

NEW STRATEGIC

BUSINESS INTELLIGENCE & APPLICATION

AT RAMBØLL

The enabler for
successfully establishing
the new Strategic
Business Intelligence &
Applications

A new datadriven agile
delivery setup at Rambøll





The ways that Rambøll internal stakeholders, management and their clients use data have changed significantly.

Timely and predictive business data driven analysis is a key part of both the strategy and execution internally and with clients.

The demand for working with these data is increasing fast and becoming an extremely valuable asset for growing the Rambøll business in an effective way

CHALLENGES // SOLUTION // OUTCOMES

THE ENABLER FOR SUCESSFULLY ESTABLISHING THE
NEW STRATEGIC BUSINESS
INTELLIGENCE & APPLICATION
AT RAMBØLL

NorthHouse PDF

- Fronter
- https://bit.ly/ramboll_case

Anual report PDF

- Fronter
- https://bit.ly/ramboll_report



Plan for the case

- Read the Northhouse PDF in groups
- Back at 10:00
 - Look at the case as "**Northhouse**"
 - Questions/Presentation in groups
10 to 15 min.
 - Economics/Data

