

# What does Submetering Data Show?

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IOT Analytics

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# Agenda

## Trends and Patterns

- Overall Trends?

- Monthly Patterns

- Weekly Patterns

- Daily Patterns

## Peak into Individual Days

- A Typical Summer Day

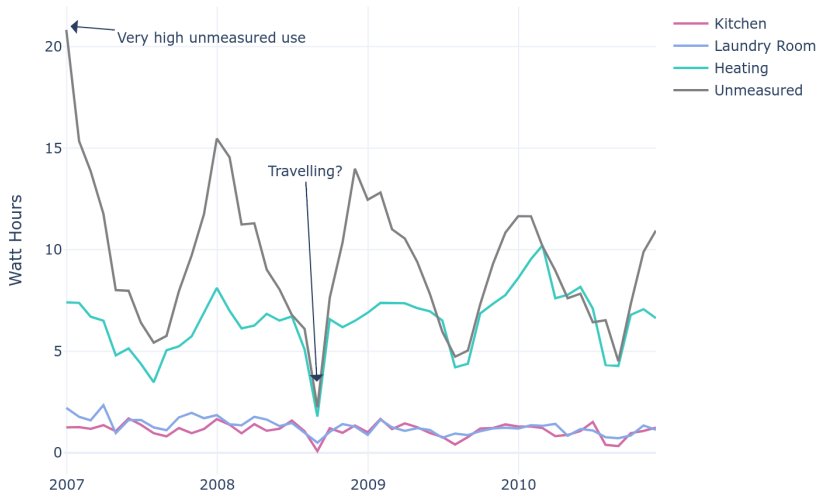
- Christmas Holiday

## Predictive Modelling

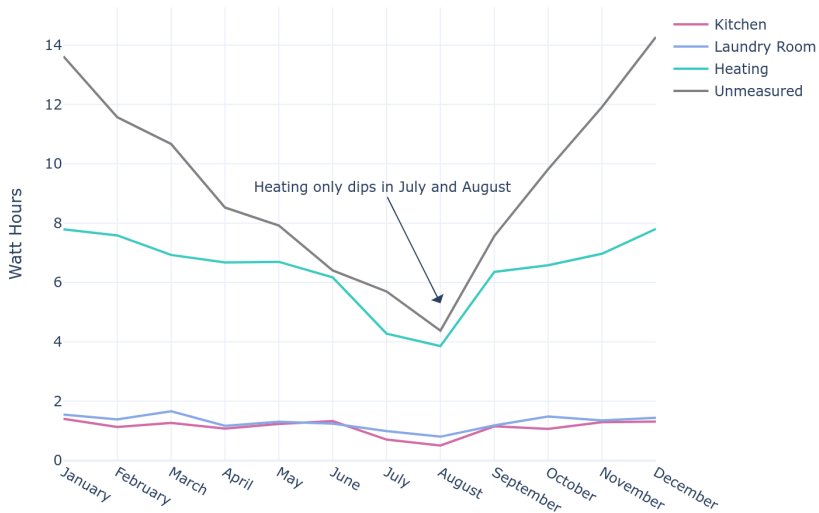
- Predictive Analytics

## Conclusions

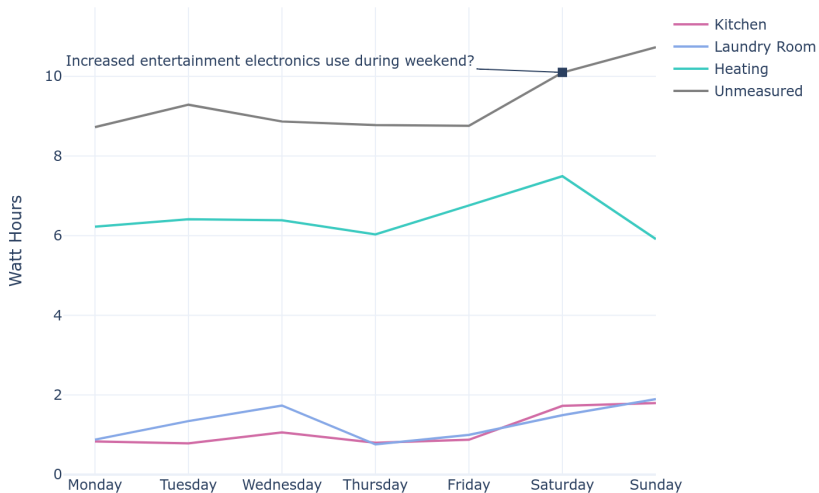
# Overall Trends



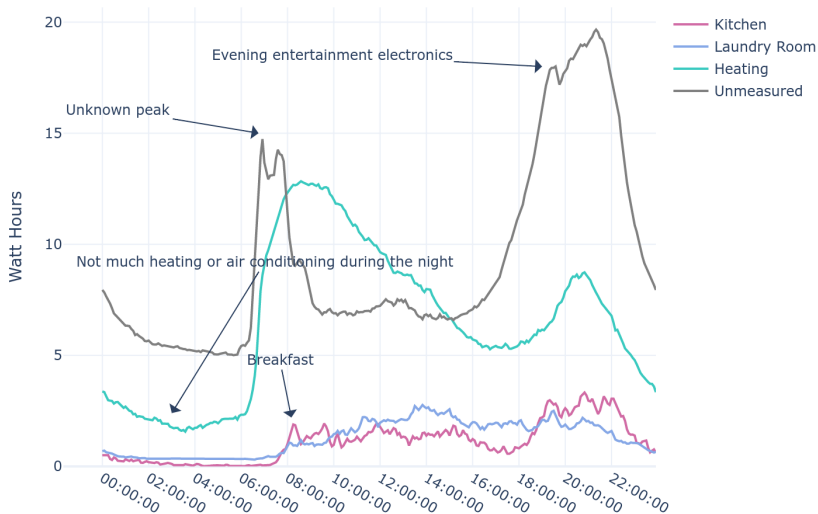
# Monthly Patterns



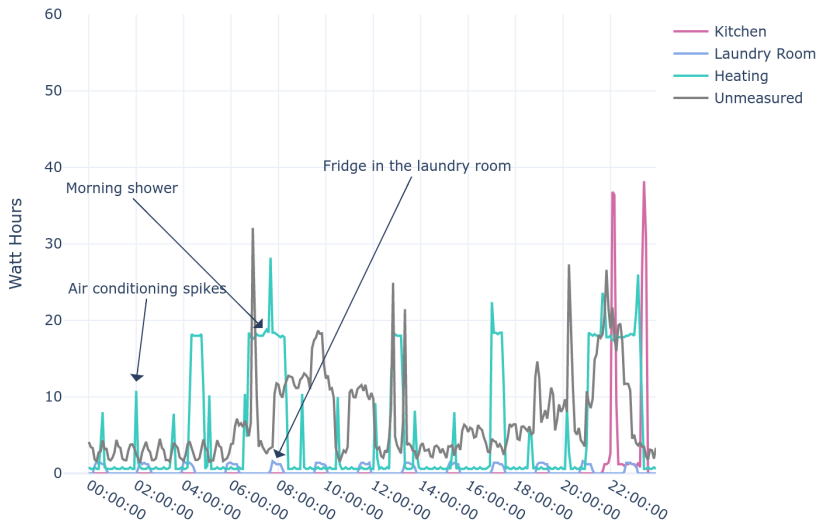
# Weekly Patterns



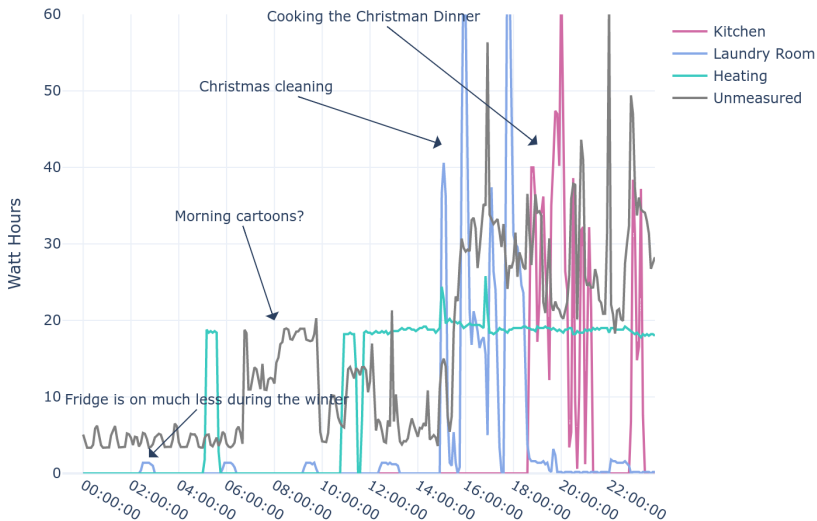
# Daily Patterns



# A Typical Summer Day

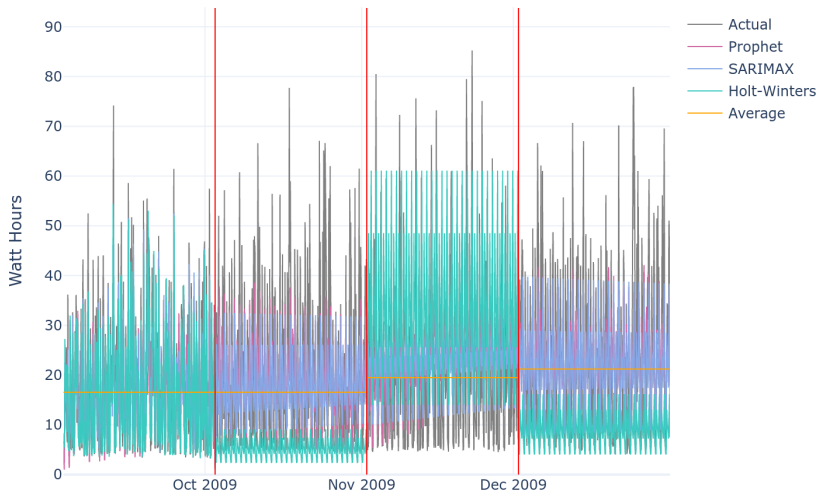


# Christmas Holiday

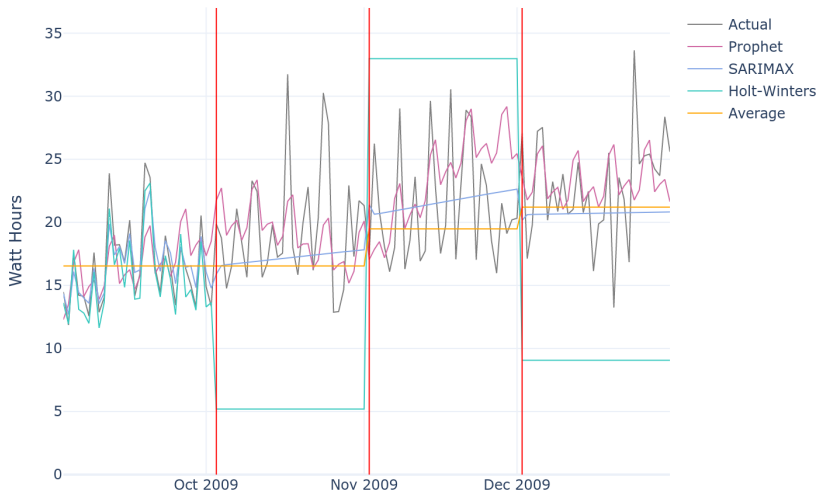




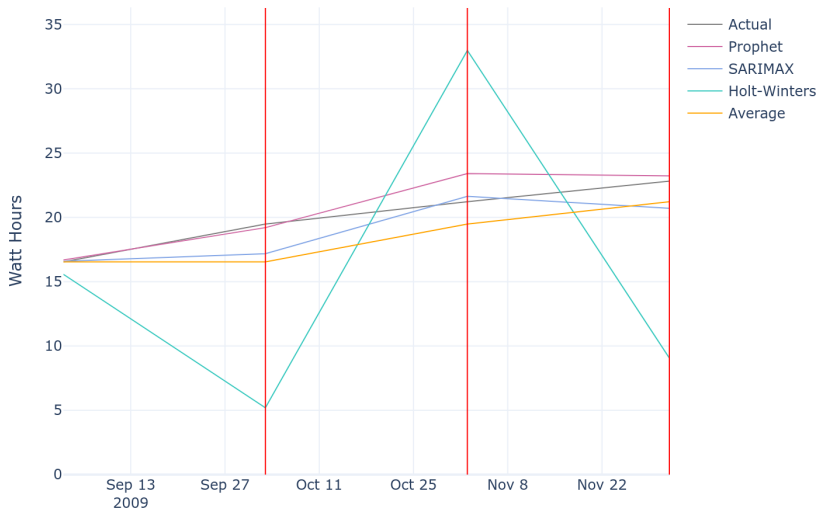
# Hour Level Model - Predicting Hours for One Month



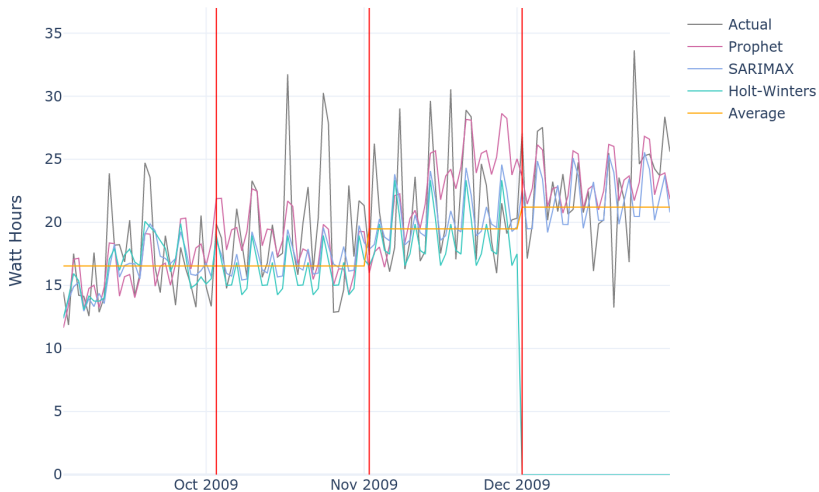
# Hour Level Model - Predicting Days for One Month



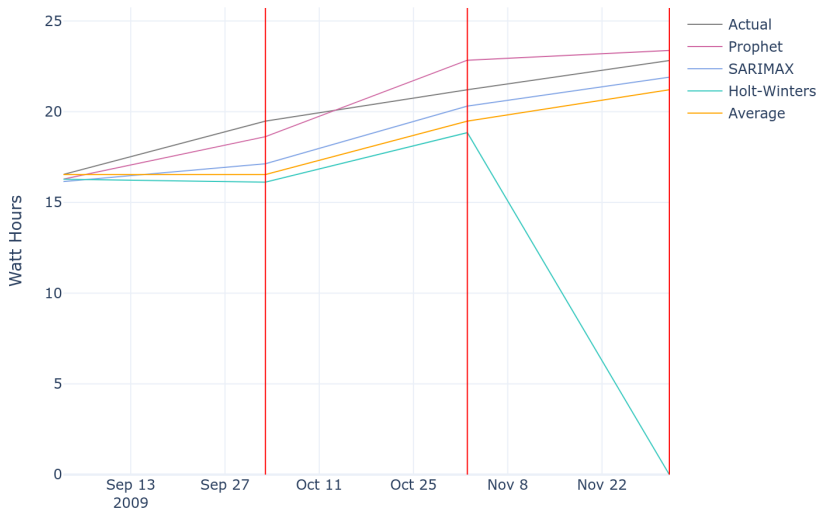
# Hour Level Model - Predicting for One Month



# Day Level Model - Predicting Days for One Month



# Day Level Model - Predicting for One Month



# Conclusions

1. Privacy!
  - ▶ Individual days show an intimate picture of how people live their lives
  - ▶ Even aggregated measures show private information
2. Security!  $\Rightarrow$  A burglar could see when somebody is at home
3. Categorizing patterns with a machine model would probably be possible, but would require lots of manual effort, because we would have to label the observations ourselves
- 4.

# The End

Questions?