

Credit Card Weekly Analysis Dashboard

Transaction Report

Customer Report

Filter

\$55.32M  
Total Revenue

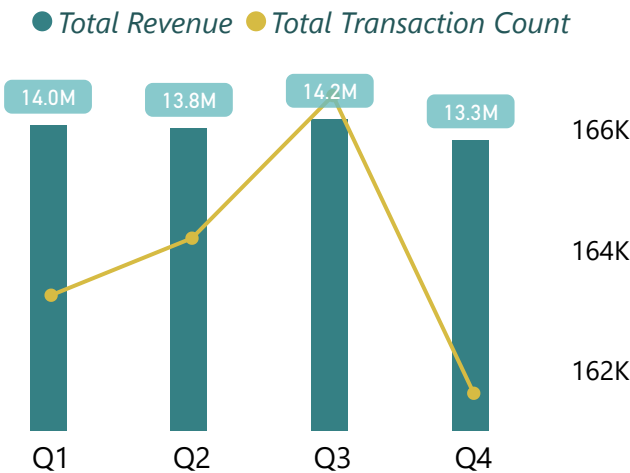
\$7.84M  
Total Interest

656K  
Total Transactions

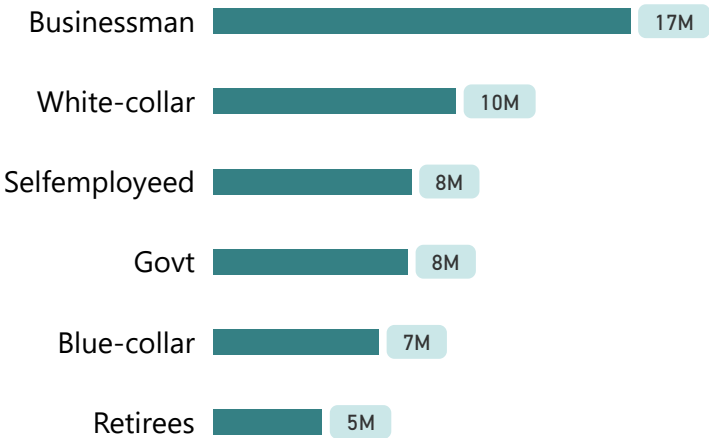
02 July 2023  
Best Performing Week

Transaction Report

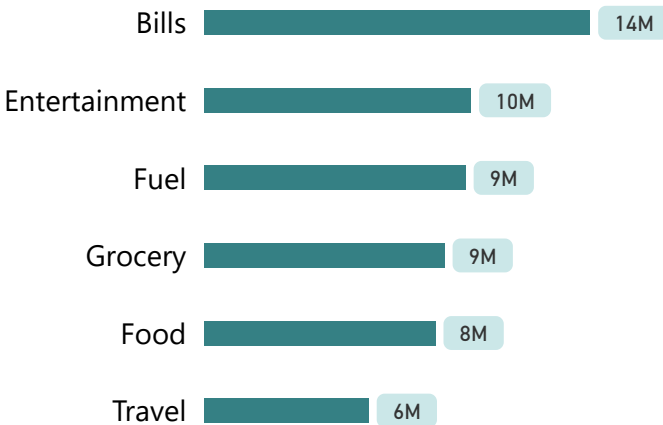
Quarterly Revenue & Transaction Count



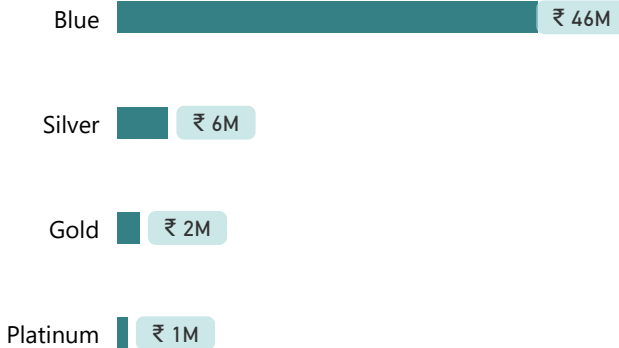
Total Revenue by Customer Job



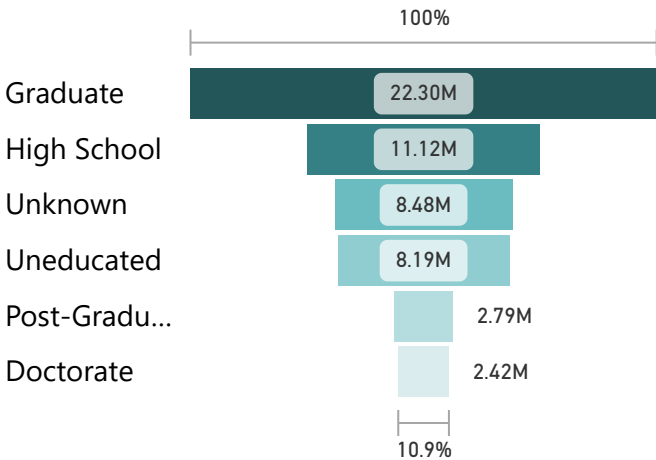
Total Revenue by Expenditure Type



Total Revenue by Card Category



Total Revenue by Education Level



Week No.	Current Week Revenue	Previous Week Revenue	WoW Growth %
1	10,35,629.32		
2	10,53,088.81	10,35,629.32	1.7%
3	11,48,249.80	10,53,088.81	9.0%
4	10,71,919.27	11,48,249.80	-6.6%
5	10,64,577.97	10,71,919.27	-0.7%
6	11,21,745.13	10,64,577.97	5.4%
7	10,99,909.39	11,21,745.13	-1.9%
8	10,71,542.29	10,99,909.39	-2.6%

# Credit Card Weekly Analysis Dashboard

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Customer Report

Filter

10.11K  
Total Customers

\$56.98K  
Avg. Customer Income

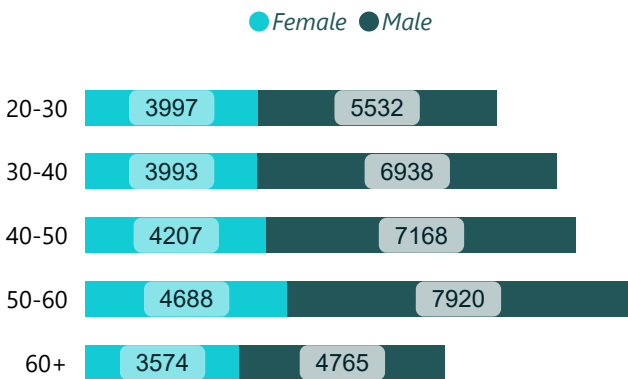
\$8.64K  
Avg. Credit Limit

27.49%  
Avg. Utilization Ratio

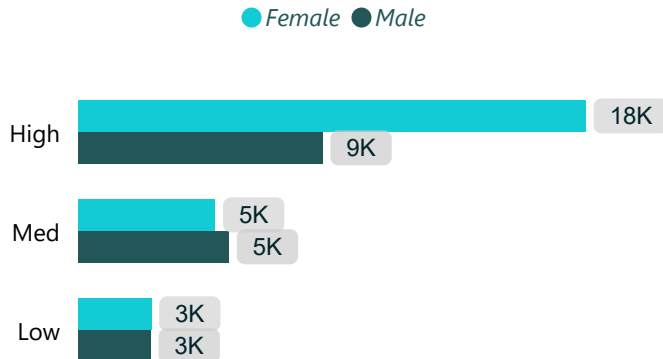
3.19  
CSS

## Customer Report

Avg. Spend Per Customer by Age & Gender



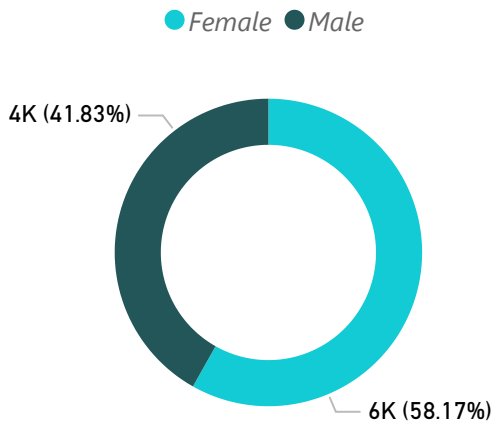
Avg. Spend Per Customer by Income Group & Gender



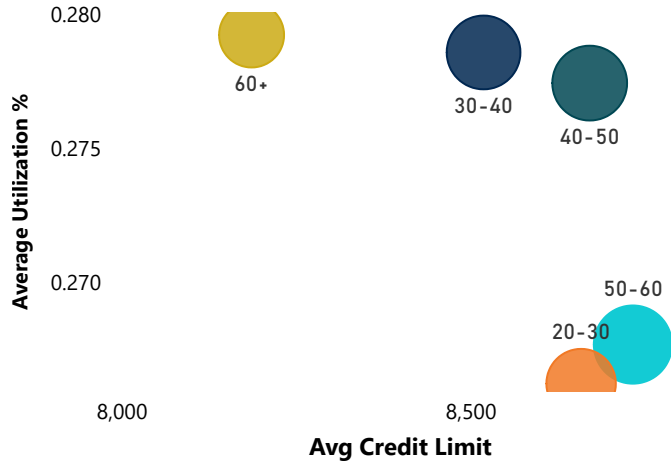
Avg. Spend Per Customer by State



Customer Count by Gender



Credit Utilization vs Credit Limit



Customer Count by Age Group

