



▶ Breaking Bitcoin vol II.

Amsterdam, 8-9th June 2019

SPONSORSHIP PROPOSAL

THE EVENT

Breaking Bitcoin was born at the climax of the Scaling Debate. We, as a community, had enough of this focus on “scaling” when the real fundamentals are still under-researched. Privacy. Censorship-resistance. Decentralization. All for one ultimate goal: an extremely secure and resilient system to serve as the foundations of future infrastructure, services and products.

Breaking Bitcoin Vol. I (Paris, 2017) brought together 300 attendees from all over the world, for a world-class conference about Bitcoin protocol security. Let's do even better this year!

THE TALKS

Breaking Bitcoin Vol. II will host the world-best speakers on their respective area of expertise, to challenge the Bitcoin security model.

Hardware security, Governance, Protocol-level architecture, Social attacks, from both the theoretical and practical perspectives.

Breaking Bitcoin is aimed at Bitcoin professionals, academics and enthusiasts. Attendees are expected to be familiar and up to date with Bitcoin's state of the art.

As usual, the talks will be live-streamed and recorded.

IN DETAILS

Breaking Bitcoin Vol. II will be hosted in Amsterdam, in the famous conference center Beurs Van Berlage. As previously, the quality of the event is a priority and will reflect on your brand should you decide to sponsor this community conference.

- 20+ world-class experts giving a talk, hundreds in attendance
- Up to 500 attendees from the Bitcoin technical community
- 2 full days of talks and panels, networking evenings and a week of **satellite events**, to offer a unique

BitcoinTech Week

- Live-streamed and Recorded
- No bullshit, no ICO, no scams
- By the community, for the community. Very affordable tickets starting at 250 EUR

THE BITCOINTECH WEEK

For many attendees, Breaking Bitcoin is a rare if not the only opportunity during the year to meet and exchange with so many core members of the Bitcoin community.

To increase the value for every participants, we are adding side events during the week following the conference:

- 8th and 9th June : Breaking Bitcoin Vol. II (up to 500 participants)
- 11th to 13th June : a Bitcoin technical training over 3 days
- 14th to 16th June : the Chainhack hackathon (up to 150 participants)

THE BITCOINTECH WEEK - Training

As it is more and more important to train new developers to Bitcoin engineering and development, **Breaking Bitcoin** is now offering an intensive training for different skill levels. Inspired by the successful Bitcoin Edge from the Scaling Bitcoin conference, this applied course will take place right after the Breaking Bitcoin Vol. II conference.

- 3 days of lectures and workshops
- a handful of lecturers and assistants
- 50 participants expected
- 300 EUR tickets including lunches

THE BITCOINTECH WEEK - Chainhack 4

Conferences are great to meet fellow contributors, we believe we can go beyond just meeting and actually let people work together.

The **Breaking Bitcoin** Vol II. conference will be followed by the 4th edition of the *ChainHack*. A great opportunity to test the skills acquired throughout this BitcoinTech Week or code with fellow contributors.

Mentors from the community will be present to help the teams throughout the event.

THE BITCOINTECH WEEK - Chainhack 4

- Up to 150 participants
- 15+ projects built in a weekend
- 50 hours of coding and building
- From Bitcoin newbies to core contributors

Sponsorship Packs: Conference

Pack	Tickets included	upgrade to VIP* tickets	Goodies**	Logo***
Platinum (3 available)	6 (VIP*)	included	unlimited	Website + T-shirt + Swagbag + on stage + Stream (2 days)
Gold	4	Available	max 3	Website + T-shirt + Swagbag + Stream (1 day)
Silver	3	Available	max 2	Website + T-shirt + Stream (1 break)
Coal	2	not available	max 1	Website

*VIP badges: includes access to the VIP Lounge for quiet meetings, work and some refreshments.
Available for a 50% surcharge.

**Goodies need to reasonably fit the attendee goodie bag, can be flyers, small items, stickers, etc.

***Logo size will vary depending on sponsorship level

Sponsorship Packs : Training

Pack	Tickets included	Logo
Platinum (3 available)	5	Website + banner
Gold	4	Website + banner
Silver	3	Website
Coal	2	Website

Sponsorship Packs : ChainHack 4

Pack	Goodies	Logo	Roll up banners	Judge on panel	Branded “challenge” and prize*
Platinum (3 available)	unlimited	Website + T-shirt + Swagbag + Prizes Checks + on banners	up to 3	Yes	Yes (exemple: “Chainsmiths Innovation Challenge”, “Best technical solution by Ledger”)
Gold	max 3	Website + T-shirt + Swagbag	up to 2	Yes	No
Silver	max 2	Website + T-shirt	No	Depending on availability	No
Coal	max 1	Website	No	No	No

*these challenges are supplementary to the grand prize of the hackathon

Sponsorship Packs

	Conference	Training	Hackathon
Exclusive Platinum (<i>unique</i>)	75 000 €	25 000 €	50 000 €
Platinum (<i>3 available</i>)	30 000 €	10 000 €	20 000 €
Gold	10 000 €	5 000 €	10 000 €
Silver	5 000 €	2 500 €	5 000 €
Coal	2 000 €	1 000 €	2 000 €

If two packs of the same level are purchased, a 5% discount applies.
For 3 packs of the same level, a 15% discount applies!

Sponsorship Extras

Lanyard + Badge (<i>unique</i>)	10 000 €	Have your brand over each lanyard
Student Sponsorship (<i>unique</i>)	17 500 €	Sponsor every student of the conference, your brand over their badges
Round for everyone! (<i>2 possibles</i>)	10 000 €	Offer a drink to each speaker and attendee during the Saturday evening party.
Meals for all ! (<i>unique</i>)	20 000 €	Offer the Saturday evening meal for everyone.
Banner for the evening party (<i>5 possible, available from gold level</i>)	1 500 €	Display your brand during the Saturday evening party
Exclusive Banner for the evening party (<i>unique</i>)	10 000 €	Be the only one to display your brand during the Saturday evening party