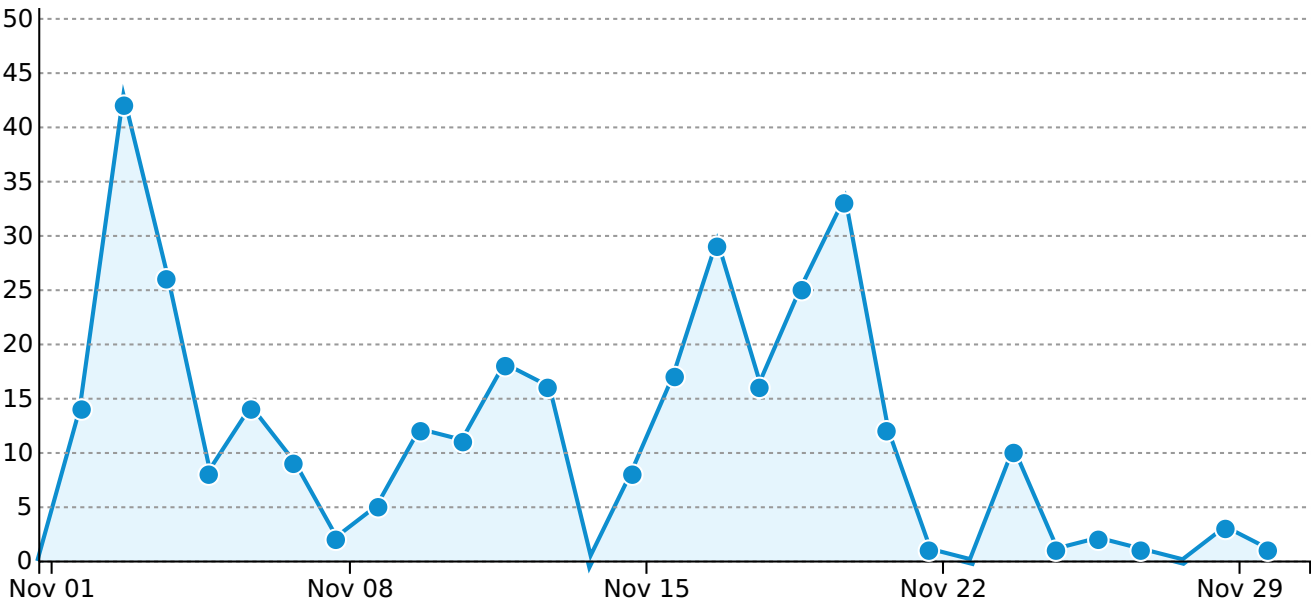
Total Retweets
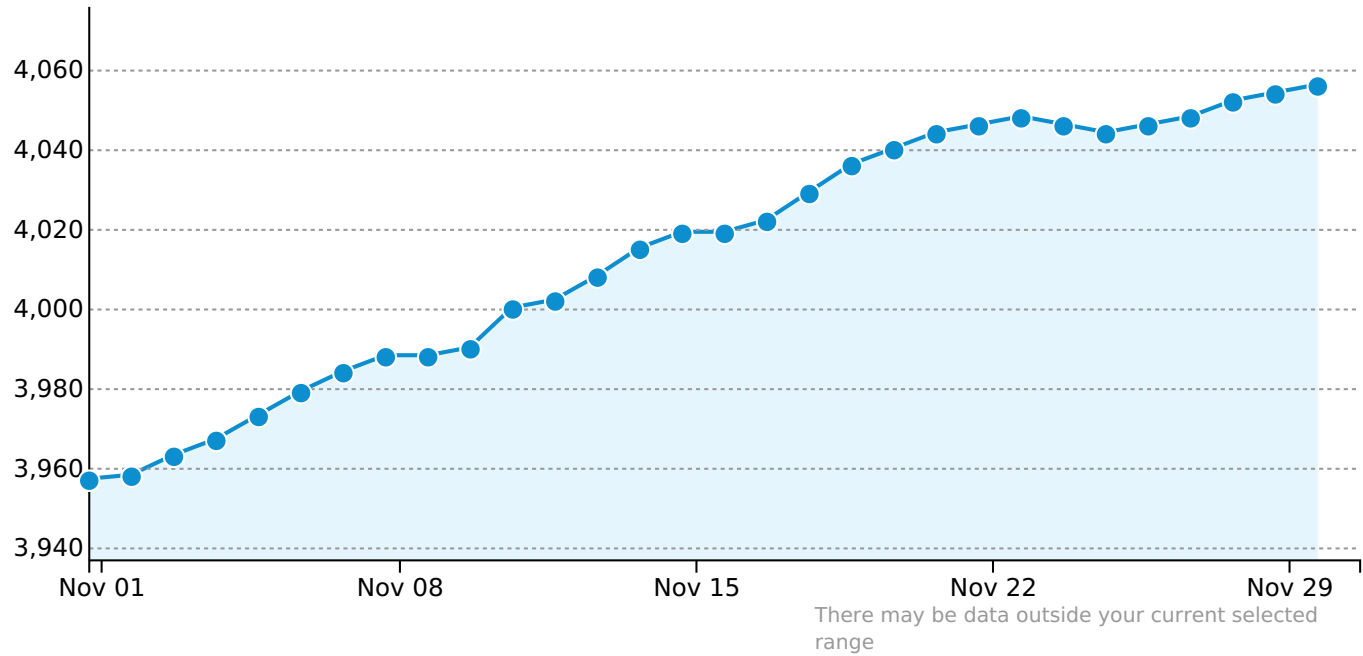
336

Interval displayed: **Daily**

Top 10 tweets by number of Retweets

Date	Original Tweet	⇄
Nov 3, 2015	Fedora 23 released <- Congrats to the Fedora team! Download your copy today! https://t.co/ogq27fmI1A	19
Nov 19, 2015	Red Hat loves containers in RHEL 7.2 https://t.co/1hONJPYYh6 <- Out today!	14
Nov 6, 2015	Getting Ansible Working on Fedora 23 https://t.co/mSsA1Yl5R5 <- Getting Python 2 / 3 issues resolved.	11
Nov 3, 2015	Fedora 23: A walk through my favorite Linux installer - Anaconda https://t.co/XGUefUTrdt <- A preview before today's release	9
Nov 4, 2015	oVirt 3.6 Is Live! https://t.co/cCy2Ay9q05 <- Big news in virtualization land, too, today!	8
Nov 2, 2015	RT @fedora: Fedora 23 gets the green flag -- all ready for release on November 3 -- https://t.co/FomoM8dhf9	8
Nov 15, 2015	Tomorrow, @vbatts answers What is it we want in containers anyways? In the Community Theater of Expo Hall #DockerConEU	8
Nov 17, 2015	Reviewing Ubuntu 15.10, Fedora 23, and openSUSE Leap 42.1 https://t.co/lrweLX5qBP <- High praise from @BryanLunduke	7
Nov 18, 2015	Python 3 Porting Day https://t.co/IPti2Dz5zg <- A @fedora project report.	6
Nov 4, 2015	Big news to start your day! #oVirt 3.6 is now released! https://t.co/fC7YPdJNvk	6

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: @Ceph

Follower Growth - Count

Total Followers:
4,067

Average Daily Growth:
3

New Followers:
102

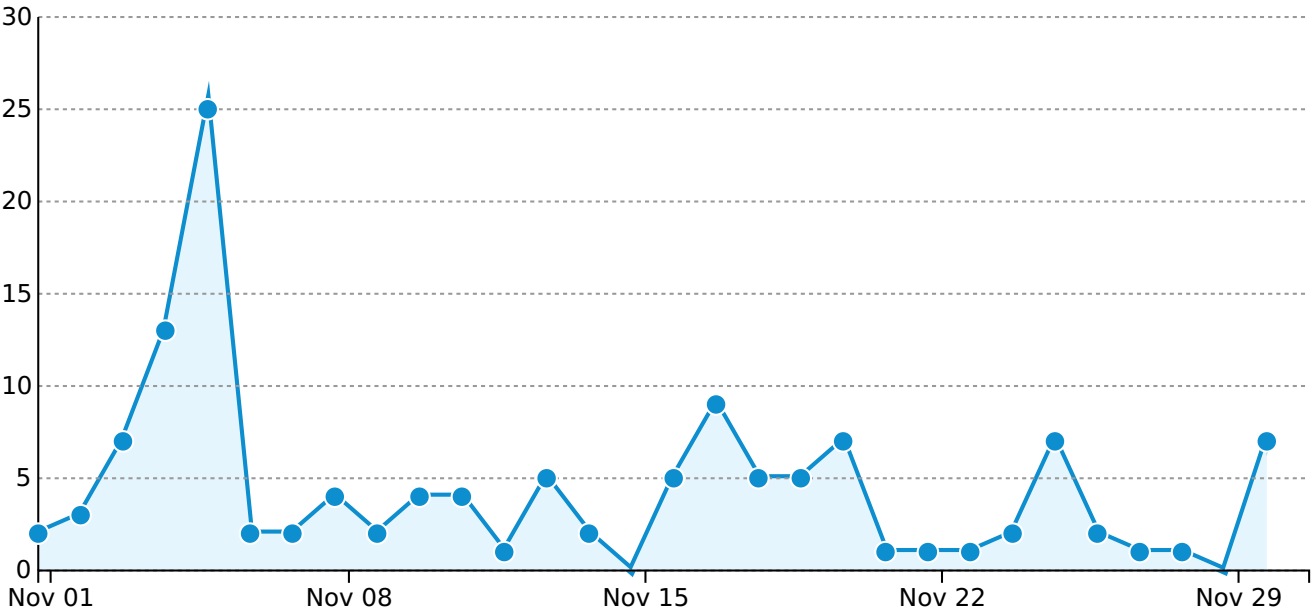There may be data outside your current selected range

Mentions - Detailed

Total Mentions

130

Interval displayed: **Daily**

Top 10 mentions by Klout Score

| Date	Mentioned By	Mention Text	K
Nov 17, 2015	@DreamHost	DreamObjects is built on @Ceph, intelligently storing your data, which means it's fault-tolerant. #DreamUp	82.6
Nov 4, 2015	@adr	calling out @ceph specifically for this. :(https://t.co/qkhMjV9QuX	61.2
Nov 3, 2015	@matteastwood	At #SUSECon, @SUSE is focused on a "connected ecosystem" that spans community innovations including @OpenStack @Ceph @cloudfoundry, etc.	60.9
Nov 30, 2015	@nithyaruff	Look forward to chairing a session on the Future of @ceph at the @sdisummit tomorrow in Santa Clara. New & timely summit on #SDS and #SDI	58
Nov 5, 2015	@andrewhatfield	@scuttlemonkey gave us the low down on the @ceph community, growth, governance board and where the future is taking us #ceph Day Melbourne	58
Nov 4, 2015	@SUSE	SUSE Enterprise Storage 2 is the first and only @Ceph based solution with heterogeneous operating system support. https://t.co/EqpuCrnUvT	58.2
Nov 5, 2015	@andrewhatfield	Brad Hubbard of @RedHatStorage talking Troubleshooting @ceph at #Ceph Day Melbourne https://t.co/xWsXFVFWUt	58
Nov 17, 2015	@andrewhatfield	Great to see @SanDiskDataCtr contributing to @Ceph at the #Ceph Day Melbourne, thanks Venkat! https://t.co/FOYE2xzAyw	58
Nov 5, 2015	@andrewhatfield	Suda from @mellanoxtech talking super fast, low latency, non blocking networking for @ceph at #Ceph day melbourne https://t.co/w8LikfJ3k5	58
Nov 5, 2015	@andrewhatfield	Tomohiko from @midonet sharing some cool #midokura stuff with @Ceph at #Ceph day melbourne	58

Retweets - Detailed
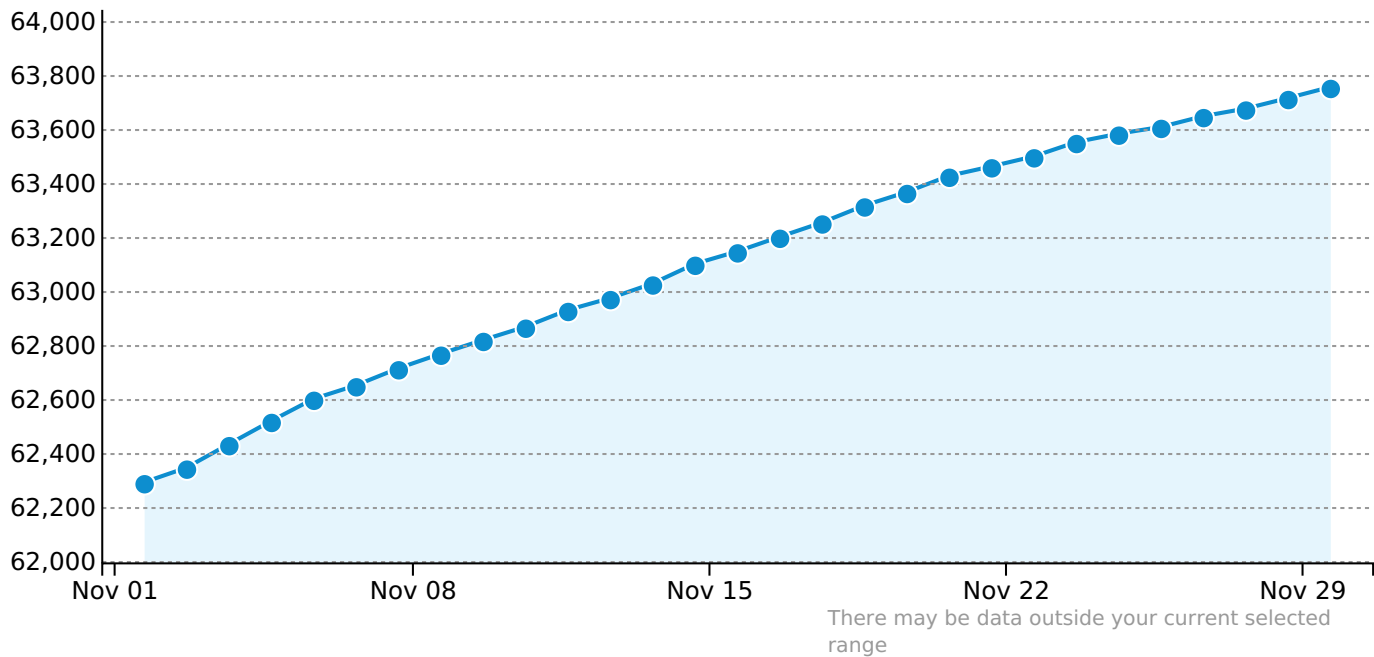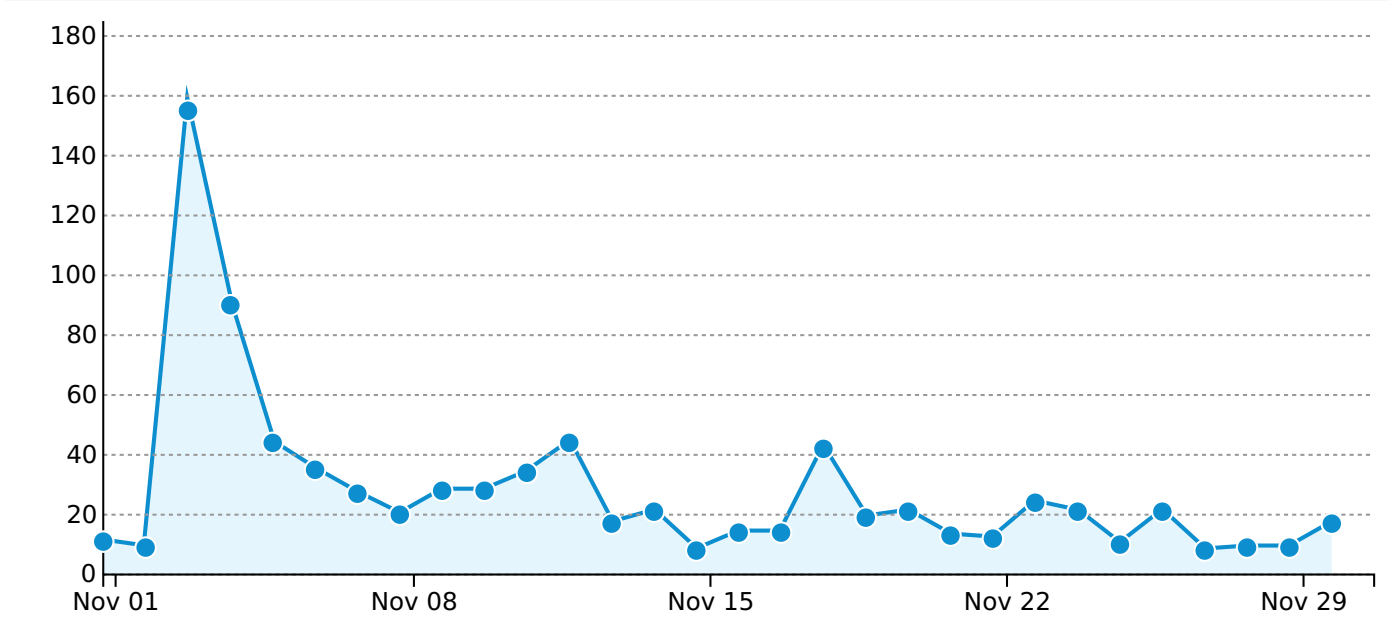
Total Retweets

53

Interval displayed: **Daily**
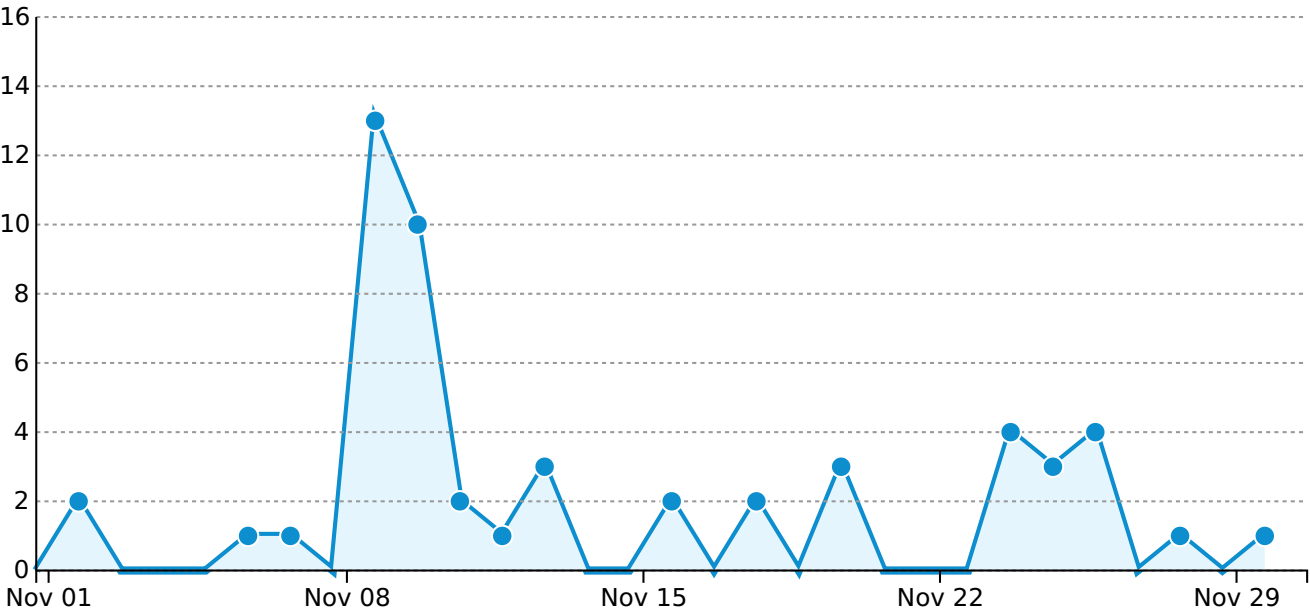
Top 10 tweets by number of Retweets

Date	Original Tweet	⇄
Nov 9, 2015	v0.94.5 Hammer released, check it out today! https://t.co/4DXvAUKVLV	14
Nov 24, 2015	Ceph v10.0.0 released https://t.co/HAwJquDn7n <- First dev release of Jewel cycle!	7
Nov 9, 2015	v9.2.0 Infernalis released last Friday! https://t.co/f5IjEeHLaC	6
Nov 10, 2015	RT @Tuxis_IE: You can now graph your #ceph performance using @librenms like we do for our #proxmox cluster thanks to https://t.co/YuKsK8FMFP	5
Nov 18, 2015	Melbourne Ceph Day – A recap with videos https://t.co/WSwis7HL19	4
Nov 20, 2015	v0.80.11 Firefly released https://t.co/l9O3QBJxXz <- Bug-fix release!	3
Nov 16, 2015	Due to unforeseen difficulties there will be no more @Ceph Tech Talks this year. See you all in Jan 2016! https://t.co/i8mSAYd8dp	2
Nov 12, 2015	.@Obdurodon highlights Evaluating Distributed File System Performance #lisa15 tomorrow https://t.co/ACtu656Nq6	2
Sep 8, 2015	The Ceph and TCMalloc performance story http://t.co/aUwGJTmD9B	2
Oct 27, 2015	The long-awaited @Ceph Advisory Board is underway. Great to launch here at @OpenStack Summit with great partners. https://t.co/oIm5swcudc	2

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: @fedora

Follower Growth - Count

Total Followers:	Average Daily Growth:	New Followers:
63,952	49	1,464

There may be data outside your current selected range

Mentions - Detailed

Total Mentions

825

Interval displayed: **Daily**

Top 10 mentions by Klout Score

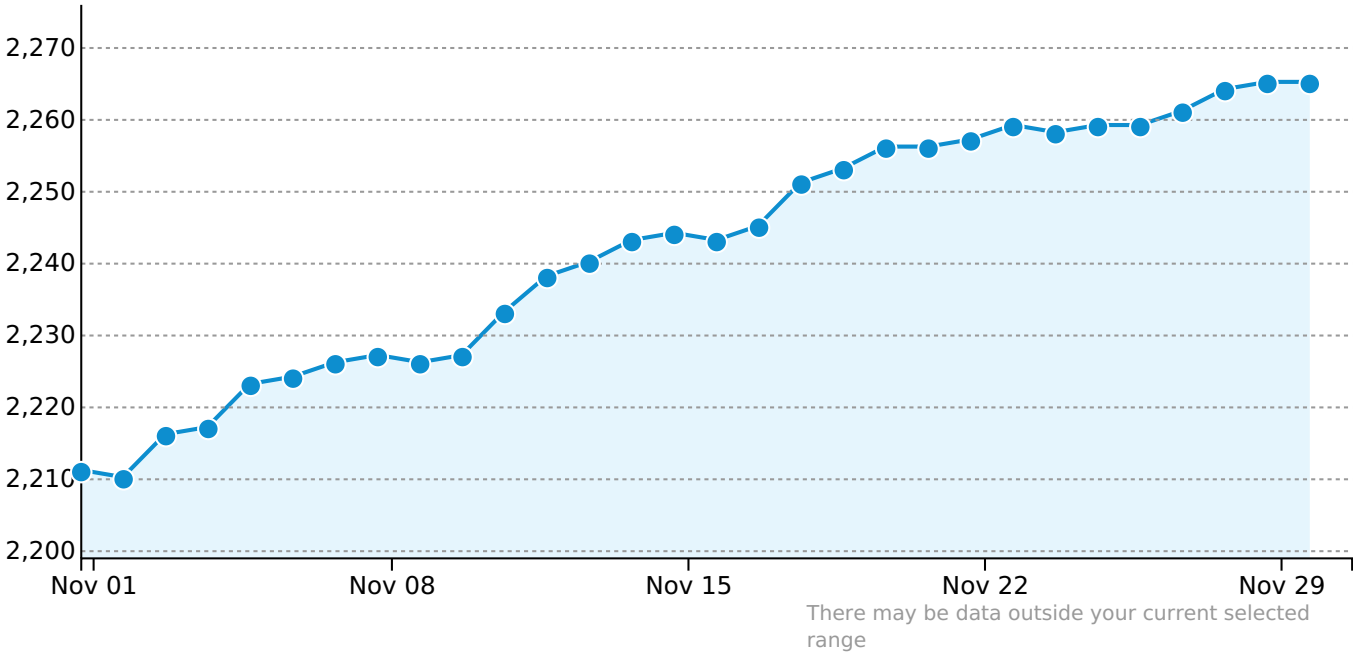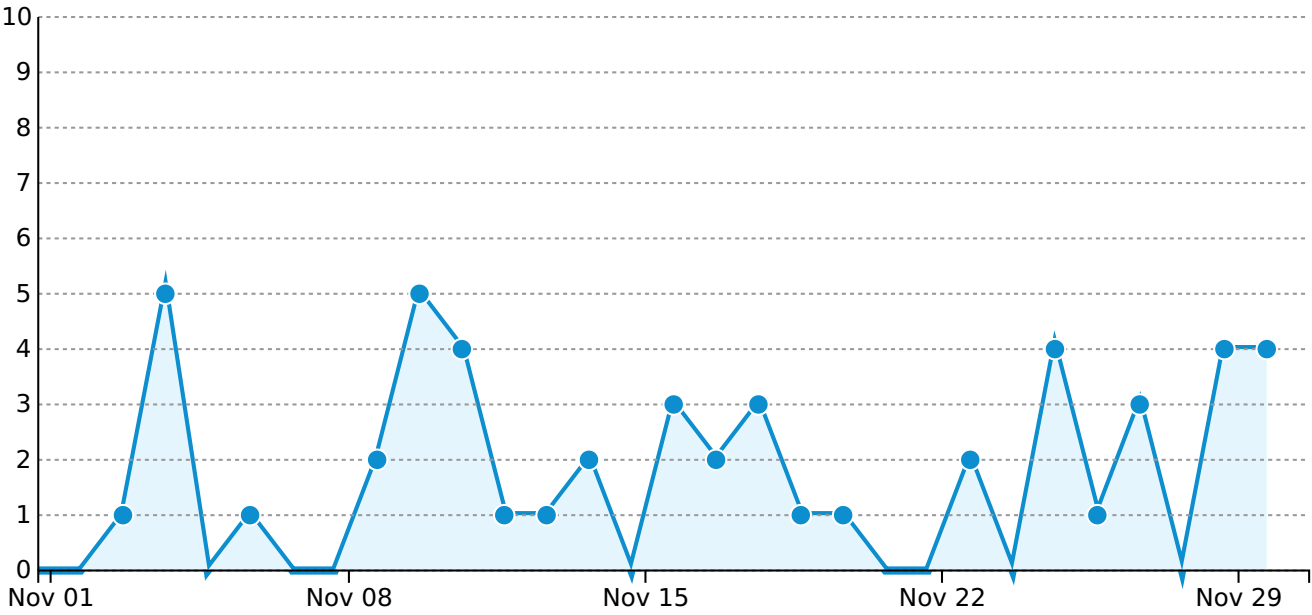| Date	Mentioned By	Mention Text	K
Nov 13, 2015	@opensourceway	Red Hat's @TheTechScribe shows us how to record and edit screencasts in @Fedora and #RHEL: https://t.co/ajQw5pK7pG https://t.co/YV53iCxF0b	68.2
Nov 16, 2015	@opensourceway	Reviewer @afsilva789 says the @ASUS Zenbook UX 305 is a beautiful, super-thin laptop that makes @fedora shine: https://t.co/CgrXpi6HSL	68.2
Nov 29, 2015	@opensourceway	Red Hat's @TheTechScribe shows us how to record and edit screencasts in @Fedora and #RHEL: https://t.co/ajQw5pK7pG https://t.co/JBuvznioq3	68.2
Nov 19, 2015	@rikkiends	I'm a lil late to the party, but big CONGRATS & THANK YOU to @fedora contributors. My upgrade to 23 was easy peasy. \o/	67.9
Nov 19, 2015	@rikkiends	Finally upgrading from @fedora 21 to 23. Fedora 22, I hardly knew ye.	67.9
Nov 3, 2015	@RedHatNews	This morning @fedora announced the availability of #Fedora 23! Check out the enhancements & improvements here: https://t.co/6qNrSOePXl	66.2
Nov 24, 2015	@vishne0	#Systemd File Triggers Proposed for the #Fedora 24 #Linux Operating System https://t.co/zGJRJZmpiR @fedora https://t.co/gcyKXAIuWX	61.3
Nov 23, 2015	@Softpedia	#Systemd File Triggers Proposed for the #Fedora 24 #Linux Operating System https://t.co/RjuiYZuqST @fedora https://t.co/0LbDoHlpYi	60.9
Nov 24, 2015	@Softpedia	#Fedora Linux's #DNF Package Manager Reaches Version 1.1.4, Available for Fedora 23 https://t.co/ZrMgA8OdNp @fedora https://t.co/Vku4DLaNO1	60.9
Nov 24, 2015	@Softpedia	#Fedora 24 #Linux Might Feature #systemd File Triggers https://t.co/U9wrJq2ECb @fedora @RedHatNews via @MariusNestor	60.9

Retweets - Detailed
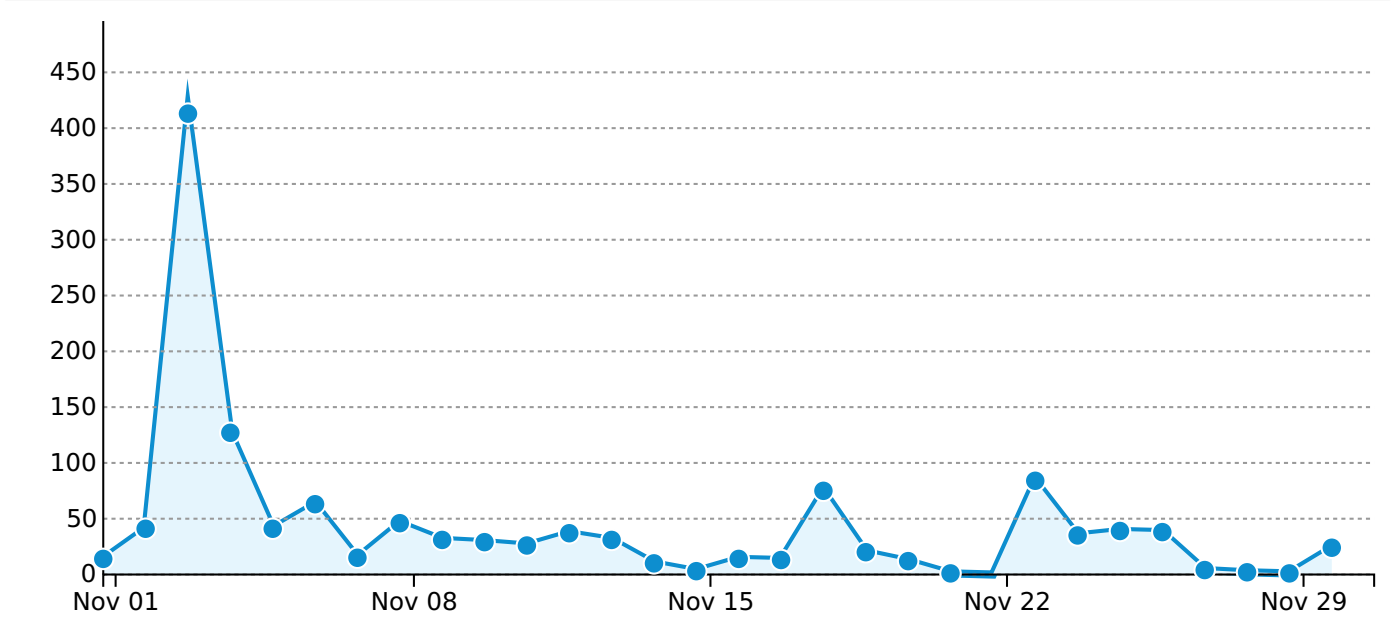
Total Retweets

1,289

Interval displayed: **Daily**

Top 10 tweets by number of Retweets

Date	Original Tweet	⟲
Nov 3, 2015	Fedora 23 released! Read more at https://t.co/206vftYOPM	279
Nov 3, 2015	Are you a software developer that uses Fedora? The Fedora Developer Portal has just been announced -- https://t.co/61iZ0h9OWf	64
Nov 3, 2015	Want to upgrade Fedora 22 -> 23? Read how: https://t.co/9y5bkV3Ncq	63
Nov 3, 2015	Read about new features in Fedora 23 Workstation: https://t.co/MNQz6QjeFv	63
Nov 23, 2015	Shout out to an awesome upstream project @GIMP_Official. 20 years old, the release of v2.8.16, and a new website -- https://t.co/MEIk9NIyJY	58
Nov 18, 2015	Have you updated to Fedora 22 or 23 yet? Fedora 21 goes end-of-life soon! https://t.co/Zlv0C2lljW	33
Nov 8, 2015	Fedora Cloud's @vagrantup boxes are now listed in Atlas by @hashicorp -- https://t.co/ltmJR1kc5j	32
Nov 2, 2015	LKML: Linus Torvalds: Linux 4.3 is out.. https://t.co/fsnMmO6j1b <- A nice, calm release.	32
Nov 13, 2015	Fedora Python users & devs are meeting up virtually this weekend to port even more packages to Python 3. @ThePSF https://t.co/1epqR4fONK	32
Nov 18, 2015	The Fedora Python team helping out all python users by porting several upstream #python libraries to Python 3 https://t.co/G6Ydve89BJ	30

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: @gluster

Follower Growth - Count

Total Followers:
2,272

Average Daily Growth:
2

New Followers:
57

There may be data outside your current selected range

Mentions - Detailed

Total Mentions

50

Interval displayed: **Daily**

Top 10 mentions by Klout Score
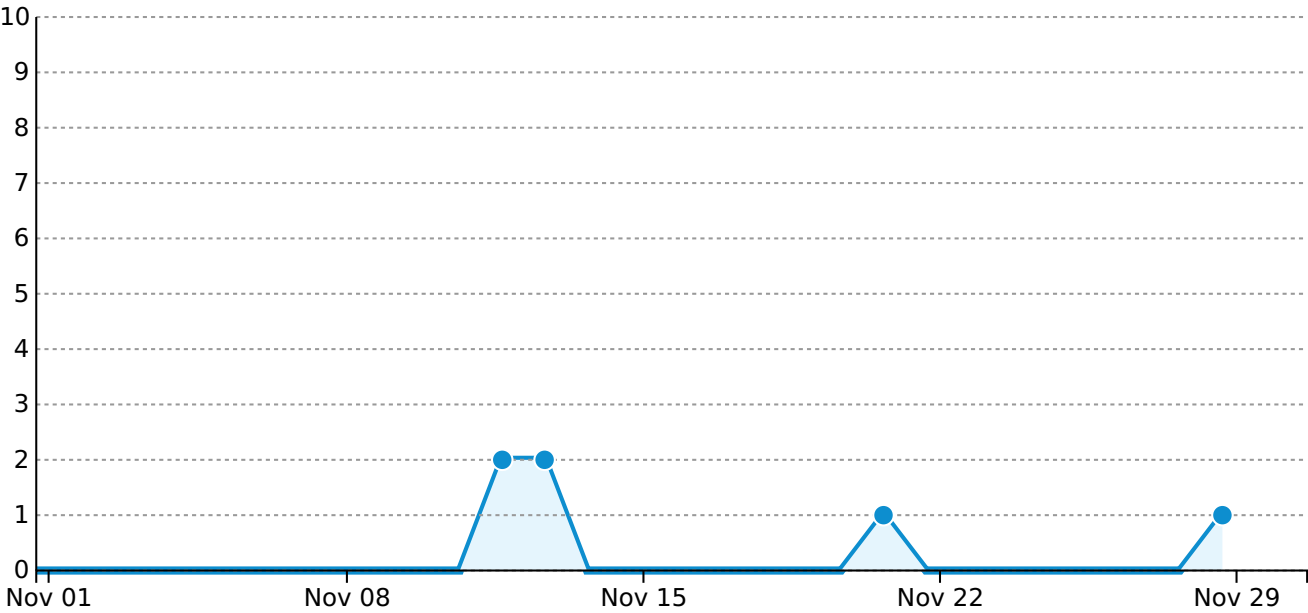
Date	Mentioned By	Mention Text	🅚
Nov 16, 2015	@rikkiends	@SandroBonazzola @ovirt @gluster names/URLs still show!	67.9
Nov 6, 2015	@storagereview	Red Hat Announces The Availability Of Gluster On Azure @RedHatStorage @Azure @gluster https://t.co/2FCQq65Uv2 https://t.co/w0u7YGfMyi	59.2
Nov 29, 2015	@andrewhatfield	@GrahamDumpleton @ncoghlan_dev @pythondj @TheSteve0 @ctitusbrown helped with @gluster as @docker containers. Cool stuff when + #cloudforms	58
Nov 14, 2015	@discoposse	@Rancher_Labs @gluster nice!!	55.6
Nov 14, 2015	@discoposse	Rancher Part 4: Using the Catalog Example with @Gluster GlusterFS on @Rancher_Labs - https://t.co/jm1gHpgkyp https://t.co/wSBF5yXgbW	55.6
Nov 26, 2015	@redhatopen	Got something to say about @gluster? Take their annual survey before Nov. 30 https://t.co/HZE9ogrE8v	54.2
Nov 4, 2015	@redhatopen	RT @gluster: It's that time of year again! Our 2015 survey is live and will be open until the end of November! https://t.co/HZE9ogrE8v	54.2
Nov 25, 2015	@redhatopen	It's that time of year again! The 2015 @gluster survey is live and will be open until the end of November! https://t.co/HZE9ogrE8v	54.2
Nov 29, 2015	@redhatopen	The 2015 @gluster survey closes in just one day https://t.co/HZE9ogrE8v	54.2
Nov 10, 2015	@redhatopen	MT @nixpanic: Are you using @Gluster on @CentOS? We'd like to know which ver. you run, reply by tweet or email on https://t.co/xWq735pw9o	54.2

Retweets - Detailed

Total Retweets

35

Interval displayed: **Daily**
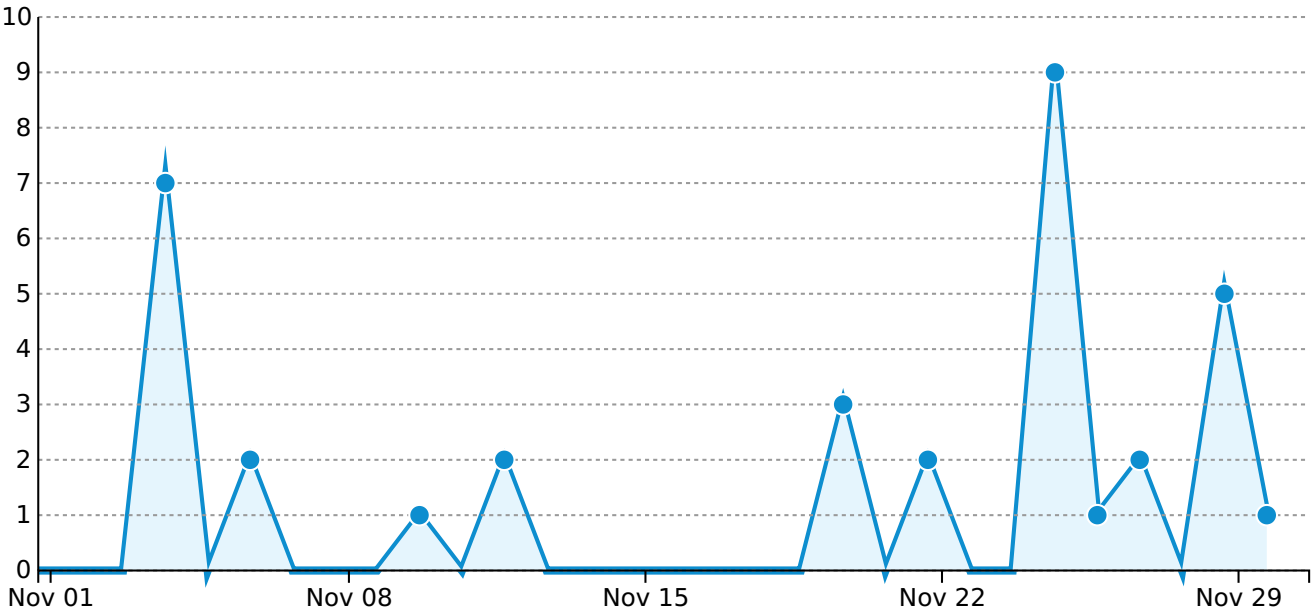
Top 10 tweets by number of Retweets

Date	Original Tweet	⇄
Nov 25, 2015	It's that time of year again! The 2015 @gluster survey is live and will be open until the end of November! https://t.co/3QZYd7AVDJ	10
Nov 4, 2015	Quickstart template for deploying @gluster in @Azure - https://t.co/RpvJ5eOLqL.	6
Nov 20, 2015	@gluster packages now avaialble via @centos storage SIG - https://t.co/PBS0d0tqKk	5
Nov 29, 2015	Usenix LISA 2015 Tutorial on GlusterFS https://t.co/Rz5pDm6WcD	4
Nov 27, 2015	Just a few days left until @gluster annual survey closes https://t.co/3QZYd7AVDJ	2
Nov 6, 2015	.@Obdurodon rolls through Evaluating Distributed File System Performance #lisa15 next week https://t.co/82RgrJi3fn	2
Nov 12, 2015	.@Obdurodon highlights Evaluating Distributed File System Performance #lisa15 tomorrow https://t.co/82RgrJi3fn	2
Nov 30, 2015	If you have thoughts on @gluster, get them into the annual survey, closing today! https://t.co/3QZYd7AVDJ	1
Nov 4, 2015	It's that time of year again! Our 2015 survey is live and will be open until the end of November! https://t.co/3QZYd7AVDJ	1
Nov 10, 2015	Tonight! The tribe of gluster fans at #lisa15 will gather for a birds of a feather session at 7pm in Jefferson!	1

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: @manageiq

Nov 01, 2015 - Nov 30, 2015

Follower Growth - Count

Total Followers:
739

Average Daily Growth:
0

New Followers:
13

There may be data outside your current selected range

Mentions - Detailed

Total Mentions

6
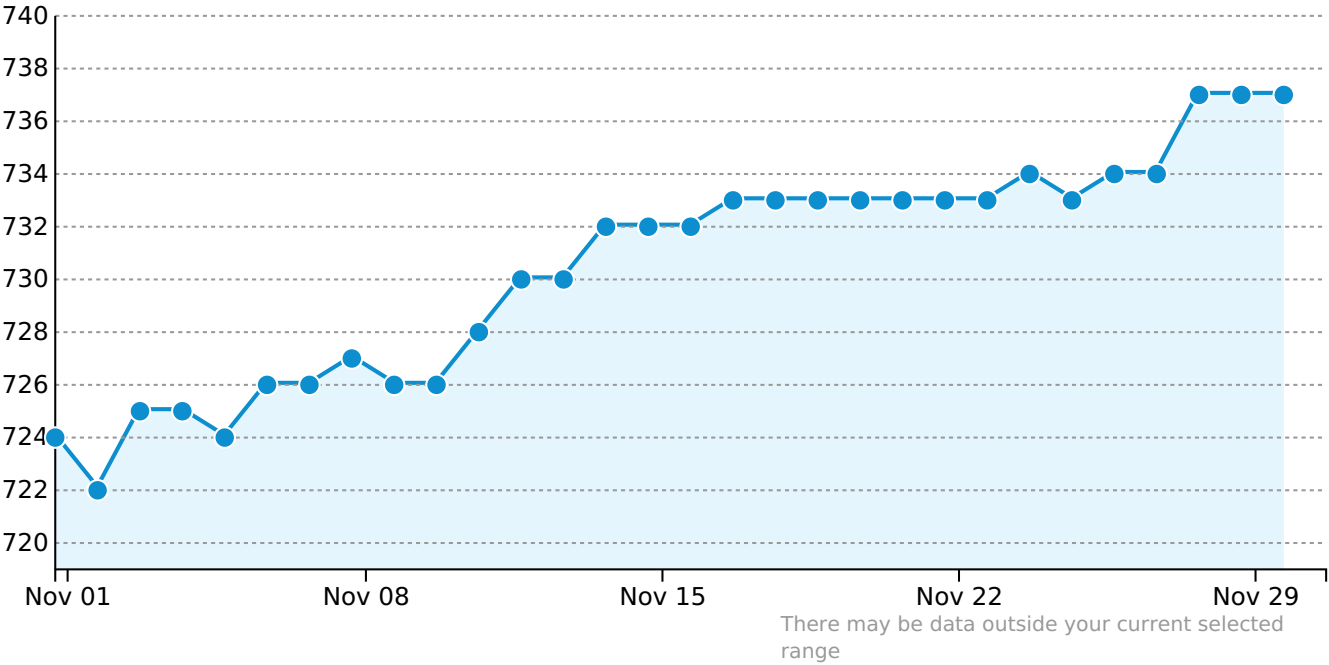
Interval displayed: **Daily**

Top 10 mentions by Klout Score

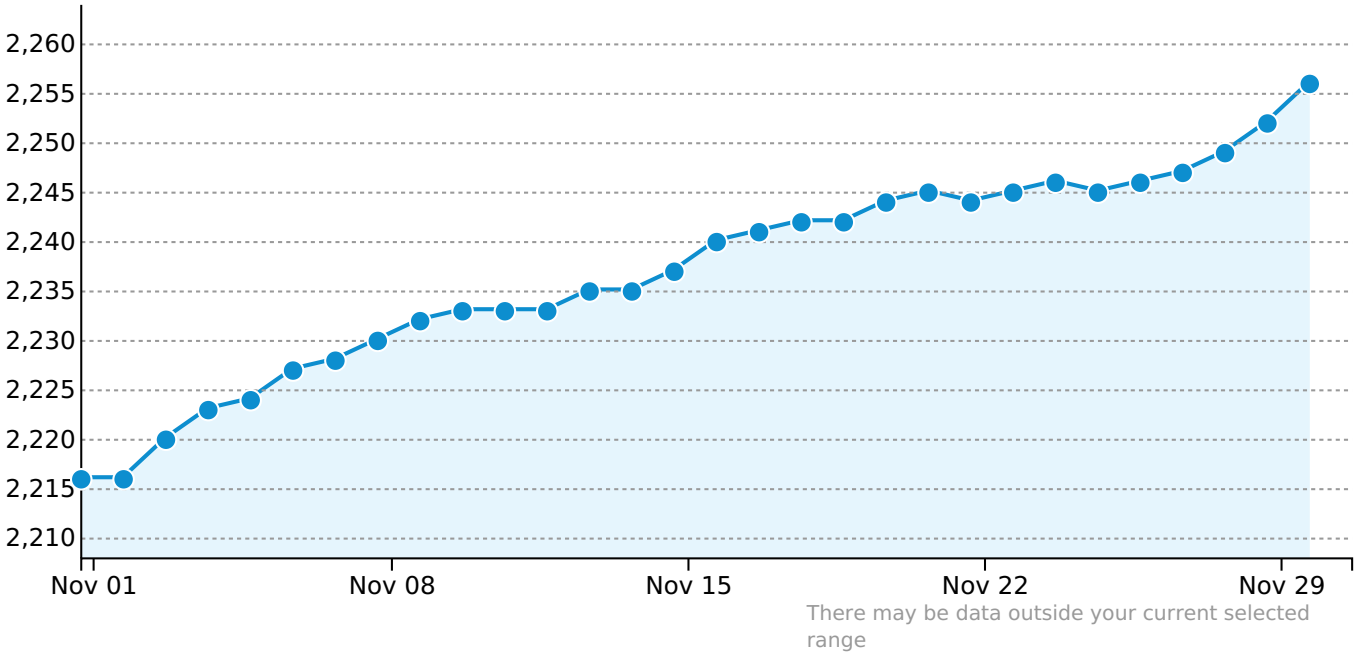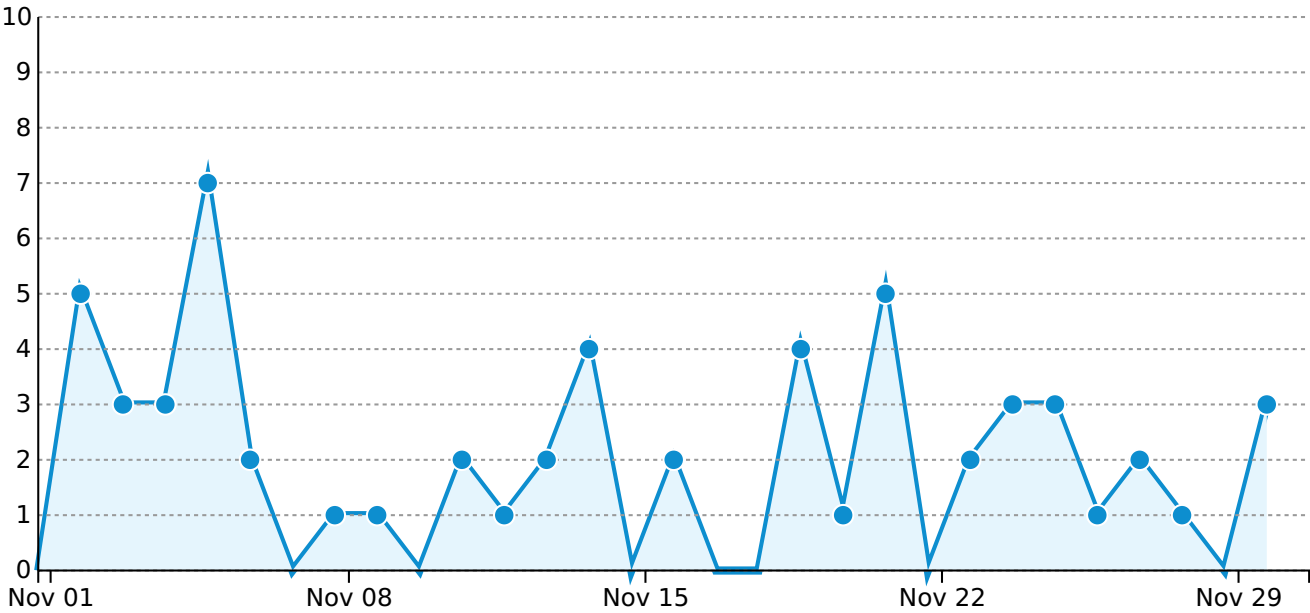| Date	Mentioned By	Mention Text	K
Nov 13, 2015	@jameslabocki	@ossmentor There isn't a provider for Oracle VM Manager in ManageIQ today. You should visit https://t.co/1UhDxvV3oF and ask @manageiq	46.5
Nov 12, 2015	@jameslabocki	Ansible Tower and CloudForms integration demonstration #redhat #ansible @manageiq https://t.co/c6mwEJkAHQ https://t.co/PTrClU3AGB	46.5
Nov 12, 2015	@on3_g	Ansible Tower and CloudForms integration demonstration #redhat #ansible @manageiq https://t.co/bqwzXbn3a4 … https://t.co/VQttjQ0vXq	41.4
Nov 21, 2015	@boyddl	if you aren't following @manageiq, what are you waiting for? Our community for @redhatnews CFME is doing great work!	38.8
Nov 13, 2015	@jmrodri	@jameslabocki @johnwmatthews @manageiq I can't wait to play with some ansible.	26.9
Nov 29, 2015	@superfly_nn	@ManageIQ : Why do my VM deployments stay in a pending state even when I have auto approve rights?	18.7

Retweets - Detailed

Total Retweets

1

Interval displayed: **Daily**
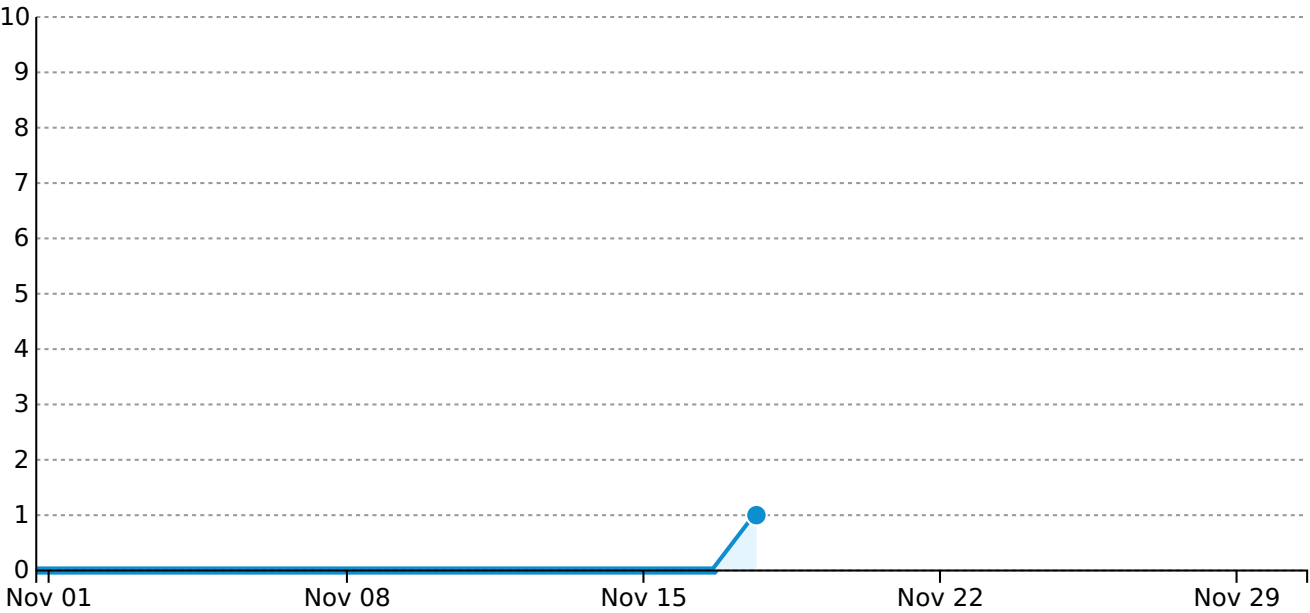
Top 10 tweets by number of Retweets

Date	Original Tweet	⟲
Nov 18, 2015	Another nice @ansible integration by @jameslabocki: CloudForms based dynamic inventory: https://t.co/wDJtMmZDYc	1

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: @ovirt

Follower Growth - Count

Total Followers:
2,260

Average Daily Growth:
1

New Followers:
42

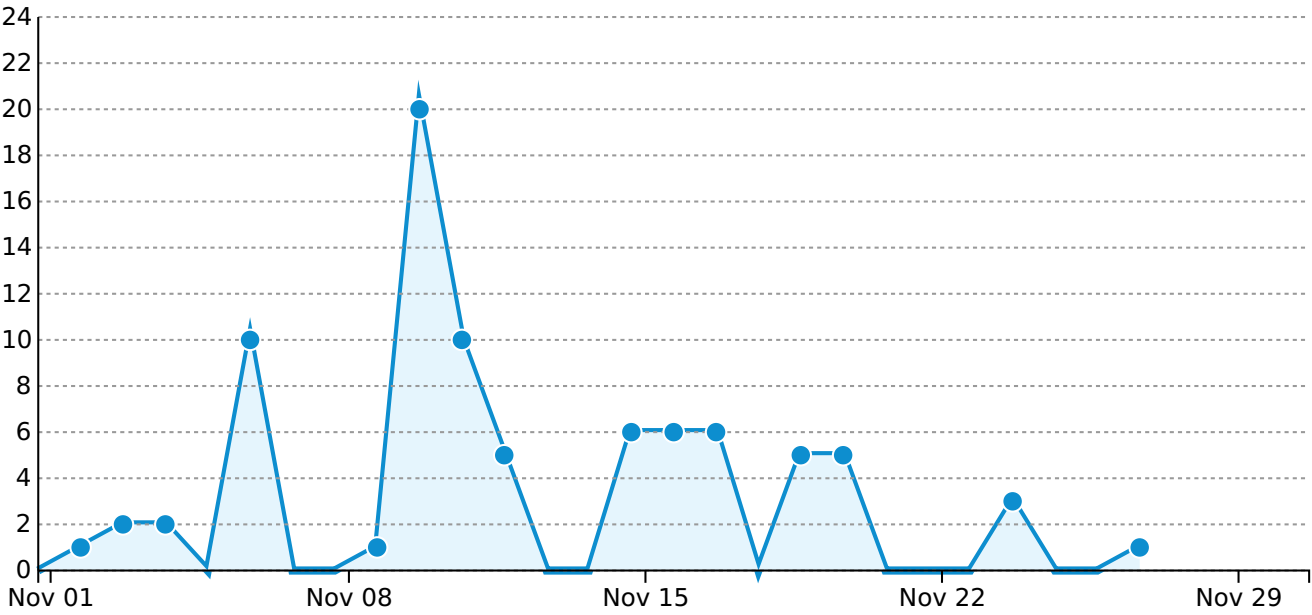There may be data outside your current selected range

Mentions - Detailed

Total Mentions

58

Interval displayed: **Daily**

Top 10 mentions by Klout Score

Date	Mentioned By	Mention Text	K
Nov 16, 2015	@rikkiends	@SandroBonazzola @ovirt @gluster names/URLs still show!	67.9
Nov 30, 2015	@ThatDocsLady	@doron_f @gpaterno @fosdem @OpenStack @ovirt @ganetiwebmgr @opennebula @CloudStack it was extended until Dec 8: https://t.co/1071CwDhPr	50.2
Nov 30, 2015	@gpaterno	Last day for @fosdem CFP, #infrastructure #iaas devroom https://t.co/9E8cusOWsm @OpenStack @ovirt @ganetiwebmgr @opennebula @CloudStack	45.4
Nov 11, 2015	@gotHighOps	Follow the giraffe: London @theforeman / @oVirt Meetup on Nov 20th https://t.co/exPUAk8Myi	45.9
Nov 25, 2015	@SandroBonazzola	@oVirt 3.6.1 RC1 is out for testing! https://t.co/DbWrssvHog	42.3
Nov 24, 2015	@SandroBonazzola	@oVirt 3.5.6 RC3 is out for testing! https://t.co/WWJpxgDlYS	42.3
Nov 8, 2015	@SandroBonazzola	@the_bigbalu @ovirt probably a temporary issue with gluster repository, please try again	42.3
Nov 27, 2015	@SandroBonazzola	@ProjectAtomic worth mention that @Centos atomic images can be used on @oVirt as well https://t.co/kLcafHHYT9	42.3
Nov 2, 2015	@SandroBonazzola	Congrats to @combust3r for his first patch merged into @oVirt hosted engine setup!	42.3
Nov 16, 2015	@SandroBonazzola	@rikkiends so internet archive is running over @ovirt and @gluster on your laptop ☺	42.3

Retweets - Detailed

Total Retweets

38

Interval displayed: **Daily**
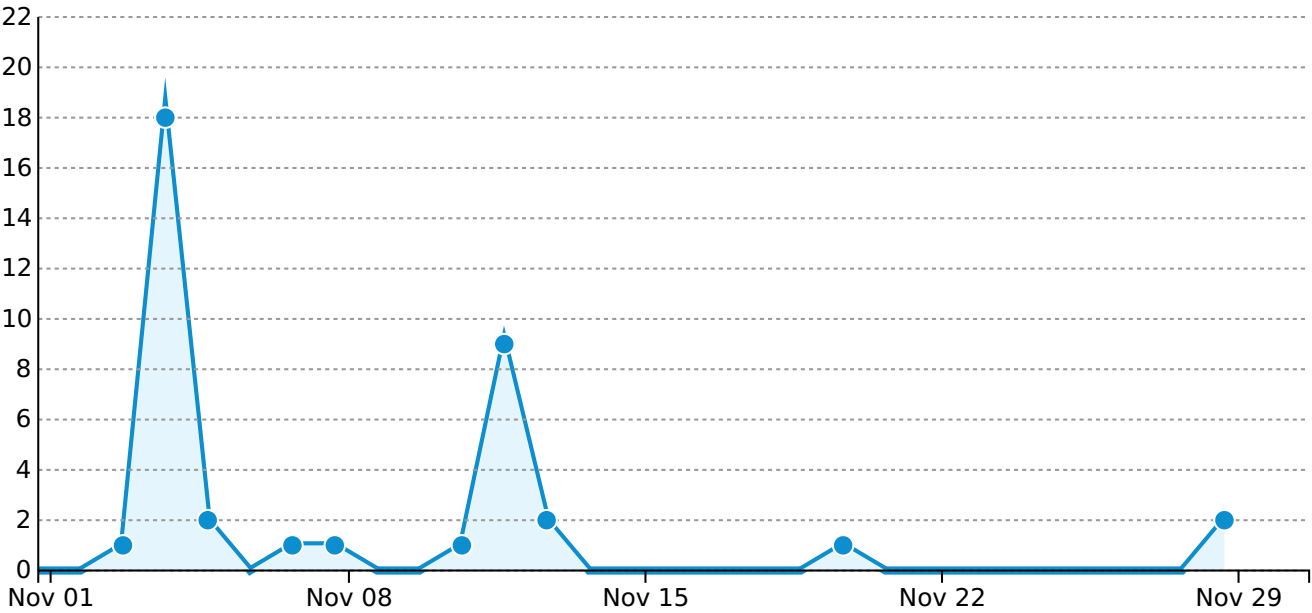
Top 10 tweets by number of Retweets

Date	Original Tweet	⇄
Nov 4, 2015	Big news to start your day! #oVirt 3.6 is now released! https://t.co/eh6HsH6Tt8	14
Nov 12, 2015	Join #ovirt and @ForemanProject users and devs in London on November 20th for a cross-community meetup! Please RSVP: https://t.co/Zp3zNcby2Q	10
Nov 4, 2015	oVirt 3.6 Is Live! https://t.co/21RaZe8Ek5 <- Big news in virtualization land, too, today!	7
Nov 11, 2015	The #oVirt community newsletter for October 2015 is available! https://t.co/amSEVhjI0M	3
Oct 30, 2015	#oVirt 3.5.6 Release Candidate is out! https://t.co/HswarUdnB1	2
Nov 24, 2015	FOSDEM16 Virt & IaaS devroom CFP extended, speaker mentoring program launched, and CoC update https://t.co/8Y4v7lPZI3 #ovirt #fosdem	1
Nov 19, 2015	Yeah, that's a good look! https://t.co/5qfQUUDYNB	1

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: @ProjectAtomic

Follower Growth - Count

Total Followers:
2,189

Average Daily Growth:
4

New Followers:
108
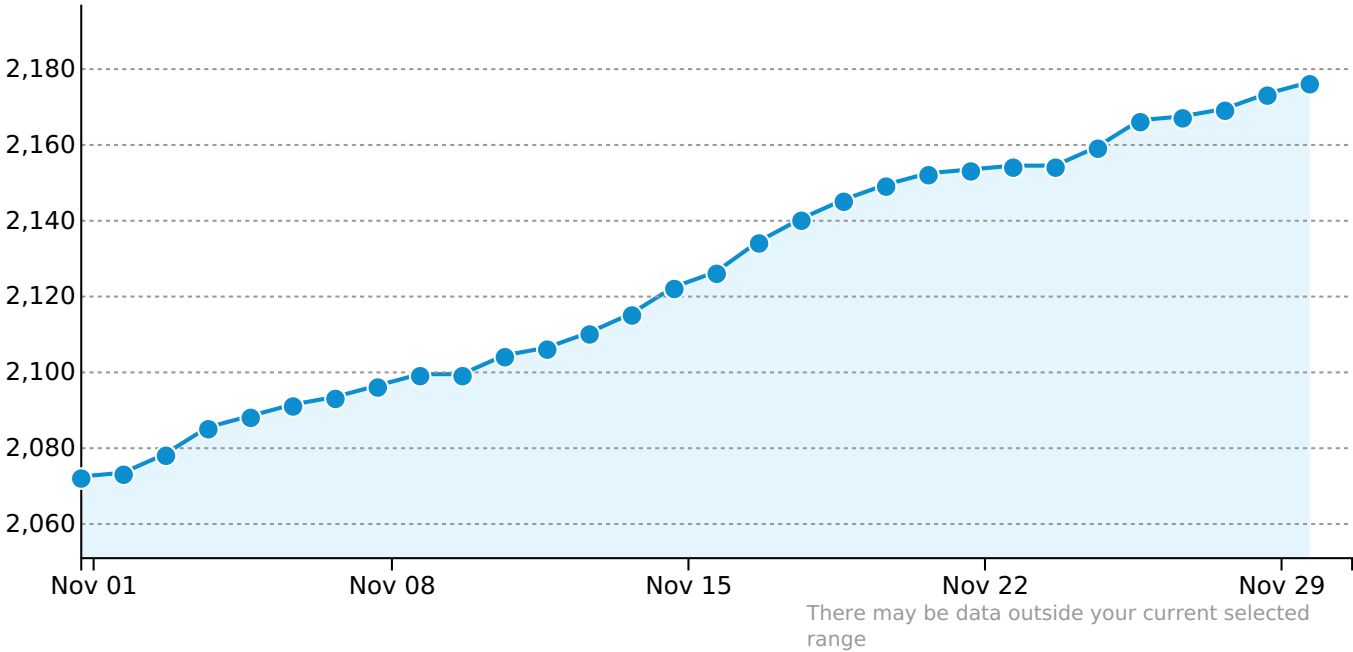
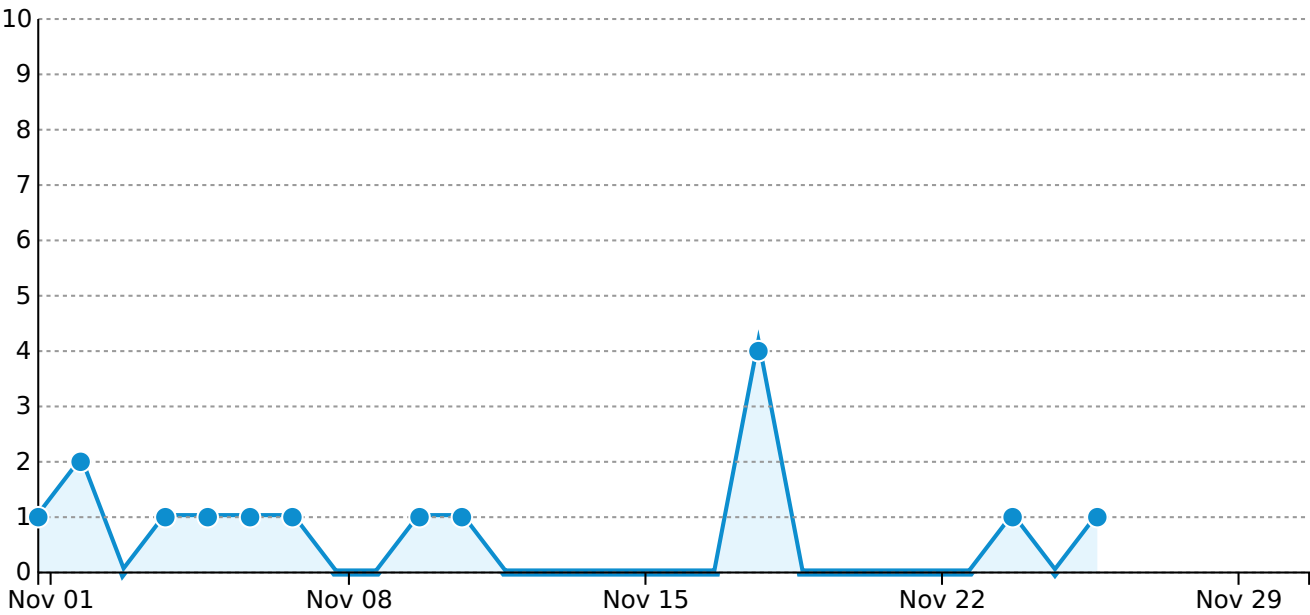There may be data outside your current selected range

Mentions - Detailed

Total Mentions

83

Interval displayed: **Daily**

Top 10 mentions by Klout Score

Date	Mentioned By	Mention Text	[K]
Nov 4, 2015	@HPC_Guru	#HPC workload across multiple #Redhat @ProjectAtomic containers https://t.co/RbokB0SRZE #linpack #devops #docker #cloud via @walidshaari	60.4
Nov 12, 2015	@openshift	In case you missed it! #OpenShift and @ProjectAtomic https://t.co/xSWR2J0nmS	60.2
Nov 3, 2015	@mhausenblas	The Datacenter Operating System Daily is out: https://t.co/JbvMELkRP3 — today's top content from: @EMCcode @_MBauer_ @ProjectAtomic	57
Nov 15, 2015	@spokesoftware	New entrant in our database: @projectatomic. https://t.co/vofMmWwFu1	56.4
Nov 16, 2015	@RedHatJobs	RT @JenInnovate: Attendees @DockerCon EU. Come by the #RedHat booth to talk @RedHatAtomic @ProjectAtomic @openshift https://t.co/8ySacNJ0es	56.4
Nov 24, 2015	@RedHatCloud	What's new in Atomic App 0.2 - https://t.co/1eMRqt8zWC @ProjectAtomic	54.2
Nov 24, 2015	@asheshbadani	@ApacheSpark or $NFLX Chaos Monkey on @openshift? Reg by Dec 1 for @openshift @ProjectAtomic HACK DAY on Dec 7! https://t.co/kUyuKFPl6s	51.7
Nov 20, 2015	@rhatdan	What @RedHatNews has a new platform? Red Hat Atomic Enterprise Platform. @ProjectAtomic https://t.co/4G3jzLuN8g	50
Nov 6, 2015	@rhatdan	Initial version of "@Docker Vs Systemd" presentation I gave at #systemdconf2015 @ProjectAtomic @RedHatNews https://t.co/ENKKpULZj0	50
Nov 11, 2015	@rhatdan	Interesting thoughts on userspace and containers. @ProjectAtomic @redhatnews https://t.co/Lnuagslrn2	50

Retweets - Detailed

Total Retweets

46

Interval displayed: **Daily**
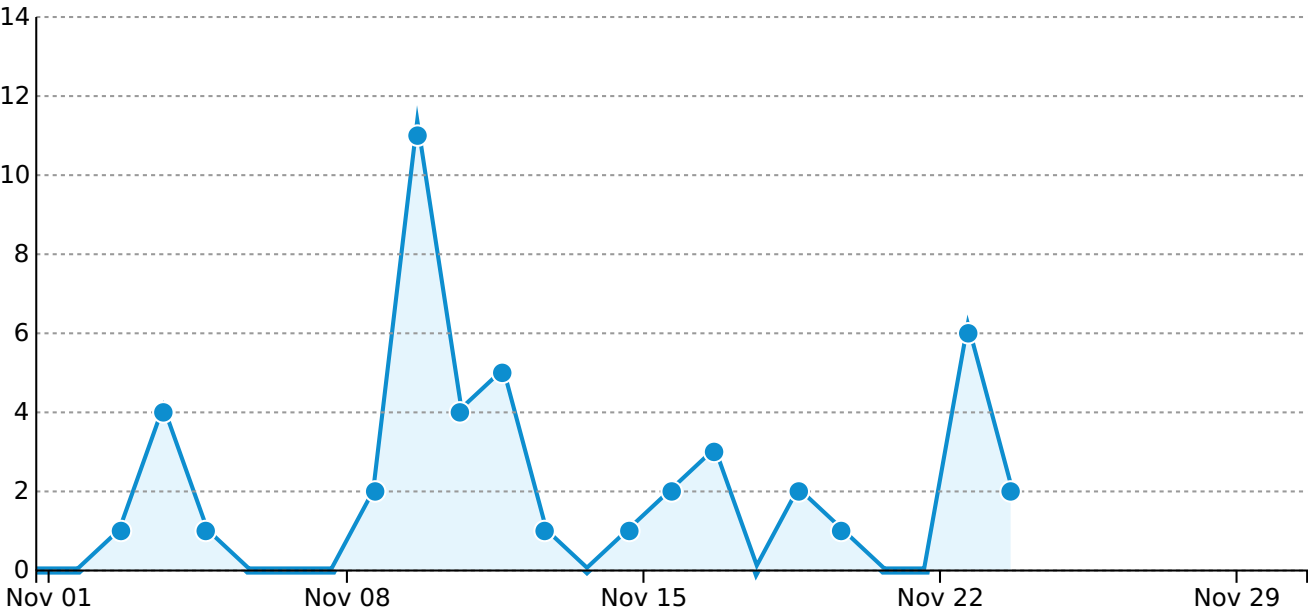
Top 10 tweets by number of Retweets

Date	Original Tweet	⇄
Nov 10, 2015	Announcing OpenShift Enterprise 3.1 and Red Hat Atomic Enterprise Platform Public Preview https://t.co/wJ87josPVW	7
Nov 23, 2015	Containers - 4 Key Security Considerations: https://t.co/Cw6Jajhwpa by @kimberlycraven	5
Nov 9, 2015	Next week, @vbatts answers What is it we want in containers anyways? @ #DockerConEU	5
Nov 10, 2015	Architecting Containers Part 3: How the User Space Affects Your Application https://t.co/DoyZqwqhB6	4
Nov 4, 2015	Announcing Docker 1.9: Production-ready Swarm and Multi-host Networking https://t.co/Tj0Gdrimde	4
Nov 12, 2015	One million requests per second: Dependable and dynamic distributed systems at scale https://t.co/jUAd84nUnm <- Agile *and* reliable	2
Nov 10, 2015	Kubernetes 1.1 Performance upgrades, improved tooling and a growing community https://t.co/Ejkzwa5Sl1	2
Nov 23, 2015	What's new in Atomic App 0.2 https://t.co/6809e9Vx4h	2
Nov 16, 2015	Sober Security: Your containers were built in some guy's barn! https://t.co/qdSbqhgloV <- Don't ignore security.	2
Nov 19, 2015	Monitoring Kubernetes with Sysdig https://t.co/QJQRpBYYE3	2

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: @RDOcommunity

Follower Growth - Count

Total Followers:	Average Daily Growth:	New Followers:
1,454	1	21

There may be data outside your current selected range

Mentions - Detailed

Total Mentions

15
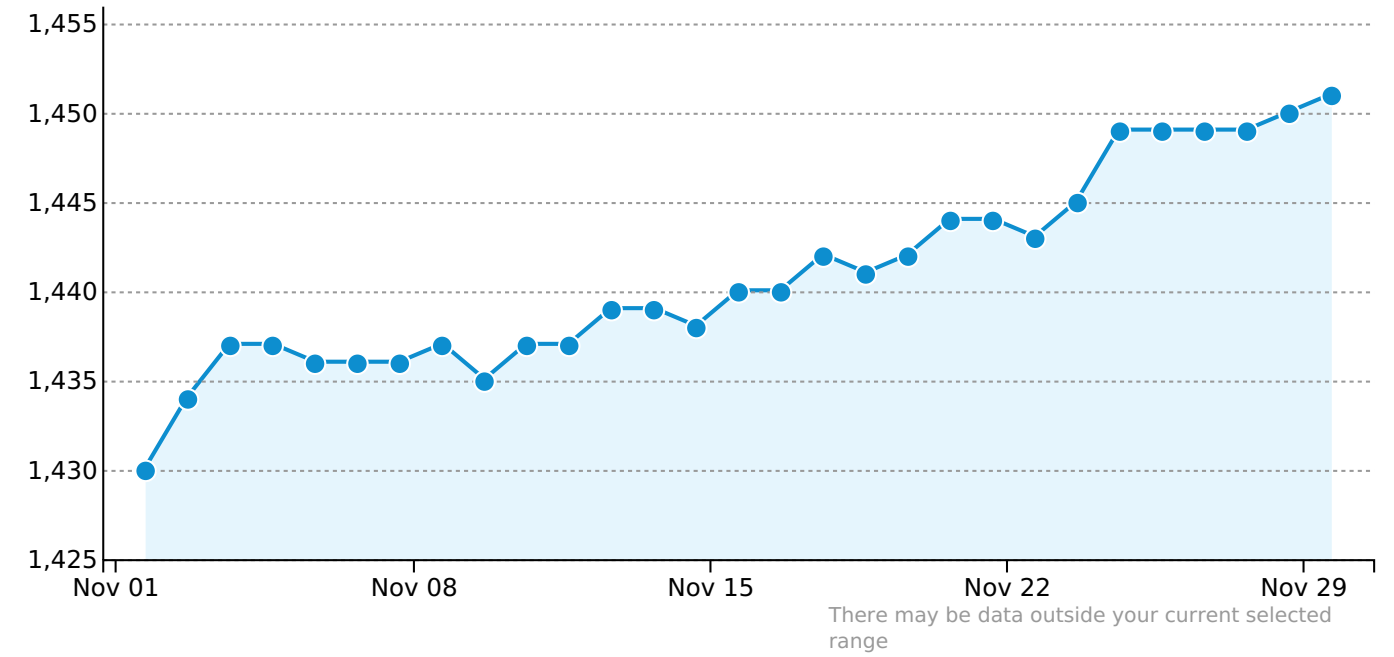
Interval displayed: **Daily**

Top 10 mentions by Klout Score

Date	Mentioned By	Mention Text	🔲
Nov 11, 2015	@tcrawford	#OpenStack Daily is out! https://t.co/FmUXCjJWSj Stories via @fgoulding @RDOcommunity @Bright_KJHansen	67.8
Nov 18, 2015	@OpenStackTpNews	Tokyo Aftermath Meetup - London OpenStack Meetup (London, England) - Meetup https://t.co/WeXvapRqDq via @RDOcommunity	49.1
Nov 18, 2015	@hguemar	.@RDOcommunity public agenda here => https://t.co/rDjKWGOdzA ping us on irc to add topics :)	48.8
Nov 26, 2015	@hguemar	New @openstack puppet modules release - and tested against @RDOcommunity and @CentOS <3 https://t.co/A4mrHOuN9Y	48.8
Nov 6, 2015	@hguemar	@JohnnyCentOS @RDOcommunity goal is to CentOS number one choice for running OpenStack ;)	48.8
Nov 10, 2015	@dguyadeen	The Denis Guyadeen Daily is out! https://t.co/Uh6D1qxH0s Stories via @RDOcommunity @puppetlabs	46.2
Nov 2, 2015	@RedHatAtomic	RT @joefern1: Container Stack for OpenStack = #Linux + #Docker + #Kubernetes. @Openshift @RedHatAtomic @RDOcommunity https://t.co/NFbFhVBNnU	46.9
Nov 18, 2015	@omshivaprakash	CloudFiz Daily is out! https://t.co/RjC9PVZ13v Stories via @xen_org @RDOcommunity @tux_news	45.4
Nov 2, 2015	@kimberlycraven	RT @joefern1: Container Stack for OpenStack = #Linux + #Docker + #Kubernetes. @Openshift @RedHatAtomic @RDOcommunity https://t.co/PKojlxQBFc	44.2
Nov 7, 2015	@HazzimAnaya	Today is @RDOcommunity https://t.co/wzeSyoALYc	43.8

Retweets - Detailed

Total Retweets

57

Interval displayed: **Daily**
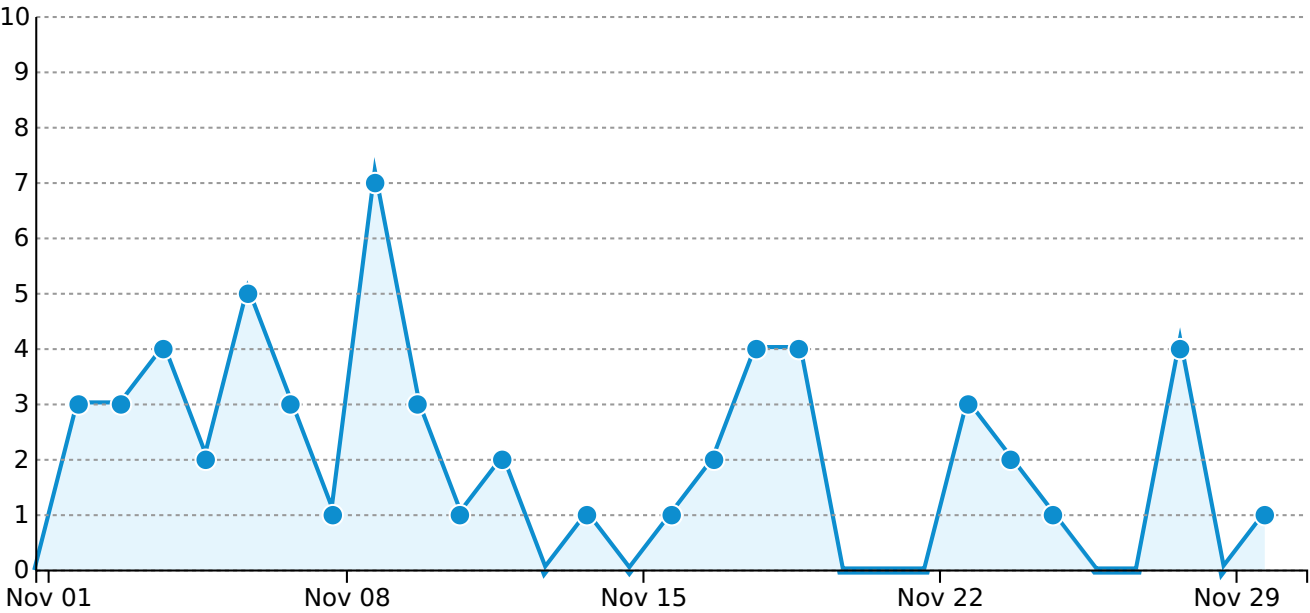
Top 10 tweets by number of Retweets

Date	Original Tweet	⇄
Nov 4, 2015	Here's what we talked about at the RDO community meetup last week in Tokyo: https://t.co/h5saJu7IW8 #OpenStackSummit	6
Nov 6, 2015	We're planning an RDO Community Day at #FOSDEM 2016. https://t.co/lp3lgzYa3I	6
Nov 23, 2015	Tonight in Guadalajara, De Marconi a Zaqar, la evolución del sistema de mensajería y notificaciones - https://t.co/sTCdhs8bYm #OpenStack	5
Nov 9, 2015	RDO #OpenStack Liberty released in CentOS Cloud SIG - https://t.co/9lDjD6RRbn	5
Nov 9, 2015	Mike Perez (@thingee) on what's new in Cinder in Liberty, and what's coming in Mitaka. https://t.co/oxz2MbgKCV	4
Nov 27, 2015	Automated API testing workflow — RDO https://t.co/OayHB593s3	4
Nov 6, 2015	OpenStack Summit Tokyo – Final Summary https://t.co/qVjiQMn3u6	3
Nov 2, 2015	The Numbers Behind OpenStack's Success https://t.co/uCZIGV73A4 <- Moar commits, devs Bitergia says.	3
Nov 11, 2015	#OpenStack Summit Tokyo impressions from @matrunge - https://t.co/jOs5csDnK1	2
Oct 27, 2015	Red Hat Certification for NFV Now Available for Partners https://t.co/meXVrVP5Ma #OpenStackSummit	2

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

November 2015: Red Hat Community

Snapshot

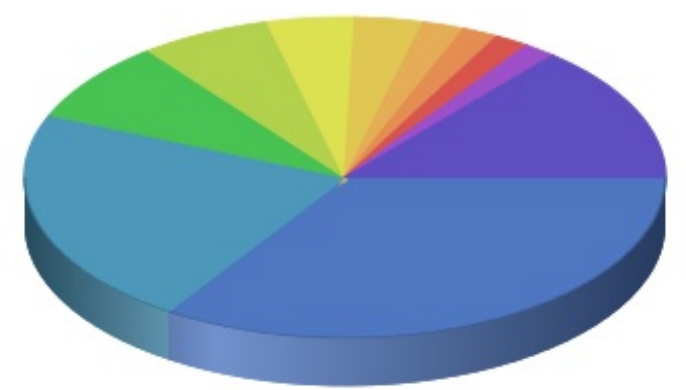| Total Likes ?	New Likes ?	Page Engagement ?	Weekly Total Reach ?
2,162	**15**	**11**	**246**
⬆ 0%	1 (daily avg)	⬆ 83.3%	⬆ 645.5%

Daily Post Feedback
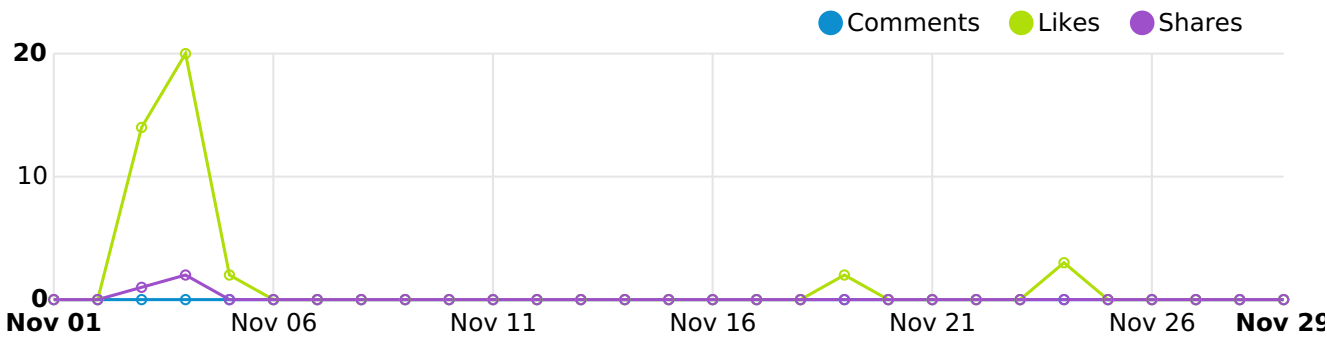
Per-Post Metrics Top 10

Top 10 by Talking About This

Type	Date	PostPost	Reach [1]	Engaged Users [2]	Talking About This [3]	Engagement Rate [4]
🔗	Nov 4, 2015	Big news in virtualization land,...	596	33	20	3.36%
🔗	Nov 3, 2015	Fedora 23 released <- Congrats...	169	13	8	4.73%
🔗	Nov 3, 2015	Want to upgrade Fedora 22 -> 23?...	222	12	7	3.15%
🔗	Nov 24, 2015	Dave Neary continues this series.	192	9	3	1.56%
🔗	Nov 5, 2015	Diversity Value in Tech Goes...	36	2	2	5.56%
🔗	Nov 19, 2015	Open Is More Than Just Source...	47	2	2	4.26%

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
3. The number of unique people who have created a story from your Page post. Stories are created when someone likes, comments on or shares your post; answers a question you posted; or responds to your event. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Talking About This" to sort your posts.
4. The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "Engagement Rate" to sort your posts.

Likes by Region

Countries	Likes
India	716
United States	460
Egypt	170
Brazil	138
Mexico	92
Iran	72
Philippines	44
Canada	38
Pakistan	36
Thailand	34
35 more countries	287

Likes by Demographic - Graphical
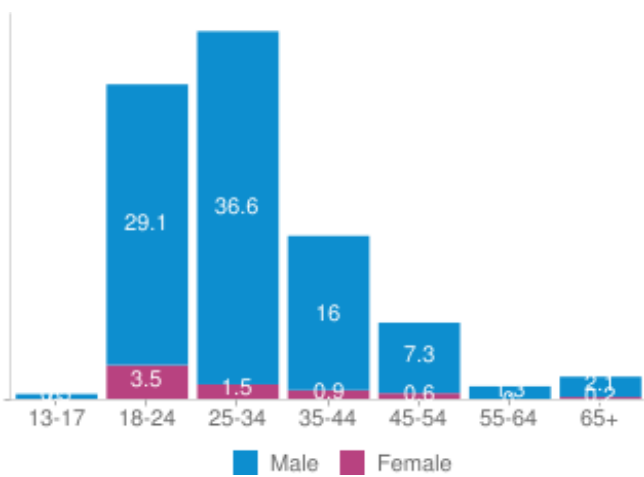
Likes by Demographic - Tabular

Age	Male	Female
13-17	0.5%	0%
18-24	29.1%	3.5%
25-34	36.6%	1.5%
35-44	16%	0.9%
45-54	7.3%	0.6%
55-64	1.3%	0%
65+	2.1%	0.2%

Daily Likes
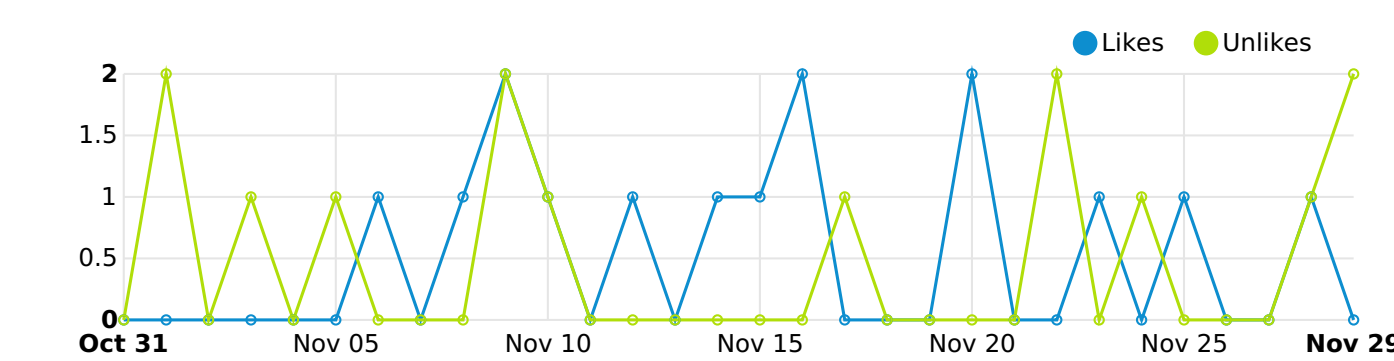
Likes by Language
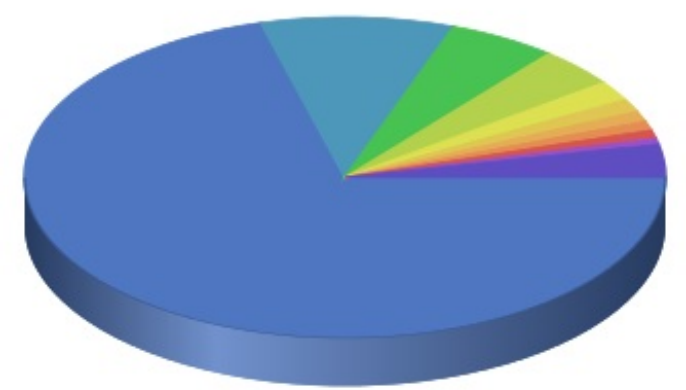
Languages	Likes
U.S. English	1,530
British English	211
Brazilian Portuguese	118
Spanish (Laos)	86
Arabic (Argentina)	43
French (France)	28
Italian (Italy)	23
Iberian Spanish	20
Persian (Iran)	18
Thai (Thailand)	13
30 more languages	72

Likes by Source
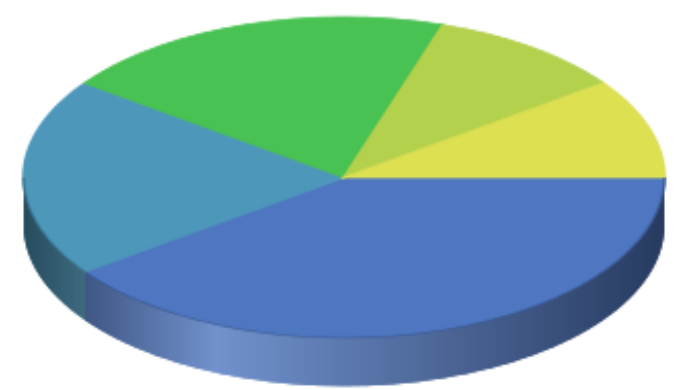
Sources	Likes
All Category Pyml	4
Feed Story	2
Page Profile	2
Feed Pyml	1
API	1

November 2015: Ceph

Snapshot

Total Likes ?	New Likes ?	Page Engagement ?	Weekly Total Reach ?
898	**32**	**4**	**61**
⬆ 3.1%	1 (daily avg)	⬇ -76.5%	⬇ -58.8%

Daily Post Feedback
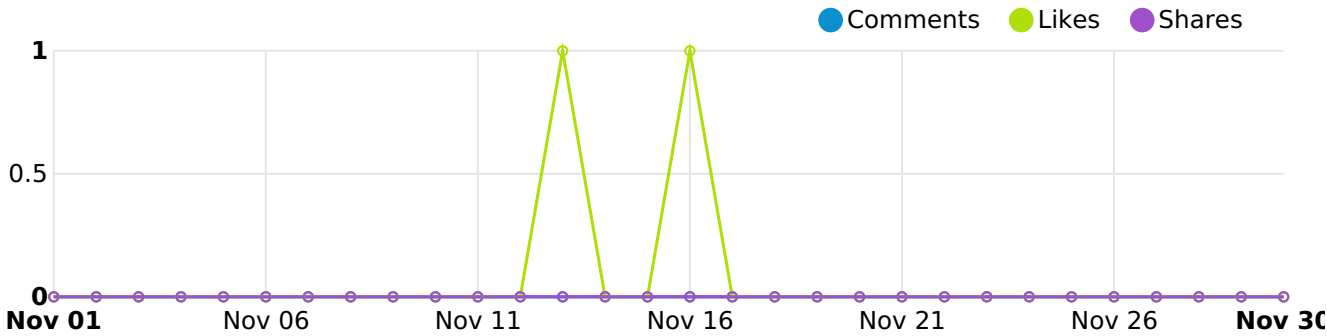
● Comments ● Likes ● Shares

Per-Post Metrics Top 10

Top 10 by Talking About This

Type	Date	PostPost	Reach [1]	Engaged Users [2]	Talking About This [3]	Engagement Rate [4]
🔗	Nov 13, 2015	Videos from @Ceph Day Melbourne...	67	2	1	1.49%
🔗	Nov 16, 2015	Due to unforeseen difficulties...	89	4	1	1.12%
🔗	Nov 10, 2015	RT @Tuxis_IE: You can now graph...	89	5	0	0
🔗	Nov 11, 2015	Videos from @Ceph Day Shanghai...	66	2	0	0
📝	Nov 30, 2015	RT @widodh: The @Ceph...	48	4	0	0

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
3. The number of unique people who have created a story from your Page post. Stories are created when someone likes, comments on or shares your post; answers a question you posted; or responds to your event. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Talking About This" to sort your posts.
4. The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "Engagement Rate" to sort your posts.
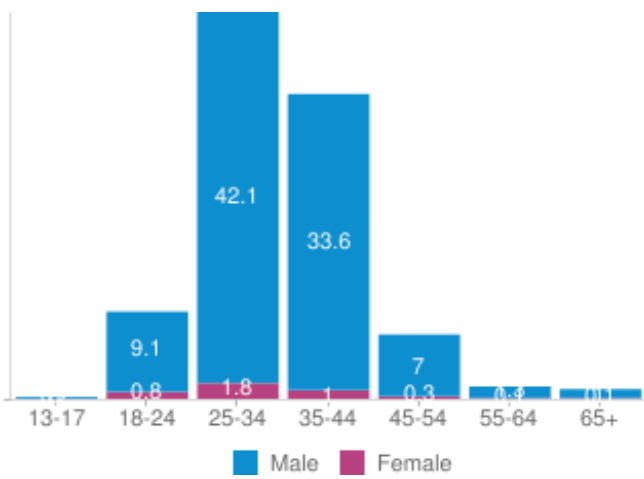
Likes by Region

Countries		Likes
	United States	166
	India	91
	Taiwan	45
	Germany	39
	Poland	31
	Japan	30
	Thailand	29
	South Korea	27
	Brazil	23
	Vietnam	22
	35 more countries	322

Likes by Demographic - Graphical

Likes by Demographic - Tabular

Age	Male	Female
13-17	0.2%	0%
18-24	9.1%	0.8%
25-34	42.1%	1.8%
35-44	33.6%	1%
45-54	7%	0.3%
55-64	1.3%	0.1%
65+	1%	0.1%

Daily Likes
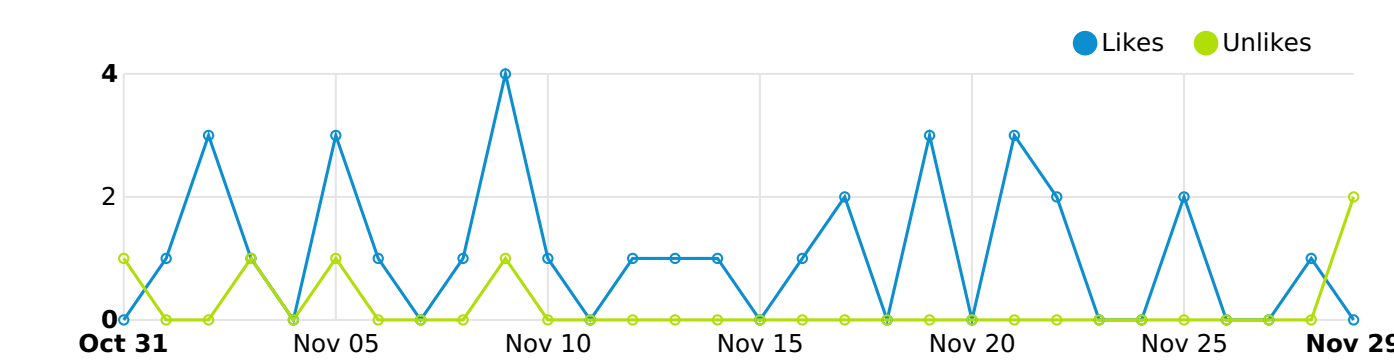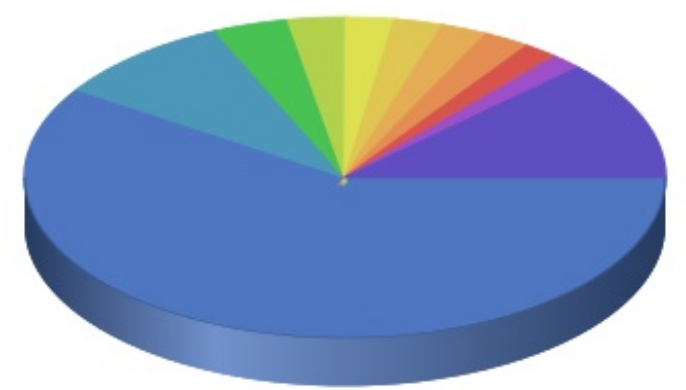
Likes by Language

Languages		Likes
▉	U.S. English	532
▉	British English	82
▉	Chinese (Taiwan)	34
▉	German (Germany)	26
▉	French (France)	22
▉	Korean (South Korea)	22
▉	Polish (Poland)	21
▉	Japanese (Japan)	21
▉	Brazilian Portuguese	16
▉	Russian (Russia)	14
▉	30 more languages	108

Likes by Source
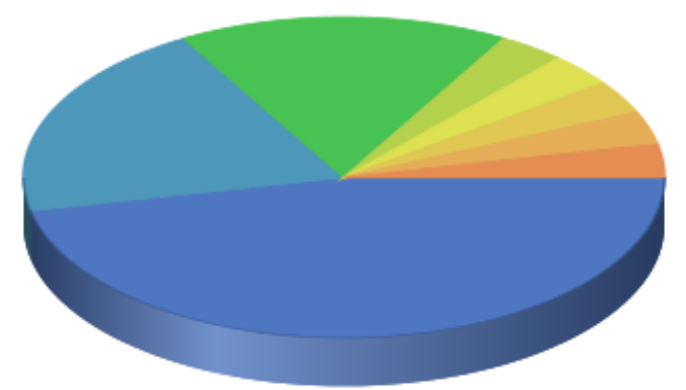
Sources		Likes
▉	Page Profile	14
▉	Timeline Like Chaining	6
▉	Recommended Pages	5
▉	Feed Story	1
▉	Feed Chaining	1
▉	All Category Pyml	1
▉	Fan Context Story	1
▉	API	1

November 2015: Fedora

Snapshot

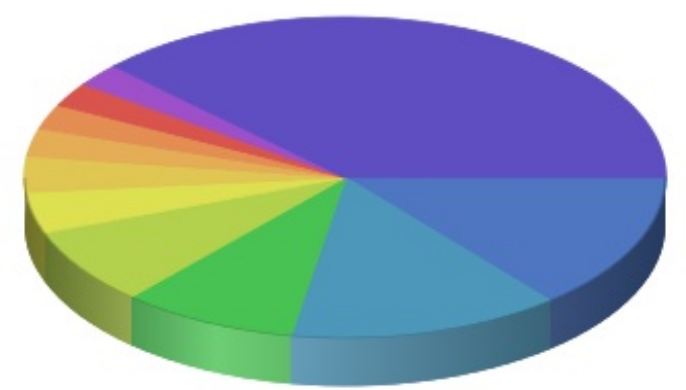| Total Likes ?	New Likes ?	Page Engagement ?	Weekly Total Reach ?
55,229	**1,023**	**904**	**11,112**
⬆ 0.9%	34 (daily avg)	⬇ -50.3%	⬇ -54.4%

Daily Post Feedback
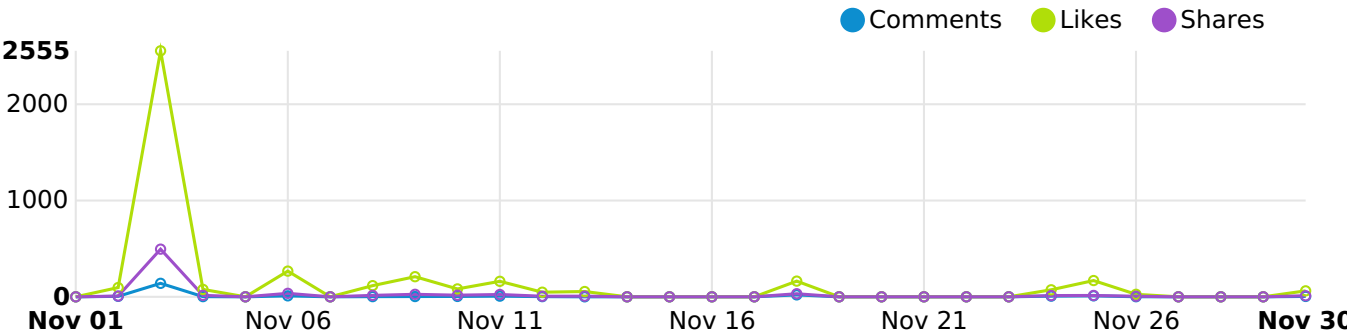
Per-Post Metrics Top 10

Top 10 by Talking About This

| Type	Date	PostPost	Reach [1]	Engaged Users [2]	Talking About This [3]	Engagement Rate [4]
🔗	Nov 3, 2015	Fedora 23 released! Read more at...	59962	3795	1847	3.08%
🔗	Nov 3, 2015	Read about new features in...	13885	1191	456	3.28%
🔗	Nov 3, 2015	Want to upgrade Fedora 22 -> 23?...	11814	953	356	3.01%
🔗	Nov 3, 2015	Are you a software developer...	5680	301	145	2.55%
🔗	Nov 18, 2015	Have you updated to Fedora 22 or...	5156	283	133	2.58%
🔗	Nov 25, 2015	Get to know the newest member of...	4645	363	124	2.67%
🔗	Nov 11, 2015	Fedora 23 Server for z Systems...	6583	235	117	1.78%
🔗	Nov 9, 2015	Introducing the Fedora Community...	8182	374	114	1.39%
🔗	Nov 6, 2015	Getting Ansible working on...	9734	564	112	1.15%
🔗	Nov 9, 2015	Check out some of the new...	3555	309	108	3.04%

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
3. The number of unique people who have created a story from your Page post. Stories are created when someone likes, comments on or shares your post; answers a question you posted; or responds to your event. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Talking About This" to sort your posts.
4. The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "Engagement Rate" to sort your posts.

Likes by Region

Countries	Likes
India	6,645
United States	6,578
Brazil	4,245
Mexico	3,704
Indonesia	1,970
Italy	1,705
Germany	1,338
Egypt	1,200
United Kingdom	1,161
Poland	1,112
35 more countries	18,019

Likes by Demographic - Graphical
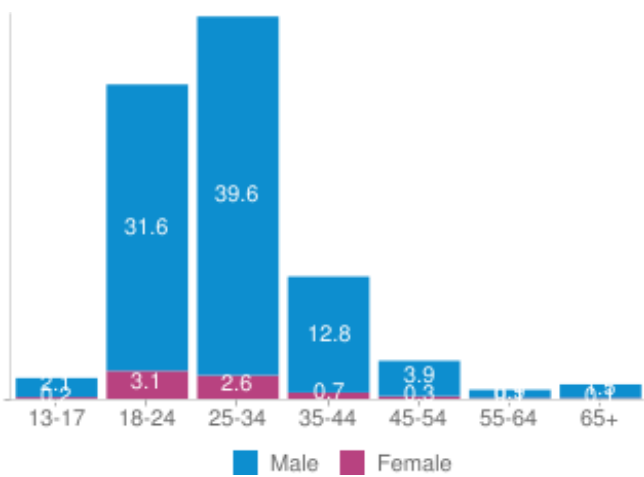
Likes by Demographic - Tabular

Age	Male	Female
13-17	2.1%	0.2%
18-24	31.6%	3.1%
25-34	39.6%	2.6%
35-44	12.8%	0.7%
45-54	3.9%	0.3%
55-64	0.9%	0.1%
65+	1.5%	0.1%

Daily Likes

Likes by Language

Likes by Source
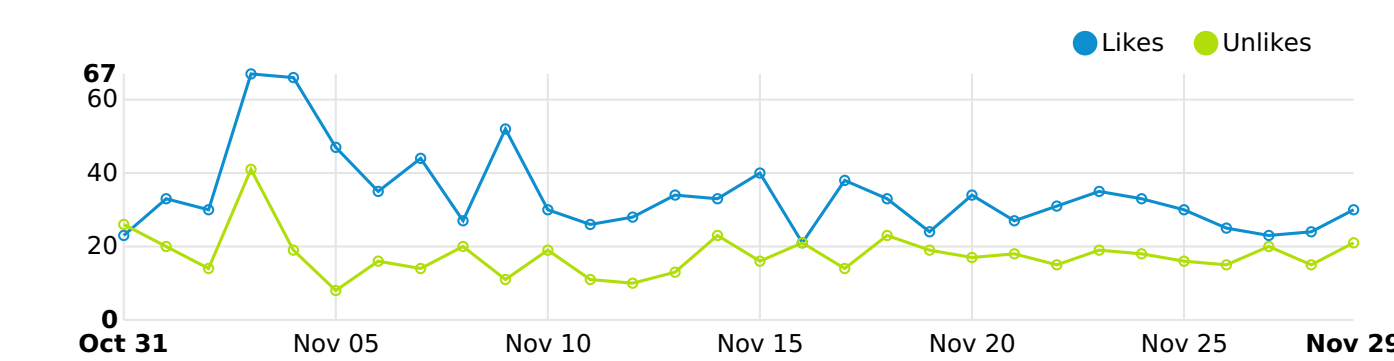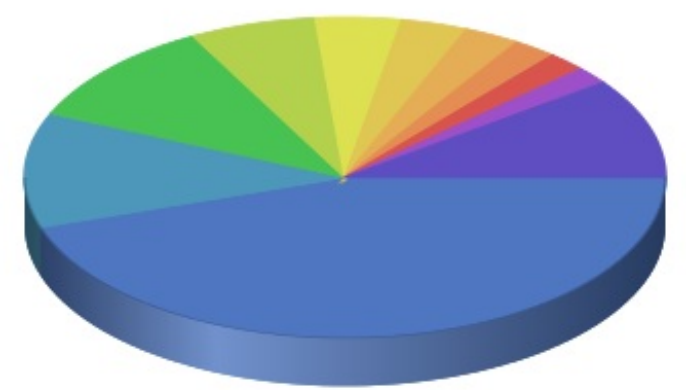
Languages	Likes
U.S. English	24,698
Spanish (Laos)	6,348
British English	5,836
Brazilian Portuguese	3,504
French (France)	2,384
Iberian Spanish	1,843
Italian (Italy)	1,542
German (Germany)	1,204
Indonesian (Indonesia)	1,071
Polish (Poland)	958
35 more languages	5,540
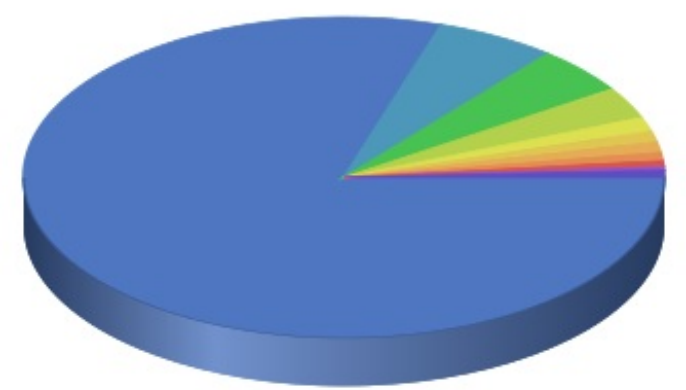
Sources	Likes
Page Profile	673
Search	51
Mobile	40
API	27
Timeline Like Chaining	12
Feed Story	9
Hovercard	9
Timeline Collection	7
Timeline	5
Favorites	3
20 more sources	6

November 2015: Gluster

Snapshot

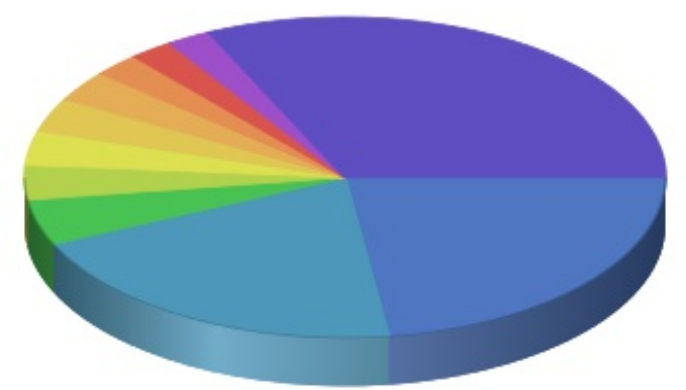| Total Likes ?	New Likes ?	Page Engagement ?	Weekly Total Reach ?
1,471	**22**	**38**	**998**
⬆ 1.1%	**1** (daily avg)	⬆ 40.7%	⬆ 159.2%

Daily Post Feedback
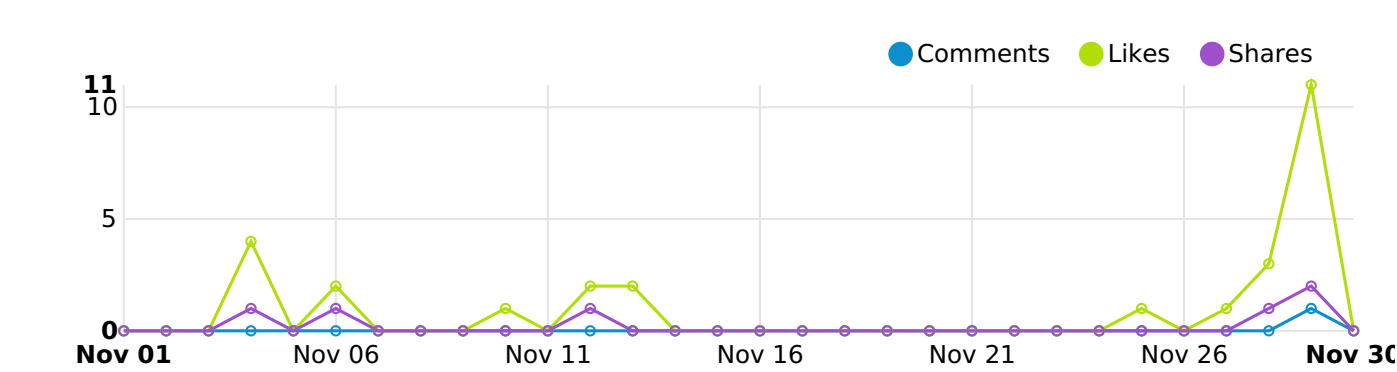
Per-Post Metrics Top 10

Top 10 by Talking About This

Type	Date	PostPost	Reach [1]	Engaged Users [2]	Talking About This [3]	Engagement Rate [4]
🔗	Nov 29, 2015	Usenix LISA 2015 Tutorial on...	1054	37	14	1.33%
🔗	Nov 4, 2015	It's that time of year again!...	418	12	4	0.96%
🔗	Nov 28, 2015	Hurry up, only a few days left...	285	7	4	1.4%
🔗	Nov 6, 2015	.@Obdurodon rolls through...	449	10	3	0.67%
🔗	Nov 12, 2015	.@Obdurodon highlights...	154	5	3	1.95%
🔗	Nov 13, 2015	.@Obdurodon explains Evaluating...	77	3	2	2.6%
🔗	Nov 4, 2015	Quickstart template for...	68	6	1	1.47%
📝	Nov 10, 2015	Tonight! The tribe of gluster...	97	2	1	1.03%
🔗	Nov 25, 2015	It's that time of year again!...	23	1	1	4.35%
🔗	Nov 27, 2015	Hurry up, only a few days left...	44	2	1	2.27%

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
3. The number of unique people who have created a story from your Page post. Stories are created when someone likes, comments on or shares your post; answers a question you posted; or responds to your event. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Talking About This" to sort your posts.
4. The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "Engagement Rate" to sort your posts.
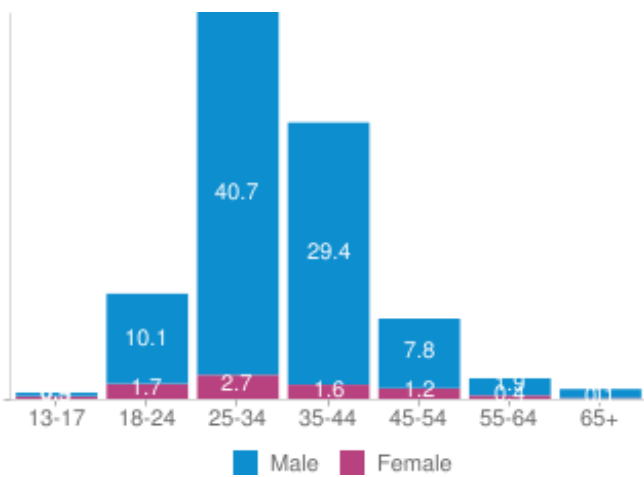
Likes by Region

Countries		Likes
■	United States	308
■	India	275
■	Japan	62
■	Germany	47
■	Taiwan	46
■	Brazil	46
■	Italy	42
■	France	32
■	United Kingdom	30
■	South Korea	30
■	35 more countries	432

Likes by Demographic - Graphical

Likes by Demographic - Tabular

Age	Male	Female
13-17	0.4%	0.3%
18-24	10.1%	1.7%
25-34	40.7%	2.7%
35-44	29.4%	1.6%
45-54	7.8%	1.2%
55-64	1.9%	0.4%
65+	1%	0.1%

Daily Likes
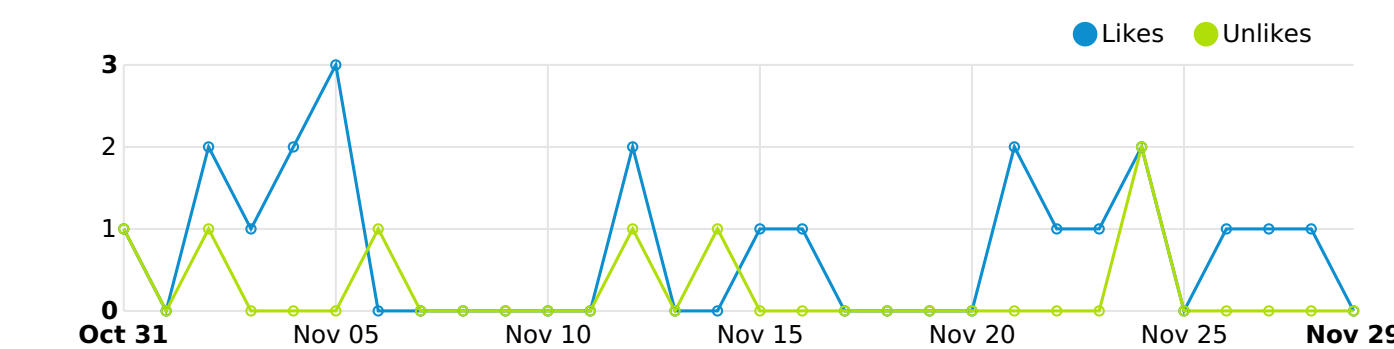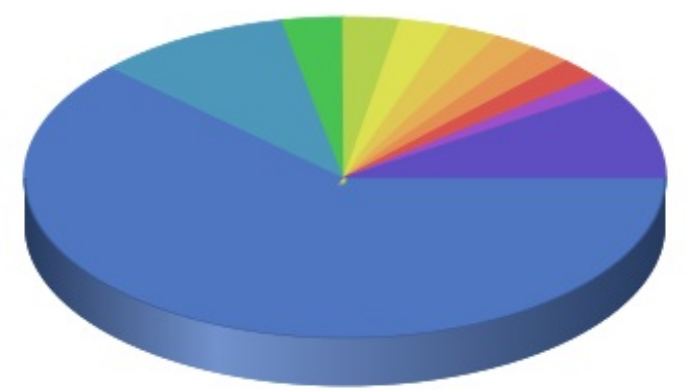
Likes by Language

Languages	Likes
U.S. English	911
British English	144
Japanese (Japan)	45
Spanish (Laos)	42
German (Germany)	38
Italian (Italy)	37
French (France)	31
Chinese (Taiwan)	31
Brazilian Portuguese	31
Korean (South Korea)	22
35 more languages	136

Likes by Source
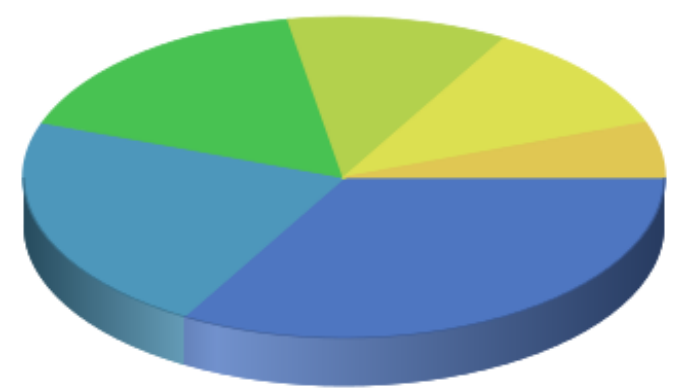
Sources	Likes
Page Profile	6
Recommended Pages	4
Timeline Like Chaining	3
External Connect	2
Mobile	2
Feed Chaining	1