



Adventure
Works



Reseller Sales



Internet Sales



Product Sales



ABC Product



AdventureWorks - Sales Analysis

\$48M

Sales



\$31M

Reseller Sales



\$16M

Internet Sales



Filters

Year



2013



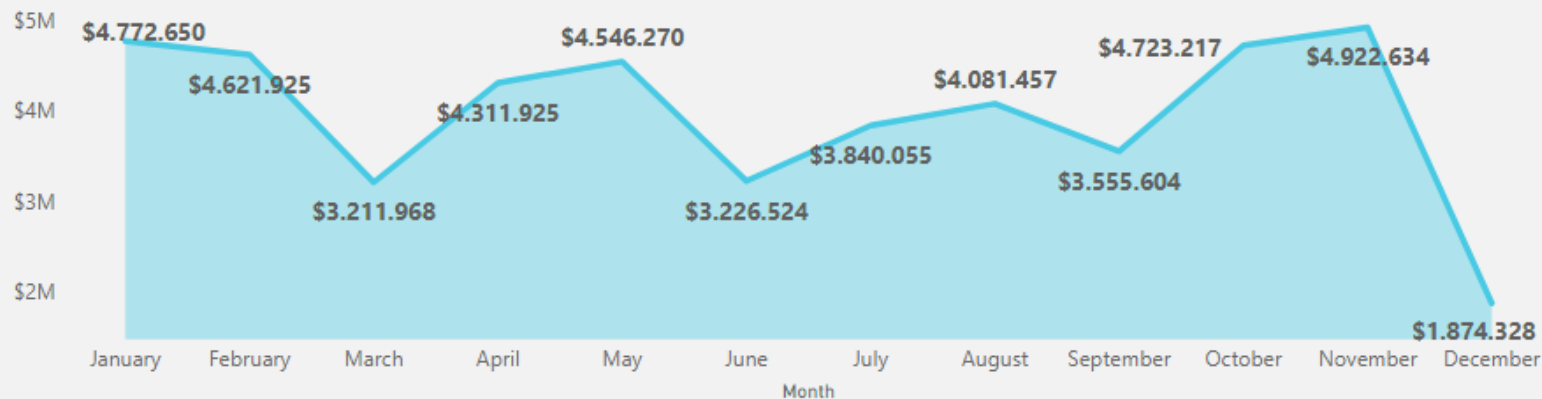
Month



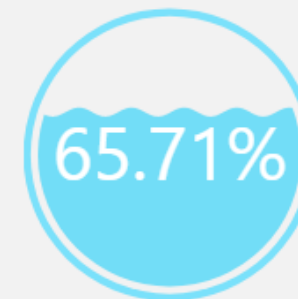
All



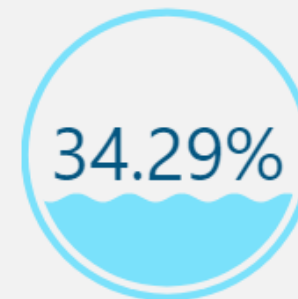
Sales



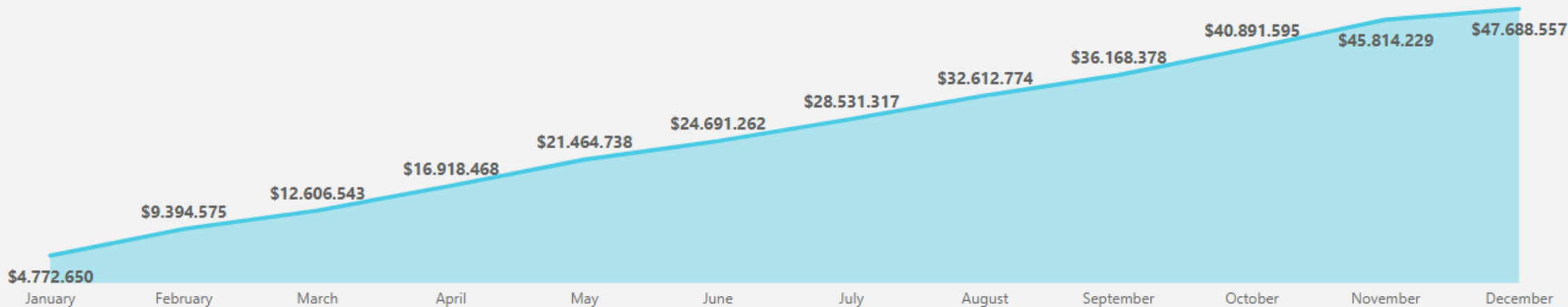
%Reseller Sales



%Internet Sales



Accumulated Sales





Adventure
Works



Analysis Sales



Internet Sales



Product Sales



ABC Product

in

AdventureWorks - Sales of Sallers

\$17M

Masculine Sales



\$14M

Faminie Sales



45,23%



Gender

● Masculine

● Feminine

Filters

Year



2013



Month



All



Products



All



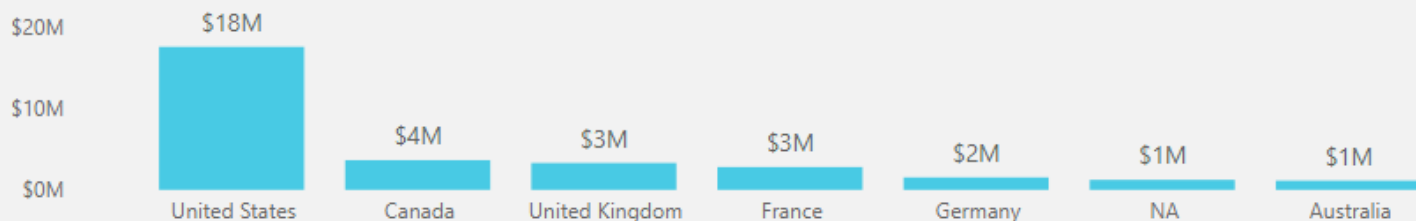
Subcategory



All



Sales for Country



Full Name	Sales	Quantity of Product Sales	Average Ticket	Bikes Sales	%Bikes	Accessories Sales	%Accessories	Clothing Sales	%Clothing	Components Sales	%Components
Linda C Mitchell	\$3.718.784	2.758	\$1.348	\$3.064.185	82%	\$37.512	1%	\$95.619	3%	\$521.467	14%
Jae B Pak	\$3.314.720	2.696	\$1.229	\$2.586.654	78%	\$39.498	1%	\$100.720	3%	\$587.847	18%
Michael G Blythe	\$3.275.671	2.589	\$1.265	\$2.629.640	80%	\$20.444	1%	\$58.490	2%	\$567.097	17%
Ranjit R Varkey Chudukatil	\$2.814.009	1.972	\$1.427	\$2.177.746	77%	\$34.889	1%	\$67.072	2%	\$534.302	19%
Jillian Carson	\$2.758.088	2.716	\$1.015	\$2.154.897	78%	\$43.994	2%	\$98.033	4%	\$461.165	17%
José Edvaldo Saraiva	\$2.348.575	1.815	\$1.294	\$1.880.943	80%	\$28.394	1%	\$62.146	3%	\$377.092	16%
Shu K Ito	\$2.024.109	1.711	\$1.183	\$1.668.487	82%	\$18.405	1%	\$44.879	2%	\$292.337	14%
Tsvi Michael Reiter	\$1.891.362	1.780	\$1.063	\$1.534.007	81%	\$18.837	1%	\$52.774	3%	\$285.744	15%
Total	\$31.337.124	25.797	\$1.215	\$25.119.829	80%	\$353.336	1%	\$816.557	3%	\$5.047.403	16%



Adventure
Works



Analysis Sales



Reseller Sales



Product Sales



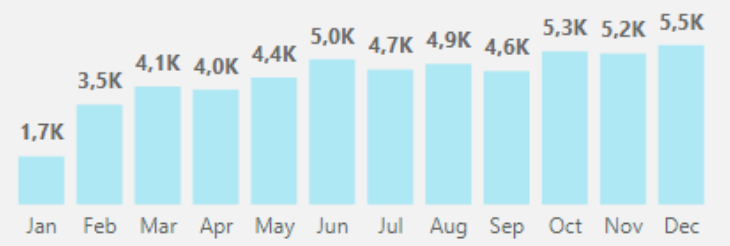
ABC Product



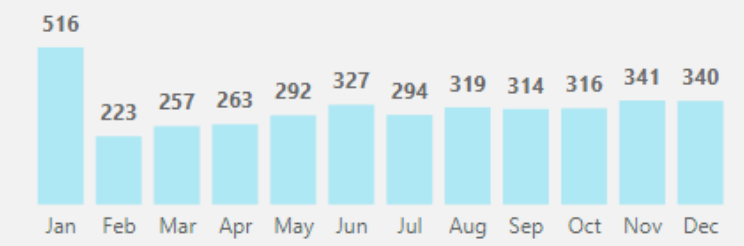
AdventureWorks - Sales Of Internet



Quantity of Product Online



Average Ticket



Filters

Year

2013

Month

All

Products

All

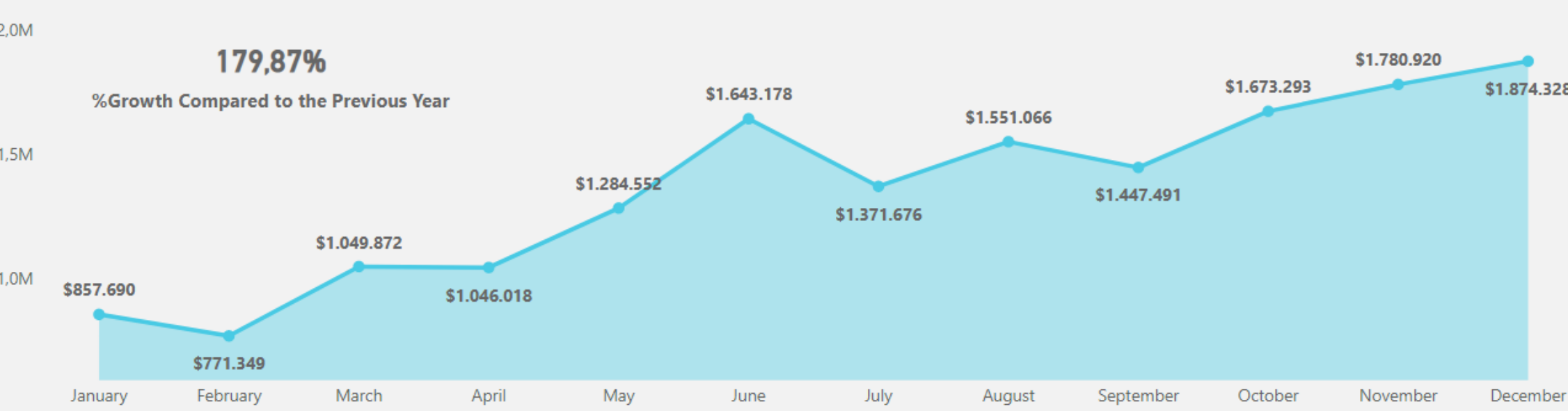
Subcategory

All



Sales and Accumulated Sales Online Over Time

[Click here for Accumulated Sales](#)





Adventure
Works



Analysis Sales



Reseller Sales



Internet Sales



ABC Product



AdventureWorks - Product Sales

\$40M

Bikes Sales



\$5M

Components Sales



\$1M

Clothing Sales



\$1M

Accessories Sales



Accessories

Bikes

Clothing

Components

Sales Of Products



Filters

Year

2013

Month

All

Analysis Sales By Subcategory

Sales
\$5.047.403

Mountain Frames
\$1.938.750

Touring Frames
\$1.421.474

Road Frames
\$1.102.843

Cranksets
\$170.629

Pedals
\$121.490

Handlebars
\$77.082



Adventure
Works



Analysis Sales



Reseller Sales



Internet Sales



Product Sales

in

AdventureWorks - ABC || Pareto Analytics



Filters

Year

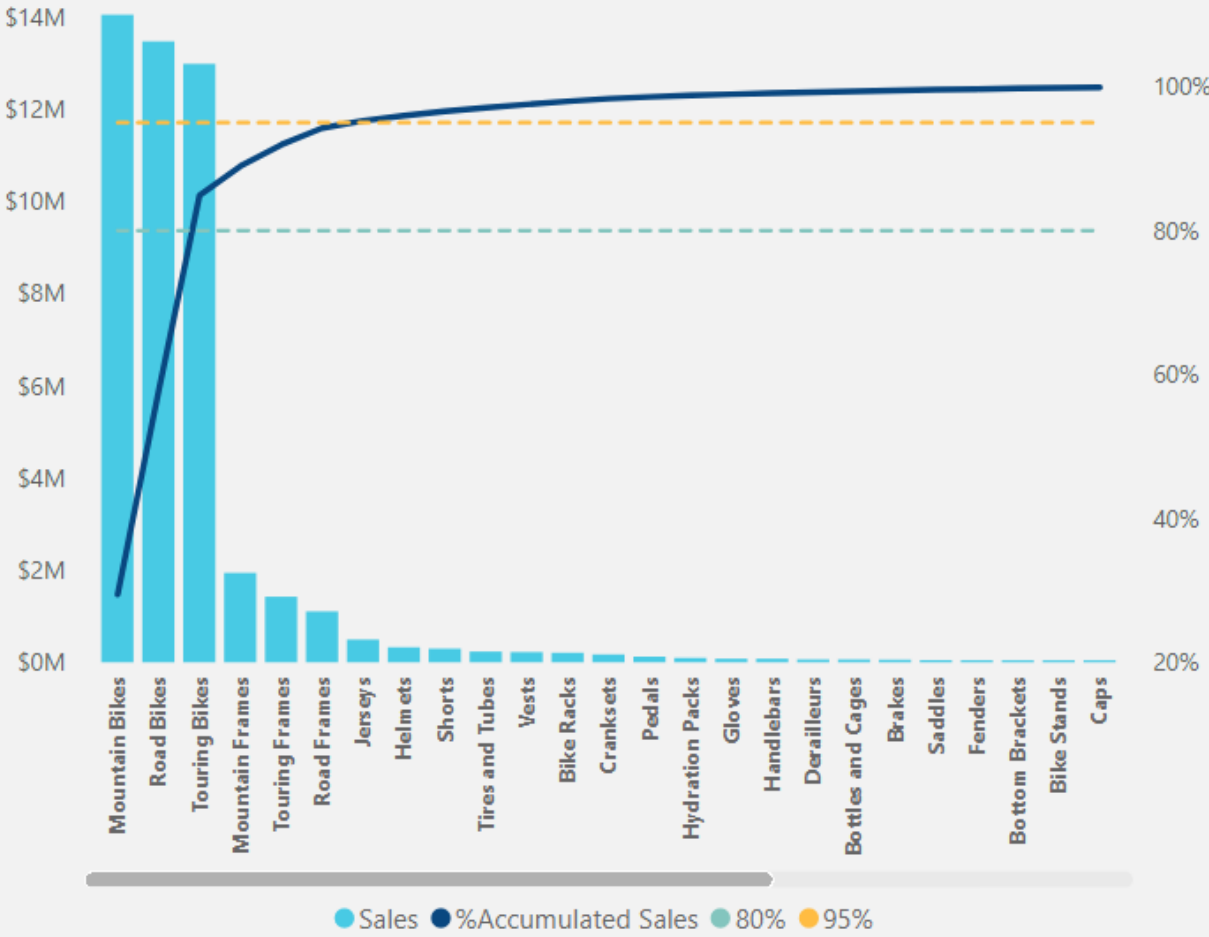
2013

Month

All



Graphic ABC || Pareto's Principle



Product Subcategory	Sales	Accumulated Sales	%Accumulated Sales	ABC Analysis
Mountain Bikes	\$14.041.127	14.041.126,65	29,44%	A
Road Bikes	\$13.462.454	27.503.580,56	57,67%	A
Touring Bikes	\$12.975.750	40.479.331,06	84,88%	B
Mountain Frames	\$1.938.750	42.418.081,17	88,95%	B
Touring Frames	\$1.421.474	43.839.554,76	91,93%	B
Road Frames	\$1.102.843	44.942.398,05	94,24%	B
Jerseys	\$493.163	45.435.560,70	95,28%	C
Helmets	\$325.269	45.760.829,22	95,96%	C
Shorts	\$295.883	46.056.712,20	96,58%	C
Tires and Tubes	\$232.986	46.289.698,26	97,07%	C
Vests	\$221.839	46.511.537,41	97,53%	C
Bike Racks	\$207.520	46.719.056,99	97,97%	C
Cranksets	\$170.629	46.889.686,33	98,32%	C
Pedals	\$121.490	47.011.176,00	98,58%	C
Hydration Packs	\$95.693	47.106.868,86	98,78%	C