1. **Customer ID**: Unique identifier for each customer.

2. **Age**: The age of the customer.

3. **Gender**: Gender of the customer (Male, Female, Other).

4. **Location**: The city or region where the customer resides.

5. **Product Category**: The category of the product purchased (e.g., Toys, Sports, Home).

6. **Purchase Amount ($):** The total amount spent by the customer in dollars.

7. **Time Spent on Website (min)**: The total time the customer spent on the website, measured in minutes.

8. **Device Type**: The type of device the customer used to access the website (e.g., Mobile, Desktop, Tablet).

9. **Payment Method**: The method the customer uses for payment (e.g., Cash on Delivery, Bank Transfer, Debit Card).

10. **Discount Availed**: Whether the customer gets a discount during their purchase (True or False).

11. **Number of Items Purchased**: The total number of items the customer purchased.

12. **Return Customer**: Whether the customer is a returning customer (True or False).

13. **Review Score (1-5)**: The customer's rating of the product or service, on a scale from 1 to 5.

14. **Delivery Time (days)**: The number of days it took for the delivery to be completed.

15. **Subscription Status**: The type of subscription the customer holds (e.g., Free, Premium, Trial).

16. **Customer Satisfaction**: The satisfaction level of the customer, categorized as Low, Medium, or High.