

## INFLUENCER AGREEMENT: SUMMER LAUNCH 2025

This INFLUENCER MARKETING AGREEMENT (the 'Agreement') is made effective as of 2025-12-13 by and between NextGen Tech ('Brand') and Sarah Creator ('Influencer').

WHEREAS, Brand wishes to engage Influencer to provide certain content and social media services, and Influencer agrees to provide such services under the terms set forth herein.

### TERMS AND CONDITIONS

1. **SERVICES.** Influencer shall provide the services and deliverables described in Schedule A (the 'Services'). Influencer shall perform the Services in a professional manner.
2. **COMPENSATION.** In full consideration for the Services, Brand shall pay Influencer the amount(s) set forth in Schedule B.
3. **INTELLECTUAL PROPERTY.** Unless otherwise agreed in writing, Influencer grants Brand a non-exclusive, worldwide, royalty-free license to use the Deliverables for the period and purposes specified in this Agreement. Influencer represents they own all rights to the Content.
4. **EXCLUSIVITY.** Influencer agrees not to promote competitor tech brands for 30 days post-campaign.
5. **INDEPENDENT CONTRACTOR.** Influencer is an independent contractor and not an employee of Brand.
6. **GOVERNING LAW.** This Agreement shall be governed by the laws of State of California.
7. **ENTIRE AGREEMENT.** This Agreement constitutes the entire understanding between the parties.

## **SCHEDULE A: SERVICES & DELIVERABLES**

The Influencer shall create, post, and publish the following content in accordance with the terms of this Agreement:

1. **\*\*TikTok Video:\*\*** One (1) high-energy unboxing video featuring the Product, to be published on the Influencer's TikTok account no later than June 1, 2025.
2. **\*\*Instagram Post:\*\*** One (1) static image post featuring a lifestyle photograph with the Product, to be published on the Influencer's Instagram account no later than June 5, 2025.
3. **\*\*YouTube Video:\*\*** One (1) video review providing a follow-up assessment of the Product after one (1) week of use, to be published on the Influencer's YouTube channel no later than June 15, 2025.

## **SCHEDULE B: COMPENSATION**

### **\*\*SCHEDULE B: COMPENSATION\*\***

1. **\*\*Total Compensation:\*\*** The total compensation payable by Client to Influencer for the services rendered under this Agreement shall be Five Thousand and 00/100 US Dollars (\$5,000.00 USD).
2. **\*\*Payment Schedule:\*\*** This total compensation shall be paid in two (2) installments as follows:
  - a. **\*\*First Installment:\*\*** Two Thousand Five Hundred and 00/100 US Dollars (\$2,500.00 USD), representing fifty percent (50%) of the total compensation, shall be paid upon the full execution of this Agreement by both Parties.
  - b. **\*\*Final Installment:\*\*** Two Thousand Five Hundred and 00/100 US Dollars (\$2,500.00 USD), representing fifty percent (50%) of the total compensation, shall be paid upon the Influencer's successful completion and delivery of all agreed-upon deliverables as outlined in Schedule A of this Agreement.
3. **\*\*Invoicing and Payment Terms:\*\*** For each installment, the Influencer shall submit a valid invoice to Client requesting payment. Payments shall be due within thirty (30) days of Client's receipt of the corresponding valid invoice.

**SIGNATURES**

IN WITNESS WHEREOF, the parties have executed this Agreement.

BRAND:

INFLUENCER:

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