



# PICTO CAM



**ENTRY FEES**

₹ 70/- per person



**TEAM**

2- 3



**Rs**

**6000/-**

A non-technical event in which we showcase the skills of photography. You can enhance your social media presence by posting pictures, reels, and short films.

There are 3 rounds:

1. Pictoperfect
2. Reel Making
3. Short Films

#### **Round 1 : Pictoperfect**

- There are 3 themes in this round: Street Photography, Nature Photography and emotion Photography.
- The participants have to capture 3 pictures according to the theme, in the campus itself.
- The final image should be submitted in .psd or .jpg format only.
- The time limit for this round is 2 hours.

#### **Round 2 : Reel making**

- The theme of this round is different events happening in the campus.
- The reels should be of 30-60 seconds.
- Improper content like foul language will lead to disqualification

#### **Round 3 : Short Film Making**

- The topic of this round will be given by the co-ordinators.
- Voice-over in the film should only be in the introductory and ending part.
- The team will be judged on the basis of graphics, story-line, sound and creativity.



## RULES

1. All the tasks should be completed within the time limit.
2. The tasks should be done on the day of the event itself.
3. The final decision lies in the hands of the coordinator.

Coordinator reserves the right to change the rounds and the rules on the day of the event. If a participant misbehaves or does not obey the rules and regulation of the event, event coordinators reserve the right to disqualify the participants

## JUDGING CRITERIA

1. Time limit
2. Content quality
3. Editing Skills
4. Theme
5. Editing Skills
6. Participants have to post the content on their social media with the given hashtags, only then they would be considered for the event.

## Event Coordinators :

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