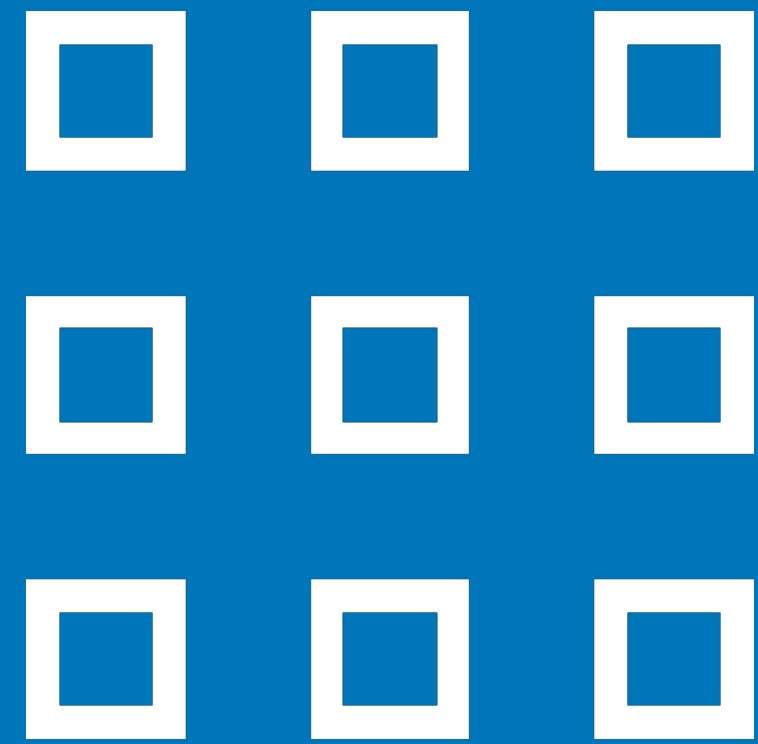# Professional Practice Portfolio (A2)

The contents of your professional practice portfolio will be largely dependent on the nature of your evolving practice. In tutorials and throughout the course, the teaching team will have been offering individual guidance, and there is a high level of flexibility in what may be submitted, however, some things, are likely to be relevant to all:

Professional Practice Portfolio (A2)
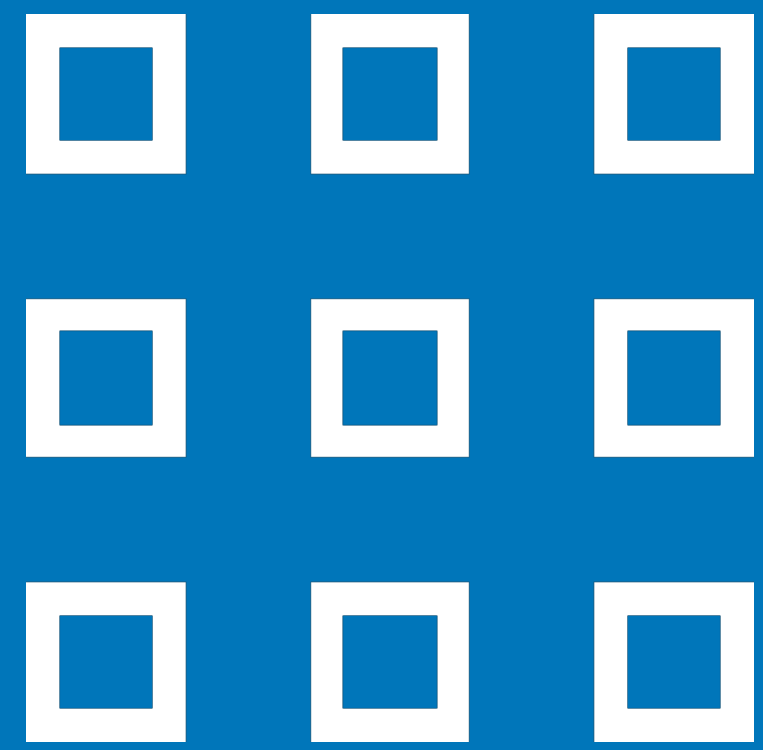
- The portfolio must be submitted via **blackboard**. Preferred format is .pdf
- **Word counts** referenced i.e. self-promotional materials equivalent to 1500 words and production schedule equivalent to 1500 words are loose indicative figures only, predominantly intended to infer an approximate volume of work anticipated, and to forestall any attempt to undertake a further piece of academic writing

Professional Practice Portfolio (A2)
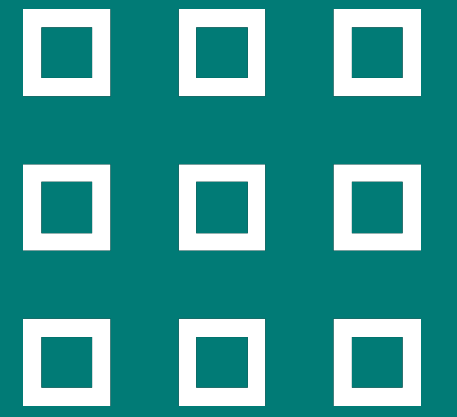
Example portfolio #1: 'The creator'

- Link to new project page(s) on personal website showcasing creative works
- Link to trailer/play through of practical projects on Vimeo/YouTube
- One pager listing the publishing platforms, festivals, events, expos and influencers that you have selected to target in the year ahead
- Short copy and lead image to send to potential publishers/exhibitors
- Technical specification document enabling appropriate showcasing of your work
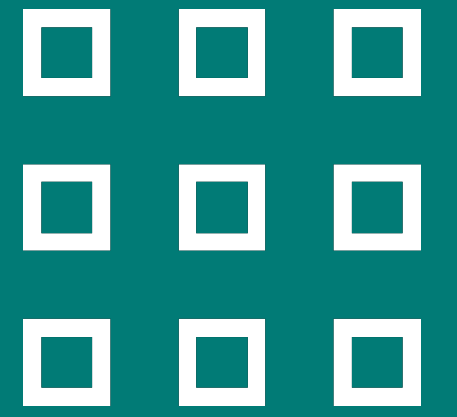- *Production schedule from Final Collaborative Project*

Professional Practice Portfolio (A2)
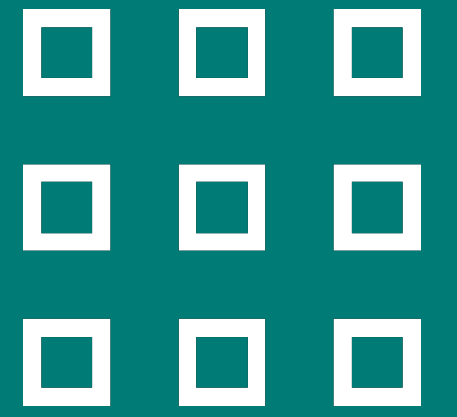
Example portfolio #2: 'The job hunter'

- Short statement detailing the type of work you are looking for
- Link to up to date and compelling LinkedIn profile designed to support your forthcoming job search
- Copy of CV(s) with short personal statement positioning you for the roles you are seeking
- One pager listing the companies, freelancers and influencers that you will approach in pursuit of your next opportunity
- Personal website +/- social media presence
- *Production schedule from Final Collaborative Project*

Professional Practice Portfolio (A2)

Example portfolio #3: 'The thought leader'

- Short statement of the specialist area in which you intend to demonstrate expertise
- A series of titles and short descriptions of talks, articles, podcasts etc you might wish to pitch/produce
- One pager listing the conferences, publications, channels and platforms, that you will target in order to grow your public profile
- Short biog and headshot for use in conference programmes, book chapters etc
- Link to social media channels
- *Production schedule from Final Collaborative Project*

Professional Practice Portfolio (A2)
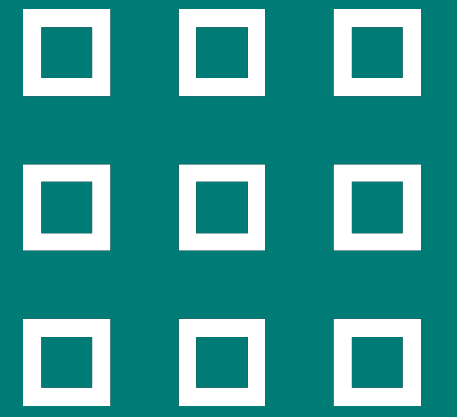
Example portfolio #4: 'The Startup'

- Link to website for new company
- Mission or vision statement
- Description of anticipated roles/company structure in Yr1
- Template contract(s) for future commissions/collaborations
- Brief statement of IP position of company
- Any branding or marketing assets developed/in development
- *Production schedule from Final Collaborative Project*