**Table S.1 (n)** Cluster ECONOMY.

|  |  |  |  |
| --- | --- | --- | --- |
| **REGISTER** | **ECONOMY** |  |  |
| **Encyclopedia** |  |  |  |
|  |  |  |  |
| **How-to/Instructions** |  |  |  |
|  |  |  |  |
| **Interactive discussion** |  | pengarna | the money |
|  |  | donator | donator |
|  |  |  |  |
| **Informational persuasion** |  | kr | swedish crowns |
|  |  | pris | price |
|  |  | priser | prices |
|  |  | bonusar | bonuses |
|  |  |  |  |
| **Narrative blogs** | billet |  | banknote |
|  |  |  |  |
| **News** | million(s) | miljoner | millions |
|  | milliards |  | billion |
|  |  | procent | procent |
|  |  | kronor | swedish crowns |
|  | dollars |  | dollars |
|  |  | stiftelsen | the foundation |
|  |  | stipendier | scholarships |
|  | fund |  | fund |
|  |  | årets | of the year |
|  | estimé |  | estimated [participle] |
|  |  | majblomma | mayflower |
|  |  | utmärkelse | award |
|  |  |  |  |
| **Opinion** | argent | pengar | money |
|  |  | tusen | thousand |
|  |  |  |  |