Dear Client,

First of all, I would like to convey my respectfully thank you for giving me the opportunity of these datasets . During the process on these datasets we get to know the following overview.

	No. of records	Unique Id's	Receiving Date
Transaction Dataset	20002	3495	07/06/2020
Customers Demographic	4002	4002	07/06/2020
Customers Address	4001	4001	07/06/2020

Issues related with these datasets:

1) Additional customers id's in Transaction Dataset may cause a problem of data loss.
2) Various columns such as brand purchases have many empty values.
3) Inconsistent data type with same attributes.
4) Inconsistent data values with same attributes.

We're moving forward for further process like data cleaning, standardization etc and it will great to spend some time with your valuable data.

Regards,

Tuhin Nath.