**Initial Brand Statement**

I am a data scientist, avid runner, and cyclist. Always looking forward to the next challenge. Today, that challenge is to explore the hidden trends in data that people overlook, bringing meaning to information that people undervalue. Coming from a small business background, I know that any amount of data, ranging from trivial to the whole data center occupying, matters. What some see from the outset as insurmountable journeys and obstacles, I see as the first step to a run, the first pedal stroke on a bike, or the first keystroke to simple script. I believe our challenges are best faced together and we don’t truly finish until we are all at the finish line.

Empathetic, exploring, discovering

Continually improving

Interative process

Getting us all to the finish line together

Tinkerer, maker