| Email to recruit same subject matter experts for follow-up s | study |
|--|-------|
| | |

Subject: Follow-up to study about predictive model communication

Hello,

Last summer, you participated in interviews with the visual analytics team within *redacted* to improve how we communicate predictive model performance. Thank you for your participation. We have analyzed the results of our interview study, and come up with some recommendations that we would like to share with *redacted* and the broader data science research community at large.

Our next step is to validate our recommendations, and we were hoping to conduct one hour interviews with the participants of the first part of our study to get feedback. Would you be willing to participate? It would be a one hour interview in which we walk through theoretical scenarios and ask you about the effectiveness of various methods of model communication. As with the first part of the study, the audio of the interviews will be recorded and transcribed and quotes may be used in a publication.

We won't ask you to speak about any specifics about IP, and will be discussing publicly available datasets of general interest. Transcriptions of the interview will be anonymized and specifics will be removed, and if a publication comes out of our interviews, it will be reviewed by the *redacted* team to ensure no sensitive information comes out of these interviews.

If you are interested in participating, please reply to this email and I will be in touch to schedule an hour of your time. And if you have any questions or concerns, please feel free to let *redacted* or *redacted* know and they'd be happy to chat about it.

Thank you so much!