Question
Create a summary of the dashboard highlighting every aspect
Use field parameters to filter data based on Sales, volume & profit.
Use a slicer to filter data bases on sales, volume & profit
Create a line chart showing rolling 6 months average sales.
Show top 5 products by sales.
After showing top 5 products create a scenario, where the user can select topn 'n' products and see
Create a table showing top 1 and bottom 1 product.
Which manager has maximum returns?
Create a slicer having MTD, QTD, and YTD slicers which should affect the entire dashboard at once.
Create a drillthrough when someone clicks on a customer to see his order details.

Please also look at the design part of the dashboard, it should be a minimalistic in nature.

Summary

2.30M	286.40K	9994
Total Sales	Total Profit	Total Orders

Super Store Sales Dashboard Summary

The **Super Store Sales Dashboard** is a comprehensive, interactive tool designed to analyze and visualize sales performance. The dashboard enables users to filter and drill down into key metrics, providing valuable insights across various dimensions.

Core Features:

Metric Selector: Allows users to toggle between key metrics such as **Sales**, **Volume**, and **Profit** to focus on specific areas of interest.

Filters and Parameters:

- **Category, Person, Region, and Time Period Selector**: These slicers enable granular analysis by filtering data across multiple dimensions.
- **Top N Products Selector**: Empowers users to dynamically adjust the number of top-performing products displayed, offering flexibility in analysis.

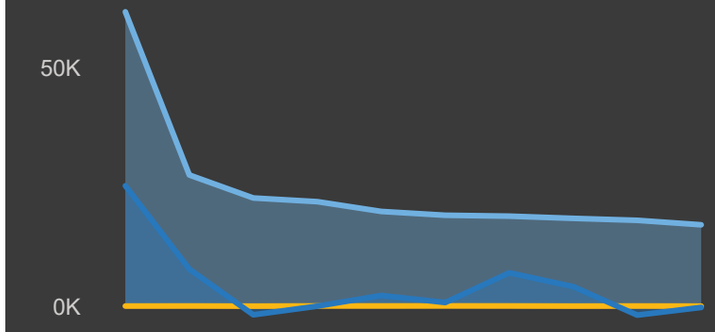
Visualizations:

- **Line Chart**: Displays the rolling six-month average sales trend over time, highlighting performance stability or fluctuations.
- **Bar Chart (Top N Products)**: Highlights the top-selling products based on the selected metric, providing a clear view of product performance.
- **Total Sales by Product Name**: Summarizes cumulative sales per product, giving a holistic view of the product

Super Store Sales Dashboard

Metric Selector: All
Category: All
Top N Produ…: 3
Person: All
Time Period Sele…: All
Region: All

Sales Volume Profit



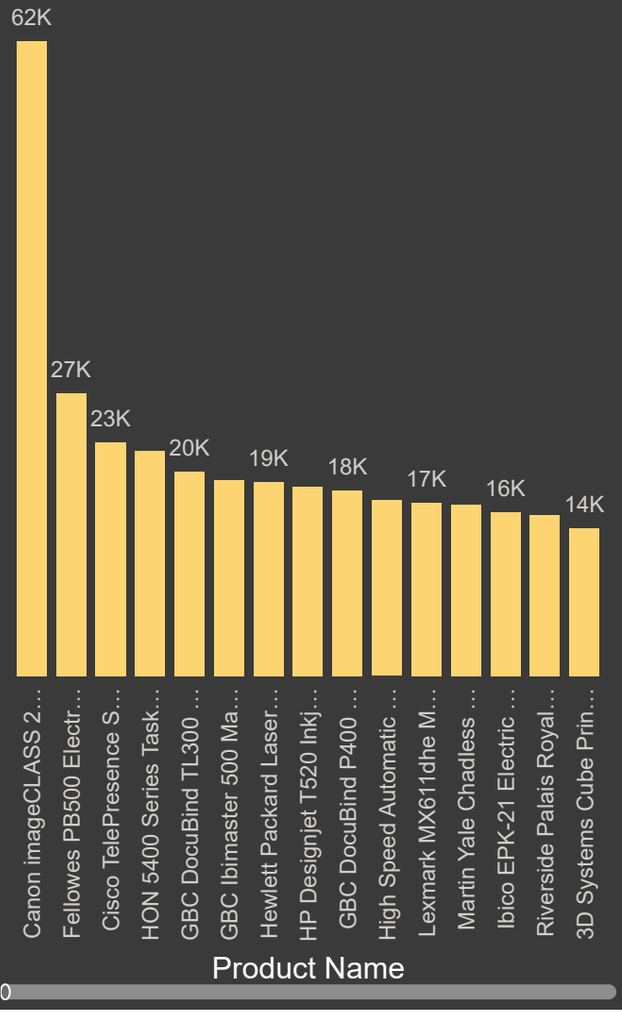
Canon i… Fellowes PB500 … Cisco TelePresence Sys… HON 5400 Series Task Cha… GBC DocuBind TL300 Elec… GBC Ibimaster 500 Manual… Hewlett Packard LaserJet 3… HP Designjet T520 Inkjet L… GBC DocuBind P400 Electr… High Speed Automatic Elec…

Product Name

Canon imageCLASS 2200 Advanced Copier
61,599.82 Total Sales
25,199.93 Total Profit

Eureka Disposable Bags for Sanitaire Vibra Groo…
1.62 Total Sales
-4.47 Total Profit

Top N Products

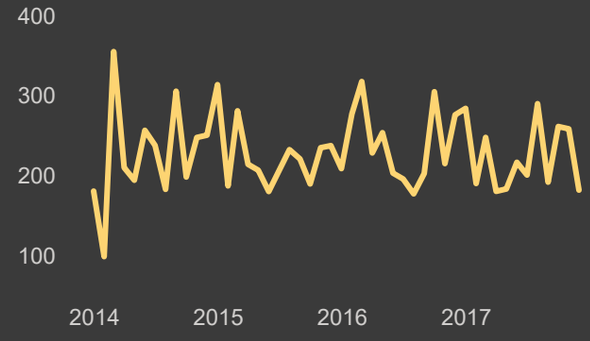


Product Name

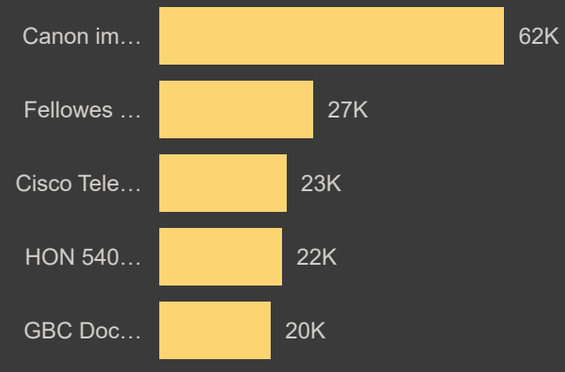
Max Returns by Manager

Anna Andreadi
1,08,418.45
Total Profit

Rolling 6 Month Avg



Total Sales by Product Name



Customer Name

- Aaron Bergman
- Aaron Hawkins
- Aaron Smayling
- Adam Bellavance
- Adam Hart
- Adam Shillingsburg
- Adrian Barton
- Adrian Hane
- Adrian Shami
- Aimee Bixby
- Alan Barnes
- Alan Dominguez
- Alan Haines
- Alan Hwang
- Alan Schoenberger
- Alan Shonely
- Alejandro Ballentine
- Alejandro Grove
- Alejandro Savely
- Aleksandra Gannaway
- Alex Avila
- Alex Grayson

Go Back to Main Page

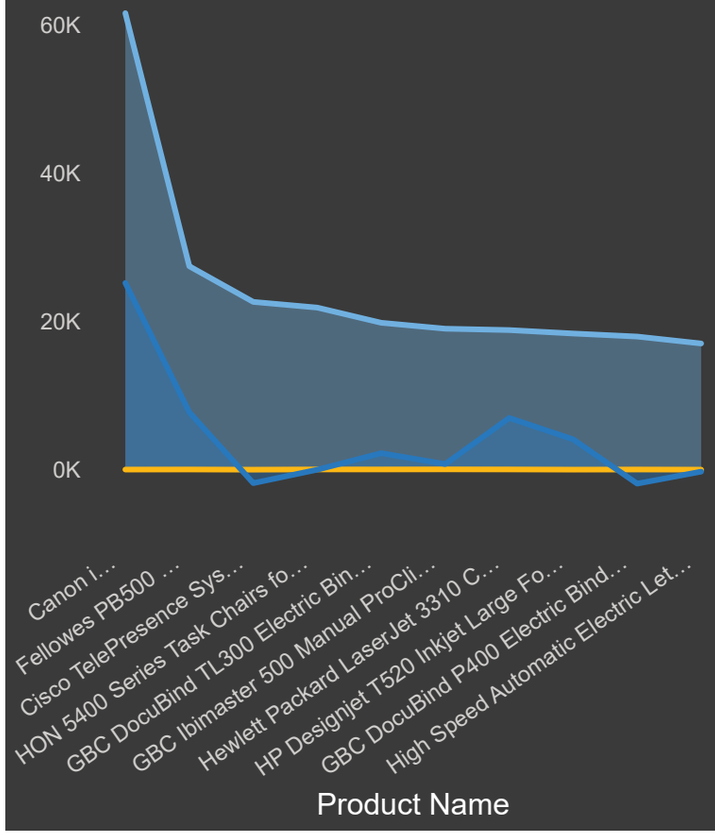
Order ID	Order Date	Product Name	Sum of Sales	Sum of Quantity	Sum of Profit
CA-2014-132913	24 December 2014	Belkin 7-Outlet SurgeMaster Home Series	13.97	1	3.63
CA-2014-156160	22 September 2014	Avery Hi-Liter GlideStik Fluorescent Highlighter, Yellow Ink	13.04	4	5.74
CA-2014-156160	22 September 2014	Cardinal Holdit Business Card Pockets	3.98	1	1.39
CA-2014-156160	22 September 2014	Computer Room Manger, 14"	97.44	3	35.08
CA-2014-156160	22 September 2014	Office Star - Mid Back Dual function Ergonomic High Back Chair with 2-Way Adjustable Arms	579.53	4	83.71
CA-2015-127509	09 November 2015	#10- 4 1/8" x 9 1/2" Recycled Envelopes	26.22	3	12.32
CA-2015-127509	09 November 2015	Bevis Round Conference Table Top & Single Column Base	1,024.38	7	215.12
CA-2015-127509	09 November 2015	Binder Posts	17.22	3	7.92
CA-2015-127509	09 November 2015	Xerox 1978	17.34	3	8.50
CA-2016-104311	02 May 2016	Akro Stacking Bins	18.94	3	-3.79
CA-2016-104311	02 May 2016	Avery 502	5.04	2	1.76
CA-2016-104311	02 May 2016	Sterilite Show Offs Storage Containers	12.67	3	-3.17
CA-2016-119865	21 June 2016	O'Sullivan Living Dimensions 5-Shelf Bookcases	353.57	2	-44.20
CA-2016-119865	21 June 2016	Premium Transparent Presentation Covers, No Pattern/Clear, 8 1/2" x 11"	186.14	6	60.50
CA-2016-119865	21 June 2016	SpineVue Locking Slant-D Ring Binders by Cardinal	36.56	5	12.80
CA-2016-150007	11 September 2016	Insertable Tab Indexes For Data Binders	1.91	3	-3.24
CA-2016-150007	11 September 2016	Smead Alpha-Z Color-Coded Name Labels First Letter Starter Set	6.00	2	2.10
CA-2017-136448	16 September 2017	Binder Posts	3.44	2	-2.76
CA-2017-136448	16 September 2017	Eldon Expressions Punched Metal & Wood Desk Accessories, Black & Cherry	22.51	3	2.25
CA-2017-136448	16 September 2017	GBC DocuBind TL300 Electric Binding System	538.19	2	-412.62
CA-2017-136448	16 September 2017	Logitech 910-002974 M325 Wireless Mouse for Web Scrolling	47.98	2	14.40
CA-2017-136448	16 September 2017	Logitech Trackman Marble Mouse	71.98	3	19.79
CA-2017-145877	01 April 2017	Hanging Personal Folder File	94.20	6	23.55
CA-2017-145877	01 April 2017	Staple envelope	28.40	5	13.35
US-2017-108063	02 December 2017	Newell 309	34.65	3	10.40
Total			**3,255.31**	**81**	**64.54**

Question 2 and 3

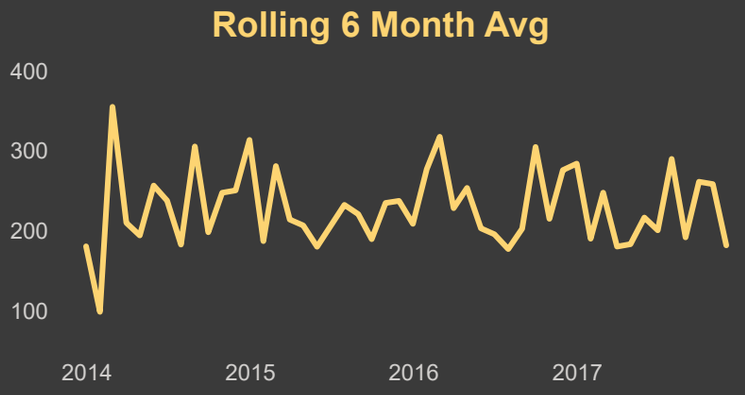
Metric Selector

All

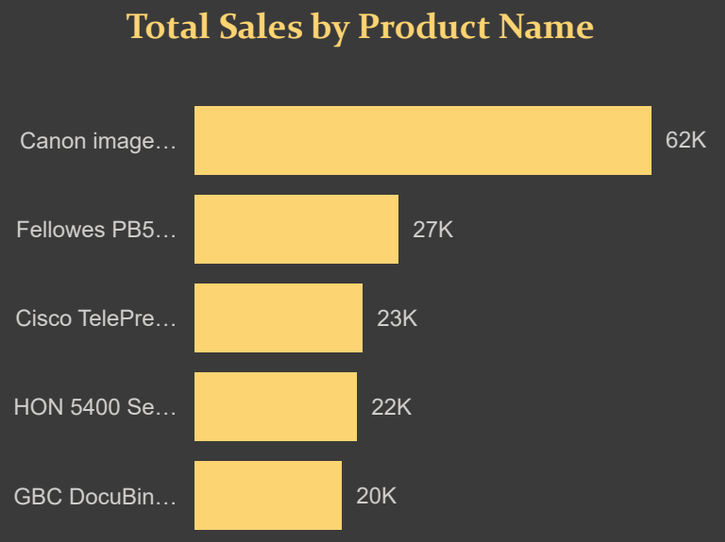
Sales Volume Profit



Question 4



Question 5

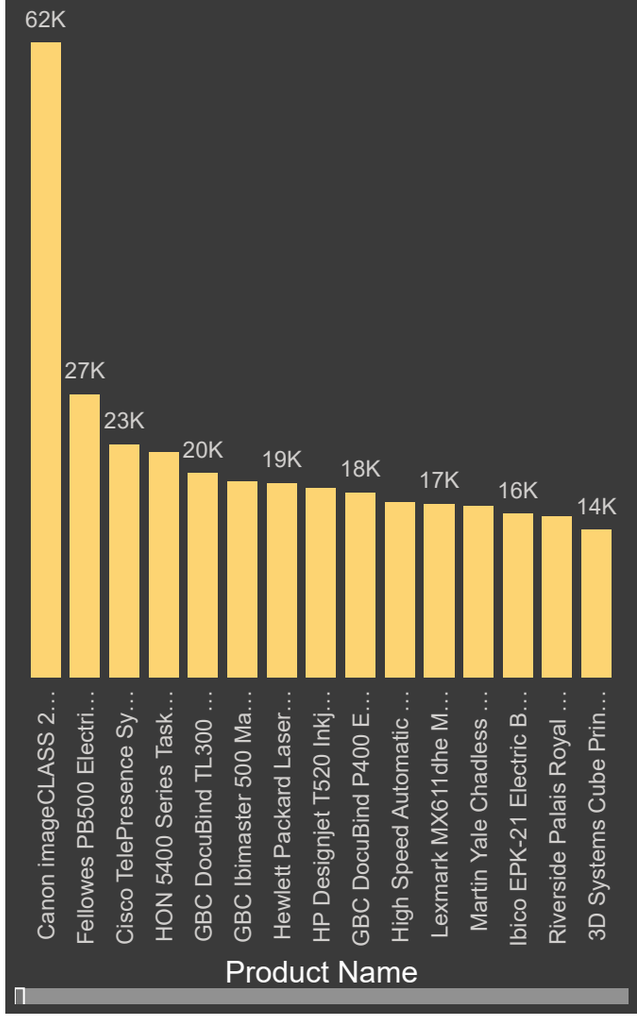


Question 6

Top N Products

3

Top N Products



Question 7

Canon imageCLASS 2200 Advanced Copier

61,599.82 Total Sales

25,199.93 Total Profit

Eureka Disposable Bags for Sanitaire Vibra Groomer I Upright Vac

1.62 Total Sales

-4.47 Total Profit

Question 8

Max Returns by Manager

Anna Andreadi

1,08,418.45

Total Profit

Question 9

Time Period Selector

All

Question 10a

Customer Name

- Aaron Bergman
- Aaron Hawkins
- Aaron Smayling
- Adam Bellavance
- Adam Hart
- Adam Shillingsburg
- Adrian Barton
- Adrian Hane
- Adrian Shami
- Aimee Bixby
- Alan Barnes
- Alan Dominguez
- Alan Haines
- Alan Hwang
- Alan Schoenberger
- Alan Shonely
- Alejandro Ballentine
- Alejandro Grove
- Alejandro Savely

Questiion 10b

Order ID	Order Date	Product Name	Sum of Sales	Sum of Quantity	Sum of Profit
CA-2014-100006	07 September 2014	AT&T EL51110 DECT	377.97	3	109.61
CA-2014-100090	08 July 2014	Hon 2111 Invitation Series Corner Table	502.49	3	-87.94
CA-2014-100090	08 July 2014	Wilson Jones Ledger-Size, Piano-Hinge Binder, 2", Blue	196.70	6	68.85
CA-2014-100293	14 March 2014	Xerox 1887	91.06	6	31.87
CA-2014-100328	28 January 2014	Pressboard Covers with Storage Hooks, 9 1/2" x 11", Light Blue	3.93	1	1.33
CA-2014-100363	08 April 2014	Binder Clips by OIC	2.37	2	0.83
CA-2014-100363	08 April 2014	Things To Do Today Spiral Book	19.01	3	6.89
CA-2014-100391	25 May 2014	Strathmore Photo Frame Cards	14.62	2	6.73
CA-2014-100678	18 April 2014	Cameo Buff Policy Envelopes	149.35	3	50.41
CA-2014-100678	18 April 2014	DMI Arturo Collection Mission-style Design Wood Chair	317.06	3	-18.12
CA-2014-100678	18 April 2014	Kensington Expert Mouse Optical USB Trackball for PC or Mac	227.98	3	28.50
CA-2014-100678	18 April 2014	Prang Dustless Chalk Sticks	2.69	2	1.01
CA-2014-100706	16 December 2014	Case Logic 2.4GHz Wireless Keyboard	99.98	2	8.00
CA-2014-100706	16 December 2014	Ultra Door Push Plate	29.46	6	9.72
CA-2014-100762	24 November 2014	Adams Telephone Message Book w/Frequently-Called Numbers Space, 400 Messages per Book	15.96	2	7.98
CA-2014-100762	24 November 2014	Dot Matrix Printer Tape Reel Labels, White, 5000/Box	196.62	2	96.34
CA-2014-100762	24 November 2014	Hunt PowerHouse Electric Pencil Sharpener, Blue	151.92	4	45.58
CA-2014-100762	24 November 2014	Xerox 1885	144.12	3	69.18
CA-2014-100860	26 March 2014	Smead Alpha-Z Color-Coded Name Labels First Letter Starter Set	18.75	5	9.00
CA-2014-100867	19 October 2014	RCA Visys Integrated PBX 8-Line Router	321.55	6	20.10
CA-2014-100881	28 March 2014	AT&T TR1909W	302.38	3	22.68
CA-2014-100895	02 June 2014	Hot File 7-Pocket, Floor Stand	356.94	2	107.08
CA-2014-100895	02 June 2014	Mophie Juice Pack Helium for iPhone	239.97	3	67.19
CA-2014-100895	02 June 2014	Sanford Colorific Scented Colored Pencils, 12/Pack	8.56	2	2.65
CA-2014-100916	21 October 2014	Eldon Base for stackable storage shelf, platinum	194.70	5	9.74
CA-2014-100916	21 October 2014	Hon 2111 Invitation Series Straight Table	591.22	4	113.35
Total			**22,97,200.86**	**37873**	**2,86,397.02**