

KPIs Analysed

- Total Sales: \$9.6M
- Total Quantity Sold: 105.5K units
- Total Profit: \$3.8M
- Year-wise Sales and Quantity Trends
- Product Line Revenue Contribution
- Top and Bottom Selling Products
- Geographic Sales Distribution
- Performance vs Sales Target

Dashboard Features

- KPI cards for sales, profit, and quantity
- Interactive slicers for Year, Month, City, Employee, and Product Line
- Product-wise and category-wise sales analysis
- Geographic sales visualization using map
- Top and bottom product performance analysis
- Comparison report against business targets