

The initial client consultation took place on Feb 1, 2026, at 2:30 PM in-person meeting. During this meeting, we discussed the overall goals of the website, the target audience, and the desired brand feel. I presented my proposed SDLC approach and timeline, which the client agreed aligned well with their expectations. We reviewed the logo, site map, and initial wireframes, focusing on simplicity, mobile-first design, and clear navigation for product browsing. The client requested minor refinements, including simplifying the homepage layout and prioritizing product imagery over text.