Exploring the Sentiment of Lyrics from Billboard Top 100 1960-2015

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Agenda

Getting the Data

Data Cleaning

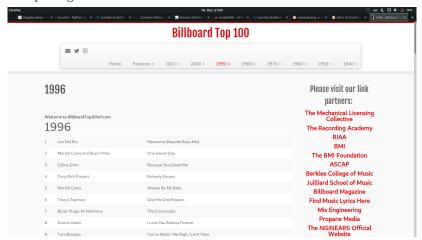
Measuring Sentiment

Results
Audio Features
Lyrics Sentiment

Conclusion

WebScraping

▶ Reading the contents from HTML tables with the BeautifulSoup package



Lyrics From APIs

- ▶ Used three different APIs with the Requests package
 - 1. Mourits Lyrics (best, but so much down!)
 - 2. Genius Lyrics
 - 3. ChartLyrics
- ▶ If the lyrics is too long, try a different API (no long bible quotes!)
- What you get differs from site to site as the lyrics are added by users

Get Track Details From Spotify

- ➤ Spotify has a really nice API for getting information about the actual audio (e.g. length, danceability, tempo, loudness...)
- ▶ You need to register an app, and the API, is bit fiddly...
- ▶ But of course there is a python package does most of the work for you! (spotipy)
- ▶ Still need to first find the song ID and then find the audio features with this, so multiple calls needed

Cleaning the Lyrics

▶ Lyrics are typed by humans so they contain typos and trolling

Rihanna - You Da One

Hello! dafdcdk interesting dafdcdk site! I'm really like it! Very, very dafdcdk good!

▶ Non-standard spelling is commonplace

Dr. Dre - Nothing But a G Thang

...yo' attention Mobbin like a muh'fucker, but I ain't lynchin Droppin the funky shit that's makin the sucka niggaz mumble...

▶ And so many other problems too...

Is It Instrumental?

- ▶ Try to find mention of song being instrumental from lyrics
 - ▶ "Instrumental, NO LYRICS"
 - ▶ What if there is an instrumental part marked in the lyrics?
- ► Very short lyrics
 - ▶ "Ah ha ha ha ha ha ha ha ha ha ha, wipe out"
- ► Use Spotify instrumentalness
 - Gives and estimated probability of the song being instrumental

Is It In English?

- ▶ Billboard contains also some Spanish, French and Italian(!) songs
- ► These can be recognized with the languetect package
- ...but some songs just have spanish parts (or trolling or mistakes)

Rod Stewart - Do You Think I'm Sexy

...Cariño, cariño Ella se sienta sola esperando propuestas Es está muy nervioso evitando todas las preguntas Los labios de él están secos...

Measuring Sentiment

Afinn

- Lexicon of English terms manually rated for valence with an integer between -5 (negative) and 5 (positive)
 - ightharpoonup afinn.score('Terrible') = -3.0
 - ▶ afinn.score('Make Berlin great again!') = 3.0

Emolex

Lexicon of English words manually rated for associations with eight basic emotions (anger, fear, anticipation, trust, surprise, sadness, joy, and disgust) and two sentiments (negative and positive)

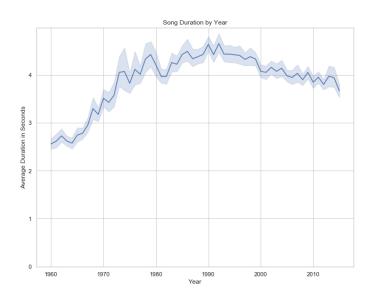
```
abnormal disgust 1 abnormal negative 1
```

Results

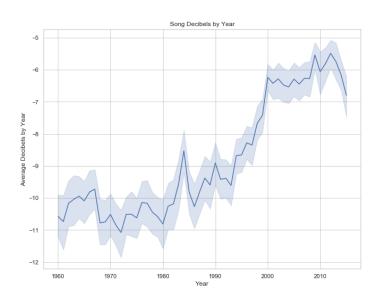
Results

Audio Features

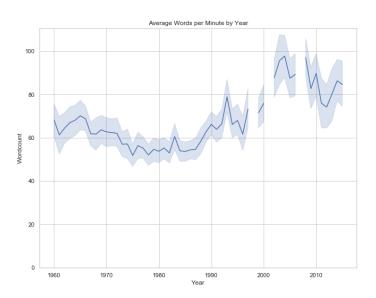
Technology Has Pushed Song Duration Up, But Not Anymore



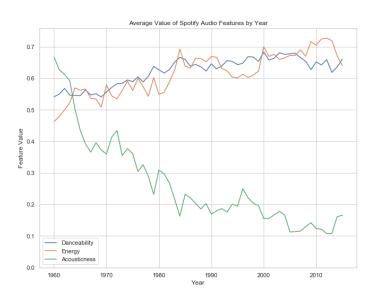
Songs are Getting Louder



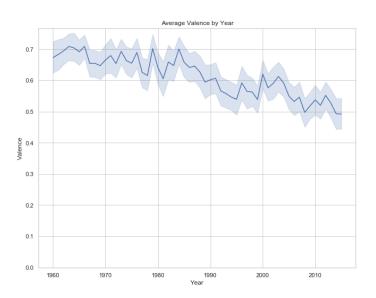
More Words per Minute (Rap's Influence?)



Death of Acousticness/Rise of Dance Music



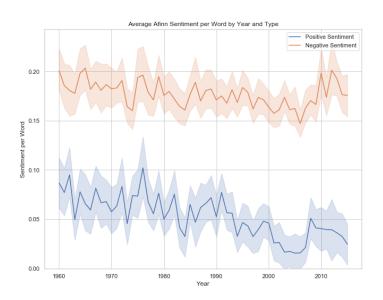
Audio Features Show Decreasing Positivity



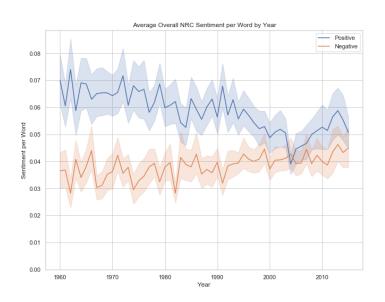
Results

Lyrics Sentiment

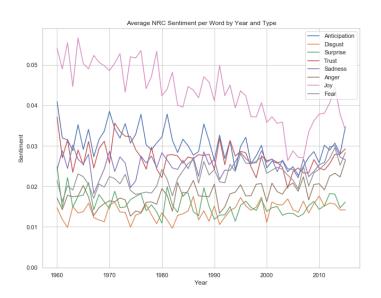
Afinn Positive Sentiment is in Decline



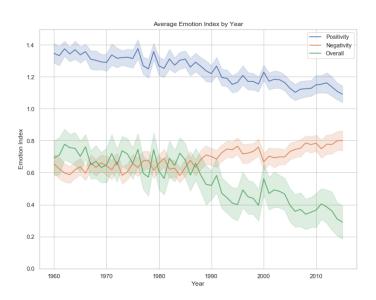
NRC Shows the Same



This Is Because There Is Less Joy In Lyrics



Indexed Sentiment Goes Down



Conclusions

Hits have become:

- 1. Longer
- 2. Louder
- 3. More danceable
- 4. Less happy (just from audio features)

Lyrics of the hits have become:

- 1. Longer
- 2. Less positive (less joy and positiveness)

Just For Fun

- Most positive song: Hank Ballard and The Midnighters Finger Poppin' Time, 1960
- ▶ Most negative song: Tyga Rack City, 2012
- ▶ Most words: Eminem Rap God, 2013
- ▶ Most unique words: Eminem Rap God, 2013

The End

Questions?