

Where I Used ChatGPT

ChatGPT was used **selectively** to refine my approach, provide conceptual clarity, and suggest best practices. The primary areas where it contributed include:

Dashboard & Storytelling Refinement in Tableau

- **Filter Implementation in Tableau:**
 - ChatGPT helped troubleshoot **filtering issues** when allowing users to explore **sales trends by region, platform, and genre** dynamically.
 - Provided guidance on **optimizing interactivity**, ensuring filters didn't interfere with other dashboard elements.
- **Choosing the Right Visualizations:**
 - Assisted in **identifying effective visualizations** for key insights (e.g., **line charts for yearly trends, bar charts for genre comparison, and heatmaps for correlations**).
 - Recommended **color schemes & formatting adjustments** to ensure a **professional, easy-to-interpret dashboard**.

Reflection on Using ChatGPT

- **Helpful for Conceptual Clarity:**
 - **Ensured the dashboard and insights aligned with industry trends.**
 - **Helped refine business storytelling to make data more actionable.**
- **Did Not Replace Critical Thinking:**
 - AI provided **direction**, but all **analysis, decision-making, and storytelling** were done independently.

Example Prompts Used

- "How do I apply filters in Tableau to allow users to explore game sales trends by platform?"
- "What are key business insights from video game sales trends?"
- "How do I interpret correlations in sales data using a heatmap?"
- "How do I structure a data-driven story for stakeholders in gaming analytics?"