



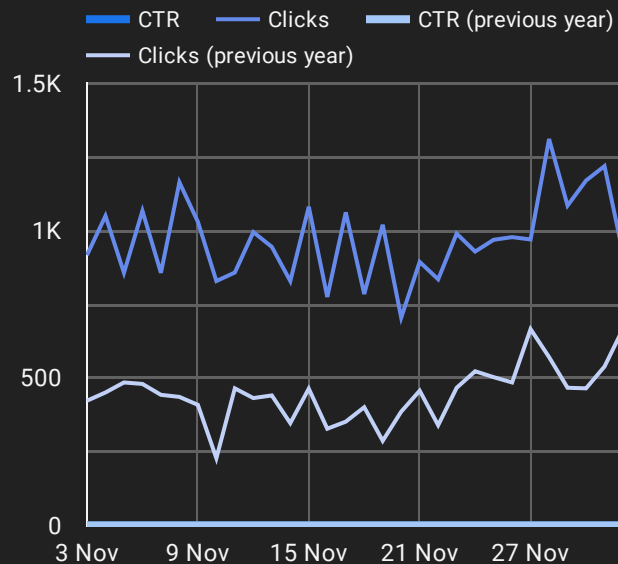
## CLICK Through Rate and Impressions

by Click, Rate, Impressions

Clicks  
**28.7K**  
↑ 114.0%

Impressions  
**1.4M**  
↑ 45.1%

CTR  
**2.1%**  
↑ 47.4%



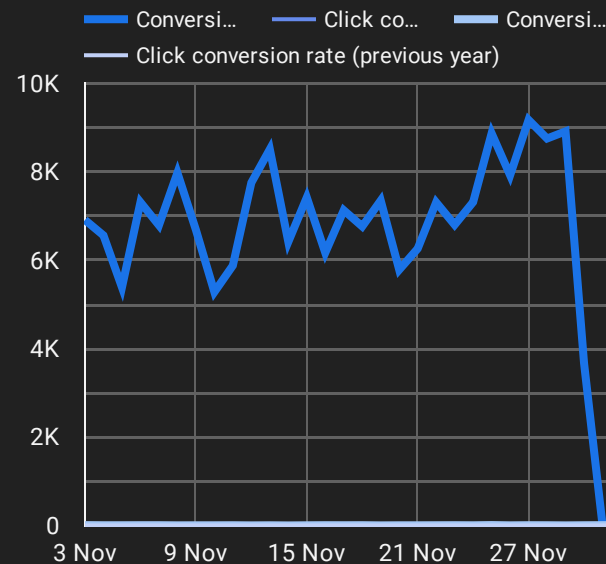
## Conversion Rate & Cost

by Conversion Rate & Cost/Conversion

Conversions  
**197.0K**  
↑ 172,705.9%

Conv Rate  
**317.49%**  
↑ 37,236.3%

Cost / conv.  
**\$0.0**  
↓ -99.9%



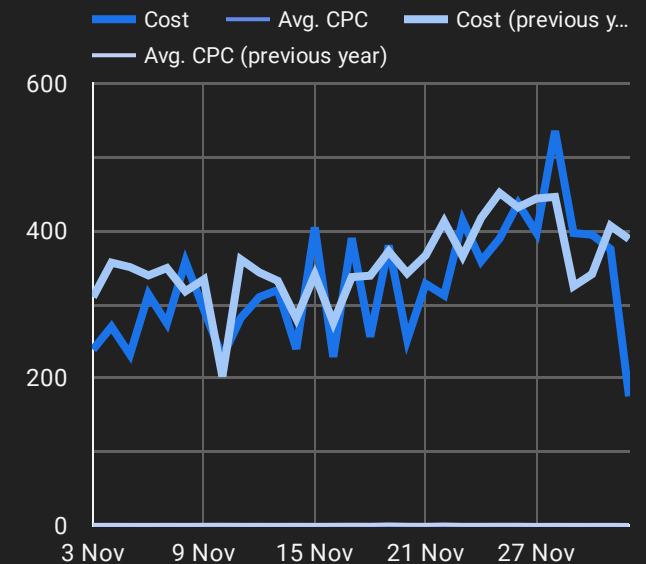
## Cost per Click

by cost, CPC, CPM

Cost  
**\$9.78K**  
↓ -8.4%

Avg. CPC  
**\$0.3**  
↓ -57.2%

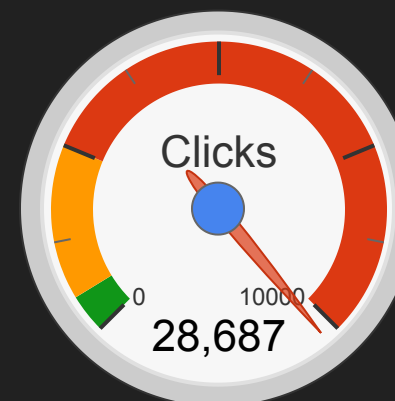
Avg. CPM  
**\$7.13**  
↓ -36.9%



## TOP CAMPAIGN

	Campaign	CTR	Avg. CPC	Cost / co...
1.	1009693   Google Analytics Demo   DR   M...	3.82%	\$0.28	\$0.03
2.	1009693   Google Analytics Demo   DR   M...	3.64%	\$0.24	\$0.03
3.	1009693   Google Analytics Demo   DR   M...	1.95%	\$0.4	\$0.08
4.	1009693   Google Analytics Demo   DR   M...	1.35%	\$0.44	\$0.09
5.	1009693   Google Analytics Demo   DR   m...	0%	\$0	\$0
6.	test	0%	\$0	\$0
7.	1000549   Google Analytics Demo   DR   a...	0%	\$0	\$0

## CLICKS



## COST/DAY

