Exploring the Sentiment of Lyrics from Billboard Top 100 1960-2015

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December 17, 2019

Agenda

Getting the Data

Data Cleaning

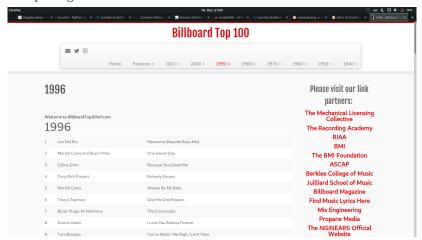
Measuring Sentiment

Results
Audio Features
Lyrics' Sentiment

Conclusion

WebScraping

► Reading the contents from HTML tables with the BeautifulSoup package



Lyrics From APIs

- ▶ Used three different APIs with the Requests package
 - 1. Mourits Lyrics (best, but so much down!)
 - 2. Genius Lyrics
 - 3. ChartLyrics

Lyrics From APIs

- ▶ Used three different APIs with the Requests package
 - 1. Mourits Lyrics (best, but so much down!)
 - 2. Genius Lyrics
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- ▶ What you get differs from site to site as the lyrics are added by users
 - ▶ If the lyric is weird, try a different API (no long bible quotes!)

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- ▶ You need to register an app, and the API, is bit fiddly...
- ▶ But of course there is a python package does most of the work for you! (spotipy)
- ▶ Still need to first find the song ID and then find the audio features with this, so multiple calls needed

Cleaning the Lyrics

▶ There are bots and trolling

Rihanna - You Da One

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▶ And so many other problems too...

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 - "Ah ha ha, wipe out", Surfaris -Wipe Out, 1963
- ► Use Spotify's instrumentalness
 - Gives and estimated probability of the song being instrumental

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- ► These can be recognized with the languetect package
- ...but some songs just have spanish parts (or trolling or mistakes)

Rod Stewart - Do You Think I'm Sexy

...Cariño, cariño Ella se sienta sola esperando propuestas Es está muy nervioso evitando todas las preguntas Los labios de él están secos...

Measuring Sentiment

Afinn

- Lexicon of English terms manually rated for valence with an integer between -5 (negative) and 5 (positive)
 - ightharpoonup afinn.score('Terrible') = -3.0
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Emolex

▶ Lexicon of English words manually rated for associations with eight basic emotions (anger, fear, anticipation, trust, surprise, sadness, joy, and disgust) and two sentiments (negative and positive)

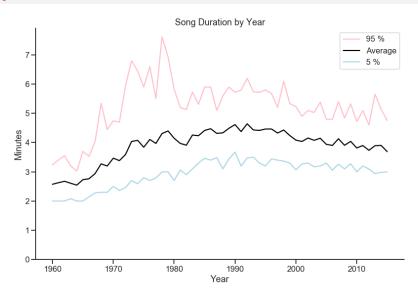
```
abnormal disgust 1 abnormal negative 1
```

Results

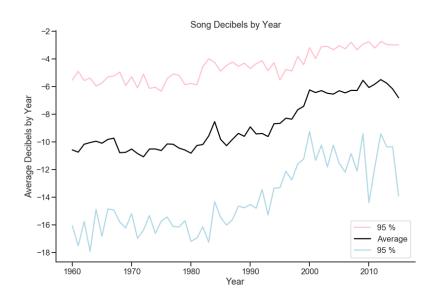
Results

Audio Features

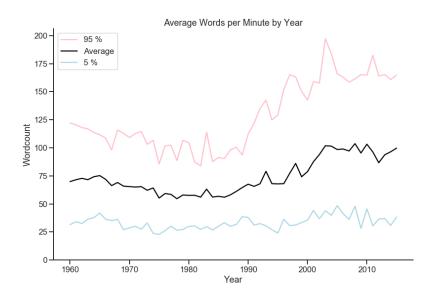
Technology Has Pushed Song Duration Up, But Not Anymore



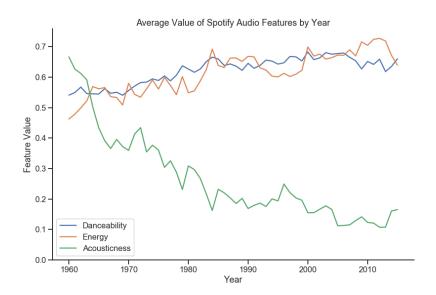
Songs are Getting Louder



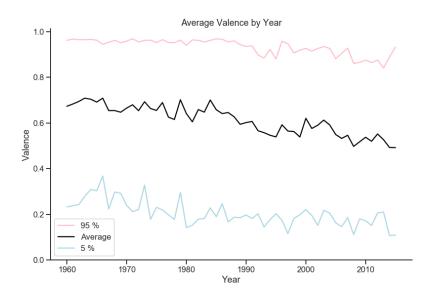
More Words per Minute (Rap's Influence?)



Death of Acousticness/Rise of Dance Music



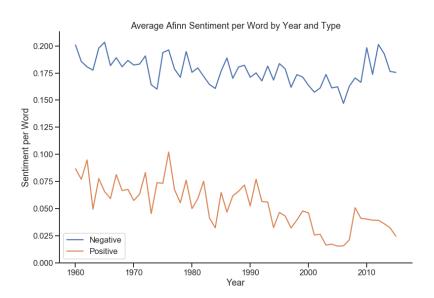
Audio Features Show Decreasing Positivity



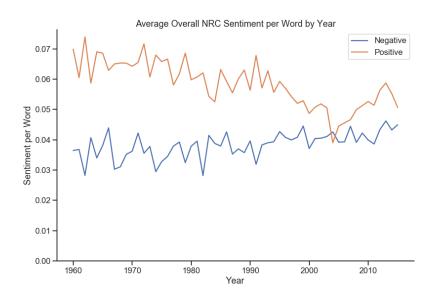
Results

Lyrics' Sentiment

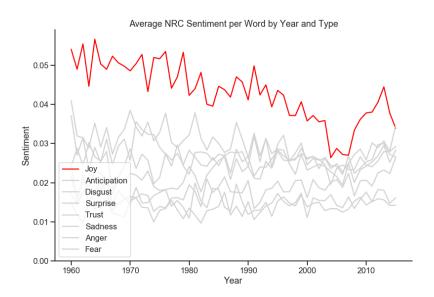
Afinn Positive Sentiment is in Decline



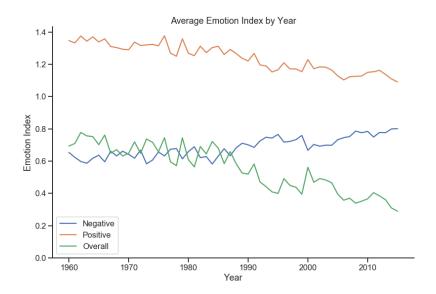
NRC Shows the Same



This Is Because There Is Less Joy In Lyrics



Combined Measurement of Sentiment Goes Down



Conclusions

Hits have become:

- 1. Longer
- 2. Louder
- 3. More danceable
- 4. Less positive (just from audio features)

Lyrics of the hits have become:

- 1. Longer
- 2. Faster paced
- 3. Less positive (especially lack of joy)

Just For Fun

- ▶ Most positive song: Hank Ballard and The Midnighters Finger Poppin' Time, 1960
- ▶ Most negative song: Tyga Rack City, 2012
- ▶ Most words: 1536 words, Eminem Rap God, 2013
- ➤ Shortest song: 1 min 36 sec, Dave Clark Five I Like It Like That, 1974
- ▶ Longest song: 26 min, Mike Oldfield Tubular Bells, 1974

The End

Questions?