## **CAPSTONE PROJECT**

# PYTHON PROGRAM IMPLEMENTING IMAGE STEGANOGRAPHY

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## **OUTLINE**

- Problem Statement
- Technology used
- Wow factor
- End users
- Result
- Conclusion
- Git-hub Link
- Future scope



# PROBLEM STATEMENT

With increasing concerns over data security, users need a reliable method to hide sensitive messages within images. Traditional encryption methods can attract unwanted attention, whereas steganography offers a discreet way to embed secret data within digital media. This project implements image-based steganography to securely hide and retrieve messages from images.



# TECHNOLOGY USED

- Programming Language: Python
- Libraries:
  - PIL (Pillow) For image processing
  - OpenCV For encoding/decoding messages
  - NumPy For numerical operations
  - argparse For command-line interaction



## **WOW FACTORS**

- LSB (Least Significant Bit) Encoding ensures that image quality remains almost unchanged while storing the secret message.
- Supports any text data (messages, codes, passwords) to be hidden inside images.
- Password-based authentication for decryption to prevent unauthorized access.
- Works on multiple image formats (PNG, JPEG, BMP).



#### **END USERS**

- Security professionals: Hide confidential information in images.
- Journalists & Activists: Securely communicate in regions with surveillance.
- Forensics & Law Enforcement: Conceal data within images for investigative purposes.
- General Users: Personal use for discreet message hiding.



#### **RESULTS**

```
PS C:\Users\Tushar\desktop> python stentography.py:: Welcome to Steganography ::1. Encode2. Decode
```

• The project successfully hides a secret message inside an image file and extracts it back when required. The output image looks identical to the original but contains the hidden data securely embedded.



#### **CONCLUSION**

This project provides an effective way to hide sensitive data inside images using steganography. It enhances security and confidentiality without drawing attention to the hidden message. Future enhancements can include support for audio/video steganography and Al-driven encryption techniques.



### **GITHUB LINK**

https://github.com/TusharSinh96/stentography-project.git



# **FUTURE SCOPE(OPTIONAL)**

- Improved security: Implementing stronger encryption techniques alongside steganography.
- Larger message capacity: Optimizing encoding techniques to store more data.
- Cross-platform GUI: Creating a user-friendly graphical interface for easy usage.
- Multi-format support: Extending support for GIF, TIFF, and RAW images.
- Audio & Video Steganography: Expanding the technique beyond images.



# **THANK YOU**

