



Adventure
Works



Reseller Sales



Internet Sales



Product Sales



ABC Product



AdventureWorks - Sales Analysis

\$48M

Sales



\$31M

Reseller Sales



\$16M

Internet Sales



Filters

Year



2013



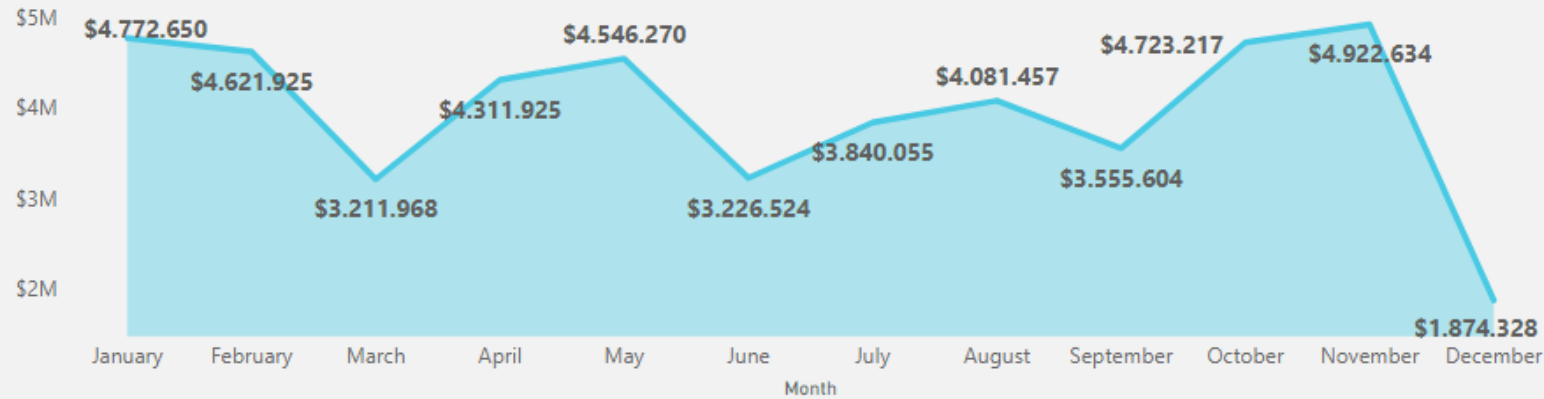
Month



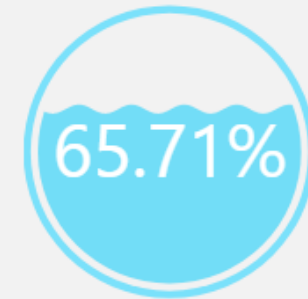
All



Sales



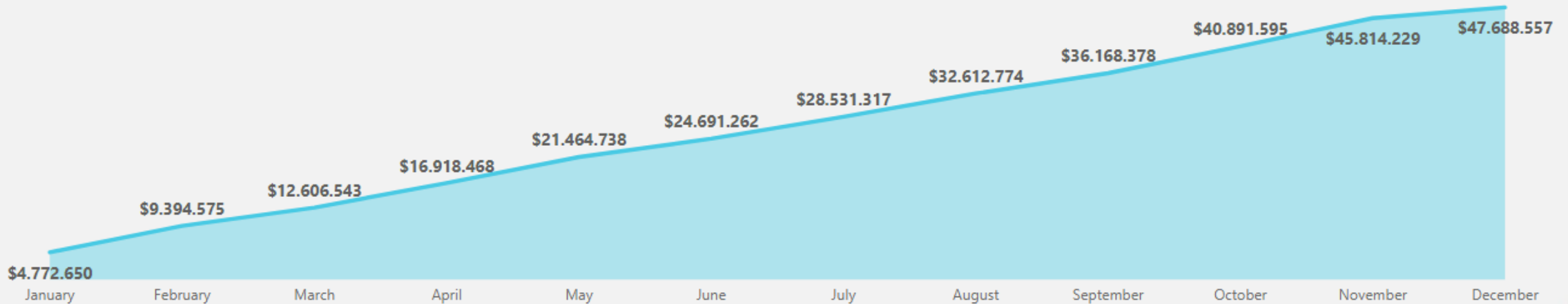
%Reseller Sales



%Internet Sales



Accumulated Sales





Adventure
Works



Analysis Sales



Internet Sales



Product Sales



ABC Product

in

AdventureWorks - Sales of Sallers

\$17M

Masculine Sales

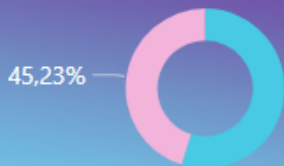


\$14M

Faminie Sales



45,23%



54,77%

Gender

● Masculine

● Feminine

Filters

Year



2013



Month



All



Products



All



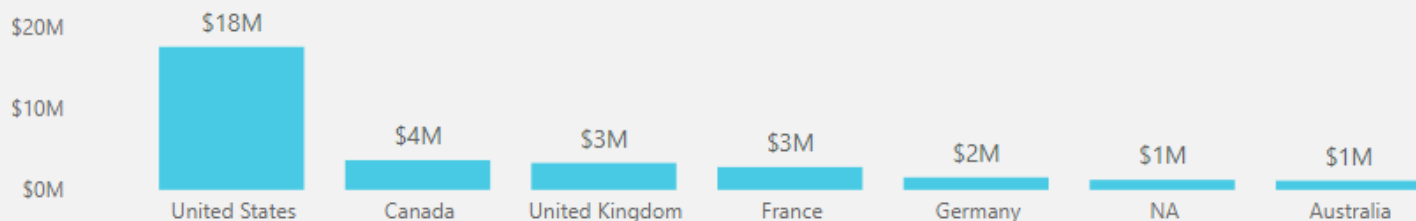
Subcategory



All



Sales for Country



Full Name	Sales	Quantity of Product Sales	Average Ticket	Bikes Sales	%Bikes	Accessories Sales	%Accessories	Clothing Sales	%Clothing	Components Sales	%Components
Linda C Mitchell	\$3.718.784	2.758	\$1.348	\$3.064.185	82%	\$37.512	1%	\$95.619	3%	\$521.467	14%
Jae B Pak	\$3.314.720	2.696	\$1.229	\$2.586.654	78%	\$39.498	1%	\$100.720	3%	\$587.847	18%
Michael G Blythe	\$3.275.671	2.589	\$1.265	\$2.629.640	80%	\$20.444	1%	\$58.490	2%	\$567.097	17%
Ranjit R Varkey Chudukatil	\$2.814.009	1.972	\$1.427	\$2.177.746	77%	\$34.889	1%	\$67.072	2%	\$534.302	19%
Jillian Carson	\$2.758.088	2.716	\$1.015	\$2.154.897	78%	\$43.994	2%	\$98.033	4%	\$461.165	17%
José Edvaldo Saraiva	\$2.348.575	1.815	\$1.294	\$1.880.943	80%	\$28.394	1%	\$62.146	3%	\$377.092	16%
Shu K Ito	\$2.024.109	1.711	\$1.183	\$1.668.487	82%	\$18.405	1%	\$44.879	2%	\$292.337	14%
Tsvi Michael Reiter	\$1.891.362	1.780	\$1.063	\$1.534.007	81%	\$18.837	1%	\$52.774	3%	\$285.744	15%
Total	\$31.337.124	25.797	\$1.215	\$25.119.829	80%	\$353.336	1%	\$816.557	3%	\$5.047.403	16%



Adventure
Works



Analysis Sales



Reseller Sales



Product Sales



ABC Product

in

AdventureWorks - Sales Of Internet

15,36M

Bikes Sales



668,12K

Accessories Sales



323,81K

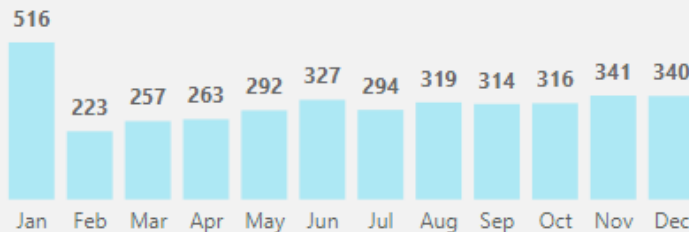
Clothing Sales



Quantity of Product Online



Average Ticket



Filters

Year

Month

2013

All

Products

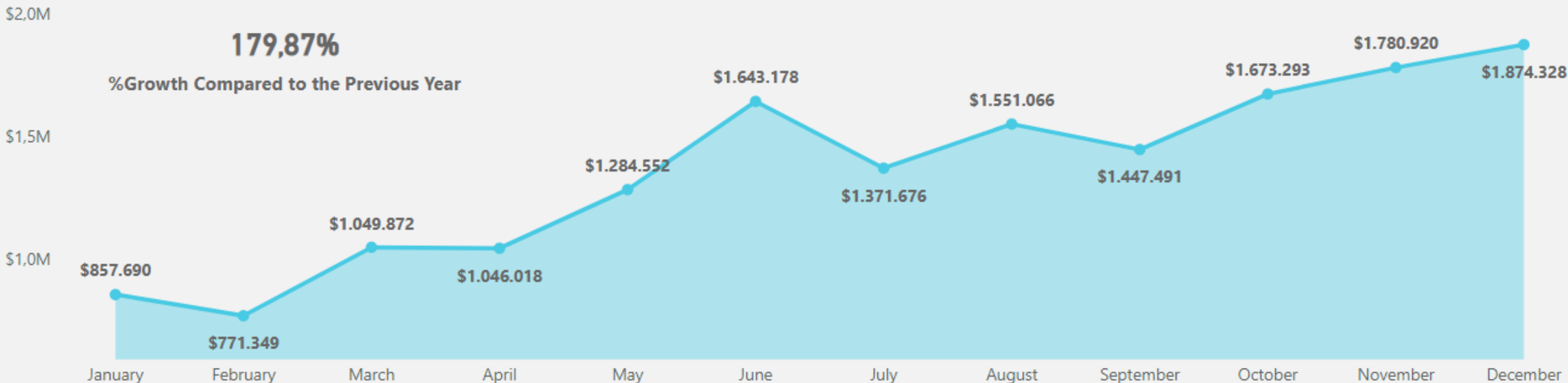
Subcategory

All

All

Sales and Accumulated Sales Online Over Time

[Click here for Accumulated Sales](#)





Adventure
Works



Analysis Sales



Reseller Sales



Internet Sales



ABC Product

in

AdventureWorks - Product Sales

\$40M

Bikes Sales



\$5M

Components Sales



\$1M

Clothing Sales



\$1M

Accessories Sales



Accessories

Bikes

Clothing

Components

Sales Of Products

\$1,0M

\$0,5M

\$0,0M

\$849.807

\$922.953

\$290.184

\$527.137

\$511.565

\$140.247

\$253.988

\$223.400

\$304.817

\$484.483

\$538.822

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Filters

Year



Month



2013



All



Analysis Sales By Subcategory

Sales

\$5.047.403

Mountain Frames
\$1.938.750

Touring Frames
\$1.421.474

Road Frames
\$1.102.843

Cranksets
\$170.629

Pedals
\$121.490

Handlebars
\$77.082





Adventure
Works



Analysis Sales



Reseller Sales



Internet Sales



Product Sales

in

AdventureWorks - ABC || Pareto Analytics



Filters

Year

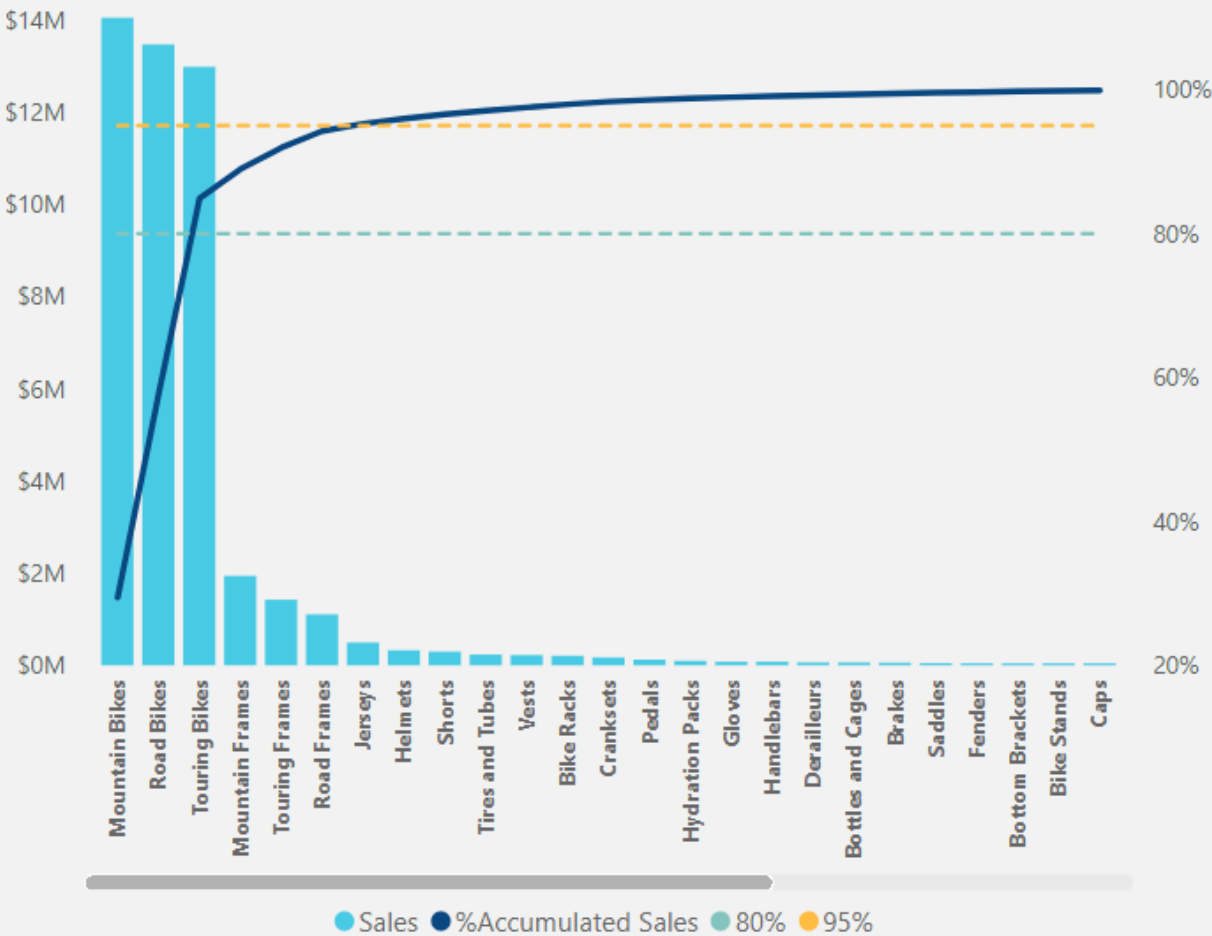
2013

Month

All



Graphic ABC || Pareto's Principle



Product Subcategory	Sales	Accumulated Sales	%Accumulated Sales	ABC Analysis
Mountain Bikes	\$14.041.127	14.041.126,65	29,44%	A
Road Bikes	\$13.462.454	27.503.580,56	57,67%	A
Touring Bikes	\$12.975.750	40.479.331,06	84,88%	B
Mountain Frames	\$1.938.750	42.418.081,17	88,95%	B
Touring Frames	\$1.421.474	43.839.554,76	91,93%	B
Road Frames	\$1.102.843	44.942.398,05	94,24%	B
Jerseys	\$493.163	45.435.560,70	95,28%	C
Helmets	\$325.269	45.760.829,22	95,96%	C
Shorts	\$295.883	46.056.712,20	96,58%	C
Tires and Tubes	\$232.986	46.289.698,26	97,07%	C
Vests	\$221.839	46.511.537,41	97,53%	C
Bike Racks	\$207.520	46.719.056,99	97,97%	C
Cranksets	\$170.629	46.889.686,33	98,32%	C
Pedals	\$121.490	47.011.176,00	98,58%	C
Hydration Packs	\$95.693	47.106.868,86	98,78%	C