



24th & 25th Feb

ONLINE CONFERENCE

# Sponsorship proposal

In just 2 years GraphQL Asia has grown into a tent-pole conference in the GraphQL ecosystem.



Now the largest GraphQL Conference this side of the planet, GraphQL Asia draws developers from multiple countries to meet, learn and discuss all things GraphQL.

800+  
ATTENDEES

18  
COUNTRIES

7%  
CXO/VP

5%  
MANAGER/DIRECTOR

10%  
LEAD/ SR. DEV

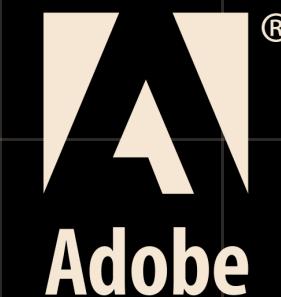
3%  
ARCHITECT

54%  
ENGINEER

# Companies at GraphQL Asia



Goldman  
Sachs



accenture >

moz://a Qualcomm

Schneider  
Electric™

swiggy



# GraphQL Asia Speakers

GraphQL Asia has hosted over 60 speakers from more than 10 countries.



Dan Schafer

GraphQL Co-Creator /  
Director of Engineering,  
Facebook

Aditi Singh

Senior Software  
Engineer,  
Tokopedia

Roy Derks

Leading the Engineering  
teams, Vanderbron

Kewei Qe

Senior Software  
Engineer,  
Facebook

Tanmai Gopal

Co-founder,  
Hasura

Sunitha N

Tech Lead, SAP

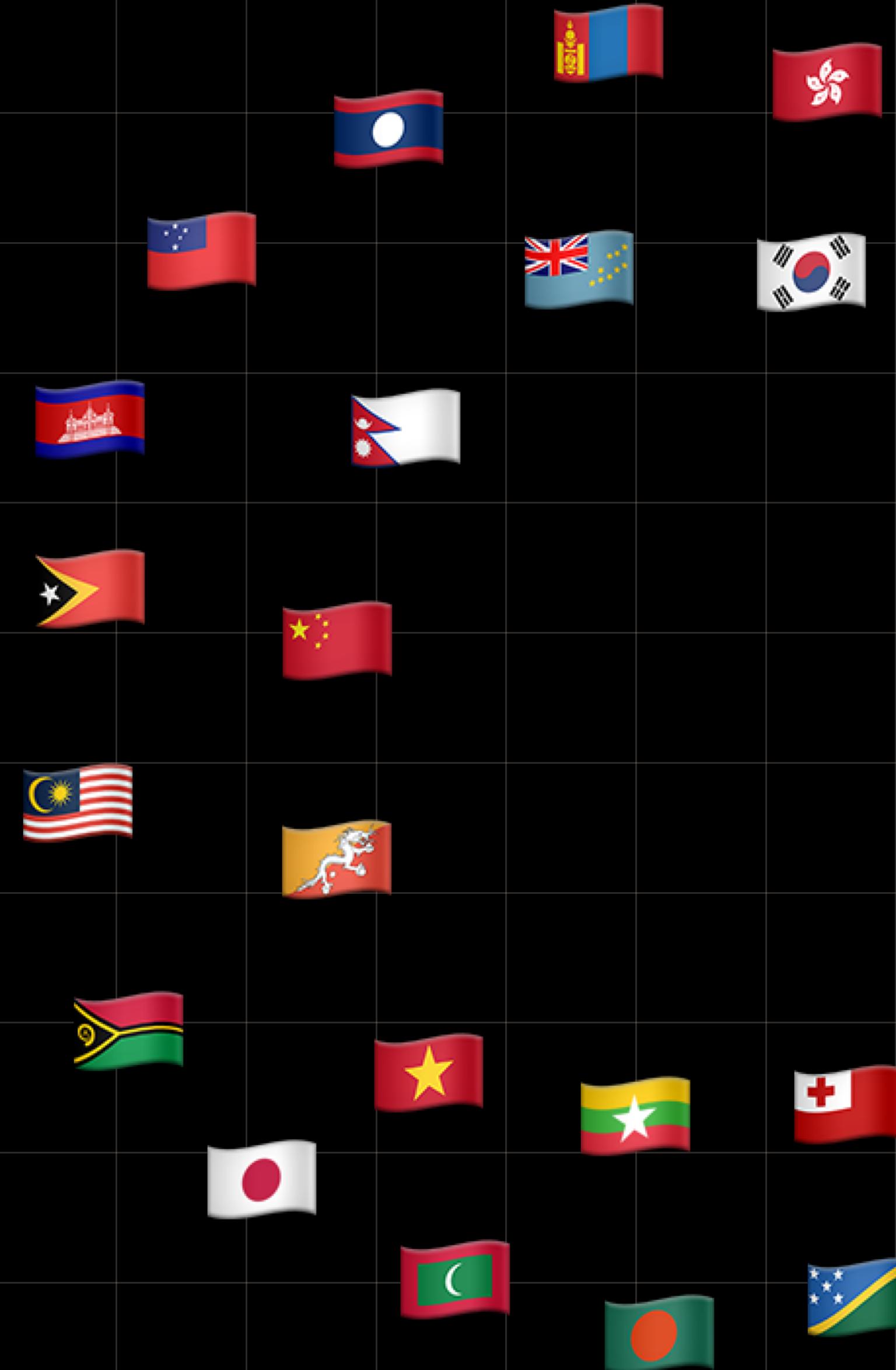
Kumaraswamy Gowda

Principal Software  
Engineer, SAP

More speakers coming soon

# Join Asia's growing GraphQL community

This year GraphQL Asia will feature talks in  
**Japanese & Mandarin**. We also have submissions  
in more Asian languages under review.



# Adapting to an online world

We have designed GraphQL Asia's sponsorship offers to overcome the challenges of reaching audiences at online conferences.



## Get in Front of the attendees

### Host Technical Talks

- ❖ Host a technical talk at GraphQL Asia
- ❖ Talk will be hosted on a stage that is active only during the breaks giving you the opportunity to address the audience without any distractions.
- ❖ Talk Topic will be available on the conference schedule

### 3-Hour Workshop

- ❖ You can host a live, 3-hour workshop during the workshop phase of GraphQL Asia.

## Digital Swag Offer

## Job Ads

# Sponsorship Tiers



## GOLD

\$ 7,500

### Visibility

- ❖ Logo placement on the website
- ❖ Logo placement on slide-show during pre-event, breaks and post-event
- ❖ Intro included in newsletter sent to all attendees pre-conf
- ❖ Digital Swag bag offer
- ❖ 3 Social Media Shout out ( About sponsorship, Talk and Workshop)

### Conference Presence

- ❖ Virtual Booth during the conference days

### Job Ad

- ❖ 2 Job Ads

### Workshop

- ❖ A 3 hour on-demand workshop

### Talk

- ❖ A 6 minute Lightning talk on Stage - B
- ❖ Talk will be mentioned on schedule

### Dedicated Announcement by the MC

- ❖ A short introduction by the MC during the conference

# Sponsorship Tiers



## BRONZE

\$ 3,000

### Visibility

- ❖ Logo placement on the website
- ❖ Intro included in newsletter sent to all attendees pre-conf
- ❖ Digital Swag bag offer
- ❖ 1 Social Media shout out

### Conference Presence

- ❖ Virtual Booth during the conference days

### Job Ad

- ❖ 1 Job Ads

### Dedicated Announcement by the MC

- ❖ A short introduction by the MC during the conference

# À la carte options

Choose sponsorship components that work for you.



## Workshop

\$ 2,500

- ❖ Host a 3-hour Workshop

Workshops will be displayed on the workshops schedule and pre-event newsletter

## Virtual Booth

\$ 2,000

- ❖ Host a virtual booth during the conference

## Job Ad

\$ 2,000

- ❖ Post a job ad on the GraphQL Asia Job Board

## Digital Swag Offer

\$ 800

- ❖ Send a digital swag offer to all attendees

Digital swag will be sent via an email to all conference registrants



For any questions,  
please contact Harsha  
at [events@hasura.io](mailto:events@hasura.io)



**GRAPHQL ASIA '21**