

Alice Johnson

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Profile Summary

Entry-level Data Analyst with academic training in statistics, SQL, and Power BI. Adept at collecting, cleaning, and interpreting data to inform business decisions.

Skills

SQL, Power BI, Excel, Python, Data Cleaning, Reporting

Experience

Data Analyst Intern - Insight Corp

Toronto, ON | May 2024 - Aug 2024

- * Built dashboards for marketing KPIs, improving visibility into campaign performance.
- * Assisted with ETL pipeline creation, reducing data processing time by 20%.

Projects

Sales Performance Dashboard

Created a Power BI dashboard for analyzing regional sales metrics and forecasting trends.

Survey Data Cleaner

Built a Python script to clean and validate large survey datasets for academic research.

Education

Post-Graduate Certificate in Data Analytics - Algonquin College

Ottawa, ON | Jan 2025 - Present

B.Sc. in Statistics - University of Waterloo

Waterloo, ON | Sep 2020 - Apr 2024