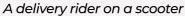
# **LOGO CONCEPT**







The brand's name





LOGO FONT



DELIVERY AGENCY
Montserrat Medium Italic

### **BRAND NAME**

The proposed brand is named MONI DELIVERY AGENCY

### WHAT WE DO

MONI DELIVERY AGENCY provides fast and secure door-to-door parcel delivery and pickup services for individuals, small businesses, and e-commerce stores within Lagos and Abuja

### **CLIENT'S BRIEF**

The client stated that she want a bold clean logo that represents speed, reliability and security. The brand should appeal to both corporate and retail clients

## **BRAND OFFICIAL COLOUR**

VIVID RED #ff0003 LIGHT GRAY #f5f3f4 **BLACK** #000000

SLOGAN

Swift, Safe, Delivered...













