**Table S.1 (k)** Cluster DESCRIPTION/COMMERCIAL.

|  |  |  |  |
| --- | --- | --- | --- |
| **REGISTER** | **DESCRIPTION/**  **COMMERCIAL** |  |  |
| **Encyclopedia** | cliniques |  | clinical [pl] |
|  | anomalies |  | abnormalities |
|  | thérapeutiques |  | therapeutics |
|  | lésions |  | lesions |
|  | doses |  | doses |
|  | arthrite |  | arthritis |
|  | ressources |  | resources |
|  | facteurs |  | factors |
|  | industries |  | industries |
|  | précipitations |  | precipitations |
|  | institutionnels |  | institutional |
|  | principales |  | main [pl] |
|  | communaux |  | communal |
|  | modérées |  | moderated |
|  | irm |  | irm |
|  |  |  |  |
| **How-to/Instructions** | paramètres |  | parameters |
|  |  | grader | degrees |
|  |  | msk | tablespoon |
|  |  | tsk | teaspoon |
|  |  |  |  |
| **Interactive discussion** | fonctionne |  | works |
|  |  | volvo | [proper noun] |
|  |  | rpm | rpm |
|  |  | kortsluta | short circuit |
|  |  | rollspel | role-playing games |
|  |  | multimedia | multimedia |
|  |  | pm | pm |
|  |  | impreza | [proper noun] |
|  |  |  |  |
| **Informational persuasion** | personnalisés [pl] | skräddarsydd | customized |
|  |  | skräddarsy | customize |
|  |  | skräddarsyr | customizes |
|  | optimale |  | optimal |
|  | ludique |  | fun |
|  | innovantes |  | innovative |
|  | guidée |  | guided [participle] |
|  | coloris |  | mix of color |
|  | ajustable |  | adjustable |
|  | ajustables |  | adjustable [pl] |
|  | gamme | sortiment | range |
|  | clients | kund(er(s)) | customers(') |
|  | offre | erbjuda | offer [verb] |
|  |  | erbjuder | offers [verb] |
|  | tarifs |  | rates |
|  | commerces |  | shops |
|  | gratuit | gratis | free of charge |
|  | location |  | rental |
|  |  | hyra | rent [verb] |
|  | réservation |  | reservation |
|  |  | boka(r) | book(s) [verb] |
|  | livraison |  | delivery |
|  |  | levererar | delivers |
|  | matériaux |  | materials |
|  | accessoires | tillbehör | accessories |
|  | destinations |  | destinations |
|  | dimensions |  | dimensions |
|  | design | design | design |
|  | confort | komfort | comfort |
|  | compact |  | compact |
|  | détente | avkoppling | relaxation |
|  | besoins |  | needs [noun] |
|  | particularités |  | special features |
|  | salon |  | living room |
|  | atelier |  | workshop |
|  | étage |  | floor |
|  | chambres |  | bedroooms |
|  | terrasse |  | terrace |
|  | piscine |  | pool |
|  | jardin |  | garden |
|  | duplex |  | duplex |
|  | gîte |  | inn; guesthouse |
|  | m² |  | m² |
|  | ski |  | ski(ing) |
|  | balades |  | walks [noun] |
|  | randonnées |  | hiking [pl] |
|  |  | traditionella | traditional [pl] |
|  |  | effektiv | effective |
|  |  | flexibla | flexible |
|  |  | högkvalitativa | high quality |
|  |  | tillverkad | manufactured |
|  |  | unika | unique [pl] |
|  |  | utrustat | equipped |
|  |  | produkter | products |
|  |  | butiker | stores, shops |
|  |  | offert | offer [noun] |
|  |  | marknadens | the market's |
|  |  | öppettider | opening hours |
|  |  | tillval | optional extras |
|  |  | utbud | supply |
|  |  | återförsäljare | retailer |
|  |  | kvalitet | quality |
|  |  | hyrbil | rental car |
|  |  | golv | floor |
|  |  | badrum | bathroom |
|  |  | stugor | cottages |
|  |  | restauranger | restaurants |
|  |  | utsikt | view |
|  |  | inkl | incl |
|  |  | exkl | excl |
|  |  | mm | etc |
|  |  |  |  |
| **Narrative blogs** |  |  |  |
|  |  |  |  |
| **News** |  | hôtel | hotel |
|  |  | telefoner | telephones |
|  |  |  |  |
| **Opinion** | personnages |  | personality |
|  |  |  |  |