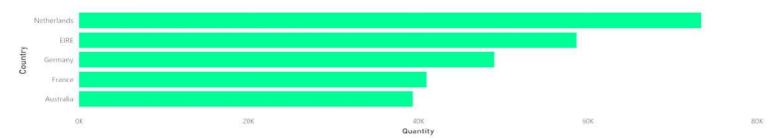
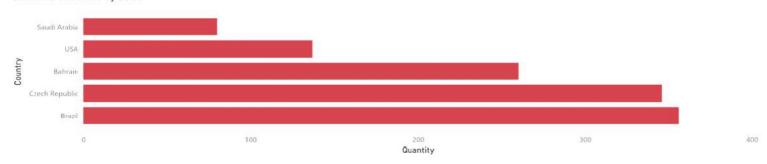
Country Wise Performance for Sales

Top 5 Countries by Sales



Bottom 5 Countries by Sales



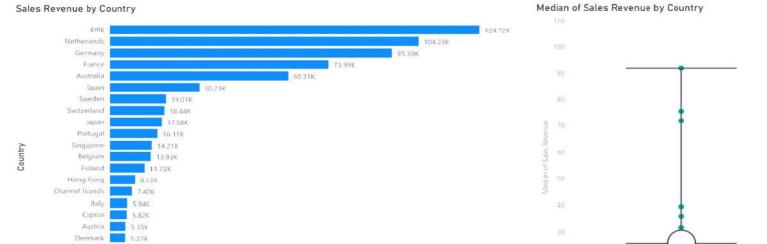
Sales Revenue Performance by Countries

Poland

Greece 4.08/
Norway 2.79K
Unspecified 2.78K

4.45K 4.08K

20K



100%

Sales Revenue

120K

April

January

February

Country

Product Performance

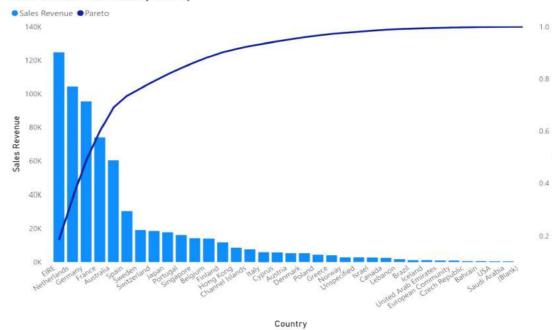
Top 10 Products by Sales Revenue

StockCode	Sales Revenue
POST	27,203.94
M	19,492.26
22423	14,782.80
22629	6,917.10
22326	6,841.70
22630	6,431.55
22720	5,029.95
22960	4,951.50
84997D	4,784.13
84997C	4,386.13

Bottom 10 Products by Sales Revenue

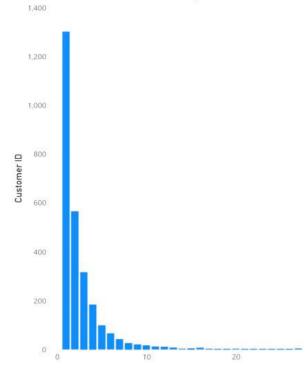
StockCode	Sales Revenue				
79063C	0.19				
23003	0.42				
84596J	0.42				
47343A	0.83				
20735	0.85				
21034	0.95				
22096	1.25				
22408	1.25				
22732	1.25				
35646	1.25				
47563A	1.25				
85049A	1.25				





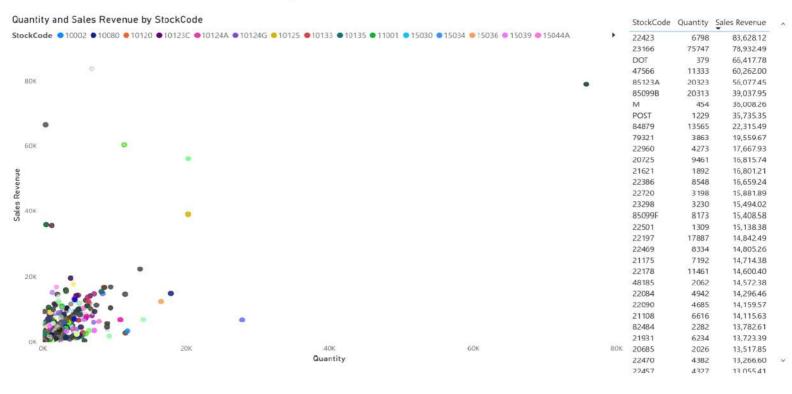
Purchase Frequency



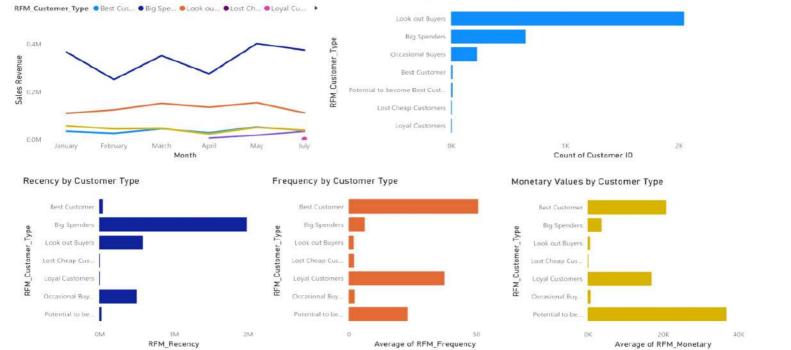




Product Wise Sales Revenue vs Quantity



Month January 741 152 February 496 150 262 March 539 201 290 145 April 361 170 304 120 71 May 319 280 368 221 94 54 July 260 225 430 119 80 36 24		0 1	2 3	4 5	6							
February 496 March 539 April 361 May 319 280 368 221 94 54		741			152							
April 361 170 304 120 71 May 319 280 368 221 94 54	54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54. 1 54	496			150	262						
May 319 280 368 221 94 54	1arch	539			201	290	145					
	pril	361			170	304	120	71				
uly 260 225 430 119 80 36 24	1ay	319			280	368	221	94	54			
	ıly	260			225		430	119	80	36	24	



Count of Customer ID by RFM_Customer_Type

Sales Revenue by Month and RFM_Customer_Type