

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Total Revenue

55M

Transaction Amount

45M

Total Interest

8M

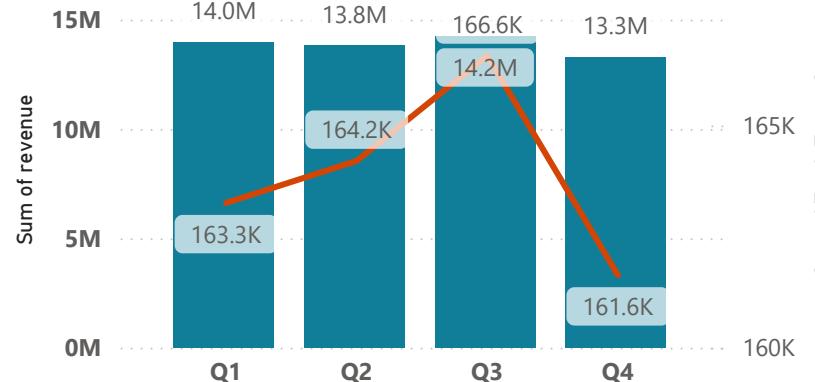
Transaction Count

656K

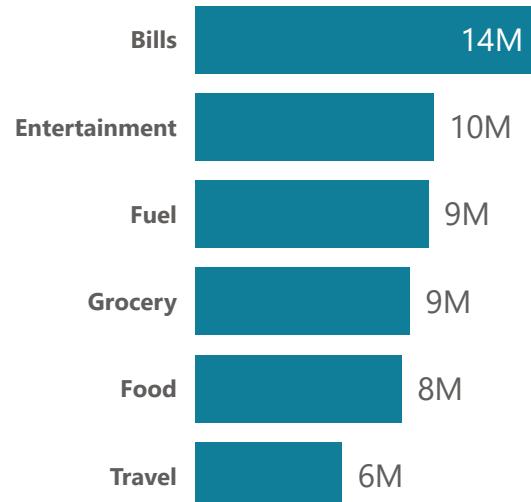
Card_Category	Sum of revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Platinum	1135608	161629	953314
Gold	2454072	373784	2024078
Silver	5586332	812081	4586746
Blue	46139398	6495888	36957875
<b>Total</b>	<b>55315410</b>	<b>7843382</b>	<b>44522013</b>

## QTR Revenue and Transaction Count

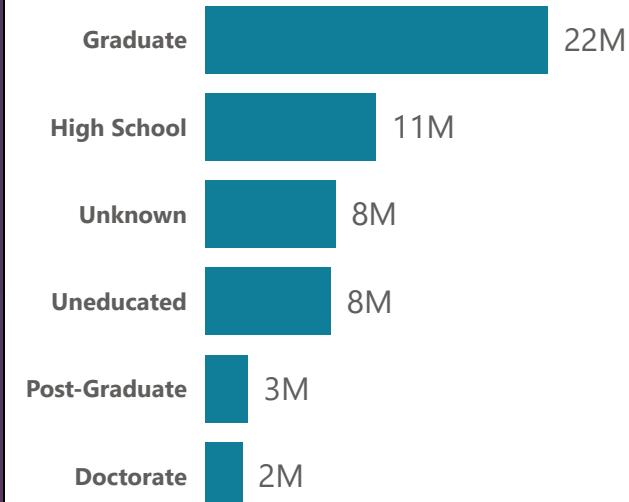
● Sum of revenue ● Sum of Total\_Trans\_Ct



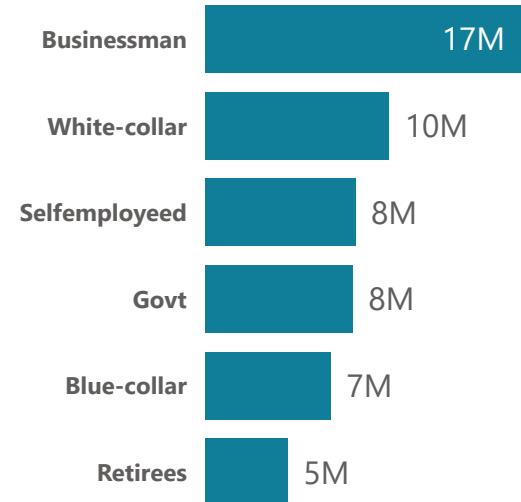
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Customer Job



## Revenue by Use Chip

Swipe

35M

Chip

17M

Online

3M

## Customer ACQ Cost

Blue

46M

Silver

6M

Gold

2M

Platinum

1M