

# Business Setup Guide

## Business Overview

Business Niche: Tech Consultancy

Location: London

Target Age Group: 45-54 years

Budget Range: \$70,000 - \$70,000

Revenue Goal: \$920,000

Store Type: physical

## AI-Generated Business Manual

### Executive Summary

Tech Solutions London (TSL) is a new tech consultancy in London targeting professionals aged 45-54. Our unique value proposition lies in providing expert, personalized tech solutions tailored to the specific needs of this demographic, bridging the gap between technological advancements and practical application. We offer a blend of technical expertise and empathetic customer service, focusing on clear communication and long-term partnerships. Unlike larger firms that offer generic solutions, TSL provides bespoke support, ensuring clients feel understood and empowered to navigate the complexities of modern technology. Our services range from personalized device setup and troubleshooting to comprehensive digital strategy consulting, helping clients optimize their technology for increased efficiency and productivity. We leverage a combination of proven methodologies and cutting-edge technologies to deliver measurable results, building trust and loyalty with our clients. Our team comprises experienced professionals with a proven track record in the tech industry, committed to providing exceptional service and building lasting relationships. With a strong focus on customer satisfaction and a commitment to continuous learning, TSL is poised to become a leading tech consultancy in London.