

Table S.1 (k) Cluster DESCRIPTION/COMMERCIAL.

| REGISTER | DESCRIPTION/ COMMERCIAL | | |
|--------------------------|----------------------------|--------------|---------------------|
| Encyclopedia | cliniques | | clinical [pl] |
| | anomalies | | abnormalities |
| | thérapeutiques | | therapeutics |
| | lésions | | lesions |
| | doses | | doses |
| | arthrite | | arthritis |
| | ressources | | resources |
| | facteurs | | factors |
| | industries | | industries |
| | précipitations | | precipitations |
| | institutionnels | | institutional |
| | principales | | main [pl] |
| | communaux | | communal |
| | modérées | | moderated |
| | irm | | irm |
| How-to/Instructions | paramètres | | parameters |
| | | grader | degrees |
| | | msk | tablespoon |
| | | tsk | teaspoon |
| Interactive discussion | fonctionne | | works |
| | | volvo | [proper noun] |
| | | rpm | rpm |
| | | kortsluta | short circuit |
| | | rollspel | role-playing games |
| | | multimedia | multimedia |
| | | pm | pm |
| | | impreza | [proper noun] |
| Informational persuasion | personnalisés [pl] | skräddarsydd | customized |
| | | skräddarsy | customize |
| | | skräddarsyr | customizes |
| | optimale | | optimal |
| | ludique | | fun |
| | innovantes | | innovative |
| | guidée | | guided [participle] |
| | coloris | | mix of color |
| | ajustable | | adjustable |
| | ajustables | | adjustable [pl] |

| | | |
|----------------|----------------|------------------|
| gamme | sortiment | range |
| clients | kund(er(s)) | customers(') |
| offre | erbjuda | offer [verb] |
| | erbjuder | offers [verb] |
| tarifs | | rates |
| commerces | | shops |
| gratuit | gratis | free of charge |
| location | | rental |
| | hyra | rent [verb] |
| réservation | | reservation |
| | boka(r) | book(s) [verb] |
| livraison | | delivery |
| | levererar | delivers |
| matériaux | | materials |
| accessoires | tillbehör | accessories |
| destinations | | destinations |
| dimensions | | dimensions |
| design | design | design |
| confort | komfort | comfort |
| compact | | compact |
| détente | avkoppling | relaxation |
| besoins | | needs [noun] |
| particularités | | special features |
| salon | | living room |
| atelier | | workshop |
| étage | | floor |
| chambres | | bedrooms |
| terrasse | | terrace |
| piscine | | pool |
| jardin | | garden |
| duplex | | duplex |
| gîte | | inn; guesthouse |
| m ² | | m ² |
| ski | | ski(ing) |
| balades | | walks [noun] |
| randonnées | | hiking [pl] |
| | traditionella | traditional [pl] |
| | effektiv | effective |
| | flexibla | flexible |
| | högkvalitativa | high quality |
| | tillverkad | manufactured |
| | unika | unique [pl] |
| | utrustat | equipped |
| | produkter | products |

| | | | |
|------------------------|-------------|----------------|-----------------|
| | | butiker | stores, shops |
| | | offert | offer [noun] |
| | | marknadens | the market's |
| | | öppettider | opening hours |
| | | tillval | optional extras |
| | | utbud | supply |
| | | återförsäljare | retailer |
| | | kvalitet | quality |
| | | hyrbil | rental car |
| | | golv | floor |
| | | badrum | bathroom |
| | | stugor | cottages |
| | | restauranger | restaurants |
| | | utsikt | view |
| | | inkl | incl |
| | | exkl | excl |
| | | mm | etc |
| Narrative blogs | | | |
| News | | hôtel | hotel |
| | | telefoner | telephones |
| Opinion | personnages | | personality |