# Tushar Babbar

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### **EDUCATION & QUALIFICATIONS**

The University of Warwick, MSc Data Analytics

Modules: Foundation of Data Analytics, Data Mining, Visualization,

Natural Language Processing.

University Of Texas, Austin/Great Lakes, PGP Data Science

Modules: Data Visualization (Tableau), Predictive Modelling

Data Mining, Machine Learning, SQL

St. Stephen's College, BSc. Computer Science (CGPA:8.303/10)

Modules: Statistical Software R, Probability and Statistics Transportation and Network Flow Models December 2020 – November 2021

October 2021 – October 2022

July 2017 – August 2020

## **PROJECTS**

### Air Quality Prediction of Delhi

March 2022 - September 2022

- Designed a machine learning model to predict Delhi's Air Quality for coming years.
- Yielding promising results analysing trends from AQ situations before/during covid lockdown.

## **Prediction of Cellular Composition**

January 2022 – March 2022

• Developed a machine learning model that uses training data (patch images with given cell counts) to predict cell counts of each type in test images using Neural Networks.

### **Capstone Project: Life Insurance Sales**

November 2021 – January 2022

- Programmed a predictive model using machine learning for the Insurance firm.
- Advising the firm on the client's performance, to upscale the poor performing agents for better results.

### Data Visualization, Tableau, Visualizing Insurance Claims

September 2021

- Problem Solving with the aid of visual Analytics.
- Formalized Interactive Dashboards, proposed high-level Insights for the CEO of Insurance Company to drive the company's policymaking.

### Time Series Forecasting, Python, Forecasting Wine Sales for ABC Estate Company

August 2021

- Launched and analyzed multiple forecast models for two different products of a particular Wine Estate.
- Proposed the optimum forecasting model to predict monthly sales for the next 12 months along with appropriate lower and upper confidence limits.

### Machine Learning, Python, Election Exit Poll Selection and USA Presidential Speech Analysis

July 2021

- Integrated 2 case studies: Vote Prediction and Text Analysis
- Predicted the likelihood of an individual's voting using Natural Language Processing techniques.

### Predictive Modelling, Python, Gems and Holiday Package Prediction

June 2021

Combining 2 cases-studies: Gems Price Prediction and Holiday Package prediction simplified company insights
using model using Supervised and Unsupervised techniques of machine learning.

### Data Mining, Python, Bank Customer Segmentation and Insurance Claim Prediction

May 2021

- The project involved drawing inferences from 2 case studies, namely Bank Marketing & Insurance.
- The concepts of Clustering, CART, Random Forest, Artificial Neural networks are used to draw inferences.

### Advanced Statistics, Python, Salary Analysis on College Admissions Data

April 2021

- The project involved drawing inferences from 2 case studies, namely Salary Analysis, College Admissions Data.
- The concepts of Exploratory Data Analysis, Analysis of Variance, and Principal Component Analysis are used to draw inferences.

### Python, Statistical/Probability Analysis - Store Sales, University Survey and Manufacturing

March 2021

• Descriptive Statistics, Probability and Probability Distributions, and various measures of Estimation & Hypothesis Testing used to analyze the case studies.

#### **WORK & LEADERSHIP EXPERIENCE**

### ZI Media, India, Digital Connect Program

July 2020 - August 2020

- Collaborated with 15 team members to deliver Client Requests worth \$100k in 1 month.
- VDO.Al to gain insights, calculating CPM, website traffic using google analytics, advertisement selections.
- Identified user experience issues, application enhancements opportunities, and scheduled follow-ups with the clients to enhance user experience.

### Taken Mind, India, Global Internship Program

November 2019

- Participated in the design and planning exercises for future product rollouts for Consumer Goods.
- Adhered to critical deadlines and assessed effectiveness of work deliverables, initiation with client meetings.
- Being a part of the global internship program, worked on performing Data Analysis operations using Python.

### Life Insurance Corporation of India, Dehradun (India), Summer Intern

May 2019 - July 2019

- Worked on Data Valuation process, D-Return and Life underwriting process, and various other allied statements.
- Getting an insight into Mortality and factors affecting it.
- Initiated effective dialog and provided any feedback for further enhancement.

### **EXTRA-CURRICULAR EXPERIENCE**

### University of Warwick, Men's Badminton Performance Team

October 2021 - Present

- Member of BUCS, representing Warwick university's men's badminton Performance team.
- BUCS Cup Runner-Up.

## McDonald's Case Study Competition, Great Lakes. / Team Head

Jan 2021

- Led a team of 3 students to a rigorous Data Science case study competition against 500 candidates.
- The team backed the Runners-Up position.
- Special Appreciation from the Program Manager for the team's performance.

### St. Stephen's College in Delhi / Captain Men's Badminton Team

Jan 2019 - July 2020

- Led a team of 6 to university Semi-finals.
- Received Special Awards and College Colors for performance in Badminton.

### St. Stephen's College in Delhi / Block-In Charge, Cultural Events

July 2019 - July 2020

- Planned St. Stephens College's biggest event with the Student Council.
- Led a group of 150 members of Mukarji west for 3-day inter-block events to a successful win.
- Performed for the Mukarji West Block in sports, dance, music, drama teams.

### North Zone Team in Uttarakhand (India) / Captain Men's Badminton Team

Nov 2017

• Led a team of 8 to Inter-Regional Championships to a successful win.

### **SKILLS & INTERESTS**

- Languages: English (native), Hindi (native).
- IT: Python, Excel, Tableau, LaTeX Proficient,

SQLite/MySQL, R, Java - Intermediate,

Linux, HTML - Basics

- Interests: Badminton (Participated 20 Badminton National Championships, State Champion), Swimming, Dance.
- Member Institute & Faculty of Actuaries, UK, and Institute of Actuaries of India.
- Certifications: Data Science: R Basics (EdX).