

Recommendations

Here are the options available to RSVP Movies to make a movie for the global audience in 2022:

Genres: Top 3 are – Drama, Comedy and Thriller

A combination of these genres can also be made.

Duration of movie:

If it is a drama genre, then the movie length can be 106 - 107 mins based on average and moving average.

Similarly, if it is a Comedy genre, then the movie length can be 102-106 mins based on average and moving average.

Again, if it is Thriller genre, then the movie length can be around 101 – 103 mins.

genre	avg_duration	running_total_duration	moving_avg_duration
Action	112.88	112.88	112.880000
Adventure	101.87	214.75	107.375000
Comedy	102.62	317.37	105.790000
Crime	107.05	424.42	106.105000
Drama	106.77	531.19	106.238000
Family	100.97	632.16	105.360000
Fantasy	105.14	737.30	105.328571
Horror	92.72	830.02	103.752500
Mystery	101.80	931.82	103.535556
Others	100.16	1031.98	103.198000
Romance	109.53	1141.51	103.773636
Sci-Fi	97.94	1239.45	102.415455
Thriller	101.58	1341.03	102.389091

Production company to partner with:

Dream Warrior Pictures and National Theatre Live have produced the most number of hit movies (average rating > 8).

Twentieth Century Fox can also be chosen as it is in top 3 based on number of votes and also in top 2 based on number of hits among multilingual movies.

Actors in movie:

Vijay Sethupathi, as he has highest average rating among Indian actors

Mamoothy and Mohanlal, as they have done the most number of hit movies.

Actresses in movie:

Taapsee Pannu, as she has highest average rating among Indian actresses.

Sangeetha Bhat, Fatmire Sahiti, and Pranati Rai Prakash can be chosen as they have done the most number of superhit movies

Director:

James Mangold is top director in terms of average rating.

One of the top 9 directors can also be chosen from below:

director_id	director_name	number_of_movies	avg_inter_movie_days	avg_rating	total_votes	min_rating	max_rating	total_duration
nm2096009	Andrew Jones	5	191	3.02	1989	2.7	3.2	432
nm1777967	A.L. Vijay	5	177	5.42	1754	3.7	6.9	613
nm0814469	Sion Sono	4	331	6.03	2972	5.4	6.4	502
nm0831321	Chris Stokes	4	198	4.33	3664	4.0	4.6	352
nm0515005	Sam Liu	4	260	6.23	28557	5.8	6.7	312
nm0001752	Steven Soderbergh	4	254	6.48	171684	6.2	7.0	401
nm0425364	Jesse V. Johnson	4	299	5.45	14778	4.2	6.5	383
nm2691863	Justin Price	4	315	4.50	5343	3.0	5.8	346
nm6356309	Özgür Bakar	4	112	3.75	1092	3.1	4.9	374