

Credit Card Weekly Analysis Dashboard

\$55.32M

Total Revenue

\$7.84M

Total Interest

656K

Total Transactions

02 July 2023

Best Performing Week

Transaction Report

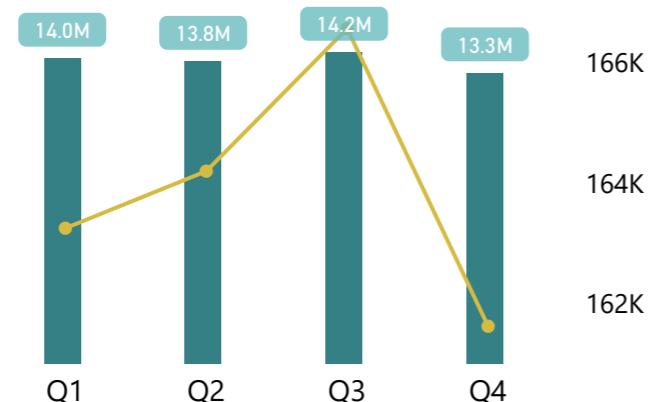
Customer Report

Filter

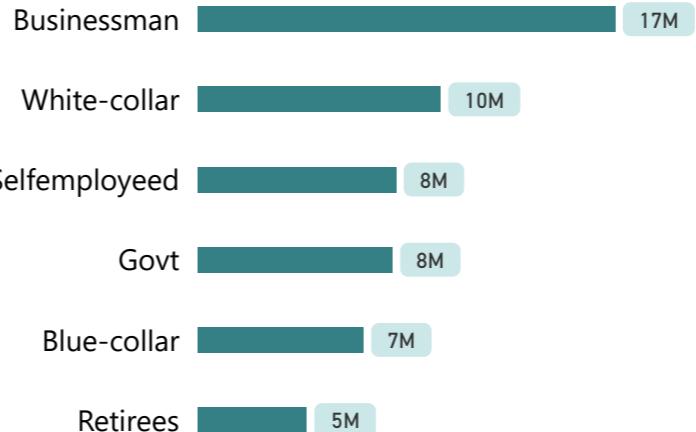
Transaction Report

Quarterly Revenue & Transaction Count

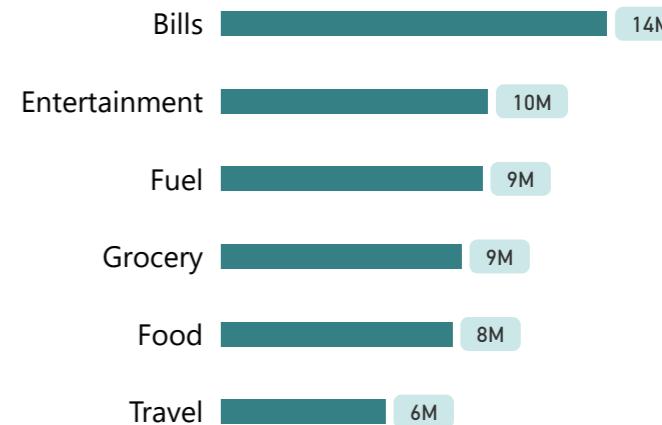
● Total Revenue ● Total Transaction Count



Total Revenue by Customer Job



Total Revenue by Expenditure Type



Total Revenue by Card Category

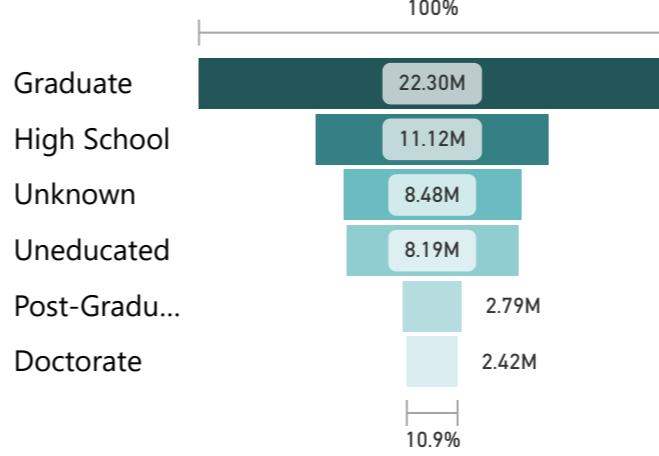
Blue ₹ 46M

Silver ₹ 6M

Gold ₹ 2M

Platinum ₹ 1M

Total Revenue by Education Level



Week No.	Current Week Revenue	Previous Week Revenue	YoY Growth %
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Week No.	Current Week Revenue	Previous Week Revenue	YoY Growth %
1	10,35,629.32		
2	10,53,088.81	10,35,629.32	1.7%
3	11,48,249.80	10,53,088.81	9.0%
4	10,71,919.27	11,48,249.80	-6.6%
5	10,64,577.97	10,71,919.27	-0.7%
6	11,21,745.13	10,64,577.97	5.4%
7	10,99,909.39	11,21,745.13	-1.9%
8	10,71,542.29	10,99,909.39	-2.6%

Credit Card Weekly Analysis Dashboard

10.11K

Total Customers

\$56.98K

Avg. Customer Income

\$8.64K

Avg. Credit Limit

27.49%

Avg. Utilization Ratio

3.19

CSS

Transaction Report

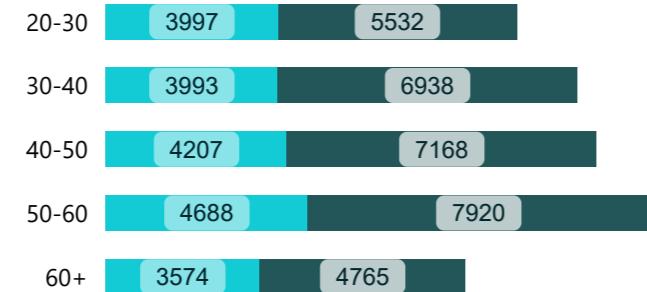
Customer Report

Filter

Customer Report

Avg. Spend Per Customer by Age & Gender

● Female ● Male

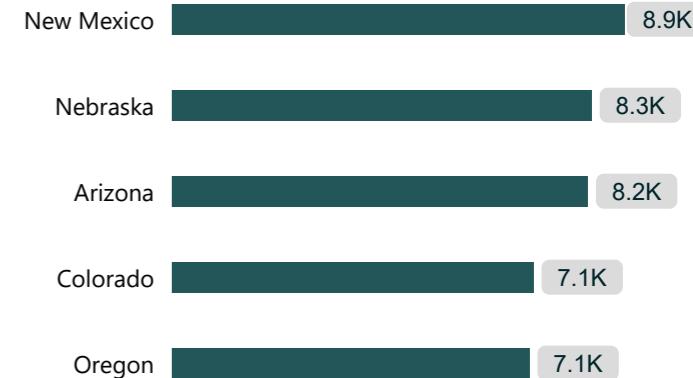


Avg. Spend Per Customer by Income Group & Gender

● Female ● Male

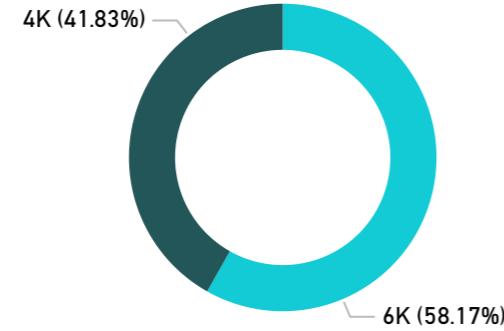


Avg. Spend Per Customer by State

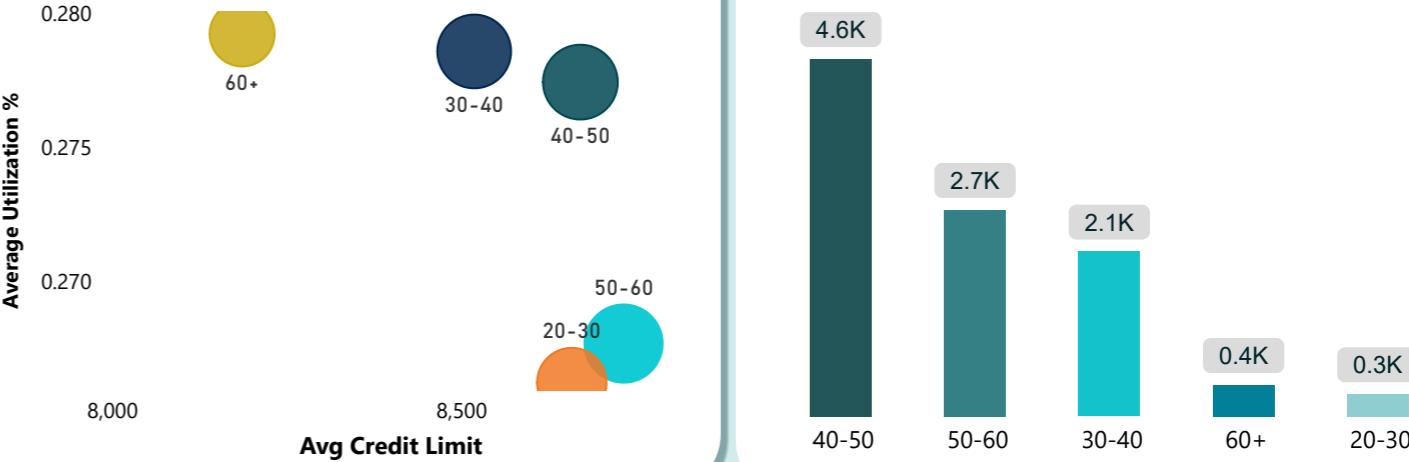


Customer Count by Gender

● Female ● Male



Credit Utilization vs Credit Limit



Customer Count by Age Group

