





## EVENT DESCRIPTION

TURNER HACKS: A HACKATHON WHERE STUDENTS FROM ACROSS THE PEEL REGION COME TOGETHER AND USE TECHNOLOGY/CODING TO CREATE, INNOVATE, AND MAKE THEIR IDEAS TURN INTO REALITY.

DELEGATES: OPEN TO ALL HIGH SCHOOL STUDENTS WITHIN THE PEEL REGION

TIME: 12 HOURS LONG, SATURDAY, JUNE 2<sup>ND</sup>, 2019.

PLAN: INDIVIDUALS WILL MEET AT BRAMALEA CITY CENTRE IN BRAMPTON, ON AND HAVE THE OPPORTUNITY TO NETWORK, MAKE NEW FRIENDS AND LEAVE WITH A BETTER UNDERSTANDING OF TECHNOLOGY AND HOW DIFFERENT HARDWARE AS WELL SOFTWARE FUNCTIONS.



# ABOUT US:



## BRINGING TOGETHER:

HIGHSCHOOL STUDENTS

INNOVATORS

PROBLEM-SOLVERS



## WHY SPONSOR US

1. YOU WILL RECEIVE POSITIVE EXPOSURE TO SCHOOLS ALL ACROSS PEEL WHICH IS THE SECOND LARGEST SCHOOL BOARD IN ALL OF CANADA
2. YOU WILL CONTRIBUTE TO YOUR COMPANY'S IMAGE AS A LEADER IN INNOVATION AND EDUCATION, AND CREATE AN IMAGE OF YOUR COMPANY FOR THE NEXT GENERATION'S PROBLEM-SOLVERS
3. YOU WILL RECEIVE POSITIVE MEDIA ATTENTION AT MULTIPLE SCHOOLS INCLUDING TURNER FENTON SECONDARY SCHOOL



## SPONSORSHIP LEVEL:

DELTA	GAMMA	BETA	ALPHA
(UNDER \$500)	(\$500-\$1000)	(\$1000-\$2000)	(OVER \$2000)

### GENERAL

MENTION DURING THE CONFERENCE	•	•	•	•
SPONSOR TABLE		•	•	•
SPEAKER AT OPENING OR CLOSING CEREMONY			•	•
GUEST JUDGE				•
WORKSHOP				•

### BRANDING

BROCHURE OR FLYER GIVEN TO DELEGATES	•	•	•	•
REGULAR ADVERTISING ON SOCIAL MEDIA	•	•	•	•
ADVERTISING ON WEBSITE	•	•	•	•
PRODUCTS LISTED IN OUR HARDWARE DIRECTORY	•	•	•	•
BANNER OR POSTER (MUST BE PROVIDED)		•	•	•
VIDEO ADVERTISEMENT AT TURNER HACKS			•	•
MERCHANDISING (PRODUCT SAMPLING, DISPLAY, ETC.)				•
PROMOTIONAL EMAIL BEFORE TURNER HACKS				•