



Guru Gobind Singh Indraprastha University

"A State University Established by Govt. of NCT of Delhi"

University School of Automation and Robotics (USAR)

East Delhi Campus, Surajmal Vihar, Delhi 110092

TRAINING & PLACEMENT CELL (USAR)

Email: placements.edc@ipu.ac.in

F.No.: F/2025-USAR/29

Date: 10th February 2025

Subject: Internship and PPO opportunity for B.Tech students of USAR, GGSIP University (Batch passing out in 2025) in the company "Delta Autocorp Ltd.".

Dear Students,

Greetings from Training & Placement Cell USAR, GGSIPU!!!

Please find below details of Internship and PPO opportunity for B.Tech students of USAR, GGSIP University of the batch passing out in year 2025 in the company "**Delta Autocorp Ltd.**" for your reference and to apply, if interested, on the given link by **12th February 2025, 11:00 PM.**

Registration Link – <https://forms.gle/QvagfioAVRtQ9V2o9>

Details:

Position Offered:

- Trainee Data Analyst
- Trainee Content Creator (Online & Offline)
- R&D Trainee
- Trainee SCM Department

Branches Allowed : All

Eligibility Criteria: Overall 70% and Above

Internship Stipend: ₹12,500 per month

Internship Tenure: 6 months

Pre-Placement Offer (PPO): ₹4 LPA

LAST DATE FOR REGISTRATION IS 12th February 2025, 11:00 PM.

Please review the attached JD for more information.

Note:

Students with full-time placements are not eligible to apply according to USAR Training & Placement Cell Placement Policy.

[Prof. Ajay S Singholi]

Chairman

Training & Placement Cell
USAR, GGSIPU

Intern/Management Trainee Data Analyst Intern (Marketing Department)

Job Title: MT/Trainee Data Analyst Intern (Marketing Department)

Segment: Electric Vehicles

Reporting To: Manager Sales/Marketing

Location: HO Delhi

Experience: Fresher with Graduation Degree

Job Description:

We are looking for Intern/management Trainee for Data Analyst role. The area of responsibility for this role is very wide and you would be part of a dynamic team with learning zeal.

Responsibilities:

- Collect, organize, and analyze marketing data.
- Prepare insights and reports to support marketing strategies.
- Assist in tracking and optimizing campaign performance metrics.
- Use tools like Excel, SQL, or Power BI to interpret data.

Qualifications:

- Pursuing a degree in Data Analytics, Marketing, or related fields.
- Proficiency in data visualization and analysis tools.
- Strong analytical and problem-solving skills.

Company Profile:

Deltic is into manufacturing of Electric Scooters, Electric Rickshaws & other three wheeled Electric Vehicles.

Deltic has a vision to revolutionize the transportation system with its electric vehicles. We are crossing benchmarks in technology and design to build connectivity that is more than futuristic, sustainable and affordable. Deltic has left no stone unturned to bring in a new reform and revolution in the Indian transport system.

Know more about Delta Autocorp LLP at www.deltic.co

Travel: Candidate must be willing to travel all over India at a short notice period if required

Contact: If interested please write in with your updated CV, expected salary and notice period if any at hr@deltic.co

Intern/Management Trainee . Strategic Sourcing (SCM Department)

Job Title: MT/Trainee . Strategic Sourcing (SCM Department)

Segment: Electric Vehicles

Reporting To: Manager SCM

Location: HO Delhi

Experience: Fresher with Graduation Degree

Job Description:

We are looking for Intern/management Trainee for SCM Intern. The area of responsibility for this role is very wide and you would be responsible for to create multiple material sourcing points, vendor development & MIS generation.

Responsibilities:

- Support supplier selection and evaluation processes.
- Assist in negotiations and procurement of materials.
- Conduct cost analysis and support budgeting activities.
- Work on vendor relationship management and supply chain optimization.

Qualifications:

- Enrolled in Supply Chain Management, Business, or related courses.
- Proficiency in MS Excel and analytical tools.
- Excellent negotiation and organizational skills.

Company Profile:

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Intern/Management Trainee R&D (Electrical & Mechanical, NPD Department)

Job Title: MT/Trainee . R&D Intern (Electrical & Mechanical, NPD Department)

Segment: Electric Vehicles

Reporting To: Manager NPD

Location: HO Delhi

Experience: Fresher with Graduation Degree (Ele/Mechanical/E&E)

Job Description:

We are looking for Intern/management Trainee for R&D Intern. The area of responsibility for this role is very wide and you would be responsible for new product development, part development. Bring new ideas and research for improvement.

Responsibilities:

- Assist in the design, testing, and development of new products.
- Support technical documentation and reports.
- Collaborate with cross-functional teams on projects.
- Conduct research to support innovation in product design.

Qualifications:

- Currently studying Engineering (Electrical/Mechanical or related).
- Basic knowledge of CAD tools and engineering principles.
- Analytical and problem-solving mindset.

Company Profile:

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R&D Intern (Electrical & Mechanical, NPD Department)

Location: [Specify Location]

Reports To: [Manager Name]

Responsibilities:

- Assist in the design, testing, and development of new products.
- Support technical documentation and reports.
- Collaborate with cross-functional teams on projects.
- Conduct research to support innovation in product design.

Qualifications:

- Currently studying Engineering (Electrical/Mechanical or related).
 - Basic knowledge of CAD tools and engineering principles.
 - Analytical and problem-solving mindset.
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7. HR Intern (HR Department)

Location: [Specify Location]

Reports To: [Manager Name]

Responsibilities:

- Assist in recruitment processes, including screening and scheduling.
- Support employee engagement and training initiatives.
- Help maintain HR databases and employee records.
- Work on payroll and compliance tasks under guidance.

Qualifications:

- Pursuing an HR, Business Administration, or related degree.
 - Strong interpersonal and organizational skills.
 - Proficient in MS Office tools.
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8. Business Development Intern (Sales Department)

Location: [Specify Location]

Reports To: [Manager Name]

Responsibilities:

- Conduct market research to identify new opportunities.
- Assist in preparing business development strategies.

- Build and maintain client relationships.
- Collaborate with sales teams to meet growth targets.

Qualifications:

- Pursuing a degree in Business, Sales, or related fields.
- Strong analytical and communication skills.
- Ability to work independently and as part of a team.

Intern/Management Trainee

Job Title: MT/Trainee Online Content Creator

Segment: Electric Vehicles

Reporting To: Manager Marketing

Location: HO Delhi

Experience: Fresher with Graduation Degree

Job Description:

We are looking for a **Content Creator (Offline)** to develop compelling **written content** for blogs, articles, social media posts, and brand communication. This role focuses on **content writing, social media engagement, and blog creation**, ensuring **offline brand presence** and customer interaction.

Responsibilities:

- Create engaging video content for brand campaigns, product launches, and social media.
- Develop Vlogs, Reels, Shorts, and other interactive video content to enhance audience engagement.
- Manage YouTube, Instagram, and other video platforms for content distribution.
- Collaborate with marketing and creative teams to align video content with brand messaging.
- Stay updated on trending video formats and online storytelling techniques.

Qualifications:

- Graduate/Postgraduate in Media, Marketing, Communications, or a related field.
- Experience with video editing tools (Adobe Premiere Pro, Final Cut, or similar).
- Strong creative skills and an understanding of visual storytelling.
- Familiarity with SEO for video content and social media algorithms.

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Intern/Management Trainee Content Creator

Job Title: MT/Trainee Offline Content Creator

Segment: Electric Vehicles

Reporting To: Manager Marketing

Location: HO Delhi

Experience: Fresher with Graduation Degree

Job Description:

We are looking for a **Content Creator (Offline)** to develop compelling **written content** for blogs, articles, social media posts, and brand communication. This role focuses on **content writing, social media engagement, and blog creation**, ensuring **offline brand presence** and customer interaction.

Responsibilities:

- Create engaging video content for brand campaigns, product launches, and social media.
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