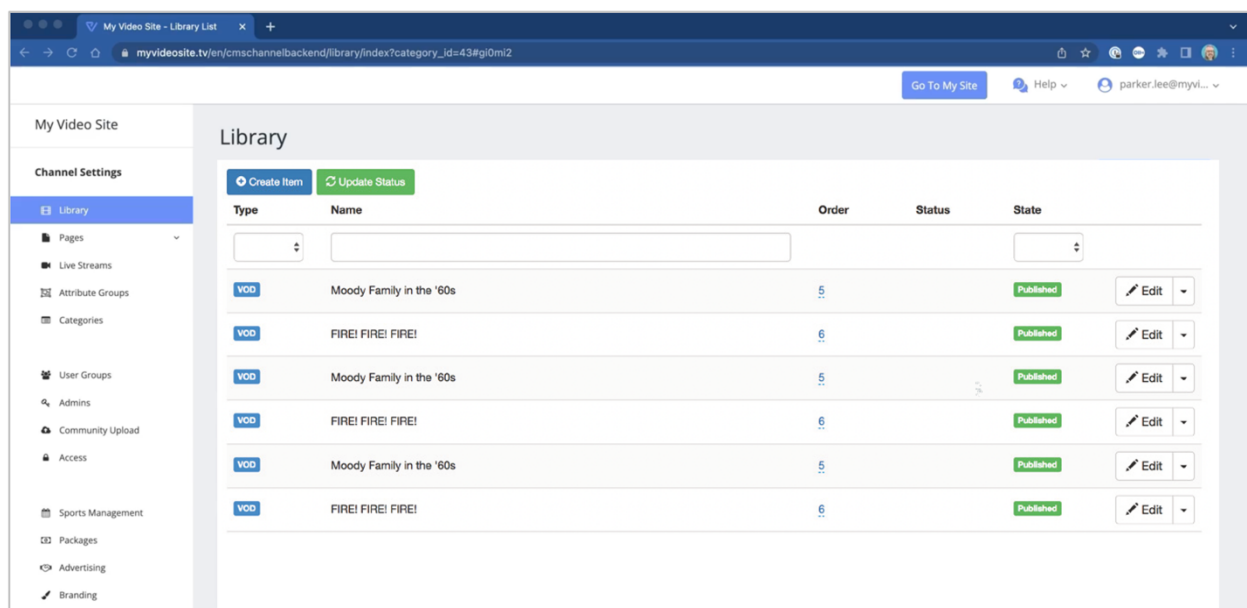


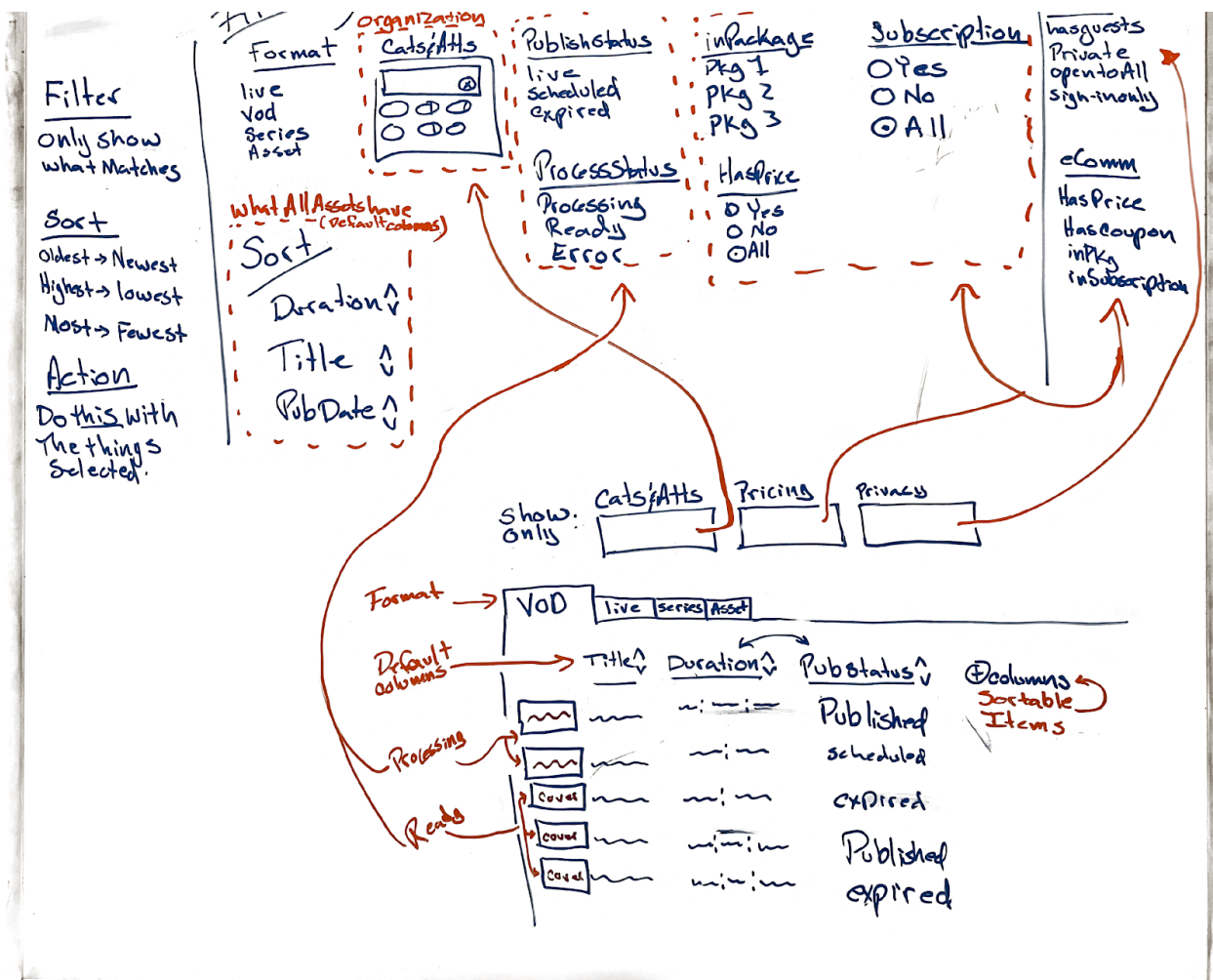
Vidflex – Library Redesign

(a brief walkthrough)



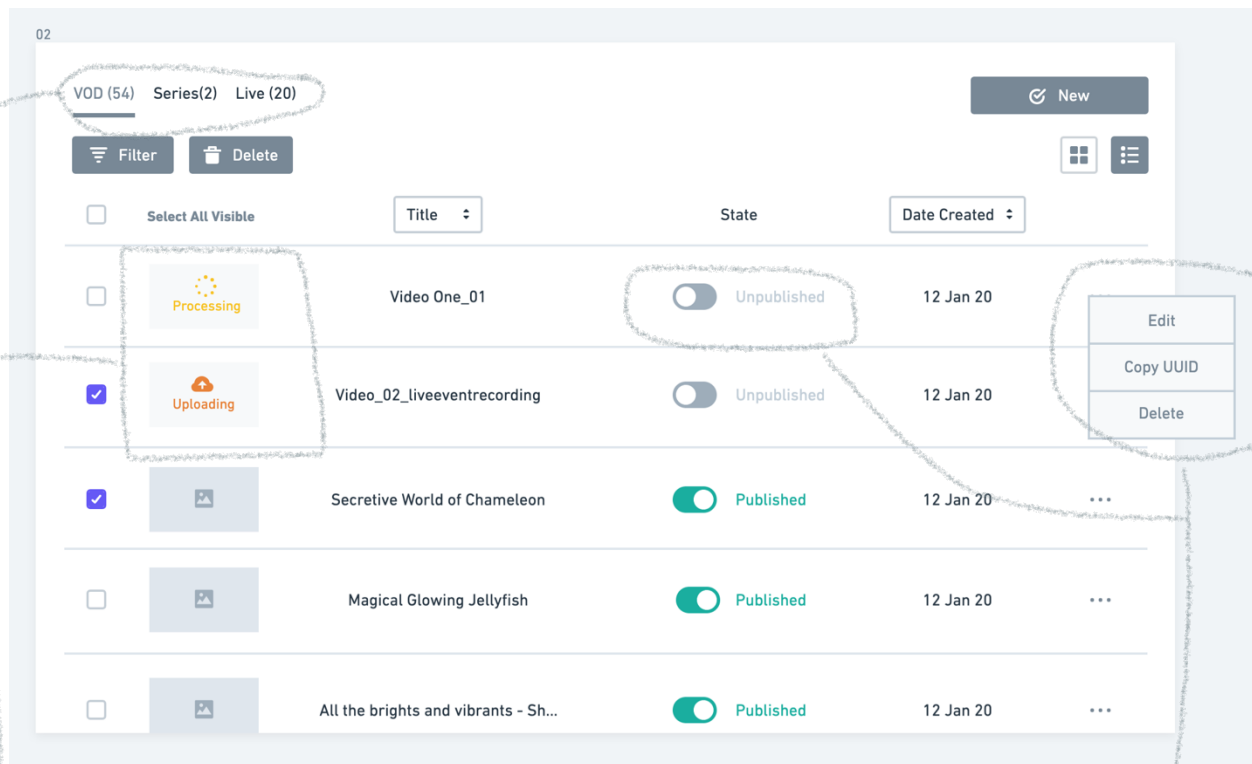
- 1) 'Type' - Live Stream, VOD, Series were all shown in one view.
- 2) 'Status' - only used during the initial processing of a video so was always empty.
- 3) 'State' - informational only. Even though it had the same affordance as 'Update View'.
- 4) Mobile view scrolled horizontally because of the display table used.

Filtering of video assets



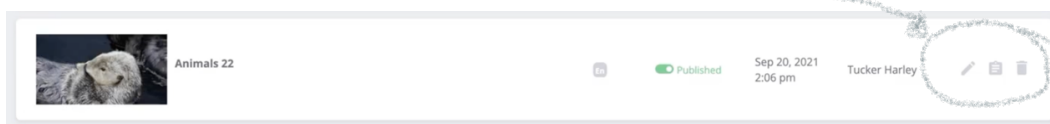
- 1) I first Identified all attributes associated with a video and categorized them as a *filtering item* or *sort item*.
- 2) In collaboration with the dev team, we divided filtering and sorting into two separate phases. This allowed us to build the foundation of the new filtering system and iterate new functionality over time.

Surface most useful information and functionality



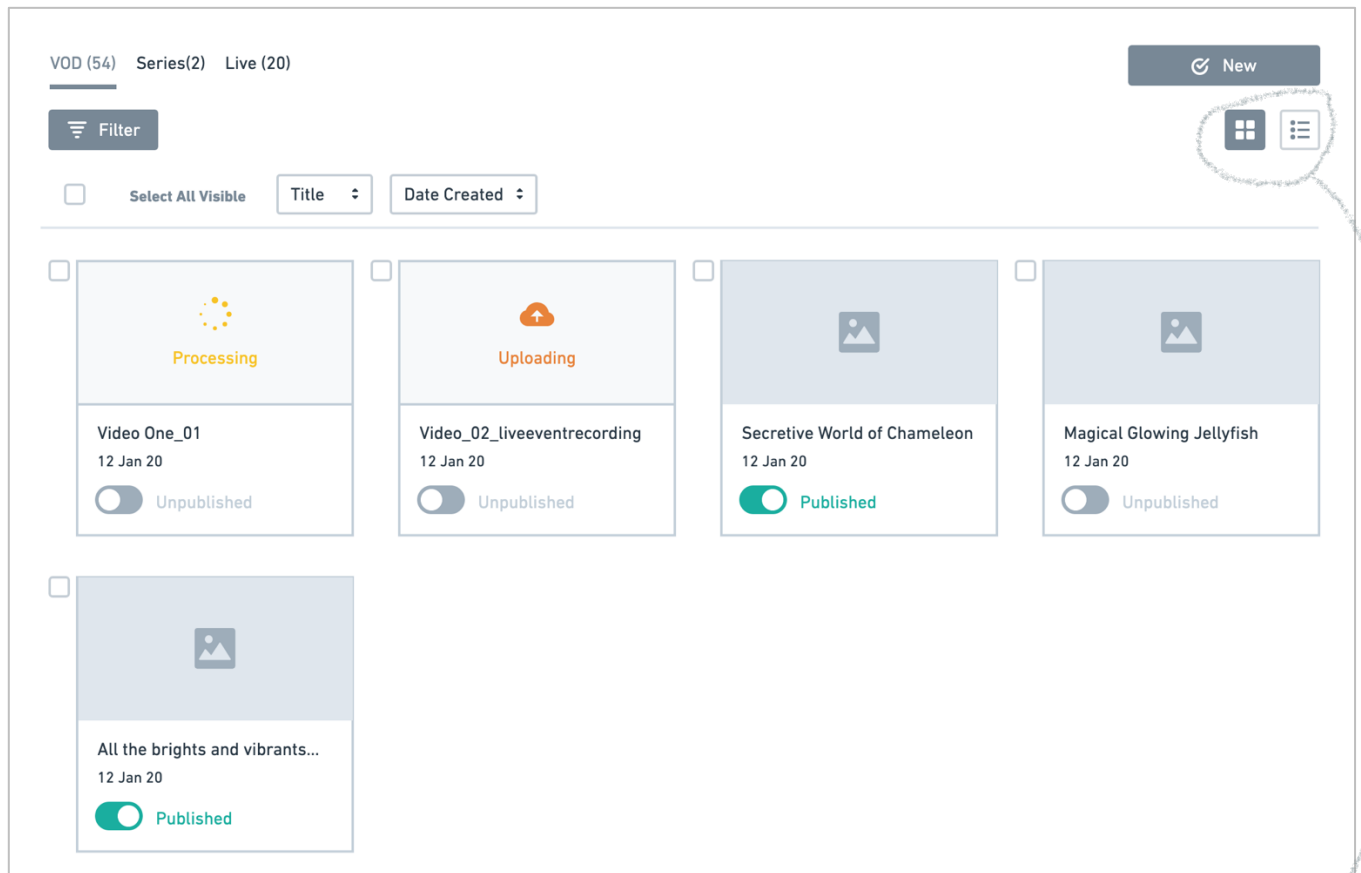
- 1) I used the thumbnail area to communicate the status of the video.
 - i.e., Uploading. Processing. Video Missing. No Cover Image.
- 2) Surfaced key video management functions
 - Publishing, Deleting

NOTE: Usability testing revealed the ellipses menu was difficult to find. The final design exposed the functionality with icons.



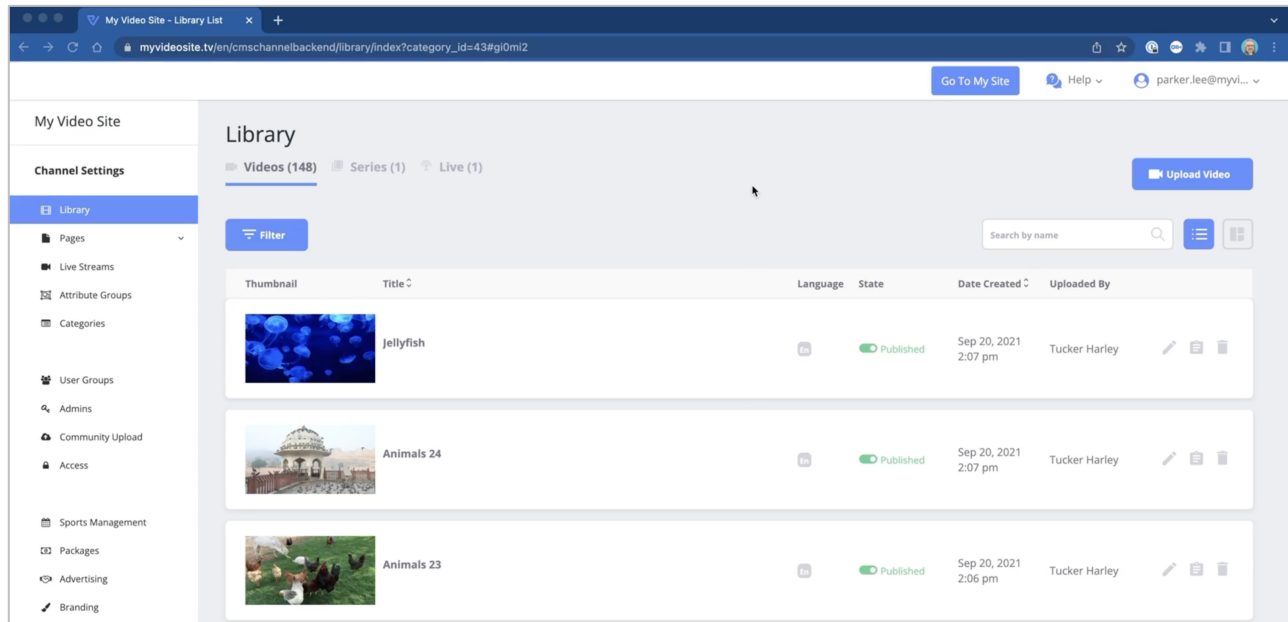
- 3) Content Types separated as distinct sections.

Mobile view is now cards



- 1) For mobile I designed a card format
 - Includes all the same functionality as the list view
 - Card view is default view for mobile phones and small tablets
 - User can select card view or list view preference on desktop

Finished Design



Customer Success Library Explanation Video

<https://help.vidflex.tv/en/c/library-overview-dcff55ce.978>