

# Turki Saeed

## Software Developer

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### CAREER PROFILE

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Driven and adaptable professional with a solid foundation in marketing, poised to transition seamlessly into a role as a full stack developer. With a proven track record of success in marketing strategies and campaigns, I bring a unique perspective to the world of software development. I am eager to contribute my diverse skill set to create innovative solutions and drive impactful results in the realm of technology.

### SKILLS

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**Languages:** Arabic(Native Level), English (Advanced).

- **Frontend Development:** HTML5, CSS, Material UI, JavaScript, React, Figma
- **Software Development:** C#, .NET, Java,
- **Mobile Development:** TypeScript, React,
- **Backend Development:** C#, OOP,
- **Database Management:** LINQ, ASP.Net Core, PostgreSQL, EF Core
- **Other:** Github, Monday, WordPress

### KEY PROJECTS

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#### Inventory System Management || .NET, C#.OOP, DTO, React, MUI

2024

This project was inspired by Integrify Academy to come up with an inventory management system which allows users to add, remove, and view items in the inventory, using dynamic features such as pagination, sorting by name, group by date to list new/old arrivals.

#### Library System Management || TypeScript, React.js, DTO, MUI, C#

2024

The goal of this project is to implement a basic Library Management System as a C# console application for the (back-end) side. This application is meant for the key principles in Object-Oriented Programming.

#### FNC Project || HTML, CSS, Wordpress, Illustrator, Photoshop

2023

FNC stands for AlFarraidy National Center, has an on-going project (front-end) from updating employees pictures, updating blogs & written content, and designing banners. Suggested to come up with a booking system for patients to get solid data that could be used for future marketing campaigns.

### WORK EXPERIENCE

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#### **Project Manager**

**Riyadh**

*Tajreed Marketing Agency, Branding & Advertising*

*Jun 2021 - Marr 2023*

- Providing impressive visual works and staying up to date with project milestones.
- Communicate proactively with clients and summarize briefs and daily tasks for team members.
- Generating diverse conceptual options and presenting them to clients for feedback or approval before publishing.
- Got promoted to project manager, encouraging the team to meet project deadlines, and fostering creativity.
- Managing tasks and projects on the Monday Platform, to nurture sharing and creativity among the team.
- Staying updated with the industry trends and providing marketing research studies for potential clients.
- Preparing presentations & reports, and attending meetings with clients among Tajreed team members including senior managers to collaborate on a common goal to reach an agreement.
- Contributed to support the team in replying to comments and feedback during Eid holidays to sustain the process of customer relationship management (CRM).

## WORK Experience

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### Social Media Manager

*Fine Mark Expo, Event Organizer*

**Jeddah**

*Feb - Nov 2020*

- Crafted compelling visual content for establishing the foundation structure of FineMark workshop, the opening event, and a variety of other projects.
- Planned and developed digital media assets that have been utilized ever since.
- Established FineMark website, updating content, monitoring SEO, and web traffic metrics working alongside a third-party tech firm.
- Provided weekly reports on all social media accounts and website status.
- Contributed during COVID-19 to develop a compelling solution for the pandemic as a sanitizer machine and promoted it via all marketing channels to generate sales.

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### Advertiser Coordinator

*Albir Society*

**Riyadh**

*Mar 2017- Jan 2019*

- Prepare promotional materials and collect different quotations to match administration spending policy.
- Participated in the preparations for the annual ceremony and were honored by the administration for our efforts.
- Contributed to the opening event of a new building for young orphans by working on a video montage presented to the Deputy Governor of Makkah region Prince Michal Bin Abdulaziz Al Saud.
- Suggested modern strategies, prompting the establishment of social media accounts to enhance online marketing efforts.
- Coordinated with a third-party agency to activate and publish Ma'an Magazine.
- Volunteered the time to support employees collecting Zakat al-Fitr during the last ten days of Ramadan 2018.

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## EDUCATION & COURSE CERTIFICATIONS

**Multimedia University** || MBA - Master of Business Administration (GPA: 3.3/4)

**2013 - 2015**

📍 Malaysia, Cyberjaya, Cyberia

Introduced to different business perspectives which are : - Entrepreneurship. - Strategic Management. - Global Marketing. - Marketing with multimedia. - Marketing for Managers. - Economic for Managers. - Finance for Managers. - Accounting for Managers. -Research Methodology - Consumer Behavior - Quantitative Analysis

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**Limkokwing University** || Bachelor Degree in: Creative Multimedia (GPA: 3.0/5)

**2007 - 2012**

📍 Malaysia, Cyberjaya, Cyberia

The skills learned during my studies of multimedia are : Video editing, Camera Videography, Photography, Audio Editing, VFX animation, 3D modeling, Digital Designs, Web Design,

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**Saudi Digital Academy X Integrify Academy**

**Feb- May 2024**

📍 KSA, Riyadh City

- Getting a solid background with front-end fundamentals.
  - Build an API server, to store, update, and manipulate data using back-end knowledge.
  - Career Booster to understand the technical career path and how the market works.
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