



KEL'S CUISINE SALES ANALYSIS REPORT

ITEM NAME

- ☐ California Roll
- ☐ Cheese Lasagna
- ☐ Cheese Quesadillas
- ☐ Cheeseburger
- ☐ Chicken Burrito
- ☐ Chicken Parmesan
- ☐ Chicken Tacos
- ☐ Chicken Torta
- ☐ Chips & Guacam...
- ☐ Chips & Salsa
- ☐ Edamame
- ☐ Eggplant Parmes...
- ☐ Fettuccine Alfredo
- ☐ French Fries
- ☐ Hamburger
- ☐ Hot Dog
- ☐ Korean Beef Bowl
- ☐ Mac & Cheese
- ☐ Meat Lasagna
- ☐ Mushroom Ravioli

CATEGORY

- ☐ American
- ☐ Asian
- ☐ Italian
- ☐ Mexican



\$159.22K

Total Sales

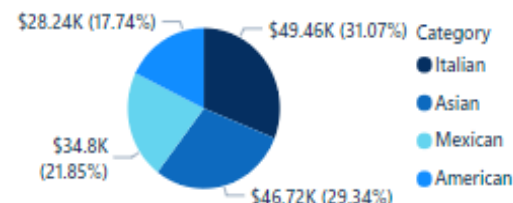
Total Orders by Month

January	4.10K
February	3.85K
March	4.14K

Total Sales by Month

January	\$53.82K
February	\$50.79K
March	\$54.61K

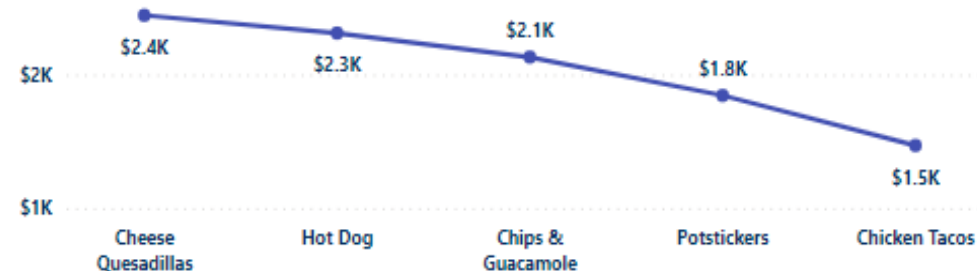
Total Sales by Category



Top Five Highest Sales by Item



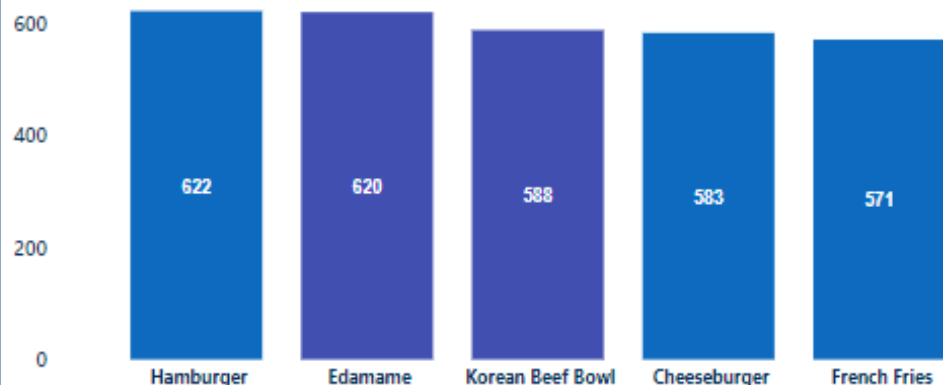
Bottom Five Least Sales by Item



Top Five Most Ordered Items by Category

Category

- American
- Asian



Bottom Five Least Ordered Items by Category

Category

- Asian
- Italian
- Mexican

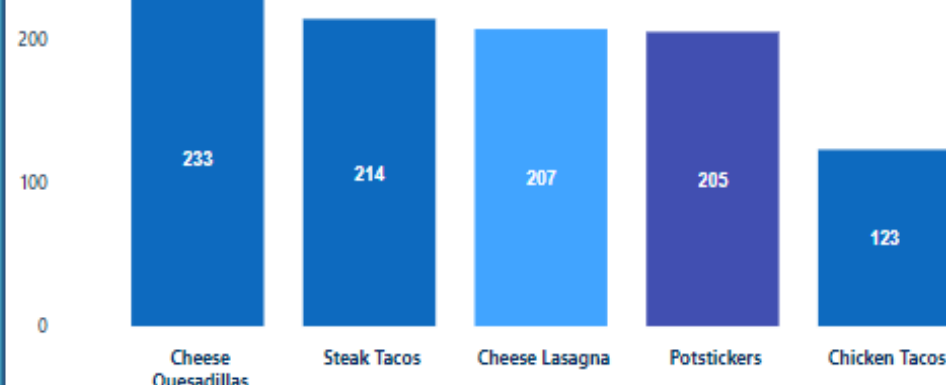


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KEL'S CUISINE SALES DATA

DATA SOURCE LINK:

https://drive.google.com/drive/folders/1HZKvsZdShfG6SSVM0QYg8O6NycaYdNvc?usp=drive_link



01.

INTRODUCTION

Brief introduction about the project.



COMPANY OVERVIEW

Kel's Cuisine is a restaurant which serves international cuisines. They sell delicacies based on different categories. Their various categories in which they serve cuisines are:

American, Asian, Italian, Mexican.

PROJECT AIM

To give insights on :

- The overall performance of the restaurant.
- Which cuisine needs more attention.
- What cuisine needs to be developed to make more profit.

DATASET DESCRIPTION

The dataset contains:

- Total columns : 9
- Total rows : 12,266
- Missing values: 172

02.

DATA CLEANING

Brief description of the data preparation process.



RAW DATASET

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DATA CLEANING PROCESS

- Missing values were removed.
- Price, item_name, and category were merged from menu_id to order_id.
- Date function query was created.
- New measure; Total sales, was created.

AFTER CLEANING

- COLUMNS = 12
- ROWS = 12,129

03.

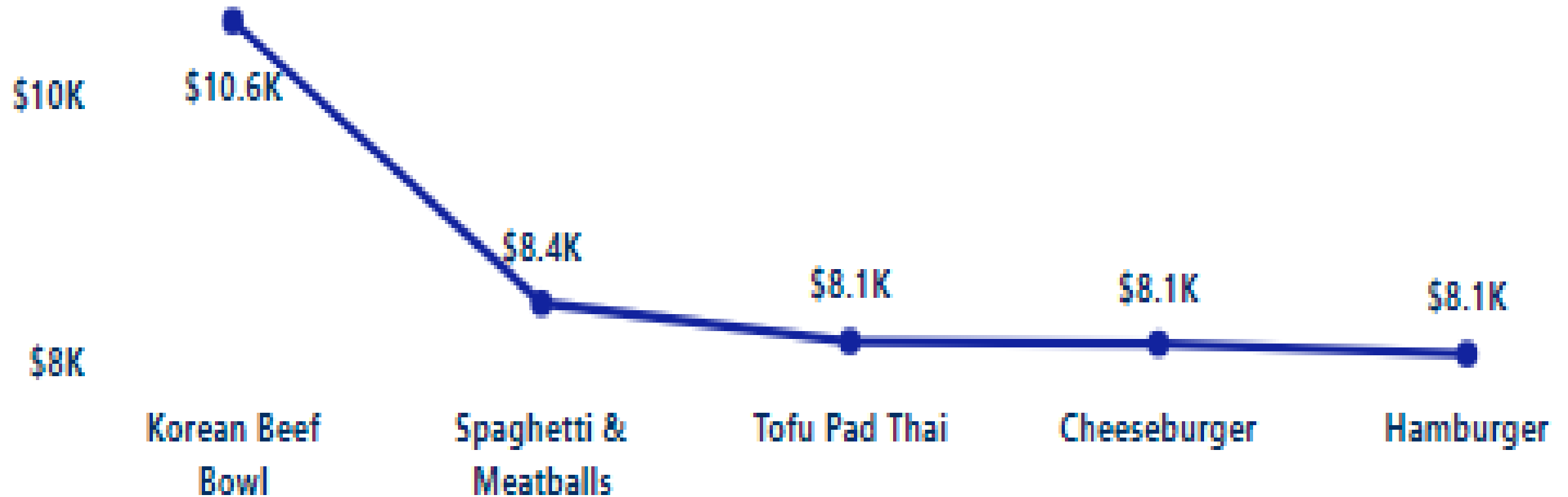
DATA INSIGHTS

KEL'S CUISINE SALES ANALYSIS

- ☐ PRODUCT SALES ANALYSIS
- ☐ MONTHLY SALES ANALYSIS

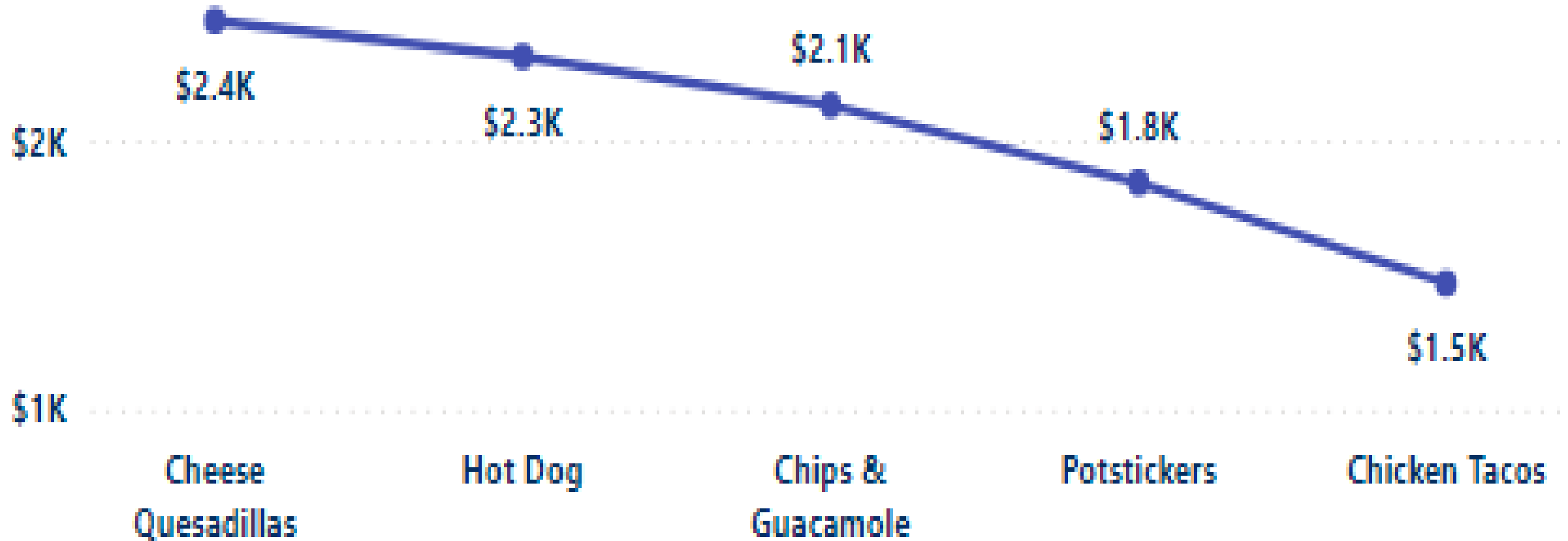


Top Five Highest Sales by Item



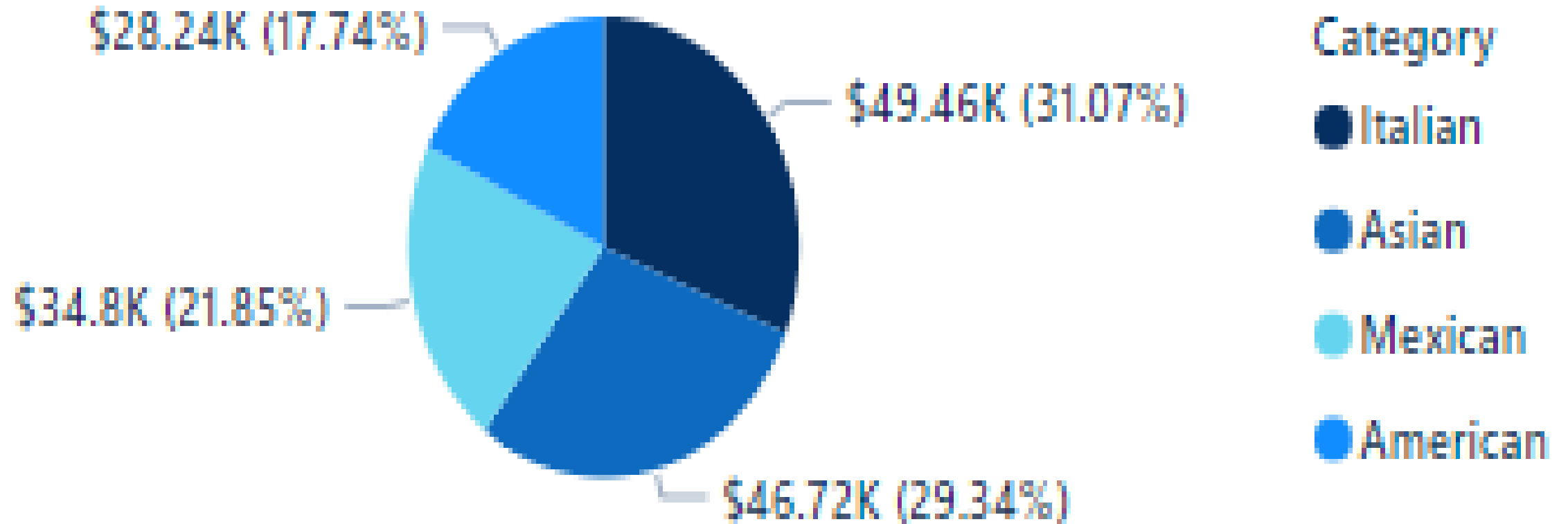
This data visualization shows the top five menu items that brought in the highest sales from the dataset given. **Korean Beef Bowl brought in the highest sales of \$10.6k**. Since the Korean Beef Bowl is making high sales, it should be paid more attention to and it should be produced in more quantities to ensure more sales rolling in and other items on the visualization should be focused on.

Bottom Five Least Sales by Item



This data visualization shows the bottom five menu items that brought in the lowest sales from the dataset given. **Chicken Tacos brought in the lowest sales of \$1.5k**. Items on the menu with low sales should be least produced or not produced anymore to prevent wastage and the cost used in producing those items could be used better in the items bringing in more sales.

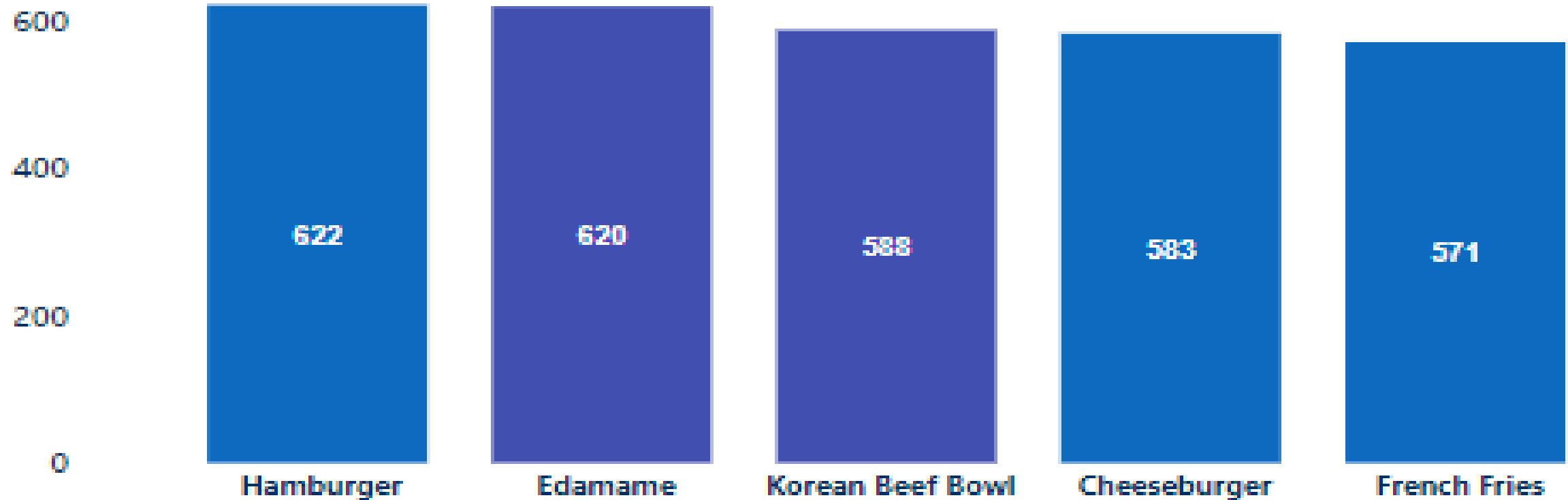
Total Sales by Category



This data visualization shows the total sales of items by category which shows the total sales of items in **American Category** has the lowest of \$28.24k taking, 17.74% of total sales by category, while total sales of items in **Italian Category** has the highest of \$49.46k, taking 31.07% of total sales by category.

Top Five Most Ordered Items by Category

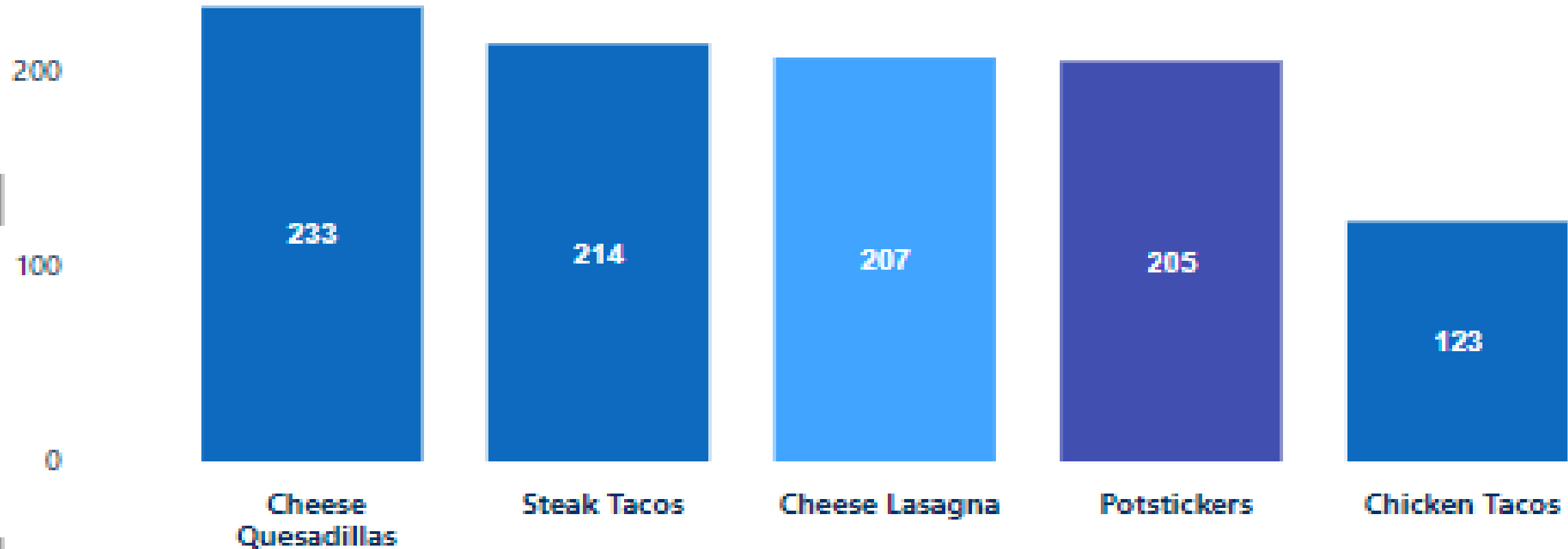
Category ● American ● Asian



This data visualization shows the top five most ordered items by category from the dataset given. **Hamburger has the highest number of orders having 622 orders which is in the American Category.** The items having large orders should be focused more on since they are the items people are ordering more.

Bottom Five Least Ordered Items by Category

Category ● Asian ● Italian ● Mexican



This data visualization shows the least five least ordered items by category from the dataset given. **Chicken Tacos has the least number of orders having 123 orders which is in the Mexican Category.** The items having low orders should be removed or less produced in order to put the cost in producing those items in the items producing more orders.

Total Orders by Month

January

4.10K

February

3.85K

March

4.14K

Total Sales by Month

January

\$53.82K

February

\$50.79K

March

\$54.61K

This data visualization shows the **MONTHLY ANALYSIS** of **Kel's Cuisine**. The highest total orders is in the month of **March** having **4.14k** orders while the least total orders is in the month of **February** having **3.85k** orders. The highest total sales is in the month of **March** having the total sum of **\$54.61k** sales while the least total sales is in the month of **February** having the total sum of **\$50.79k** sales.

KEL'S CUISINE DATA DASHBOARD

DATA VISUALIZATION DASHBOARD LINK:

<https://app.powerbi.com/view?r=eyJrIjoiazjE3ZGI5MGYtMDcyYy00NGNhLWI5YzAtOWNkNmFjMWFIMGQyIiwidCI6ImMwNjAzYjY0LTYyYTYtNDkyMy05YzU0LTkzMjFjM2YyMWVjNyJ9>