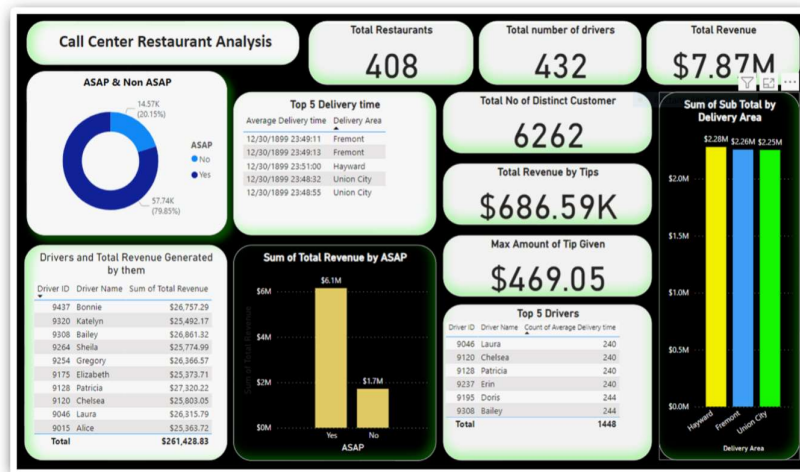


POWER BI Analysis



- Total Revenue generated from all the orders was:- \$7.87 Million
 - The **highest tip** was given of \$469
 - The **Fastest delivery** was done from:
 - Driver ID:- 9390
 - Driver Name:- Michele
 - Data and Time:- 12/30/1899 00:00:16
 - The **Highest Tip** was given to:-
 - Driver ID:- 9372
 - Driver Name:- Raquel
 - Amount:- **\$469.05**
 - The **Highest Revenue** was generated from the
 - Place:- **Hayward**
 - Revenue:- **\$2.28 Million**
 - The Maximum number of orders were from ASAP constituting of 79.85% of the total orders
 - The total number of the restaurants from which the order was delivered was 408
 - The total number of active drivers who delivered the order from 12/30/1899 to 12/31/1899 were 432
 - **Total Revenue generated** from all the orders was :- **\$7.87 Million**
 - The **highest revenue** generated by the driver is **\$26,757** by
 - Driver ID:- **9437**
 - Driver Name :- Boonie

IMPROVEMENTS

- Generally , if we increase the discount on the order , the amount of tip can be is generally increased . So if we focus on increasing the discount , and

increasing the price of the product , we can generate a higher revenue upto 30 percent.

- We also analyzed that , the most number of orders are from the ASAP = Yes section and highest tip was given to the driver from the asap = yes section , we can focus on increasing the prices for the asap section a little further with the increase in discount and service fee, the outcome will be more inclined towards us.
- We can also focus on increasing the number of drives in Hayward area, as we generated more revenue from the section.
- Top driver performances should be encouraged to appreciate their hard work and dedication.