# What does Submetering Data Show?

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IOT Analytics

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## Agenda

Trends and Patterns Overall Trends? Monthly Patterns Weekly Patterns Daily Patterns

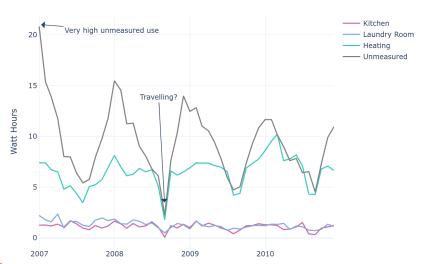
Peak into Individual Days A Typical Summer Day Christmas Holiday

Predictive Modelling Predictive Analytics

Conclusions

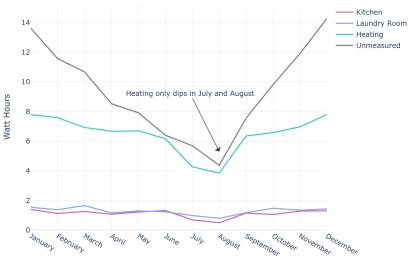


#### Overall Trends



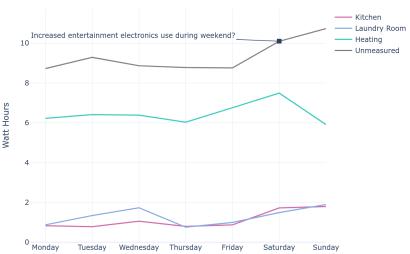


#### Monthly Patterns



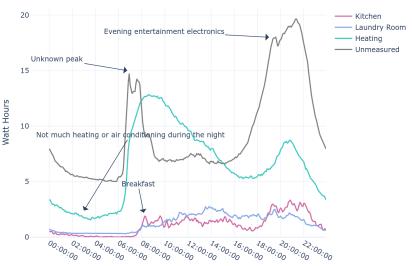


#### Weekly Patterns



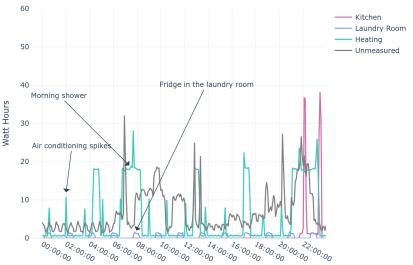


## Daily Patterns



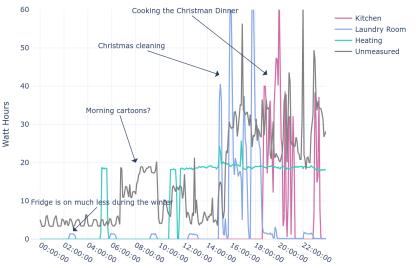


# A Typical Summer Day



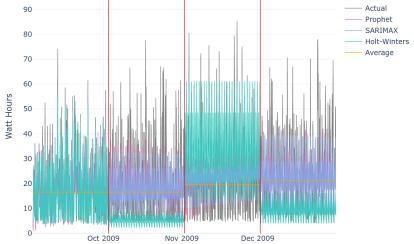


## Christmas Holiday





#### Hour Level Model - Predicting Hours for One Month



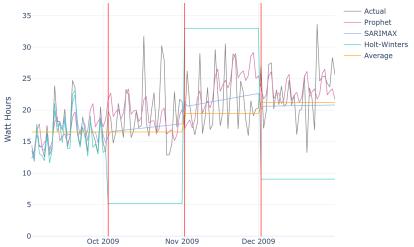


#### Hour Level Model - Predicting Hours for One Month

Туре	Metric	Prophet	SARIMAX	Holt-Winters	Average
Insample	MSE	96.66	67.5	81.26	166.88
Test 1	MSE	138.16	152.35	385.51	220.05
Test 2	MSE	153.77	149.7	298.82	247.68
Test 3	MSE	166.13	155.6	383.21	250.37
Insample	MAE	7.42	5.95	6.1	10.84
Test 1	MAE	8.84	8.9	14.32	11.89
Test 2	MAE	9.59	9.04	14.59	12.48
Test 3	MAE	10.1	9.3	14.4	12.9



## Hour Level Model - Predicting Days for One Month



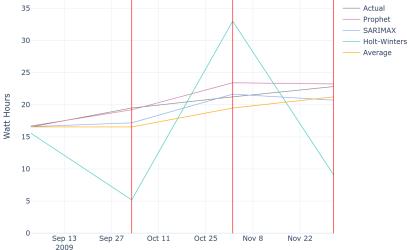


## Hour Level Model - Predicting Days for One Month

Туре	Metric	Prophet	SARIMAX	Holt-Winters	Average
Insample	MSE	8.52	2.07	1.73	11.13
Test 1	MSE	17.12	25.54	224.48	29.11
Test 2	MSE	24.92	20.2	158.33	22.78
Test 3	MSE	17.77	21.19	205.98	19.27
Insample	MAE	2.39	1.1	1.08	2.65
Test 1	MAE	3.18	3.65	14.28	3.86
Test 2	MAE	4.26	3.88	11.77	3.62
Test 3	MAE	2.91	3.6	13.76	3.46



#### Hour Level Model - Predicting for One Month



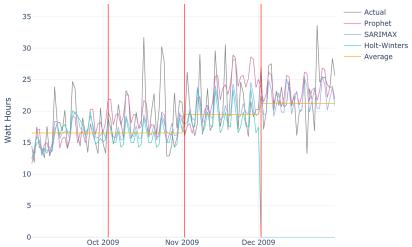


#### Hour Level Model - Predicting for One Month

Туре	Metric	Prophet	SARIMAX	Holt-Winters	Average
Insample	MSE	0.02	0	0.94	0
Test 1	MSE	0.08	5.29	204.01	8.65
Test 2	MSE	4.8	0.18	138.55	3
Test 3	MSE	0.17	4.48	189.3	2.59
Insample	MAE	0.15	0.05	0.97	0
Test 1	MAE	0.28	2.3	14.28	2.94
Test 2	MAE	2.19	0.43	11.77	1.73
Test 3	MAE	0.41	2.12	13.76	1.61



## Day Level Model - Predicting Days for One Month



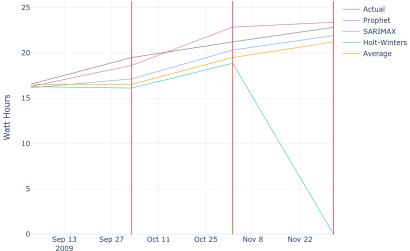


# Day Level Model - Predicting Days for One Month

Туре	Metric	Prophet	SARIMAX	Holt-Winters	Average
Insample	MSE	8.43	8.03	6.95	11.13
Test 1	MSE	16.76	19.63	24.76	29.11
Test 2	MSE	21.99	15.14	19.32	22.78
Test 3	MSE	17.92	19.19	537.5	19.27
Insample	MAE	2.4	2.3	2.08	2.65
Test 1	MAE	3.01	3.23	3.8	3.86
Test 2	MAE	3.99	3.01	3.24	3.62
Test 3	MAE	2.92	3.15	22.82	3.46



## Day Level Model - Predicting for One Month





# Day Level Model - Predicting for One Month

Туре	Metric	Prophet	SARIMAX	Holt-Winters	Average
Insample	MSE	0.07	0.15	0.07	0
Test 1	MSE	0.74	5.51	11.29	8.65
Test 2	MSE	2.64	0.82	5.6	3
Test 3	MSE	0.31	0.85	520.82	2.59
Insample	MAE	0.26	0.39	0.26	0
Test 1	MAE	0.86	2.35	3.36	2.94
Test 2	MAE	1.63	0.91	2.37	1.73
Test 3	MAE	0.56	0.92	22.82	1.61



#### Conclusions

- 1. Privacy!
  - Individual days show an intimate picture of how people live their lives
  - ▶ Even aggregated measures show private information
- 2. Security!  $\Rightarrow$  A burglar could see when somebody is at home
- 3. Categorizing patterns with a machine model would probably be possible, but would require lots of manual effort, because we would have to label the observations ourselves
- 4. Hour level hard to predict
- 5. Need to pick some level of interest for the models as they perform best when used in the same level that they were trained



#### The End

Questions?

