Data Flow for Bright Coffee Shop

COFFEE SHOP

1 — Collect data from source (EXCEL FILE)

2 — Extract, Transform, Load Data

Convert Excel data -> CSV

LOAD CSV INTO SNOWFLAKE

3 — DATA Preparation and Processing

APPLY SQL

4 — DATA Analysis / DATA Visualisation

EXCEL GOOGLE LOOKER

Create dashboards or pivot tables
- revenue per product type
- Quantity of items sold by product category
- Use charts and graphs to make the story visually appealing

5 — What did you find? Provide insights

USING CANVA

6 — DATA DRIVEN DECISIONS ARE MADE

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