

Homepage Wireframe

- **Top Navigation Bar (fixed):**
Logo on the left; navigation links on the right (Home, Shop, About, Contact).
Simple, uncluttered layout.
- **Hero Section:**
Full-width image or video showcasing the latest drop, with a short brand tagline and a clear “**Shop Now**” button centered or slightly offset.
- **Featured Products Section:**
Grid of 3–4 product cards with image, name, and price. Each card links to an individual product page.
- **Brand Snapshot Section:**
Short paragraph introducing the brand’s purpose and style, paired with a lifestyle image.
- **Email Signup / CTA:**
Simple signup bar encouraging users to join the mailing list for drop updates.
- **Footer:**
Social media icons, secondary links (Size Guide, Shipping & Returns), and copyright info.

Shop Page Wireframe

- **Top Navigation Bar:**
Same layout as homepage for consistency.
- **Page Header:**
Simple title ("Shop") with optional short descriptor.
- **Product Grid:**
Clean grid layout displaying all products with image, name, and price. Clicking a product opens its detail page.
- **Optional Filters (nice to have):**
Category or availability filters placed above or beside the grid.
- **Footer:**
Matches homepage footer for consistency.

About Page Wireframe

- **Top Navigation Bar:**
Logo and navigation remain consistent.
- **Hero Image or Banner:**
Visual that represents the brand's identity or creative direction.
- **Brand Story Section:**
Larger text block explaining the brand's background, inspiration, and values.
- **Creator Section:**
Image of the designer/creator with a short bio to humanize the brand.
- **Footer:**
Social links, contact info, and supporting links.